RACPSCE Meeting Thursday, June 11, 2015 USG BoR #6031

- **9:00 AM** Welcome and RACPSCE Officer nominations for 2015 16
- **9:30 AM** Mary Margaret Garrett, Workforce Solutions Consultant (former Chief of Atlanta Regional Commission) and Michael Alexander is the research division chief at the Atlanta Regional Commission.

Share the Burning Glass Technologies Report that consists of data gathered from web crawlers about jobs and job skills that are in high demand. This information will be very beneficial as you investigate and plan your programming for fall and the remaining FY16 (July 2015 to June 2016). You will hear about trends in skills needed for existing job postings.

- 10:15 AM Break
- **10:30 AM** Design an action plan to gather quantitative and qualitative data for the Presentation to Regents in October 2015 (video and annual report) using FY15 data. Clearly define data points and identify collection tool.
 - o CEUs awarded Cat I, II and III (Reference USG CE Policy and Procedures Manual)
 - Number of people touched Annual enrollments, enrollments by zip code,

include those outside of GA

- o Certificates for certificate programs awarded
- Number of courses offered (one course offered in the spring and fall would be

two)

- Types of courses F2F, online, hybrid
- Customized/contract training programs and organization names numbers of affiliation agreements/MOUs/training contracts, number of employees trained, number of courses/certificate programs, number of participants that were promoted
- Revenue generated- gross revenue, ranges

- Chambers of commerce or other governmental activity- regular attendee, board members, active participant
- CE representation on local/state/regional/national/international boards
- o Community initiatives/projects
- Workforce development projects participants placed in jobs
- o Summer camps and number of young people involved
- o Learning in Retirement/OLLI number of programs and participants
- Reporting Structure Academic Affairs, Extended Outreach, Business & Operations
- Number of staff members FTE, full time, part time
- Recognized as an approved educational provider
- Awards/recognitions or organization or employees
- Testimonials- written, pictures, videos

Minutes:

Attached is the presentation that Mary Margaret and Mike Alexander gave at our last meeting.

It is a great overview of what employers are looking for in their incumbents and new hires! It also shows what jobs are in high demand. Great information for us in professional and continuing education!

Here is a link to the full blown report:

http://www.atlantaregional.com/workforce-solutions

Look at the right side of the page and scroll down to

ATLANTA REGION DEMAND OVERVIEW AND TARGETED INDUSTRY WORKFORCE TRENDS

Workforce Trends in Targeted Industries 2014 Report (PDF)

Executive Summary 2014 Report

Click on the 2014 Report, which is the Final report.

Please let me know if you have any questions.

Also, Dr. Staton stopped in to visit with us and is looking forward to our annual report! He was very encouraging and remains to be one of our biggest advocates!

For the month of July, we will be collecting FY15 data from you to create the annual report. I will send you a link to a survey.

We are gathering information from each institution such as number of enrollments, number of courses or certificate programs offered, etc. Please provide the data as defined in the survey so that we can consistently report this information. We are asking for a lot of different data points and will see what stands out. The most relevant and striking information will be the basis for our presentation to the regents and comprise the full report that we give them.

We will discuss the results in August and determine what and how it will be reported. (Probably a virtual meeting)

If you want your institution included, please respond to the survey no later than July 31, 2015. The regents will get a list of the individual institutions that participated.