What is our goal?

• Translate our priorities
• Communicate our “brands”
• Motivate and Encourage Investment
• Communicate the State ROI
How do we advance our priorities?

• Build Relationships
• Translate between multiple worlds
• Share Knowledge
• Connect Resources – Team Effort
Georgia General Assembly

- 236 Legislators
- Elected every 2 years
- Part-time legislature
Legislative Landscape

• Georgia has experienced significant turnover in the Legislature since 2010
• Of the 236 legislators, 127 are new members of the Legislature – over 50%

2014 U.S. Senate Race
2016 Legislative Session

✓ Excellent Budget: Funding Formula, MRR & Capital Outlay, Merit Pay
✓ Carry-forward legislation (HB 745)
Campus Safety
Tuition Increases
Constitutional Amendment
Tuition/fees = CPI
## USG Issue Summary

<table>
<thead>
<tr>
<th>ISSUE</th>
<th>STATUS</th>
</tr>
</thead>
</table>
| COLLEGE AFFORDABILITY | • SENATE STUDY COMMITTEE CREATED  
                      | • DEPARTMENT OF AUDITS – COST OF HIGHER EDUCATION                      |
| TUITION INCREASES   | CONSTITUTIONAL AMENDMENT INTRODUCED (HR 1326)                          |
| STATE FUNDING       | STATE FUNDS HAVE BEEN STRONG AND SUPPORTIVE                            |
| CAMPUS SAFETY       | USG/BOR ADOPTED SYSTEM-WIDE POLICY; PARTICIPATED IN STUDY COMMITTEE    |
**USG Issue Messaging**

| **TUITION/ COLLEGE AFFORDABILITY** | • We take college *affordability* very seriously  
• We remain relatively low compared to neighboring SREB states; 7th lowest  
• State funding per student at 1997 levels  
• In 2016, BOR set tuition flat for the upcoming academic year |
| **STATE FUNDING** | • The State has continued to support strong levels of funding for higher education  
• The USG continues to look at innovative ways of *reducing costs* and making our system more *streamlined* and *efficient* |
| **CAMPUS SAFETY** | • Campus Safety Report – Due August 1  
• System-wide Title IX coordinators  
• Drug and Alcohol Task Force |
We all play a role...

| INSTITUTIONS: Academic Affairs and Student Affairs | • College Affordability  
• Accountability: State Funding ($2.1 billion – FY17)  
✓ Good Stewards of our resources & state dollars  
• Student Support: Examples of how we are investing in students |
Questions?