

Minutes
University System of Georgia
Administrative Committee on Graduate Work
Spring 2007 Meeting

Date: February 9, 2007

Location: University System of Georgia Board of Regents Office

Item	Discussion/Action
Call to Order/ Introduction of Members	<p>Dr. Gretchen Caughman called the meeting to order at 8:35 and asked for members to introduce themselves. Those attending included:</p> <ul style="list-style-type: none"> Dr. Patricia Cameron, Medical College of Georgia Dr. Gretchen Caughman, Medical College of Georgia Dr. Charles “Skip” Clark, University of West Georgia Dr. Dick Diebolt, Georgia Southern University Dr. Bill Dodd, Augusta State University Dr. Bill Fritz, Georgia State University Dr. Donna Gessell, North Georgia College & State University Dr. Joyce Hickson, Columbus State University Dr. Teresa Joyce, Kennesaw State University Dr. Maureen Kilroy, Georgia Institute of Technology Dr. Roy Moore, Georgia College and State University Dr. Saundra Nettles, Georgia Southern University Ms. Nikki Palamiotis, Southern Polytechnic State University Dr. Mike Price, Armstrong Atlantic State University Dr. Ellis Sykes, Albany State University Ms. Teresa Williams, Valdosta State University Dr. Bettie Horne, BOR, Liaison to ACOGW
Budget Report	<p>A list of those institutions paying dues was presented. One institution has yet to pay dues, and Dr. Caughman will contact them. Because there are no expenditures this year, a full budget report was not presented.</p>
ACOGW 101	<p>Dr. Caughman updated members on information about ACOGW that the executive committee (Dr. Caughman, Dr. Gessell, and Dr. Horne) have gathered in a December meeting and subsequently. Topics and actions included the following:</p> <ul style="list-style-type: none"> • Historical Perspective • Composition and Charge: <ul style="list-style-type: none"> ○ Dr. Caughman will contact Clayton State and Georgia Southwestern, which both have graduate programs to determine their representation. <ul style="list-style-type: none"> ○ ACOGW’s Vision and Mission are posted on the USG website at http://www.usg.edu/academics/comm/grad/ . • Responsibilities and Reporting Structure <ul style="list-style-type: none"> ○ ACOGW is roughly parallel to the Council on General Education and reports/recommends through our USG liaison, currently Dr. Bettie Horne, to the Regents’ Academic Committee on Academic Affairs (RACAA) meeting • Discussion of Name

	<ul style="list-style-type: none"> ○ On a motion by Dr. Dodd and a second by Dr. Diebolt, the group voted to recommend that its name be changed to Administrative Committee on Graduate Studies (ACGS). The rationale for the name change included dissatisfaction with the word “work.”
<p>Updates from University System Office</p>	<p>Dr. Horne reported the following:</p> <ul style="list-style-type: none"> • ACOGW is on the agenda for the February RACAA meeting under “announcements” and Dr. Caughman will make a briefing about our mission to set the stage for a longer presentation at a later meeting. • ACOGW members should work with their individual VPAA’s on their campuses to make certain they understand our mission and current areas of focus. • Graduate degrees comprised 28.2% of the total degrees conferred in USG institutions in FY 05. • Dr. Sethna is eager to work with us as we return to our broader mission while continuing to seek minority enrollment. • The Chancellor is restructuring the central office and working to decentralize administrative functions to the individual schools. • Personnel changes include the appointment of Dr. Sandra Stone as Vice Chancellor, Academic Planning and Programs. Dr. Horne will retire July 1, 2007, opening her position as Interim Associate Vice Chancellor, Faculty Affairs, ACOGW members are encouraged to apply as strong campus experience is important to the position. <p>In response to questions, Dr. Horne affirmed that ACOGW’s connection to the BOR is through her to RACAA. As to the initiatives we should focus on, she encouraged us to exercise our voices, noting that the development of Georgia College 411 recently had not included graduate admissions partly because of ACOGW’s silence.</p>
<p>Ongoing Action Items</p>	<p><u>Brochure</u></p> <p>Dr. Donna Gessell and Dr. Gretchen Caughman discussed the work to date, stressing the need to understand our audience, purpose, and occasion for the brochure. After much discussion the group agreed to the following:</p> <ul style="list-style-type: none"> • The brochure should be a part of a multi-tiered campaign—which would also include a website and a strong presence on Georgia College 411—to advocate for a positive funding climate for graduate studies to support the economic development of the state, by correlating the value graduate education and the growth of the economy. • The audiences are multiple, including legislators and business leaders. As such, the brochure would not be a recruiting tool, primarily. However, it would point people to the website. • Dr. Brian Adler’s recommendations (presented in his absence by Ms. Teresa Williams) should guide the selection of information to be included in the brochure so that it doesn’t have a dated shelf life. • Like the North Carolina brochure that is serving as a model, the brochure could be developed with distribution points such as Georgia Power’s Georgia Resource Center and Chambers of Commerce. • The brochure should include success stories of extremely prominent alumni of our graduate programs, including MBAs and DBAs.

	<p>On a motion by Dr. Teresa Joyce and a second by Dr. Maureen Kilroy, the Committee voted to charge the USG with investigating a plan for the potential to connect graduate studies with economic development studies and develop an integrated marketing campaign to include a website and brochure, linking both to the BOR's strategic plan. The motion passed, and Dr. Horne agreed to help shape the specific language for the proposal with Dr. Caughman.</p> <p><u>ACOGW Strategic Plan</u></p> <ul style="list-style-type: none"> • Our proposed focus for 2007-2008 are goals 2, 3, and 7: <ul style="list-style-type: none"> ○ To prepare students for leadership in a global society. ○ To enhance student ability to communicate and apply knowledge in ways useful to society. ○ To ensure that qualified Georgians will have access to graduate education opportunities regardless of their financial resources and scheduling constraints. • ACOGW members are requested to post the ACOGW mission and strategic plan on our individual websites, as well as a link to the ACOGW page on the BOR website at http://www.usg.edu/academics/comm/grad/.
New Business	<p><u>Discussion of ACOGW Initiatives with USG Personnel</u></p> <ul style="list-style-type: none"> • Dr. Kris A. Biesinger, Assistant Vice Chancellor, Advanced Learning Technologies, kris@usg.edu <ul style="list-style-type: none"> ○ Georgia College 411 www.gacollege411.org Launched in February 2005, it was originally developed for undergraduate education; however, it does represent the larger picture, including career changes and graduate studies. Currently, a group is exploring expanding it into Teacher Education and other graduate areas and strengthening the site for adult learners. There is a large potential for developing post-baccalaureate learning opportunities, and Dr. Biesinger invites collaboration with ACOGW. Those who volunteered to be liaisons include: Dr. Patricia Cameron, Dr. Gretchen Caughman, Dr. Skip Clark, Dr. Dick Diebolt, Dr. Teresa Joyce, Ms. Nikki Palamiotis, and Dr. Mike Price. ○ Advanced Learning Technologies www.alt.usg.edu/learn/ ALT is developing, implementing, and facilitating learning technologies for programs that address a wide array of learning preferences, to a rapidly expanding customer base, that will replicate across disciplines collaboratively. At the graduate level, these initiatives currently include the MBAT and BSIT, but a venture capitol strategy is being developed to generate revenue to start other initiatives. In addition to distance education, ALT is researching best practices and collaborative development of programs. ○ ACOGW members expressed the desire for more connectivity with our degree offerings. Members also expressed concerns about other proprietary groups online. • Ms. Susan Pratt, Assistant to the Director of International Education, susan.pratt@usg.edu

- Office of International Education www.usg.edu/oie/
 1. Study Abroad and International Studies—includes an online catalog
 2. International Students—includes recruiting international students at the graduate level. Ms. Pratt asked for volunteers to work with her office in these efforts. Those volunteering to liaise include Dr. Dick Diebolt, Dr. Joyce Hickson, Dr. Roy Moore, and Ms. Nikki Palamiotis.
The OIE will conduct workshops to train two representatives from each campus to work with international students.
 3. Faculty and Administrators—includes internationalizing campuses through faculty development seminars, teaching abroad, Fulbright scholarships, and faculty exchanges.

The OIE publishes the International Briefing Book annually.

Questions included where to find programs specifically for graduates and professionals, and what funding is available. Both topics are covered on the website.

- Dr. Susan Campbell Lounsbury, Senior Research Associate, Strategic Research and Analysis susan.campbell@usg.edu
Dr. Lounsbury introduced two websites, www.usg.edu/usg_stats and www.usg.edu/sra, and invited ACOGW members to contact her office for help obtaining data on USG programs.
 - When asked about data related to the impact of graduate studies on the state economy, Dr. Lounsbury suggested Joy Himmel and Dr. Humphreys at the Terry College of Business, who collects such data for ICAPP (Intellectual Capital Partnership Program) at <http://www.icapp.org/about/publications.phtml>.

Impact of USG Student Health Insurance Plan (SHIP) on Graduate Programs and Comments for Potential Improvements

- Dr. Bettie Horne read a statement from Dr. Tonya Lam, Associate Vice Chancellor for Student Affairs, which detailed improvements for next year.
- Ms. Corie Loftis, who works on SHIP, reported that they are currently in conversations with Pearce and Pearce to negotiate the coverage and fee. They have already met with health representatives from the campuses and will meet with the athletic representatives.
- Ms. Loftis entertained questions and Dr. Horne took notes to present to Dr. Lam. Topics discussed including the following:
 - International students do pay substantially higher premiums and have less coverage on the SHIP plan, but their previous plan would have needed renegotiation and would probably have been less favorable.
 - Given that larger institutions differ from smaller schools in their ability to bump up stipends to cover insurance costs, the USG needs to understand that SHIP is a disadvantage to smaller institutions. They should consider separate policies for the two.
 - Many students now covered under SHIP have never been covered by insurance companies, so that preexisting conditions are a significant factor.

	<ul style="list-style-type: none"> ○ Corie Loftis is the person who handles appeals to Pearce and Pearce waiver policy. ○ Waivers, which currently must be renewed each semester by the student, should be allowed to continue unless either Pearce and Pearce or the USG wants to reconsider them. ○ Students currently must pay the premium from May through July; that coverage should be optional. ○ The date for the newly negotiated SHIP policy with Pearce and Pearce has yet to be announced. Ms. Loftis is aware of its timeliness, as is Dr. Lam. In any case, 8% is the cap on the amount it can be increased, and administrators should budget an 8% increase, just to be safe. ○ Separating U.S. and International students in the negotiation would be disastrous, for reasons of parity. ○ A survey on the ACOGW listserv would probably be beneficial to USG in planning.
Other Business	<ul style="list-style-type: none"> • Recruitment and Minority Leadership Development Event and the Fall ACOGW Meeting <ul style="list-style-type: none"> ○ Dr. Brian Adler and Dr. Teresa Williams have offered Valdosta State University to host the Fall ACOGW meeting. ○ On a motion by Ms. Nikki Palamiotis and a second by Dr. Mike Price, the group voted to expand the meeting to include opportunities for graduate office staff's training and collaboration. Also, the meeting will offer ACOGW members time to plan an expanded Graduate Recruitment and Minority Leadership Development Event for Fall 2008. ○ We will work with Dr. Ansley Abraham, the director of the Southern Regional Engagement Board (SREB) to plan the Recruitment and Minority Leadership Development Event. • Adjournment <ul style="list-style-type: none"> ○ With no other business, the meeting was adjourned at 12:10 p.m.