Attendees

Jon Sizemore, USG	Sandra Parker, Georgia Southern Univ
Jason Huett, eCampus	Bryan Davis, Georgia Southwestern State University
Melanie Clay, eCampus	(at Gen Ed Council Meeting)
Nihal Gunay, eCampus	Richard Baskin, Gordon State College
Stephanie Hollenbeck, eCampus	Kelley Price, Kennesaw State University
Brett Miles, eCampus	Frank Williams, Savannah State Univ
Kevin Demmitt, Clayton State University	Patrice Nyatuame, Savannah State Univ
Laura Lynch, College of Coastal Georgia	Robert Page, South Georgia State College
Tina Butcher, Columbus State University	Mike Rogers, University of North Georgia
Andy Meyer, Dalton State College	Irene Kokkala, University of North Georgia
Melinda Spencer, Georgia Gwinnett College	David Jenks, University of West Georgia
Renva Watterson, Georgia Highlands College	Jarrod Murray, Valdosta State University
Jeffrey Linek, Georgia Highlands College	

The Fall 2017 meeting of the eCore Regents Advisory Committee convened at 10 am, Friday, November 17, 2017.

Welcome and Introduction and Approval of Old Minutes by Dr. Richard Baskin:
Committee Chair, Dr. Richard Baskin, made introductory comments, and members introduced themselves. Motion to approve agenda was initiated by Kevin Demmitt, seconded by Mindy Spencer, and approved by all.

Approval of Old Minutes:
Copies of the Spring 2017 meeting minutes were distributed to each member and approved. Rob Page motioned to approve Spring 2017 minutes, Tina Butcher seconded, all approved, and motion carried with no discussion necessary.

eCore Updates:
Melanie Clay—Enrollment updates provided by information on infographic. eCampus enrollment has increased despite changes to undergraduate eTuition, and eCampus continues helping students save money through cost avoidance. Spring enrollment table (handout) shows a continuing increase, perhaps due to new classes added. eCampus has focused on administrative and service issues that have resulted due to growth. The largest of these issues is testing, which is critical to students. With such rapid growth, testing center traffic has increased, requiring more reliance on B-Virtual proctoring sessions, although face-to-face test proctoring is preferred since students tend to do better and it's less complicated. Campuses should consider expanding hours at testing centers. Attendance rates for proctored testing is high, about 8% of students failed to take their exam(s). eCampus can provide data to support expanding campus testing centers and could eventually help expand resources to do so. Action item: Provide data on testing center usage.

Nihal Gunay—Xitracs: We provided webinars to approvers and will send that to those of you who missed it. Documentation and access to all faculty teaching with us is almost complete, including access to transcripts and evaluations. You can view a list of credit hours, qualifications, and see what they are approved to teach.
Knewton Adaptive Learning update: Prototype started in summer and has been revised for Fall. Knewton lessons were used as homework in all 8 sections, so 252 students were directed to complete 20/29 assignments to earn

points. The revisions created stronger alignment between Knewton and D2L. A STEM tutor will work with 3 sections, and the tutor assists faculty by pulling individual and group reports. Tutors will identify struggling students in 3 Fall 2017 16-week sections to pilot. Knewton will be used in all MATH 1113 sections in spring. Huett noted that integrating Knewton required work by instructional designers, and with the supplemental product (not ready for standalone product yet), eCore achieved better results when paired with STEM tutors. eCampus will train faculty to pull their own data reports, which would eliminate the need for tutors.

STEM tutoring: Previous model was based on the Tutor Talk Discussion board available in each course section where students post questions and tutors respond, but in Summer 2017, eCore implemented a new model in which we created a separate STEM course in which all STEM course students and faculty were automatically enrolled. Students can choose to post discussion questions, or chat with tutors by arranging an online meeting with whiteboard from which they can share screens to show how they are reaching solutions. The model is still student driven with faculty reaching out to students to post in the STEM course and requiring students to be active and log in since it helps with their performance. Summer math and science courses had a higher ABC rate for those who logged in (77 vs 70) to the STEM tutoring course. Discussion ensued on how these students performed academically overall to gauge their overall success. eCampus will seek more data in the Fall.

Virtual Testing: Academic integrity incidents are occurring in virtual testing (ProctorU and B-Virtual), so eCampus is developing a process for dealing with testing incidents. Faculty receive emails alerting them of the incident(s), and are required to follow up with students and confirm that they have taken action. Review SEADS forms and Academic Dishonesty Forms.

Jason Huett—Provided updates from the Spring meeting regarding the Gen Ed Council actions. The Physics courses will change numbers (PHYS 1211K will now be PHYS 2211K and PHYS 1212K will now be PHYS 2212K). eCore requested a name change - MATH 1401 to be changed to MATH 2000 for Elementary Statistics, but the General Ed Council currently has a hold on changes to math numbers. Currently no new courses are under development, but eCampus will entertain suggestions. Due to website accessibility issues, eCampus audited all public facing pages for accessibility compliance, which now directs students to testing centers. eCampus has an affiliate follow-up survey team that meets with campuses during roundtable visits and the survey sent after these visits to gather data has provided overwhelmingly positive feedback.

General eCampus Update:
Jason Huett—eCampus is a service agency to help campuses achieve their strategic goals. There are two specific types of contracts for eMajor programs. Collaborative eMajors (that require extra documentation for accreditation purposes and have different financial considerations) and single institution eMajors (that pay a fee for acting as a service agency). eCampus has a list of services and uses a fee structure that is determined by which services are provided. For example, eCampus partnered with KSU for an eMajor in cybersecurity (eCampus provides marketing and recruiting) as a single institution program and partners with GSW for emajor BBA degrees. GSW has had good results and can provide feedback to interested institutions. GSW enrollment has seen a 34% growth in their criminal justice program in about a year, a 107% increase in ORGL, and a 46.3% increase since we took over those programs. eCampus is soliciting ideas for additional eMajors that align with HDCI. Institutions with interest in new eMajors should contact Jason Huett.

Kevin Demmitt—General ed council update: The Gen Ed council has been resolving consolidation issues. There have been few agenda items concerning eCore, suggesting an overall acceptance of eCore processes. Demmitt and Sizemore attended the Fall meeting of RAC Chairs. A topic of discussion was eCore's engagement with academic RACs and seek input from the disciplinary RACs. For any revisions or new courses, eCampus reaches out to subject matter RACs for SMEs to participate. eCampus sends representatives to subject matter RAC meetings when needed and Huett will accept calls during those meetings to clarify any issues.

USG Update by Jon Sizemore:
A follow-up was given on the DOAA audit, significant findings and actions. Gathering accurate cost information from campuses has been challenging. A USG survey was based on a cost survey conducted by Florida. Representatives from RACDE and the eCore RAC, as well as other institutional reps worked on the survey instrument. The institution reports in Georgia are all due today. The impact of reduction of eTuition will affect the 350 online programs. More affordable programs might increase student interested in online education. This is part of a shift in strategies to eliminate differentials between delivery modalities. The survey will inform Fiscal Affairs with needed data to inform strategy that is effective and efficient, and USG will be monitoring the fiscal impact.

Lunch and DJJ Program Presentation
Brett Miles— eCampus has been engaged in a prototype program with The Department of Juvenile Justice, for youth offenders up to age 21. There are 7 long- term facilities around where these students live (regional facilities) and 19 short-term facilities. The program allows youth offenders to enroll in eCore courses with tuition funded through the Pell Grant, or through family contribution. Offenders are not eligible for the Hope Grant. The program is selective and started with 10 students. Students have been largely successful and eCampus expects to expand the program.

New Business:
Melanie Clay— Currently eCore does not serve students who have tested into learning support.

Students who are in learning support are not taking ecore courses until they complete learning support requirements. But USG's Momentum Year strategy is a co-requisite model - students take the credit course and the learning support course concurrently. eCore is considering building a model to allow for this concurrent offerings model. Design challenges were discussed. eCampus does have an exploratory MATH 1001 pilot with GSW that was developed for feedback that could be expanded in Fall 2018. This pilot started because GSW needed a way to serve online students who tested into learning support. Discussion was tabled pending campus needs and direction from the Chief Academic Officer. Action item: eCampus will conduct a needs assessment.

Jason Huett—reviewed equivalency charts with institutions, which is a commitment by institutions to the students. It is publicized and handed out to all liaisons and advisors. Any concerns should be brought to Huett's attention as soon as possible.

Kevin Demmitt—Open floor and feedback from affiliates: need clarification for MATH 1001 and co-requisite MATH 0997 and MATH 1001.

Motion to adjourn initiated by Robert Page, seconded by Tina Butcher, and all agreed. Baskin gave thanks to all attendees.

Adjourn