

# RACEM & RACSA Spring Conference

March 22 & 23, 2023  
University of North Georgia

## AGENDA

Wednesday, March 22, 2023

### RACEM & RACSA Joint Meeting

11:15AM - 12:15PM

#### **PARKING SHUTTLES**

Shuttles from Parking Lot L 62

11:30 PM

#### **LUNCH**

The University of North Georgia

The Convocation Center

Lunch served in room 217, bring to room 218/219 next door to eat

180 Alumni Drive

Dahlonega, Georgia 30597

12:15 PM

#### **Welcome**

Dr. James Conneely

Vice President for Student Affairs

University of North Georgia

12:25 PM

#### **Call to Order and Introductions**

Dr. Susan Davies

Vice President for Enrollment and Student Affairs

Augusta University

RACEM Chair

Dr. Michael Sanseviro

Vice President for Student Engagement

Georgia State University

RACSA Chair

1:00 PM

#### **Fundraising**

Dr. Victor Wilson

Vice President for Student Affairs

University of Georgia

#### **Orientation & Transition Programs**

*10 minute presentation; 20 minute discussion at tables*

#### **Dr. Laura Boren**

Executive Vice President for Student Engagement and Success

Georgia Southwestern State University

2:00 PM

#### **Dr. Darcy Hayes**

Associate Dean of Students and Director,

Nighthawk Engagement and Student Transitions (NEST)

University of North Georgia

#### **Rachael Williams**

Assistant Director

Nighthawk Engagement and Student Transitions (NEST)

University of North Georgia

3:00PM

#### **BREAK-Snacks in Room 217**

## **Admissions Background Review**

*10 minute presentation; 20 minute discussion at tables*

### [Application Background Review Presentation](#)

3:15 PM

Jeff Jacobs

Interim Vice President of Student Success & Dean of Students  
Clayton State University

Scott Burke

Associate Vice President and Director of Admissions  
Georgia State University

4:00 PM

### **USG Updates**

Visions, Pains & Gains from the System Office

Dr. Scot Lingrell

Vice Chancellor for Enrollment Management and Student Affairs  
University System of Georgia

5:00 PM

### **ADJOURN**

Shuttles to L62

5:50 PM

### **Parking for Reception & Dinner**

Parking Lot L31

Lot just up and across the street from the Dining Hall on West Main St.

6:00 PM

### **Reception**

- Location: Banquet Hall above Student Dining Hall  
(*Within walking distance from Smith House and Holiday Inn*)
- Reception on Patio weather permitting

### **Dinner Program**

- Welcome & Introductions - Dr. James Conneely
- Presentation of the Colors - Corp of Cadets
- Welcome from UNG Cadets - c/COL Warren Walker
- President Jacobs
  
- Dinner (*Steak and Salmon*)
  
- Recognition of Dr. Victor Wilson

# RACEM & RACSA Spring Conference

March 22 & 23, 2023  
University of North Georgia

## AGENDA RACEM Meeting - Room 218

Thursday, March 23, 2023

7:30AM - 8:30AM

### PARKING SHUTTLES

Shuttles from L 62

8:00 AM

### BREAKFAST

The Convocation Center  
Room 217

Bring Breakfast to RACEM in Room 218

### Welcome & Call to Order

Dr. Susan Davies  
Vice President for Enrollment and Student Affairs  
Augusta University  
RACEM Chair

8:25 AM

### Current Trends in Enrollment

Dr. Sherri Erkel  
Vice President, Consulting Services, Student Success  
RNL  
Sherri.Erkel@ruffalonl.com  
800.876.1117 | [m] 319.541.3095

8:30AM

### Enrollment Projections

*(10 minute presentation; 20 minute discussion at tables )  
The methodology you use to construct your enrollment projections, including quantitative and qualitative information.  
Note: this is not about CVIOG projections, it's about how you are planning on your individual campus.*

9:30AM

Dr. Jason Umfress  
Vice President for Student Affairs & Enrollment Management  
College of Coastal Georgia

Dr. Amy Ballagh  
Interim Vice President for Enrollment Management  
Georgia Southern

10:00AM

### BREAK

### Directed Admission Q & A

Dr. Scot Lingrell  
Vice Chancellor for Enrollment Management and Student Affairs  
University System of Georgia

10:15AM

### Rapid Fire Discussion

- CRM's
- Shared Services
- Forecasting Fall 2023 Enrollment

11:00 AM

**New Business**

- Future Meetings

Virtual vs In Person Meeting for 23-24

Volunteers to host meeting?

- Election and Passing the Gavel

11:45AM

Dr. Susan Davies

Vice President for Enrollment and Student Affairs

Augusta University

RACEM Chair

Michael Poll

Vice President for Enrollment Management

Georgia Gwinnett College

RACEM Chair Elect

12:00 PM

**ADJOURN**

Shuttles back to parking lot.

Safe Travels Home

# RACEM & RACSA Spring Conference

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## AGENDA RACSA Meeting-Room 219

Thursday, March 23, 2023

7:30AM - 8:30AM

### PARKING SHUTTLES

Shuttles from L 62

8:00 AM

### BREAKFAST

The Convocation Center - Multi-purpose room 217  
Bring Breakfast to RACSA in Room 219

### Welcome & Call to Order

8:30AM

Dr. Michael Sanseviro  
Vice President for Student Engagement  
Georgia State University  
RACSA Chair

8:35 AM

### Breakfast Book Club

[Reflections on 2030 Boyer Commission Report](#)

9:00AM

Discussion  
Sustaining Wellness Efforts  
MHI, Christie Campus, QPR, Kognito, Vector, etc.

9:30AM

### Supported By Your Student Fees!

Navigating the FY24 budget cuts and other financial challenges.  
Brief presentation; targeted discussion at tables

10:00AM

### BREAK-Snacks in Room 217

10:15AM

### Spotlight Topic: Speech Issues and Campus-Wide Communications

- HB1 – time, place, and manner approaches

11:00AM

### Rapid Fire Discussion

- Rise in antisemitism and anti-Asian activities and other DEI related items
- Preserving long-standing centers/resources
- Rising disability-related needs and impact on resources

11:45 AM

### New Business

- Future Meetings  
Virtual vs In Person Meeting for 23-24

- Election and Passing the Gavel  
Dr. Michael Sanseviro  
Vice President for Student Engagement  
Georgia State University

RACSA Chair  
Dr. Luoluo Hong  
Vice President for Student Engagement & Well-Being  
Georgia Institute of Technology  
RACSA Chair Elect

12:00 PM

### ADJOURN

Shuttles back to parking lot.  
Safe Travels Home