# GORDON STATE COLLEGE

## Proposed Associate Degree Programs

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Business Administration

List distinct student learning outcomes associated with the program (required completion):

Consistent with the Gordon State College Mission, Vision and Core Values, the USG Mission, as well as the Complete College Georgia initiative, three common Program Outcomes and four common Student Learning Outcomes were adopted by the Faculty Senate of Gordon State College in Spring 2014 to be used in assessing all of our academic programs beginning in Fall of 2014.

> Program Outcome #1: Program Quality. The degree program achieves accepted standards for providing an exceptional, high quality post-secondary education and attains national accreditation if available or favorable peer recognition attesting to the high quality of the teaching and learning the program supports.

> Program Outcome #2:  Program Productivity.  The degree program achieves and maintains strong levels of annual enrollment and degree completions and contributes to the college's growth in total enrollment and degrees conferred.

> Program Outcome # 3:  Innovative Teaching and Engaged Learning. The degree program employs innovative instructional strategies for engaged student learning that support student success and create an educational environment where students flourish.

The Student Leaning Outcomes (SLOs) adopted by Gordon State College include the following core competencies:

> SLO # 1 - Communication Skills: Students demonstrate effective communication skills (including writing, speaking, graphical, and interpersonal communication) appropriate for their major field of study and degree level.

> SLO # 2 - Analytical Problem-Solving Skills: Students demonstrate effective analytical and problem-solving skills (including qualitative as well as quantitative modes of analysis) appropriate for their major field of study and degree level.

> SLO # 3 - Technology Skills: Students demonstrate effective information technology skills including skills related to laboratory equipment and skills related to commonly used computer and software applications appropriate for their major field of study and degree level.

> SLO # 4 - Specialty Area Expertise: Students demonstrate an appropriate level of expertise (knowledge, skills and professionalism) in their major field of study, appropriate for their degree level.

Specialty Area Student Learning Outcomes
At the completion of the AS in the Gordon State College Business Administration Degree program a student will be able to:

1. Apply basic quantitative skills to business problems.
> LO1.1 Construct and interpret tabular and graphical methods of presenting qualitative and quantitative data.
> LO1.2 Use spreadsheet software to evaluate and use the results of regression models.
> LO1.3 Solve and interpret quantitative business models using spreadsheet software.

2. Use information technology to solve business problems.
> LO2.1 Effectively use a word processing program.
> LO2.2 Effectively use a spreadsheet program.
> LO2.3 Effectively use a presentation program.

3. Demonstrate a basic knowledge of accounting.
> LO3.1 Interpret key components of organizations' external financial reporting.
> LO3.2 Recognize the difference between internal and external financial reporting and measurement.
> LO3.3 Interpret and understand the use of basic tools of cost measuring, budgeting, and control.

4. Demonstrate a basic knowledge of economics.
> LO4.1 Demonstrate a basic knowledge of measurement of macroeconomic aggregates.
> LO4.1 Demonstrate a basic knowledge of market structures and pricing (theory and graphical analysis).
> LO4.1 Demonstrate understanding of how economic events impact the income, financial position, and cash flow of an organization.

5. Demonstrate a basic knowledge of the legal environment of business, management, and marketing.
> LO5.1 Identify, classify and demonstrate management activities.
> LO5.2 Demonstrate a basic understanding of legal and ethical issues in a business environment.
> LO5.3 Identify, classify and demonstrate marketing activities.

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Provide a narrative concerning gainful employment compliance (required completion):
Employment of management occupations is projected to grow 6 percent from 2014 to 2024, about as fast as the average for all occupations, which will result in about 505,400 new jobs. Employment growth will be driven by the formation of new organizations and expansion of

existing ones, which will require more workers to manage these operations. The median annual wage for management occupations was $98,560 in May 2015, which was the highest wage of all the major occupational groups. (http://www.bls.gov/ooh/management/)

Possible Job Titles: Account Executive; Assistant Director; Branch Manager; Claims Representative; Consultant; Credit Manager; Customer Acct Manager; District Sales Manager; Event Coordinator; Field Sales Rep; Financial Advisor; Financial Analyst; Financial Consultant; Hotel Manager; Human Resources Specialist; Import Specialist; Logistics Coordinator; Management; Trainee Manager in Training; Manufacturing Manager; Marketing Specialist; Office Manager; Operations Specialist; Payroll Specialist; Productivity Manager; Project Control Analyst; Project Engineer; Project Manager; Purchasing Agent; Recruiter; Research Analyst; Sales Associate; Sales Manager; Sales Representative; Social Media Manager; Systems Analyst Trainer; Transportation Analyst; Underwriter; Underwriting Analyst; Urban Planner; Warehouse Manager.

Possible Employers: Abercrombie & Fitch; Aetna Health Insurance; AGCO; Aflac; AT&T; Atlanta Hawks; Best Buy; Census Bureau; Cerner; Chick-fil-a; Children's Healthcare of Atlanta; Cingular Wireless; Coca-Cola; CoStar Group; Courtyard by Marriott; E&J; Gallo Winery; Enterprise Rent-A-Car; Equifax; Ernst& Young; E*Trade; FasTrac; Frito-Lay; Georgia-Pacific; Hershey's; Home Depot; Hyatt Regency; IBM; JC Penney; Home Depot; Lavonia Foods; Liberty Mutual; Macy's; Morgan Stanley Newell; Rubbermaid; NCR Corporation; Nissan; Proctor & Gamble; RaceTrac; Ritz-Carlton; Select Trees; Sherwin Williams; State Farm; SunTrust; Target; Toyota Motor Sales; Triage Consulting Group; Verizon Wireless; Waffle House

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Provide a narrative concerning planned assessment of the existing or new associate's degree (required completion):

Gordon State College's General Education Assessment Committee regularly evaluates student progress in Student Learning Outcomes one, two, and three. In order to reduce redundancy, the proposed associate degree program will assess SLO # 4 - Specialty Area Expertise: Students demonstrate an appropriate level of expertise (knowledge, skills and professionalism) their major field of study, appropriate for their degree level.

 The following strategies will be utilized to monitor student progress and the quality of the degree program.

- Assessment of Program Outcome #1 (Program Quality):
    - Annual number of students who are accepted to baccalaureate programs.
    - Data collected from exit surveys completed by graduating students. Program quality will be evaluated by the overall rating on a 4 point Likert scale: 4 represent most positive assessment).
    - Data collected from a focus group composed of graduating students.

- o Data collected from a focus group composed of students 6 months after graduation.
- Assessment of Program Outcome #2 (Program Productivity):
  - o Enrollment in program specific courses
  - o Annual number of program graduates
- Assessment of Program Outcome #3 (Innovative Teaching and Engaged Learning):
  - o Data collected from exit surveys completed by graduating students. Innovative teaching and engaged learning will be evaluated by the overall rating on a 4 point Likert scale: 4 represent most positive assessment).
  - o Data collected from survey of faculty quantifying the number of innovative and engaging techniques utilized in courses.
- Assessment of SLO # 4 - Specialty Area Expertise:
  - o Data collected from exit surveys completed by graduating students. Program quality will be evaluated by the overall rating on a 4 point Likert scale: 4 represent most positive assessment).
  - o Course embedded assignments will be used to assess students in program knowledge, skills, and professionalism.
- Student assessment will be monitored by the Business Administration Program Coordinator, Business and Public Service Department Head and the General Education Assessment Committee.

## Area F requirements for an AS degree in Business Administration at Gordon State College:

Required Courses:                                                    15 hours
      ACCT 2101       Principles of Accounting I               (3-0-3)
      ACCT 2102       Principles of Accounting II             (3-0-3)
      BUSA 2101       Introduction to Business Computer Systems   (3-0-3)
      ECON 2105       Principles of Macroeconomics       (3-0-3)
      ECON 2106       Principles of Microeconomics       (3-0-3)

Choose one of the following courses:                                 3 hours
      BUSA 1105       Intro to Business                 (3-0-3)
      BUSA 2105       Communicating in the Environment of Business   (3-0-3)
      BUSA 2106       The Environment of Business       (3-0-3)


Hours Applied to Area F ......................................................18 HOURS

List distinct student learning outcomes associated with the program (required completion):

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SLO # 1 - Communication Skills: Students demonstrate effective communication skills (including writing, speaking, graphical, and interpersonal communication) appropriate for their major field of study and degree level.

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SLO # 3 - Technology Skills: Students demonstrate effective information technology skills including skills related to laboratory equipment and skills related to commonly used computer and software applications appropriate for their major field of study and degree level.

SLO # 4 - Specialty Area Expertise: Students demonstrate an appropriate level of expertise (knowledge, skills and professionalism) in their major field of study, appropriate for their degree level.

## Specialty Area Student Learning Outcomes

At the completion of the AS in the Gordon State College Chemistry Degree program a student will:

1. Have a firm foundation in the fundamentals and applications of current chemical and scientific theories.

2. Design, carry out, record and analyze the results of chemical experiments.

3. Demonstrate proficiency and skill in the use of modern instrumentation and classical techniques required in the chemistry laboratory.
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Provide a narrative concerning gainful employment compliance (required completion):
The value of an associate degree in chemistry is primarily in preparing students to seamlessly transfer to senior institutions to pursue chemistry and related program baccalaureate degrees. However, there is a market for associate degree holders as chemical technicians.   Employment nationally is projected to grow 2 percent from 2014 to 2024. The median annual wage for management occupations was $44,660 in May 2015. (http://www.bls.gov/ooh/management/) However, in Georgia job growth for chemical technicians is expected to grow by 8% (http://www.projectionscentral.com/Projections/LongTerm)/

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Gordon State College's General Education Assessment Committee regularly evaluates student progress in Student Learning Outcomes one, two, and three. In order to reduce redundancy, the proposed associate degree program will assess SLO # 4 - Specialty Area Expertise: Students demonstrate an appropriate level of expertise (knowledge, skills and professionalism) their major field of study, appropriate for their degree level.

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    - Data collected from exit surveys completed by graduating students. Program quality will be evaluated by the overall rating on a 4 point Likert scale: 4 represent most positive assessment).
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- Assessment of Program Outcome #2 (Program Productivity):
    - Enrollment in program specific courses
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    - Data collected from exit surveys completed by graduating students. Innovative teaching and engaged learning will be evaluated by the overall rating on a 4 point Likert scale: 4 represent most positive assessment).
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- Assessment of SLO # 4 - Specialty Area Expertise:
    - Data collected from exit surveys completed by graduating students. Program quality will be evaluated by the overall rating on a 4 point Likert scale: 4 represent most positive assessment).
    - Course embedded assignments will be used to assess students in program knowledge, skills, and professionalism.
- Student assessment will be monitored by the Chemistry Program Coordinator, Department Head and the General Education Assessment Committee.

Required Courses: (If not taken to satisfy Area D requirements)    8-16 hours
     CHEM 1211K       Principles of Chemistry I       (3-3-4)
     CHEM 1212K       Principles of Chemistry II      (3-3-4)
     MATH1501       Calculus I      (4-0-4)
     PHYS1111K       Introductory Physics I      (3-3-4)
     (or) PHYS2211K       Principles of Physics I      (3-3-4)

Choose one of the following courses:       2-8 hours
     CHEM2401K       Organic Chemistry I      (3-3-4)
     CHEM2402K       Organic Chemistry II      (3-3-4)
     (If not taken to satisfy Area D requirements)
     MATH1502       Calculus II      (4-0-4)
     PHYS1112K       Introductory Physics II      (3-3-4)
     (or) PHYS2212K       Principles of Physics II      (3-3-4)
     BIOL1107       Principles of Biology I      (3-3-4)
     BIOL1108       Principles of Biology II      (3-3-4)


Hours Applied to Area F ....................................................18 HOURS

(Note: Two semester hours of [one excess credit hour from an Area A course and one excess credit hour from an Area D course] may count in Area F)
Students may use one (1) excess Area F credit hour to satisfy Area B requirements.

List distinct student learning outcomes associated with the program (required completion):

The Student Leaning Outcomes (SLOs) adopted by Gordon State College include the following core competencies:

SLO # 1 - Communication Skills: Students demonstrate effective communication skills (including writing, speaking, graphical, and interpersonal communication) appropriate for their major field of study and degree level.

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SLO # 4 - Specialty Area Expertise: Students demonstrate an appropriate level of expertise (knowledge, skills and professionalism) in their major field of study, appropriate for their degree level.

### Specialty Area Student Learning Outcomes

At the completion of the Associate of Science degree program in Computer Science the student will be able to:

- Understand and apply their knowledge of computing and mathematics;
- Analyze a problem and identify the correct computing solution;
- Understand professional, ethical, legal, security and social issues and responsibilities;
- Analyze the impact and need of computing on individuals, organizations and society;
- Use current tools, techniques and skills to solve computing problems.

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Provide a narrative concerning gainful employment compliance (required completion):

- The Occupational Outlook Handbook predicts computing fields requiring an associate's degree (computer network support specialist, web developer) will continue to grow. The need for network specialists is expected to have an average job growth rate of 12% and a growth rate of 26.6% for web developers.
  (http://data.bls.gov/projections/occupationProj)

- Estimates by Projections Central – State Occupational Projections (http://www.projectionscentral.com/Projections/LongTerm) indicate that in Georgia currently for these two computing areas there are 9,230 positions. The site estimates the need to fill an additional 1,530 positions within the next 8 years.
- Possible job titles include network diagnostic support specialist, network support technician, network technician, internet application developer, internet developer, intranet developer, web content developer, web designer, and web developer.

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Provide a narrative concerning planned assessment of the existing or new associate's degree (required completion):

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The following strategies will be utilized to monitor student progress and the quality of the degree program.

- Assessment of Program Outcome #1 (Program Quality):
  - Annual number of students who are accepted to baccalaureate programs.
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  - Post-graduation survey of student graduate employers.
  - Program faculty survey.
- Assessment of Program Outcome #2 (Program Productivity):
  - Enrollment in program specific courses
  - Annual number of program graduates
- Assessment of Program Outcome #3 (Innovative Teaching and Engaged Learning):
  - Data collected from exit surveys completed by graduating students.
  - Data collected from survey of faculty quantifying the number of innovative and engaging techniques utilized in courses.
- Assessment of SLO # 4 - Specialty Area Expertise:
  - Data collected from exit surveys completed by graduating students.
  - Course embedded assignments will be used to assess students in program knowledge, skills, and professionalism.
- Student assessment will be monitored by the Computer Science Coordinator, Mathematics Department Head and the General Education Assessment Committee.

Required Course:                                                      9-13 hours
     CSCI 1301          Computer Science I                              (3-0-3)
     CSCI 1302          Computer Science II                             (3-0-3)
     CSCI 2201          C++ Programming                              (3-0-3)
     MATH 1502         Calculus II                                     (4-0-4)

Choose **two** of the following courses:                             3 - 8 hours
     CSCI 2102          Introduction to Programming: Visual Basic        (3-0-3)
     CSCI 2410          Foundations of Database Design                  (3-0-3)
     MATH 2101         Introductory Statistics                         (3-0-3)
     MATH 2201         Introduction to Linear Algebra                  (3-0-3)
     MATH 2501         Calculus III                                    (4-0-4)
     PHYS 2211K        Principles of Physics I                         (3-3-4)
     PHYS 2212K        Principles of Physics II                        (3-3-4)

Hours Applied to Area F ......................................................18 HOURS

(Note: Two semester hours of [one excess credit hour from an Area A course and one excess credit hour from an Area D course] may count in Area F)
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## Specialty Area Student Learning Outcomes

At the completion of the AS in Criminal Justice Degree program a student will be able to:

- Demonstrate an understanding of the overall criminal justice system in the United States, its history, development, organization, integration and procedures, including corrections and juvenile justice;
- Describe the development and sources of law in the United States and how it's precepts apply to the state of Georgia;
- Summarize theories of the nature of crime, the causes of criminal behavior and the methods of treating and preventing crime;
- Demonstrate an understanding of the U.S. Constitution and the constitutional applications of criminal procedure in the federal and state court systems;
- Demonstrate an understanding of the current trends, problems and concerns of contemporary criminal justice, including terrorism, hate crime, cyber-crime, and societal violence;
- Research current criminal justice topics and issues and utilize critical thinking and problem solving skills to formulate, present, and defend logical arguments.

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## Provide a narrative concerning gainful employment compliance (required completion):

- The Occupational Outlook Handbook predicts that growth in the area of corrections will be 3.7%, whereas police and sheriff's patrol officer positions are predicted to grow by 5%. (http://data.bls.gov/projections/occupationProj)
- Correctional officers are required to have a high school diploma or its equivalent. However, Georgia correctional officers & staff receive education incentives of a one-time lump sum for obtaining their Associate Degree equal to a 3% of their salary.

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## Provide a narrative concerning planned assessment of the existing or new associate's degree (required completion):

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  - Data collected from survey of faculty quantifying the number of innovative and engaging techniques utilized in courses.
- Assessment of SLO # 4 - Specialty Area Expertise:
  - Data collected from exit surveys completed by graduating students. Program quality will be evaluated by the overall rating on a 4 point Likert scale: 4 represent most positive assessment).

- o Course embedded assignments will be used to assess students in program knowledge, skills, and professionalism.
- Student assessment will be monitored by the Criminal Justice Program Coordinator, Business and Public Service Department Head and the General Education Assessment Committee.

## Area F requirements for AS degree in Criminal Justice at Gordon State College:

Required Course:                                                    3 hours
      CRJU 1100        Introduction to Criminal Justice      (3-0-3)

Choose **three** or **four** of the following courses:                9 - 12 hours
      CRJU 2001        Introduction to Law Enforcement      (3-0-3)
      CRJU 2003        Introduction to Corrections      (3-0-3)
      CRJU 2005        Introduction to Criminal Investigation      (3-0-3)
      CRJU 2010        Introduction to Criminal Law      (3-0-3)

Choose **one** or **two** of the following courses:                  3 - 6 hours
      ACCT 2101        Principles of Accounting I      (3-0-3)
      ACCT 2102        Principles of Accounting II      (3-0-3)
      ANTH 1102        Introduction to Anthropology      (3-0-3)
      COMM 1110        Fundamentals of Public Speaking      (3-0-3)
      ECON 2105        Principles of Macroeconomics      (3-0-3)
      ECON 2106        Principles of Microeconomics      (3-0-3)
      HIST 2111        American History I      (3-0-3)
      HIST 2112        American History II      (3-0-3)
      HUSV 2101        Introduction to Human Services      (3-0-3)
      MATH 2101        Introductory Statistics      (3-0-3)
      POLS 1101        American Government I      (3-0-3)
      POLS 2201        State and Local Government      (3-0-3)
      PSYC 1101        Introduction to Psychology      (3-0-3)
      SOCI 1101        Introduction to Sociology      (3-0-3)
      SOCI 1160        Introduction to Social Problems      (3-0-3)
      SOCI 2293        Introduction to Marriage and the Family      (3-0-3)
      SPAN 1001        Elementary Spanish I      (3-0-3)
      SPAN 1002        Elementary Spanish II      (3-0-3)
      SPAN 1060        Accelerated Elementary Spanish      (6-0-6)
      SPAN 2201        Intermediate Spanish I      (3-0-3)
      SPAN 2202        Intermediate Spanish II      (3-0-3)

Hours Applied to Area F .....................................................18 HOURS

List distinct student learning outcomes associated with the program (required completion):

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Program Outcome #1: Program Quality. The degree program achieves accepted standards for providing an exceptional, high quality post-secondary education and attains national accreditation if available or favorable peer recognition attesting to the high quality of the teaching and learning the program supports.

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SLO # 4 - Specialty Area Expertise: Students demonstrate an appropriate level of expertise (knowledge, skills and professionalism) in their major field of study, appropriate for their degree level.

Specialty Area Student Learning Outcomes
At the completion of the Associate of Science degree program in Computer Science the student will be able to:

- Understand and apply their knowledge of mathematics and engineering;
- Analyze a problem and identify the correct engineering solution;
- Understand professional, ethical, legal, security and social issues and responsibilities;
- Design and conduct experiments; analyze and interpret the generated data;
- Use current engineering tools, techniques and skills to solve problems.

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## Provide a narrative concerning gainful employment compliance (required completion):

- The Occupational Outlook Handbook predicts engineering fields requiring an associate's degree (e.g. environmental engineering technician) will continue to grow. The expected average job growth rate of 10%. (http://data.bls.gov/projections/occupationProj)
- Estimates by Projections Central – State Occupational Projections (http://www.projectionscentral.com/Projections/LongTerm) indicate that in Georgia currently in selected engineering technician areas there are 4,310 positions. The site estimates the need to fill an additional 720 positions within the next 8 years.
- Possible job titles include agricultural engineering technician, biomedical engineering technician, chemical engineering technician, marine engineering technician, materials engineering technician, metallurgical engineering technician, nuclear engineering technician, optical engineering technician, ordnance engineering technician and salvage engineering technician.

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- Assessment of SLO # 4 - Specialty Area Expertise:
  - o   Data collected from exit surveys completed by graduating students.
  - o   Course embedded assignments will be used to assess students in program knowledge, skills, and professionalism.
- Student assessment will be monitored by the Engineering Coordinator, Mathematics Department Head and the General Education Assessment Committee.

## Area F requirements for an AS degree in Engineering at Gordon State College:

Required Course:                                                                12-16 hours
     ENGR 1100     Introduction to Engineering     (3-0-3)
     ENGR 1111     Introduction to Engineering Graphics     (3-0-3)
     ENGR 2201     Statistics     (3-0-3)
     MATH 1502     Calculus II     (4-0-4)
     CSCI 1371     Computing for Engineering     (3-0-3)

Choose **one** or **two** of the following courses:                              2 - 6 hours
     CSCI 1301     Computer Science I     (3-0-3)
     CSCI 1302     Computer Science II     (3-0-3)
     MATH 2201     Introduction to Linear Algebra     (3-0-3)
     MATH 2501     Calculus III     (4-0-4)
     PHYS 2211K     Principles of Physics I     (3-3-4)
     PHYS 2212K     Principles of Physics II     (3-3-4)

Hours Applied to Area F ......................................................18 HOURS

(Note: Two semester hours of [one excess credit hour from an Area A course and one excess credit hour from an Area D course] may count in Area F)
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List distinct student learning outcomes associated with the program (required completion):

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> SLO # 4 - Specialty Area Expertise: Students demonstrate an appropriate level of expertise (knowledge, skills and professionalism) in their major field of study, appropriate for their degree level.

> Specialty Area Student Learning Outcomes
> At the completion of the AS in the Gordon State College Information Technology Degree program a student will be able to:

- Demonstrate knowledge of the major concepts, theoretical perspectives, empirical findings, and/or historical trends in Information Technology.
- Recognize the basic principles of the scientific method, will explain the different research methods used in Information Technology, will be able to locate primary source scholarly documents, and will effectively use APA style.
- Understand and apply psychological principles to personal, social, and organizational issues.
- Demonstrate the ability to use critical and creative thinking, skeptical inquiry, and, when possible, the scientific approach to solve problems related to behavior and mental processes.
- Apply psychological principles to better understand, recognize, and appreciate personal, social, and/or multicultural diversity issues.

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Provide a narrative concerning gainful employment compliance (required completion):
- Employment of computer and information technology occupations is projected to grow 12 percent from 2014 to 2024, faster than the average for all occupations. These occupations are expected to add about 488,500 new jobs, from about 3.9 million jobs to about 4.4 million jobs from 2014 to 2024, in part due to a greater emphasis on cloud computing, the collection and storage of big data, more everyday items becoming connected to the Internet in what is commonly referred to as the "Internet of things," and the continued demand for mobile computing. The median annual wage for computer and information technology occupations was $81,430 in May 2015, which was higher than the median annual wage for all occupations of $36,200. (http://www.bls.gov/ooh/computer-and-information-technology/home.htm)
- Web developers design and create websites. They are responsible for the look of the site. They are also responsible for the site's technical aspects, such as its performance and capacity, which are measures of a website's speed and how much traffic the site can handle. In addition, web developers may create content for the site. Web developers are hired with an associated degree and the 2015 median salary was $64,970. (http://www.bls.gov/ooh/computer-and-information-technology/home.htm)
- Estimates by Projections Central – State Occupational Projections (http://www.projectionscentral.com/Projections/LongTerm) indicate that the projected growth, in Georgia, will be 20.5% for Computer and Information Systems Managers, 10.4% for Computer Network Support Specialists, and 5.7% for Computer Occupations, All Other.

Possible Job Titles: Account Executive Accounting Systems Analyst Analyst Application Consultant Application Developer Billing and Coding Supervisor Business Analyst Business Systems Analyst Client Server Support Analyst Computer Systems Engineer Consultant Data Analyst Data Network Security Manager LAN Site Manager Logistics Manager Information Protection Specialist Interface Designer IT Auditor Associate Logistics Manager Network Administrator Operations Consultant Project Manager Research Analyst Revenue Management Analyst Risk Management Associate Security Associate Software Developer Software Engineer Software Trainer Systems Analyst Systems Programmer Technical Account Manager Technical Consultant Technology Analyst Training Instructor Web Developer

Possible Employers: Accenture, Aflac Apple AT&T Bank of America Blue Water Technology Group Cannon Financial Capgemini Cerner Corporation Charlotte Area Transit System Chick-fil-A CGI Coca-Cola Enterprises CTS Deloitte Deutsche Bank Digital Insight Eli Lilly Ernst & Young Federal Express Federal Reserve Bank Federated Systems Group General Electric General Motors Georgia Power Gladiator Technology Services Hitachi Consulting Home Depot Horizon Software International IBM Inovis Interface Electronics Junction Solutions Kimberly-Clark KPMG McKesson Corporation Merrill Lynch Microsoft Mohawk Industries NCR Corporation Omni Hotels Powerplan Consultants Powerserve International Proctor & Gamble Co. Protiviti PwC Riskonnect Safe Systems Siemens Sogeti Southern Company State Farm Teradata UPS

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Provide a narrative concerning planned assessment of the existing or new associate's degree (required completion):

Gordon State College's General Education Assessment Committee regularly evaluates student progress in Student Learning Outcomes one, two, and three. In order to reduce redundancy, the proposed associate degree program will assess SLO # 4 - Specialty Area Expertise: Students demonstrate an appropriate level of expertise (knowledge, skills and professionalism) their major field of study, appropriate for their degree level.

 The following strategies will be utilized to monitor student progress and the quality of the degree program.

- Assessment of Program Outcome #1 (Program Quality):
  o Annual number of students who are accepted to baccalaureate programs.
  o Data collected from exit surveys completed by graduating students. Program quality will be evaluated by the overall rating on a 4 point Likert scale: 4 represent most positive assessment).
  o Data collected from a focus group composed of graduating students.
  o Data collected from a focus group composed of students 6 months after graduation.

- Assessment of Program Outcome #2 (Program Productivity):
  - Enrollment in program specific courses
  - Annual number of program graduates
- Assessment of Program Outcome #3 (Innovative Teaching and Engaged Learning):
  - Data collected from exit surveys completed by graduating students. Innovative teaching and engaged learning will be evaluated by the overall rating on a 4 point Likert scale: 4 represent most positive assessment).
  - Data collected from survey of faculty quantifying the number of innovative and engaging techniques utilized in courses.
- Assessment of SLO # 4 - Specialty Area Expertise:
  - Data collected from exit surveys completed by graduating students. Program quality will be evaluated by the overall rating on a 4 point Likert scale: 4 represent most positive assessment).
  - Course imbedded assignments will be used to assess students in program knowledge, skills, and professionalism.
- Student assessment will be monitored by the Information Technology Program Coordinator, Business and Public Service Department Head and the GENED Assessment Committee.

## Area F requirements for an AS degree in Information Technology at Gordon State College:

Required Courses:                                               12 hours
    BUSA 2101    Introduction to Business Computer Systems    (3-0-3)
    CSCI 1101    Introduction to Computers and Computer Programming  (3-0-3)
    CSCI 1301    Computer Science I    (3-0-3)
    ITEC 2215    Introduction to Information Technology    (3-0-3)

Choose **two** of the following courses:                        6 hours
    CSCI 1302    Computer Science II    (3-0-3)
    CSCI 2201    C++ Programming    (3-0-3)
    ITEC 2220    Web Design and Development    (3-0-3)
    ITEC 2245    Foundations of Database Design    (3-0-3)
    MATH 2101    Introductory Statistics    (3-0-3)


Hours Applied to Area F ……………………………………………18 HOURS

Foreign Languages

List distinct student learning outcomes associated with the program (required completion):

**Program Outcome #1:** Students will gain a thorough grounding in the chosen language of focus sufficient to enable transfer to a baccalaureate degree program or to facilitate entry level employment opportunities. (This outcome is consistent with the GSC mission to "develop creativity, critical thinking, problem solving, innovation, a global perspective and a commitment to lifelong learning" as well GSC core values for "life-long scholarship.")

**Program Outcome #2:** Develop a collaborative community of productive learners while contributing to the college's enrollment and degree completion goals. (This outcome is consistent with the GSC mission to "ensure affordable, supportive access to high quality post-secondary education" as well GSC core values to "ensure affordable, supportive access to high quality post-secondary education.")

**Program Outcome #3:** Contribute to the growing multi-cultural character of middle Georgia by providing an accessible post-secondary degree option in a second language.  (This outcome is consistent with the GSC mission to "serve the broader community and region by developing academic programs and producing leaders equipped to contribute positively to middle Georgia" as well GSC core values to "nurture a beautiful and vibrant center of learning and scholarship as the touchstone of a diverse, connected community.")

<u>**Student Learning Outcomes and Assessments:**</u>

**Student Learning Outcome #1:** Students will communicate thoughts, ideas, and opinions orally in the target language at the Intermediate-Mid level minimum as described by the American Council on the Teaching of Foreign Languages (ACTFL) Proficiency Guidelines.

**Student Learning Outcome #2:** Students will communicate thoughts, ideas, and opinions in writing in the target language at the Intermediate-Mid level minimum as described by the American Council on the Teaching of Foreign Languages (ACTFL) Proficiency Guidelines.

**Student Learning Outcome #3:** Students will demonstrate knowledge of the distinctive features of the culture[s] associated with the language they are studying through critical analysis of important literary or cultural texts.

Provide a narrative concerning gainful employment compliance (required completion):
Gordon State College remains committed to Governor Nathan Deal's Complete College Georgia objective, with its goal of adding 250,000 post-secondary graduates to Georgia's rolls by 2020.

Georgia and the citizens we serve must remain competitive in an economy that requires an increasingly educated workforce. GSC is committed to providing opportunities for our constituents to pursue quality, standards-based educational programs and to earn the degrees necessary to build their own and our state's future.

Gordon State College was founded as a transfer institution, and while we have developed a selection of valuable baccalaureate programs, our importance as a gateway to our larger sister institutions should not be overlooked. Nor should the value of an associate's degree be taken for granted. This accessible, two-year degree can play a valuable role in meeting Gov. Deal's goal of adding 250,000 post-secondary graduates to the Georgia workforce.

Where much focus is understandably placed upon STEM programs, that is, degrees in science, technology, engineering, and mathematics, programs in the arts and humanities will play an important role in the economic development of our region and the needs of its occupants. For a complete Georgia, we should not overlook the importance that degree options in the arts and humanities will serve.

Speech/Communication is one of GSC's most popular transfer programs; there are currently 75 students who have identified Communication as their area of concentration for an associate's of arts degree. In a Feb. 2015 article, Forbes Magazine called communication "today's most important skill" while Six Sigma declares communication "essential for building a team that will make a business a success." An associate's degree program at Gordon State College will contribute to the dual goals of increasing the number of post-secondary graduates serving central Georgia's needs and of enhancing the quality of work within the region as our graduates help to build networks of information and excellence. An associate's degree in Speech/Communication will enhance our graduates' abilities to perform well in a variety of important service and business industries, an area of the economy that the Occupational Outlook Handbook of the US Bureau of Labor Statistics estimates will grow over half a million jobs in the upcoming decade.

Similarly, the value of second-language learning cannot be understated in a region such as middle Georgia where the U.S. Census Bureau reports that the Hispanic population has increased 139% since 2000. Meanwhile, the Pew Foundation ranks Atlanta as having the 19th largest Hispanic population among major U.S. cities. Significantly, the Occupational Outlook Handbook of the US Bureau of Labor Statistics lists Interpreters/Translators among the 20 fastest growing occupations for 2014-24 with an estimate need of 29% job candidate growth. Dual language speakers will become more valuable in all professional areas, from business, to health care, to education, as this growth trend continues. Students attaining an associate's degree in Spanish from GSC will be more employable, not simply with that degree, but also should they choose to complete a baccalaureate program in business, human services, or any other area.

<u>Possible Job Titles for AA Degree Holders in Speech/Communication and Foreign Languages:</u>
Account Executive; Administrative Assistant; Admissions Assistant; Assistant Director; Booking

Agent; Claims Representative; Consultant; College Advisor; Copy Editor; Data Collection Specialist; Field Specialist; Human Resource Coordinator; Import Specialist; Logistics Coordinator; Marketing Communications;  Office Manager; Project Control Analyst; Project Manager; Radio Announcer; Research Analyst; Recruiter; Residence Life Director; Student Affairs Specialist; Underwriter

Potential Employers in Central Georgia with Needs for Communication and Language Graduates: Aetna Health Insurance; AGCO; Aflac; Atlanta Hawks; Census Bureau; Children's Healthcare of Atlanta; Courtyard by Marriott; Enterprise Rent-a-Car; Equifax; E*Trade; Grady Health Services; Hershey's; Home Depot; IBM; Lavonia Foods; Liberty Mutual; Macy's; Morgan-Stanley; Rubbermaid; Proctor & Gamble; Ritz-Carlton; SunTrust; Teach for America; Triage Consulting Group; Verizon Wireless


Provide a narrative concerning planned assessment of the existing or new associate's degree (required completion):

Assessment of Program Outcome #1 (Students will gain a thorough grounding in the chosen language of focus sufficient to enable transfer to a baccalaureate degree program or to facilitate entry level employment opportunities.): Measurements that will provide the basis for further analysis and interpretation and lead to program improvements:
   a) Data collected from reflective portfolio project in COLQ 2910 Humanities Capstone Colloquium, which, with its co-requisite of completion of 45 credits, students will take during their final semester of enrollment or, in the least, late in their program completion.
   b) Post-graduate interviews: follow-up with degree-earners after 2- and 5-year periods.

Assessment of Program Outcome #2 (Develop a collaborative community of productive learners while contributing to the college's enrollment and degree completion goals.): Measurements that will provide the basis for further analysis and interpretation and lead to program improvements:
   a) Majors enrollment in Area F Communication courses
   b) Annual number of A.A. Communication program graduates
   c) Two- and Three-year graduation rates for declared A.A. Communication program students

Assessment of Program Outcome #3 (Contribute to the growing multi-cultural character of middle Georgia by providing an accessible post-secondary degree option in a second language. ): Measurements that will provide the basis for further analysis and interpretation and lead to program improvements:
   a) Sponsored talks, presentations, and other communication-related events hosted on campus or in community

b) Survey of graduates who contribute to community or professional leadership via public speaking and communication-related events
c) Survey of local business and government offices who have hired graduates of program

Assessment of SLO #1 (Students will communicate thoughts, ideas, and opinions orally in the target language at the Intermediate-Mid level minimum as described by the American Council on the Teaching of Foreign Languages (ACTFL) Proficiency Guidelines.): Measurements that will provide the basis for further analysis and interpretation and lead to program improvements:
a) Student will complete an oral exam in 2002-level course which will be reviewed on ACTFL scale.
b) Student will include oral exam report and reflective narrative as component of portfolio submitted as primary project in COLQ 2910

Assessment of SLO #2 (Students will communicate thoughts, ideas, and opinions in writing in the target language at the Intermediate-Mid level minimum as described by the American Council on the Teaching of Foreign Languages (ACTFL) Proficiency Guidelines.): Measurements that will provide the basis for further analysis and interpretation and lead to program improvements:
a) Student will complete a written exam in 2002-level course which will be reviewed on ACTFL scale.
b) Student will include written exam report and reflective narrative as component of portfolio submitted as primary project in COLQ 2910

Assessment of SLO #3 (Students will demonstrate knowledge of the distinctive features of the culture[s] associated with the language they are studying through critical analysis of important literary or cultural texts.): Measurements that will provide the basis for further analysis and interpretation and lead to program improvements:
a) Faculty review of required critical analysis essay submitted as part of portfolio in COLQ 2910

## Area F requirements for an AA degree in Foreign Language at Gordon State College:

Required Course:                                                                 12 hours
    SPAN 1001        Elementary Spanish I         (3-0-3)
      (or) FREN 1001       Elementary French I     (3-0-3)
    SPAN 1002        Elementary Spanish II     (3-0-3)
      (or) FREN 1002       Elementary French II    (3-0-3)
    SPAN 2001        Intermediate Spanish I    (3-0-3)
      (or) FREN 2001       Intermediate French I    (3-0-3)
    SPAN 2002        Intermediate Spanish II   (3-0-3)
      (or) FREN 2002       Intermediate French II   (3-0-3)
    CSCI 1371         Computing for Engineers   (3-0-3)

Choose **two** of the following courses:                                  6 hours
    COMM 1110       Fundamentals of Public Speaking    (3-0-3)
    COMM 1500       Introduction to Interpersonal Communication    (3-0-3)
    COMM 2100       Introduction to Mass Communication    (3-0-3)
    COMM 2200       Introduction to Cross-Cultural Communication    (3-0-3)
    ENGL 2111        World Literature I    (3-0-3)
    ENGL 2112        World Literature II    (3-0-3)
    ENGL 2121        British Literature I    (3-0-3)
    ENGL 2122        British Literature II    (3-0-3)
    ENGL 2131        American Literature I    (3-0-3)
    ENGL 2132        American Literature II    (3-0-3)
    (If not taken as a required course above.)
    SPAN 2201        Spanish Conversation I    (3-0-3)
    SPAN 2202        Spanish Conversation II    (3-0-3)
    FREN 2201        French Conversation I    (3-0-3)
    FREN 2202        French Conversation II    (3-0-3)


Hours Applied to Area F .....................................................18 HOURS

List distinct student learning outcomes associated with the program (required completion):

Program Goals:
1. Provide a thorough grounding in the practice, history, and theory of communication sufficient to enable transfer to a baccalaureate degree program or to facilitate entry level employment opportunities.
2. Develop a collaborative community of productive learners while contributing to the college's enrollment and degree completion goals.
3. Contribute to the citizens of middle Georgia by providing opportunities for leadership training and growth related to public and professional communication via the degree program.

Student Learning Outcomes:
1. Students will demonstrate ability to deliver formal and informal presentations to a variety of audiences in multiple contexts.
2. Students will communicate ethically, responsibly, and effectively as local, national, and global citizens.
3. Students will demonstrate accurate application of vocabulary and critical terms associated with the field of communication and competence in utilizing technology related to the field.

Provide a narrative concerning gainful employment compliance (required completion):

Gordon State College remains committed to Governor Nathan Deal's Complete College Georgia objective, with its goal of adding 250,000 post-secondary graduates to Georgia's rolls by 2020. Georgia and the citizens we serve must remain competitive in an economy that requires an increasingly educated workforce. GSC is committed to providing opportunities for our constituents to pursue quality, standards-based educational programs and to earn the degrees necessary to build their own and our state's future.

Gordon State College was founded as a transfer institution, and while we have developed a selection of valuable baccalaureate programs, our importance as a gateway to our larger sister institutions should not be overlooked. Nor should the value of an associate's degree be taken for granted. This accessible, two-year degree can play a valuable role in meeting Gov. Deal's goal of adding 250,000 post-secondary graduates to the Georgia workforce.

Where much focus is understandably placed upon STEM programs, that is, degrees in science, technology, engineering, and mathematics, programs in the arts and humanities will play an important role in the economic development of our region and the needs of its occupants. For a complete Georgia, we should not overlook the importance that degree options in the arts and humanities will serve.

Speech/Communication is one of GSC's most popular transfer programs; there are currently 75 students who have identified Communication as their area of concentration for an associate's of arts degree. In a Feb. 2015 article, Forbes Magazine called communication "today's most important skill" while Six Sigma declares communication "essential for building a team that will make a business a success." An associate's degree program at Gordon State College will contribute to the dual goals of increasing the number of post-secondary graduates serving central Georgia's needs and of enhancing the quality of work within the region as our graduates help to build networks of information and excellence. An associate's degree in Speech/Communication will enhance our graduates' abilities to perform well in a variety of important service and business industries, an area of the economy that the Occupational Outlook Handbook of the US Bureau of Labor Statistics estimates will grow over half a million jobs in the upcoming decade.

Similarly, the value of second-language learning cannot be understated in a region such as middle Georgia where the U.S. Census Bureau reports that the Hispanic population has increased 139% since 2000. Meanwhile, the Pew Foundation ranks Atlanta as having the 19th largest Hispanic population among major U.S. cities. Significantly, the Occupational Outlook Handbook of the US Bureau of Labor Statistics lists Interpreters/Translators among the 20 fastest growing occupations for 2014-24 with an estimate need of 29% job candidate growth. Dual language speakers will become more valuable in all professional areas, from business, to health care, to education, as this growth trend continues. Students attaining an associate's degree in Spanish from GSC will be more employable, not simply with that degree, but also should they choose to complete a baccalaureate program in business, human services, or any other area.

Possible Job Titles for AA Degree Holders in Speech/Communication and Foreign Languages:
Account Executive; Administrative Assistant; Admissions Assistant; Assistant Director; Booking Agent; Claims Representative; Consultant; College Advisor; Copy Editor; Data Collection Specialist; Field Specialist; Human Resource Coordinator; Import Specialist; Logistics Coordinator; Marketing Communications; Office Manager; Project Control Analyst; Project Manager; Radio Announcer; Research Analyst; Recruiter; Residence Life Director; Student Affairs Specialist; Underwriter

Potential Employers in Central Georgia with Needs for Communication and Language Graduates:
Aetna Health Insurance; AGCO; Aflac; Atlanta Hawks; Census Bureau; Children's Healthcare of Atlanta; Courtyard by Marriott; Enterprise Rent-a-Car; Equifax; E*Trade; Grady Health Services; Hershey's; Home Depot; IBM; Lavonia Foods; Liberty Mutual; Macy's; Morgan-Stanley; Rubbermaid; Proctor & Gamble; Ritz-Carlton; SunTrust; Teach for America; Triage Consulting Group; Verizon Wireless

Provide a narrative concerning planned assessment of the existing or new associate's degree (required completion):

Program Outcomes and Assessments:

Program Outcome #1: Students will gain a thorough grounding in the practice, history, and theory of communication sufficient to enable transfer to a baccalaureate degree program or to facilitate entry level employment opportunities. (This outcome is consistent with the GSC mission to "develop creativity, critical thinking, problem solving, innovation, a global perspective and a commitment to lifelong learning" as well GSC core values for "life-long scholarship.")

Assessment of Program Outcome #1: Measurements that will provide the basis for further analysis and interpretation and lead to program improvements:
    a)  Data collected from reflective portfolio project in COLQ 2910 Humanities Capstone Colloquium, which, with its co-requisite of completion of 45 credits, students will take during their final semester of enrollment or, in the least, late in their program completion.
    b)  Post-graduate interviews: follow-up with degree-earners after 2- and 5-year periods.
    c)  Number of Students accepted into B.A. programs.

Program Outcome #2: Develop a collaborative community of productive learners while contributing to the college's enrollment and degree completion goals. (This outcome is consistent with the GSC mission to "ensure affordable, supportive access to high quality post-secondary education" as well GSC core values to "ensure affordable, supportive access to high quality post-secondary education.")

Assessment of Program Outcome #2: Measurements that will provide the basis for further analysis and interpretation and lead to program improvements:
    a)  Majors enrollment in Area F Communication courses
    b)  Annual number of A.A. Communication program graduates
    c)  Two- and Three-year graduation rates for declared A.A. Communication program students

Program Outcome #3: Contribute to the citizens of middle Georgia by providing opportunities for leadership training and growth related to public and professional communication via the degree program.  (This outcome is consistent with the GSC mission to "serve the broader community and region by developing academic programs and producing leaders equipped to contribute positively to middle Georgia" as well GSC core values to "nurture a beautiful and vibrant center of learning and scholarship as the touchstone of a diverse, connected community.")

Assessment of Program Outcome #3: Measurements that will provide the basis for further analysis and interpretation and lead to program improvements:
    a)  Sponsored talks, presentations, and other communication-related events hosted on campus or in community

b) Survey of graduates who contribute to community or professional leadership via public speaking and communication-related events

c) Survey of local business and government offices who have hired graduates of program

<u>Student Learning Outcomes and Assessments:</u>

Student Learning Outcome #1: Students will demonstrate ability to deliver formal and informal presentations to a variety of audiences in multiple contexts.

Assessment of SLO #1: Measurements that will provide the basis for further analysis and interpretation and lead to program improvements:

a) Completion of at least three major presentations in assorted courses; inclusion of outline, support materials, and narrative reflection addressing strategy, audience analysis, and technology use for each in COLQ 2910 portfolio

b) Faculty review of portfolio submitted as primary project in COLQ 2910

Student Learning Outcome #2: Students will communicate ethically, responsibly, and effectively as local, national, and global citizens.

Assessment of SLO #2: Measurements that will provide the basis for further analysis and interpretation and lead to program improvements:

a) Inclusion of at least two positive Ethical Presentation Observation Reports filled out by faculty members in response to a graded course presentation in COLQ 2910 portfolio

b) Faculty review of portfolio submitted as primary project in COLQ 2910

Student Learning Outcome #3: Students will demonstrate accurate application of vocabulary and critical terms associated with the field of communication and competence in utilizing technology related to the field.

Assessment of SLO #3: Measurements that will provide the basis for further analysis and interpretation and lead to program improvements:

a) Faculty review of required critical, program summative essay submitted as part of portfolio in COLQ 2910

## Area F requirements or an AA degree in Mass Communications at Gordon State College:

Required Course:                                                               6 hours
      COMM 1100       Introduction to Human Communication     (3-0-3)
      COMM 1110       Fundamentals of Public Speaking     (3-0-3)

Choose **two** of the following courses:                                        6 hours
      COMM 1500       Introduction to Interpersonal Communication     (3-0-3)
      COMM 2100       Introduction to Mass Communication     (3-0-3)
      COMM 2200       Introduction to Cross-Cultural Communication     (3-0-3)

Choose two foreign language courses:                                            6 hours
      SPAN 1001       Elementary Spanish I     (3-0-3)
      SPAN 1002       Elementary Spanish II     (3-0-3)
      SPAN 2001       Intermediate Spanish I     (3-0-3)
      SPAN 2002       Intermediate Spanish II     (3-0-3)
      FREN 1001       Elementary French I     (3-0-3)
      FREN 1002       Elementary French II     (3-0-3)
      FREN 2001       Intermediate French I     (3-0-3)
      FREN 2002       Intermediate French II     (3-0-3)

Hours Applied to Area F ......................................................18 HOURS

## Music

List distinct student learning outcomes associated with the program (required completion):

Program Goals:
1.  Provide a thorough grounding in the practice, history, and theory of the choral and instrumental arts sufficient to enable transfer to a baccalaureate degree program in Music or entry level opportunities in music directorship or performance.
2.  Develop a collaborative community of productive learners while contributing to the college's enrollment and degree completion goals.
3.  Contribute to the citizens of middle Georgia by providing additional support for choral and instrumental music.

Student Learning Outcomes:
1.  Students will demonstrate instrumental or vocal proficiency and sight-reading skills through participation in at least three ensemble or solo performances in a formal public concert setting.
2.  Students will demonstrate their ability to compose or adapt a piece of music through a solo or ensemble performance.
3.  Students will demonstrate their understanding of the fundamental aspects and principles of music theory, technique, and performance in writing, addressing such elements as notation, chord structure, form, and composition through a narrative reflection essay.

Provide a narrative concerning gainful employment compliance (required completion):

Gordon State College remains committed to Governor Nathan Deal's Complete College Georgia objective, with its goal of adding 250,000 post-secondary graduates to Georgia's rolls by 2020. Georgia and the citizens we serve must remain competitive in an economy that requires an increasingly educated workforce. GSC is committed to providing opportunities for our constituents to pursue quality, standards-based educational programs and to earn the degrees necessary to build their own and our state's future.

Gordon State College was founded as a transfer institution, and while we have developed a selection of valuable baccalaureate programs, our importance as a gateway to our larger sister institutions should not be overlooked. Nor should the value of an associate's degree be taken for granted. This accessible, two-year degree can play a valuable role in meeting Gov. Deal's goal of adding 250,000 post-secondary graduates to the Georgia workforce.

Where much focus is understandably placed upon STEM programs, that is, degrees in science, technology, engineering, and mathematics, programs in the arts and humanities will play an important role in the economic development of our region and the needs of its occupants. For a complete Georgia, we should not overlook the importance that degree options in the arts and humanities will serve.

Most significantly, Georgia's film and entertainment industry promises significant growth and will need employees grounded in the visual and performing arts. Our associates degrees in Art, Music, and Theatre will prepare students in the foundational knowledge and skills needed to pursue the many creative opportunities this industry will provide. Also of importance, the associate's degree prepares students to contribute to the cultural life of their communities. Georgia is home to over 150 arts associations, more than 80 community theatre programs, and over 50 community bands; our graduates will be poised to contribute to these valuable cultural resources.

Additionally, graduates would be prepared to teach in one of Georgia's 800+ private and charter schools, including 32 in the counties immediately surrounding GSC's campus, or would be prepared for enrollment in a baccalaureate education program that will earn certification to teach in public elementary or secondary schools. Returning to the value of transferability, the establishment of associate degree programs in Art, Music, and Theatre will enable GSC to initiate articulation agreements with larger USG institutions to ensure academic progression for our graduates who choose to continue on with their education.

Possible Job Titles for AA Degree Holders in Art, Music, and Theatre:  Actor; Arts Director; Assistant Digital Strategist; Booking Agent; Choreographer; Content Editor; Creative & Social Media Employee;  Director; Interior Designer; Event Planner; Floral Arranger; Landscape Designer; Logistics Coordinator; Talent Scout; Marketing Communications; Media Consultant; Music Director; Music Librarian; Residence Life Director; Sales Associate; Sound Engineer; Stage Manager; Student Affairs Specialist; Talent Acquisition Specialist; Teacher's Assistant; Video Editor

Potential Employers in Central Georgia with Needs for Graduates in Fine & Performing Arts: Abercrombie & Fitch; Aflac; AT&T; Atlanta Hawks; Avatar Events; Beena Vision; Best Buy; Census Bureau; Cox Media Group; Chris Murphy Music; Cingular Wireless; Civitan's Camp Big Heart; Coca-Cola; CoStar Group; Courtyard by Marriott; Gallo Winery; Equifax; Ernst & Young; Georgia-Pacific; Greenleaf Management; Hershey's; Hyatt Regency; JC Penney; Nextstar Communications; Nissan, Proctor & Gamble; Ritz-Carlton; Sherwin Williams; SunTrust; Triage Consulting Group; Verizon Wireless; Youth Villages

Provide a narrative concerning planned assessment of the existing or new associate's degree (required completion):


Program Outcomes and Assessments:
Program Outcome #1: Students will gain a thorough grounding in the practice, history, and theory of the choral and instrumental arts sufficient to enable transfer to a baccalaureate degree program in Music or entry level opportunities in music directorship or performance. (This outcome is consistent with the GSC mission to "develop creativity, critical thinking, problem solving, innovation, a global perspective and a commitment to lifelong learning" as well GSC core values for "life-long scholarship.")

Assessment of Program Outcome #1: Measurements that will provide the basis for further analysis and interpretation and lead to program improvements:

   a) Data collected from reflective portfolio project in COLQ 2900 Fine & Performing Arts Capstone Colloquium, which, with its co-requisite of completion of 45 credits, students will take during their final semester of enrollment or, in the least, late in their program completion.
   b) Post-graduate interviews: follow-up with degree-earners after 2- and 5-year periods.
   c) Number of students accepted into B.A. programs

Program Outcome #2: Develop a collaborative community of productive learners while contributing to the college's enrollment and degree completion goals. (This outcome is consistent with the GSC mission to "ensure affordable, supportive access to high quality post-secondary education" as well GSC core values to "ensure affordable, supportive access to high quality post-secondary education.")

Assessment of Program Outcome #2: Measurements that will provide the basis for further analysis and interpretation and lead to program improvements:

   a) Majors enrollment in Area F Music courses
   b) Annual number of A.A. Music program graduates
   c) Two- and Three-year graduation rates for declared A.A. Music program students
   d) Annual number of related student activities, campus, or community programs majors participate in.

Program Outcome #3: Contribute to the citizens of middle Georgia by providing additional support for choral and instrumental music.  (This outcome is consistent with the GSC mission to "serve the broader community and region by developing academic programs and producing leaders equipped to contribute positively to middle Georgia" as well GSC core values to "nurture a beautiful and vibrant center of learning and scholarship as the touchstone of a diverse, connected community.")

Assessment of Program Outcome #3: Measurements that will provide the basis for further analysis and interpretation and lead to program improvements:

   a) Sponsored events on campus or in community
   b) Record of student who contribute to campus or community performing arts events
   c) Surveys of community members who attend campus performing arts events

Student Learning Outcomes and Assessments:
Student Learning Outcome #1: Students will demonstrate instrumental or vocal proficiency and sight-reading skills through participation in at least three ensemble or solo performances in a formal public concert setting.

Assessment of SLO #1: Measurements that will provide the basis for further analysis and interpretation and lead to program improvements:

a) Faculty review of performances
b) Participation in ensemble and solo performances
c) Faculty review of COLQ 2900 reflective portfolio

Student Learning Outcome #2: Students will demonstrate their ability to compose or adapt a piece of music through a solo or ensemble performance.

Assessment of SLO #2: Measurements that will provide the basis for further analysis and interpretation and lead to program improvements:
a) Faculty review of performances
b) Participation in ensemble and solo performances
c) Faculty review of COLQ 2900 reflective portfolio

Student Learning Outcome #3: Students will demonstrate their understanding of the fundamental aspects and principles of music theory, technique, and performance in writing, addressing such elements as notation, chord structure, form, and composition through a narrative reflection essay.

Assessment of SLO #3: Measurements that will provide the basis for further analysis and interpretation and lead to program improvements:
a) Faculty review of required essay submitted as part of portfolio in COLQ 2900

## Area F requirements for an AA degree in Music at Gordon State College:

Required Course:               12 hours

| | | |
|---|---|---|
| MUSC 1201 | Music Theory I | (2-1-2) |
| MUSC 1202 | Music Theory II | (2-1-2) |
| MUSC 2201 | Music Theory III | (2-1-2) |
| MUSC 2202 | Music Theory IV | (2-1-2) |
| MUSC 1101 | Aural Skills I | (0-3-1) |
| MUSC 1102 | Aural Skills II | (0-3-1) |
| MUSC 2101 | Aural Skills III | (2-1-2) |
| MUSC 2102 | Aural Skills IV | (2-1-2) |

(4 Semesters, courses may be repeated)      4 hours

| | | |
|---|---|---|
| MUSC 1611 | Vocal Ensemble | (0-2-1) |
| MUSC 1621 | Concert Band | (0-2-1) |
| MUSC 1622 | Jazz Ensemble | (0-2-1) |
| MUSC 1625 | Woodwind Ensemble | (0-2-1) |

(2 Semesters)              2 hours

| | | |
|---|---|---|
| MUSC 1553, 1554, 2553, 2554 | Applied Piano | (1-0-1) |
| MUSC 1563, 1564, 2563, 2564 | Applied Voice | (1-0-1) |
| MUSC 1573, 1574, 2573, 2574 | Applied Organ | (1-0-1) |
| MUSC 1583, 1584, 2583, 2584 | Applied Guitar | (1-0-1) |
| MUSC 1593, 1594, 2593, 2594 | Applied Brass/Wood/Percussion | (1-0-1) |

Hours Applied to Area F .....................................................18 HOURS

List distinct student learning outcomes associated with the program (required completion):

Consistent with the Gordon State College Mission, Vision and Core Values, the USG Mission, as well as the Complete College Georgia initiative, three common Program Outcomes and four common Student Learning Outcomes were adopted by the Faculty Senate of Gordon State College in Spring 2014 to be used in assessing all of our academic programs beginning in Fall of 2014.

> Program Outcome #1: Program Quality. The degree program achieves accepted standards for providing an exceptional, high quality post-secondary education and attains national accreditation if available or favorable peer recognition attesting to the high quality of the teaching and learning the program supports.

> Program Outcome #2: Program Productivity. The degree program achieves and maintains strong levels of annual enrollment and degree completions and contributes to the college's growth in total enrollment and degrees conferred.

> Program Outcome # 3: Innovative Teaching and Engaged Learning. The degree program employs innovative instructional strategies for engaged student learning that support student success and create an educational environment where students flourish.

The Student Leaning Outcomes (SLOs) adopted by Gordon State College include the following core competencies:

> SLO # 1 - Communication Skills: Students demonstrate effective communication skills (including writing, speaking, graphical, and interpersonal communication) appropriate for their major field of study and degree level.

> SLO # 2 - Analytical Problem-Solving Skills: Students demonstrate effective analytical and problem-solving skills (including qualitative as well as quantitative modes of analysis) appropriate for their major field of study and degree level.

> SLO # 3 - Technology Skills: Students demonstrate effective information technology skills including skills related to laboratory equipment and skills related to commonly used computer and software applications appropriate for their major field of study and degree level.

> SLO # 4 - Specialty Area Expertise: Students demonstrate an appropriate level of expertise (knowledge, skills and professionalism) in their major field of study, appropriate for their degree level.

> Specialty Area Student Learning Outcomes
> At the completion of the AA in the Gordon State College Psychology Degree program a student will be able to:

- Demonstrate knowledge of the major concepts, theoretical perspectives, empirical findings, and/or historical trends in psychology.

- Recognize the basic principles of the scientific method, will explain the different research methods used in psychology, will be able to locate primary source scholarly documents, and will effectively use APA style.

- Understand and apply psychological principles to personal, social, and organizational issues.

- Demonstrate the ability to use critical and creative thinking, skeptical inquiry, and, when possible, the scientific approach to solve problems related to behavior and mental processes.

- Apply psychological principles to better understand, recognize, and appreciate personal, social, and/or multicultural diversity issues.

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Provide a narrative concerning gainful employment compliance (required completion):
- The employment of psychologists is expected to grow by 19% from 2014 to 2024, much faster than the average for all occupations making this line of work an excellent option for the ones who seek jobs with consistent pay and growth opportunities. Psychologists can earn a median pay of $72,580 on an annual basis. (http://www.bls.gov/ooh/life-physical-and-social-science/psychologists.htm#tab-6)
- Estimates by Projections Central – State Occupational Projections (http://www.projectionscentral.com/Projections/LongTerm) indicate that the projected growth, in Georgia, will be 22.4% for Social and Human Service Assistants, 21.4% for Social and Community Service Managers, 21.4% for Social and Community Service Managers, and 20.% for Psychologist.

Possible Job Titles: Account Executive, Administrative Assistant, Admissions Assistant, Assistant Digital Strategist, Assistant Manager, Behavioral Health Provider, Booking Agent, Brain Trainer, Campaign Assistant, Childlife Specialist, Cinematographer, College Advisor, Creative & Social Media Employee, Data Collections Specialist, Event Planner, Human Resource Coordinator, Talent Scout, IT Consultant, Lab Coordinator, Marketing Communications, Medical Assistant, Paralegal, Police Officer, Rehabilitation Technician, Sales Associate, Student Affairs Specialist, Talent Acquisition Specialist, Teacher, Technical Writer.

Possible Employers: Advantage Behavioral Health; AIG Atlanta Ctr. for Medical Research; Athens Neurological Associates; Athens Regional Medical Ctr.; Avatar Events Group; Beena Vision; Benchmark Human Services; Children's Ctr. for Digestive Healthcare; Chris Murphy Music; Civitan's Camp Big Heart; Cox Media Group; Coxx, Curry & Associates; DeKalb County Schools;

Deloitte; Dow Jones; Eagle Ranch; Engauge; EOS Marketing & Communications; Fulton County Schools; Georgia College Advising Corp.; Georgia Pediatric Pulmonology Ass.; Grady Health System; Greenleaf Management; Guest Services, Inc.; HC Architecture, Hines Insight Global LearningRx; LG; Hausys Liberty Square; Pharmacy Life; Is My Movie Entertainment; Marcus Autism Center; Nextstar Communications; Nimbleslick Entertainment; Owens Institute for Behavioral Research; Pathways Transition Programs; Rehab Services of Tifton; Teach for America; Youth Villages; YMCA

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**Provide a narrative concerning planned assessment of the existing or new associate's degree (required completion):**

Gordon State College's General Education Assessment Committee regularly evaluates student progress in Student Learning Outcomes one, two, and three. In order to reduce redundancy, the proposed associate degree program will assess SLO # 4 - Specialty Area Expertise: Students demonstrate an appropriate level of expertise (knowledge, skills and professionalism) their major field of study, appropriate for their degree level.

 The following strategies will be utilized to monitor student progress and the quality of the degree program.

- Assessment of Program Outcome #1 (Program Quality):
    - Annual number of students who are accepted to baccalaureate programs.
    - Data collected from exit surveys completed by graduating students. Program quality will be evaluated by the overall rating on a 4 point Likert scale: 4 represent most positive assessment).
    - Data collected from a focus group composed of graduating students.
    - Data collected from a focus group composed of students 6 months after graduation.
- Assessment of Program Outcome #2 (Program Productivity):
    - Enrollment in program specific courses
    - Annual number of program graduates
- Assessment of Program Outcome #3 (Innovative Teaching and Engaged Learning):
    - Data collected from exit surveys completed by graduating students. Innovative teaching and engaged learning will be evaluated by the overall rating on a 4 point Likert scale: 4 represent most positive assessment).
    - Data collected from survey of faculty quantifying the number of innovative and engaging techniques utilized in courses.
- Assessment of SLO # 4 - Specialty Area Expertise:
    - Data collected from exit surveys completed by graduating students. Program quality will be evaluated by the overall rating on a 4 point Likert scale: 4 represent most positive assessment).

- o Course embedded assignments will be used to assess students in program knowledge, skills, and professionalism.
- Student assessment will be monitored by the Psychology Program Coordinator, Business and Public Service Department Head and the General Education Assessment Committee.

## Area F requirements for AA degree in Psychology at Gordon State College:

Required Courses:                                                               12 hours
     PSYC 1101     Contemporary Issues in Introductory Psychology     (3-0-3)
     PSYC 2101     Introduction to the Psychology of Adjustment     (3-0-3)
     PSYC 2103     Introduction to Human Growth and Development     (3-0-3)
     PSYC 2570     Introduction to Applied Psychology     (3-0-3)

Choose **two** of the following courses:                                         6 hours
     ANTH 1102     Introduction to Anthropology     (3-0-3)
     BIOL1111     Introductory Biology I     (3-2-4)
     BIOL1112     Introductory Biology II     (3-2-4)
     BIOL 2210     Anatomy and Physiology I     (3-3-4)
     BUSA 2101     Introduction to Business Computer Systems     (3-0-3)
     HUSV 2101     Introduction to Human Services     (3-0-3)
     MATH 2101     Introductory Statistics     (3-0-3)
     PHIL 2010     Introduction to Philosophy     (3-0-3)
     SOCI 1101     Introduction to Sociology     (3-0-3)
     SOCI 1160     Introduction to Social Problems     (3-0-3)
     SOCI 2293     Introduction to Marriage and the Family     (3-0-3)
     Any foreign language course(s)

Hours Applied to Area F ....................................................18 HOURS

List distinct student learning outcomes associated with the program (required completion):

Consistent with the Gordon State College Mission, Vision and Core Values, the USG Mission, as well as the Complete College Georgia initiative, three common Program Outcomes and four common Student Learning Outcomes were adopted by the Faculty Senate of Gordon State College in Spring 2014 to be used in assessing all of our academic programs beginning in Fall of 2014.

> Program Outcome #1: Program Quality. The degree program achieves accepted standards for providing an exceptional, high quality post-secondary education and attains national accreditation if available or favorable peer recognition attesting to the high quality of the teaching and learning the program supports.

> Program Outcome #2:  Program Productivity.  The degree program achieves and maintains strong levels of annual enrollment and degree completions and contributes to the college's growth in total enrollment and degrees conferred.

> Program Outcome # 3:  Innovative Teaching and Engaged Learning. The degree program employs innovative instructional strategies for engaged student learning that support student success and create an educational environment where students flourish.

The Student Leaning Outcomes (SLOs) adopted by Gordon State College include the following core competencies:

> SLO # 1 - Communication Skills: Students demonstrate effective communication skills (including writing, speaking, graphical, and interpersonal communication) appropriate for their major field of study and degree level.

> SLO # 2 - Analytical Problem-Solving Skills: Students demonstrate effective analytical and problem-solving skills (including qualitative as well as quantitative modes of analysis) appropriate for their major field of study and degree level.

> SLO # 3 - Technology Skills: Students demonstrate effective information technology skills including skills related to laboratory equipment and skills related to commonly used computer and software applications appropriate for their major field of study and degree level.

### Specialty Area Student Learning Outcomes
At the completion of the AA in the Gordon State College Sociology Degree program a student will be able to:

- Students will demonstrate an understanding of the basic concepts and theoretical perspectives in sociology and how they are used in sociological explanations of social behavior.

- Students will demonstrate an understanding of how to collect, analyze, and interpret empirical evidence in sociological research.
- Students will demonstrate an understanding of the core substantive areas of sociological inquiry.
- Students will be able to express sociological ideas clearly and coherently both in writing and in oral presentations.

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Provide a narrative concerning gainful employment compliance (required completion):

- The employment of sociologists is expected to grow by 18% from 2010 to 2020, making this line of work an excellent option for the ones who seek jobs with consistent pay and growth opportunities. Sociologists can earn between $44,000 and $129,000 on an annual basis. (http://www.bls.gov/ooh/life-physical-and-social-science/sociologists.htm)
- Estimates by Projections Central – State Occupational Projections (http://www.projectionscentral.com/Projections/LongTerm) indicate that the projected growth, in Georgia, will be 22.4% for Social and Human Service Assistants, 21.4% for Social and Community Service Managers, 21.4% for Social and Community Service Managers, and 19.7% for Social Workers, All Other.

Possible Job Titles:

- A social support worker, family advisor, program coordinator, sociologist, social assistant, youth service worker or census worker. Salary depends on the location and sector in which a person is employed. The median average annual salary for an entry-level position for someone with an associate's degree in sociology is $20,000
- Domestic violence advocates, Head Start or preschool counselors, or in other positions that work directly with families, children, elderly adults or people with disabilities. This often means working for government agencies as a social services assistant, or working under a certified counselor or mental health specialist.
- Drug/Alcohol Counselor
- Human Resources- While human resources is a major all on its own, the practice of understanding and dealing with human problems can easily carry over from a sociology background
- Marketing
- Correctional officers, caseworkers, program managers and office support staff work in municipal, county, state and federal jails and detention centers and juvenile reformatory facilities

- Paraprofessional- Generally associated with work in the field of education as teacher aides, assistants or paraeducators, other paraprofessional career positions include legal aides and paralegals, certified nurse aides and paramedics

Possible Employers: Sociologists can find jobs with various capacities such as research and development in sectors related to social sciences and humanities, local government, colleges, universities, and professional schools. Most of these professionals work full-time. The ones who want to find the best job prospects should obtain an advanced degree and develop strong research skills.

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Provide a narrative concerning planned assessment of the existing or new associate's degree (required completion):

Gordon State College's General Education Assessment Committee regularly evaluates student progress in Student Learning Outcomes one, two, and three. In order to reduce redundancy, the proposed associate degree program will assess SLO # 4 - Specialty Area Expertise: Students demonstrate an appropriate level of expertise (knowledge, skills and professionalism) their major field of study, appropriate for their degree level.

The following strategies will be utilized to monitor student progress and the quality of the degree program.

- Assessment of Program Outcome #1 (Program Quality):
    - Annual number of students who are accepted to baccalaureate programs.
    - Data collected from exit surveys completed by graduating students. Program quality will be evaluated by the overall rating on a 4 point Likert scale: 4 represent most positive assessment).
    - Data collected from a focus group composed of graduating students.
    - Data collected from a focus group composed of students 6 months after graduation.
- Assessment of Program Outcome #2 (Program Productivity):
    - Enrollment in program specific courses
    - Annual number of program graduates
- Assessment of Program Outcome #3 (Innovative Teaching and Engaged Learning):
    - Data collected from exit surveys completed by graduating students. Innovative teaching and engaged learning will be evaluated by the overall rating on a 4 point Likert scale: 4 represent most positive assessment).
    - Data collected from survey of faculty quantifying the number of innovative and engaging techniques utilized in courses.
- Assessment of SLO # 4 - Specialty Area Expertise:

- o Data collected from exit surveys completed by graduating students. Program quality will be evaluated by the overall rating on a 4 point Likert scale: 4 represent most positive assessment).
- o Course embedded assignments will be used to assess students in program knowledge, skills, and professionalism.
- Student assessment will be monitored by the Sociology Program Coordinator, Business and Public Service Department Head and the GENERAL EDUCATIONAssessment Committee.

## Area F requirements for an AA degree in Sociology at Gordon State College:

Required Courses:                                                                9 hours
      SOCI 1101        Introduction to Sociology        (3-0-3)
      SOCI 1160        Introduction to Social Problems        (3-0-3)
      SOCI 2293        Introduction to Marriage and the Family        (3-0-3)

Choose **one** of the following courses:                                          3 hours
      HUSV 2101        Introduction to Human Services        (3-0-3)
      PSYC 1101        Introduction to Psychology        (3-0-3)

Choose **two** of the following courses:                                         6 hours
      ANTH 1102        Introduction to Anthropology        (3-0-3)
      BUSA 2101        Introduction to Business Computer Systems        (3-0-3)
      ECON 2106        Principles of Microeconomics        (3-0-3)
      MATH 2101        Introductory Statistics        (3-0-3)
      PHIL 2010        Introduction to Philosophy        (3-0-3)
      PSYC 2570        Introduction to Applied Psychology        (3-0-3)
      Any foreign language course(s)

Hours Applied to Area F ....................................................18 HOURS

List distinct student learning outcomes associated with the program (required completion):

Program Goals:
1. Provide a thorough grounding in the practice, history, and theory of the theatrical arts sufficient to enable transfer to a baccalaureate degree program or entry level opportunities in the growing stage, film, and entertainment industry.
2. Develop a collaborative community of productive learners while contributing to the college's enrollment and degree completion goals.
3. Contribute to the citizens of middle Georgia by providing additional support for and opportunities for engagement with the stage arts.

Student Learning Outcomes:
1. Students will demonstrate understanding of production fundamentals by performing as a cast member or serving as a crew member in at least three productions.
2. Students will demonstrate the ability to collaborate as a member of a creative or technical team for a stage production.
3. Students will demonstrate mastery of specialized vocabulary and knowledge of theatre history and practice through completion of a reflective, critical analysis of their theatre work.

Provide a narrative concerning gainful employment compliance (required completion):

Gordon State College remains committed to Governor Nathan Deal's Complete College Georgia objective, with its goal of adding 250,000 post-secondary graduates to Georgia's rolls by 2020. Georgia and the citizens we serve must remain competitive in an economy that requires an increasingly educated workforce. GSC is committed to providing opportunities for our constituents to pursue quality, standards-based educational programs and to earn the degrees necessary to build their own and our state's future.

Gordon State College was founded as a transfer institution, and while we have developed a selection of valuable baccalaureate programs, our importance as a gateway to our larger sister institutions should not be overlooked. Nor should the value of an associate's degree be taken for granted. This accessible, two-year degree can play a valuable role in meeting Gov. Deal's goal of adding 250,000 post-secondary graduates to the Georgia workforce.

Where much focus is understandably placed upon STEM programs, that is, degrees in science, technology, engineering, and mathematics, programs in the arts and humanities will play an important role in the economic development of our region and the needs of its occupants. For a complete Georgia, we should not overlook the importance that degree options in the arts and humanities will serve.

Most significantly, Georgia's film and entertainment industry promises significant growth and will need employees grounded in the visual and performing arts. Our associates degrees in Art,

Music, and Theatre will prepare students in the foundational knowledge and skills needed to pursue the many creative opportunities this industry will provide. Also of importance, the associate's degree prepares students to contribute to the cultural life of their communities. Georgia is home to over 150 arts associations, more than 80 community theatre programs, and over 50 community bands; our graduates will be poised to contribute to these valuable cultural resources.

Additionally, graduates would be prepared to teach in one of Georgia's 800+ private and charter schools, including 32 in the counties immediately surrounding GSC's campus, or would be prepared for enrollment in a baccalaureate education program that will earn certification to teach in public elementary or secondary schools. Returning to the value of transferability, the establishment of associate degree programs in Art, Music, and Theatre will enable GSC to initiate articulation agreements with larger USG institutions to ensure academic progression for our graduates who choose to continue on with their education.

Possible Job Titles for AA Degree Holders in Art, Music, and Theatre:  Actor; Arts Director; Assistant Digital Strategist; Booking Agent; Choreographer; Content Editor; Creative & Social Media Employee;  Director; Interior Designer; Event Planner; Floral Arranger; Landscape Designer; Logistics Coordinator; Talent Scout; Marketing Communications; Media Consultant; Music Director; Music Librarian; Residence Life Director; Sales Associate; Sound Engineer; Stage Manager; Student Affairs Specialist; Talent Acquisition Specialist; Teacher's Assistant; Video Editor

Potential Employers in Central Georgia with Needs for Graduates in Fine & Performing Arts: Abercrombie & Fitch; Aflac; AT&T; Atlanta Hawks; Avatar Events; Beena Vision; Best Buy; Census Bureau; Cox Media Group; Chris Murphy Music; Cingular Wireless; Civitan's Camp Big Heart; Coca-Cola; CoStar Group; Courtyard by Marriott; Gallo Winery; Equifax; Ernst & Young; Georgia-Pacific; Greenleaf Management; Hershey's; Hyatt Regency; JC Penney; Nextstar Communications; Nissan, Proctor & Gamble; Ritz-Carlton; Sherwin Williams; SunTrust; Triage Consulting Group; Verizon Wireless; Youth Villages

Provide a narrative concerning planned assessment of the existing or new associate's degree (required completion):

Program Outcomes and Assessments

Program Outcome #1: Students will gain a thorough grounding in the practice, history, and theory of the theatrical arts sufficient to enable transfer to a baccalaureate degree program or entry level opportunities in the broad area of design. (This outcome is consistent with the GSC mission to "develop creativity, critical thinking, problem solving, innovation, a global perspective and a commitment to lifelong learning" as well GSC core values for "life-long scholarship.")

Assessment of Program Outcome #1: Measurements that will provide the basis for further analysis and interpretation and lead to program improvements:

a) Data collected from reflective portfolio project in COLQ 2900 Fine & Performing Arts Capstone Colloquium, which, with its co-requisite of completion of 45 credits, students will take during their final semester of enrollment or, in the least, late in their program completion.
b) Post-graduate interviews: follow-up with degree-earners after 2- and 5-year periods.
c) Number of students accepted into B.A. programs.

Program Outcome #2: Develop a collaborative community of productive learners while contributing to the college's enrollment and degree completion goals. (This outcome is consistent with the GSC mission to "ensure affordable, supportive access to high quality post-secondary education" as well GSC core values to "ensure affordable, supportive access to high quality post-secondary education.")

Assessment of Program Outcome #2: Measurements that will provide the basis for further analysis and interpretation and lead to program improvements:

a) Majors enrollment in Area F Art courses
b) Annual number of A.A. program graduates
c) Two- and Three-year graduation rates for declared A.A. program students
d) Annual number of related student activities, campus, or community programs majors participate in.

Program Outcome #3: Contribute to the citizens of middle Georgia by providing additional support for the visual arts. (This outcome is consistent with the GSC mission to "serve the broader community and region by developing academic programs and producing leaders equipped to contribute positively to middle Georgia" as well GSC core values to "nurture a beautiful and vibrant center of learning and scholarship as the touchstone of a diverse, connected community.")

Assessment of Program Outcome #3: Measurements that will provide the basis for further analysis and interpretation and lead to program improvements:

a) Sponsored events on campus or in community
b) Record of student who contribute to campus or community arts events
c) Surveys of community members who attend campus arts events

Student Learning Outcomes and Assessments:

Student Learning Outcome #1: Students will demonstrate understanding of production fundamentals by performing as a cast member or serving as a crew member in at least three productions.

Assessment of SLO #1: Measurements that will provide the basis for further analysis and interpretation and lead to program improvements:

a) Faculty review of performance.
b) Student participation in theatrical productions.
c) Faculty review of reflective portfolio submitted as primary project in COLQ 2900

Student Learning Outcome #2: Students will demonstrate the ability to collaborate as a member of a creative or technical team for a stage production.

Assessment of SLO #2: Measurements that will provide the basis for further analysis and interpretation and lead to program improvements:
a) Faculty review of performance.
b) Student participation in theatrical productions.
c) Faculty review of reflective portfolio submitted as primary project in COLQ 2900

Student Learning Outcome #3: Students will demonstrate mastery of specialized vocabulary and knowledge of theatre history or practice through completion of a reflective, critical analysis of their theatre work.

Assessment of SLO #3: Measurements that will provide the basis for further analysis and interpretation and lead to program improvements:
a) Faculty review of required essay submitted as part of portfolio in COLQ 2900

## Area F requirements for an AA degree in Theatre at Gordon State College:

| Required Course: | | 9 hours | |
|---|---|---|---|
| THEA 1102 | Stagecraft | | (3-0-3) |
| THEA 2201 | Acting | | (3-0-3) |
| THEA 2205 | Script Analysis | | (3-0-3) |
| Choose one course: | | 3 hours | |
| THEA 2104 | Introduction to Scenic Design | | (3-0-3) |
| THEA 2105 | Introduction to Lighting Design | | (3-0-3) |

| Choose two courses: | | 6 hours | |
|---|---|---|---|
| THEA 1000 | Voice and Diction | | (3-0-3) |
| THEA 2103 | Introduction to Costume and Makeup | | (2-2-3) |
| THEA 2104 | Introduction to Scenic Design | | (3-0-3) |
| THEA 2105 | Introduction to Lighting Design | | (3-0-3) |
| THEA 2202 | Acting II | | (3-0-3) |
| ARTS 1111 | Drawing I | | (0-6-3) |
| ARTS 1112 | Drawing II | | (0-6-3) |

Hours Applied to Area F ....................................................18 HOURS

## Visual Arts

### List distinct student learning outcomes associated with the program (required completion):

Program Goals:
1. Provide a thorough grounding in the practice, history, and theory of the visual arts sufficient to enable transfer to a baccalaureate degree program or entry level opportunities in the broad area of design.
2. Develop a collaborative community of productive learners while contributing to the college's enrollment and degree completion goals.
3. Contribute to the citizens of middle Georgia by providing additional support for the visual arts.

Student Learning Outcomes:
1. Students will compile an artist's portfolio comprised of not fewer than five works in at least two media.
2. Students will demonstrate mastery of principles of design, which may include unity/variety, balance, emphasis/subordination, directional forces, contrast, repetition/ rhythm, scale/proportion, and elements of visual art (line, shape, mass, texture, space, color, light, time and motion) both through their practical applications in finished artwork and through reflective analysis in writing as part of portfolio.
3. Students will correctly utilize vocabulary and terms inherent to the production of visual arts and art history in a scholarly, reflective, or analytical paper.

### Provide a narrative concerning gainful employment compliance (required completion):

Gordon State College remains committed to Governor Nathan Deal's Complete College Georgia objective, with its goal of adding 250,000 post-secondary graduates to Georgia's rolls by 2020. Georgia and the citizens we serve must remain competitive in an economy that requires an increasingly educated workforce. GSC is committed to providing opportunities for our constituents to pursue quality, standards-based educational programs and to earn the degrees necessary to build their own and our state's future.

Gordon State College was founded as a transfer institution, and while we have developed a selection of valuable baccalaureate programs, our importance as a gateway to our larger sister institutions should not be overlooked. Nor should the value of an associate's degree be taken for granted. This accessible, two-year degree can play a valuable role in meeting Gov. Deal's goal of adding 250,000 post-secondary graduates to the Georgia workforce.

Where much focus is understandably placed upon STEM programs, that is, degrees in science, technology, engineering, and mathematics, programs in the arts and humanities will play an important role in the economic development of our region and the needs of its occupants. For a complete Georgia, we should not overlook the importance that degree options in the arts and humanities will serve.

Most significantly, Georgia's film and entertainment industry promises significant growth and will need employees grounded in the visual and performing arts. Our associates degrees in Art, Music, and Theatre will prepare students in the foundational knowledge and skills needed to pursue the many creative opportunities this industry will provide. Also of importance, the associate's degree prepares students to contribute to the cultural life of their communities. Georgia is home to over 150 arts associations, more than 80 community theatre programs, and over 50 community bands; our graduates will be poised to contribute to these valuable cultural resources.

Additionally, graduates would be prepared to teach in one of Georgia's 800+ private and charter schools, including 32 in the counties immediately surrounding GSC's campus, or would be prepared for enrollment in a baccalaureate education program that will earn certification to teach in public elementary or secondary schools. Returning to the value of transferability, the establishment of associate degree programs in Art, Music, and Theatre will enable GSC to initiate articulation agreements with larger USG institutions to ensure academic progression for our graduates who choose to continue on with their education.

Possible Job Titles for AA Degree Holders in Art, Music, and Theatre:  Actor; Arts Director; Assistant Digital Strategist; Booking Agent; Choreographer; Content Editor; Creative & Social Media Employee;  Director; Interior Designer; Event Planner; Floral Arranger; Landscape Designer; Logistics Coordinator; Talent Scout; Marketing Communications; Media Consultant; Music Director; Music Librarian; Residence Life Director; Sales Associate; Sound Engineer; Stage Manager; Student Affairs Specialist; Talent Acquisition Specialist; Teacher's Assistant; Video Editor

Potential Employers in Central Georgia with Needs for Graduates in Fine & Performing Arts: Abercrombie & Fitch; Aflac; AT&T; Atlanta Hawks; Avatar Events; Beena Vision; Best Buy; Census Bureau; Cox Media Group; Chris Murphy Music; Cingular Wireless; Civitan's Camp Big Heart; Coca-Cola; CoStar Group; Courtyard by Marriott; Gallo Winery; Equifax; Ernst & Young; Georgia-Pacific; Greenleaf Management; Hershey's; Hyatt Regency; JC Penney; Nextstar Communications; Nissan, Proctor & Gamble; Ritz-Carlton; Sherwin Williams; SunTrust; Triage Consulting Group; Verizon Wireless; Youth Villages

Provide a narrative concerning planned assessment of the existing or new associate's degree (required completion):

Program Outcomes and Assessments:

Program Outcome #1: Student will gain a thorough grounding in the practice, history, and theory of the visual arts sufficient to enable transfer to a baccalaureate degree program or entry level opportunities in the broad area of design. (This outcome is consistent with the GSC mission to "develop creativity, critical thinking, problem solving, innovation, a global perspective and a commitment to lifelong learning" as well GSC core values for "life-long scholarship.")

Assessment of Program Outcome #1: Measurements that will provide the basis for further analysis and interpretation and lead to program improvements:

   d) Data collected from reflective portfolio project in COLQ 2900 Fine & Performing Arts Capstone Colloquium, which, with its co-requisite of completion of 45 credits, students will take during their final semester of enrollment or, in the least, late in their program completion.
   e) Post-graduate interviews: follow-up with degree-earners after 2- and 5-year periods.
   f) Number of students accepted into BA programs

Program Outcome #2: Develop a collaborative community of productive learners while contributing to the college's enrollment and degree completion goals. (This outcome is consistent with the GSC mission to "ensure affordable, supportive access to high quality post-secondary education" as well GSC core values to "ensure affordable, supportive access to high quality post-secondary education.")

Assessment of Program Outcome #2: Measurements that will provide the basis for further analysis and interpretation and lead to program improvements:

   d) Majors enrollment in Area F Art courses
   e) Annual number of A.A. Art program graduates
   f) Two- and Three-year graduation rates for declared A.A. Art program students
   g) Annual number of activities, campus, or community arts events program students participate in

Program Outcome #3: Contribute to the citizens of middle Georgia by providing additional support for the visual arts.  (This outcome is consistent with the GSC mission to "serve the broader community and region by developing academic programs and producing leaders equipped to contribute positively to middle Georgia" as well GSC core values to "nurture a beautiful and vibrant center of learning and scholarship as the touchstone of a diverse, connected community.")

Assessment of Program Outcome #3: Measurements that will provide the basis for further analysis and interpretation and lead to program improvements:

   d) Sponsored events on campus or in community
   e) Record of student who contribute to campus or community arts events
   f) Surveys of community members who attend campus arts events

Student Learning Outcomes and Assessments:

Student Learning Outcome #1: Students will compile an artist's portfolio comprised of not fewer than five works in at least two media.

Assessment of SLO #1: Measurements that will provide the basis for further analysis and interpretation and lead to program improvements:

c) Faculty review of reflective portfolio submitted as primary project in COLQ 2900
d) Completion of art works in at least two of the following media: pencil or charcoal drawing, oil painting, watercolor painting, three-dimensional sculpture, printmaking, digital or film photography.

Student Learning Outcome #2: Students will demonstrate mastery of principles of design, which may include unity/variety, balance, emphasis/subordination, directional forces, contrast, repetition/ rhythm, scale/proportion, and elements of visual art (line, shape, mass, texture, space, color, light, time and motion) both through their practical applications in finished artwork and through reflective analysis in writing as part of portfolio.

Assessment of SLO #2: Measurements that will provide the basis for further analysis and interpretation and lead to program improvements:
c) Faculty review of individual works submitted within reflective portfolio submitted as primary project in COLQ 2900

Student Learning Outcome #3: Students will correctly utilize vocabulary and terms inherent to the production of visual arts and art history in a scholarly, reflective, or analytical paper.

Assessment of SLO #3: Measurements that will provide the basis for further analysis and interpretation and lead to program improvements:
b) Faculty review of required essay submitted as part of portfolio in COLQ 2900

## Area F requirements for an AA degree in Visual Arts at Gordon State College:

Required courses:                                                    12 hours
    ARTS 1111      Drawing I          (0-6-3)
    ARTS 1112      Drawing II          (0-6-3)
    ARTS 1113      Two-Dimensional Design      (0-6-3)
    ARTS 1114      Three-Dimensional Design      (0-6-3)

Choose **two** courses:                                              6 hours
    ARTS 1101      Survey of Art History I      (3-0-3)
    ARTS 1102      Survey of Art History II      (3-0-3)
    ARTS 2211      Black and White Photography      (0-6-3)
    ARTS 2212      Ceramics      (0-6-3)
    ARTS 2214      Painting I      (0-6-3)
    ARTS 2215      Painting II      (0-6-3)
    ARTS 2216      Printmaking      (0-6-3)
    ARTS 2221      Digital Photography      (0-6-3)


Hours Applied to Area F ....................................................18 HOURS