A. ALPHARETTA
B. DUNWOODY
C. CLARKSTON
D. DECATUR
E. NEWTON

* GPC ONLINE (Virtual Campus)
Historical Information

- Located close to MARTA, Georgia Perimeter College’s Alpharetta Campus opened as a center in 2000 in partnership with Georgia State University.

- In August 2010, Georgia Perimeter College course offerings expanded to include all academic areas, including 2000-level course offerings and additional day and evening classes.

- The Alpharetta Campus boasts GPC’s largest Dual Enrollment population. Of the 676 DE students this semester, more than half take classes at five North Fulton High Schools.
Demographics

- Enrollment: 2,089 (Fall, 2014)
- Ethnicity: (Rounded)
  - Asian - 10%
  - African-American - 12%
  - Caucasian - 62%
  - Hispanic - 11%
  - Other - 5%
- Majority of students are ages 17-21
Geographic Reach

- DeKalb County: Dunwoody
- North Fulton County: Alpharetta corridor, Roswell, Johns Creek
- Gwinnett County: Norcross, Lawrenceville, Duluth, Buford
- Forsyth: Cumming
There are 800 (7.4% of the college’s freshman student population) students attending the Alpharetta Campus of GPC. The deepest red color indicates a density of 130 students per zip code.

* Classification based on BOR definition

There are 119 (2.5% of the college’s non-traditional student population) non-traditional students attending the Alpharetta Campus of GPC. The deepest red color indicates a density of 20 students per zip code.
There are 39 (4.5% of the college’s military student population) military students attending the Alpharetta Campus of GPC. The deepest red color indicates a density of 6 students per zip code.
Feeder Schools

- Alpharetta
- Centennial
- Chattahoochee
- Independence
- Johns Creek
- Lambert
- Milton
- Norcross
- Roswell
- South Forsyth
Academic Highlights

• Since Fall 2013, we have increased science lab offerings, more than doubling the number of students accommodated.

• Our faculty members are active in the North Fulton Chamber of Commerce and other community organizations.

• During the last two years, GPC science faculty have partnered with Georgia State’s Alpharetta faculty to participate in Atlanta Science Festival events.

• Alpharetta sponsors cultural events on campus: poetry readings, Georgia Shakespeare productions, Constitution Day lectures and featured speakers.
Student Services Highlights

Alpharetta offers a full range of services:

• Advising, Counseling & Retention
• Enrollment & Registration Services
• Student Life
• Student Financial Services
• Bookstore
• Library
• Public Safety
• Student Lounge
• JCard ID Office
• College Testing Services
• Personal Counselors
• Learning and Tutoring Center
• Center for Disability Services
• Health, Wellness & Recreation
• Military Outreach
Opportunities for Growth and Expansion

- Permanent onsite science labs will allow us to increase science lab offerings.

- Consolidation with Georgia State will allow us to increase collaboration on events such as the Entrepreneur Series, which features speakers from across the Atlanta area. An average of 40-70 students from our Alpha Beta Gamma/Business Club attend the events.

- Increase learning and tutoring support given to Science, Technology, Engineering and Math (STEM) students on Fridays.

- Increase Library, Testing Center and Office of Enrollment and Registration Services (ERS) to provide support for GPC Online.

- With consolidation, we hope to increase our impact on the community.
A. ALPHARETTA
B. DUNWOODY
C. CLARKSTON
D. DECATUR
E. NEWTON

* GPC ONLINE (Virtual Campus)
Historical Information

• 2004-2006 - Initial department offerings served approximately 2,000 students.

• 2007 - Added area coordinators. Enrollment reached 4,300 students.

• 2008 - Hired an executive director.

• 2009 – Added seven department chairs, instructional support and marketing staff. Hired first fully online tenure-track faculty member. Enrollment grew to 6,500 students, with 37% fully online.

• 2012 – Added an online dean and online registrar. Enrollment continues to increase.
Demographics

- Enrollment: 9,072 (Fall, 2014)
- Ethnicity:
  - Asian - 8%
  - African-American - 43%
  - Hispanic - 8%
  - Caucasian - 34%
  - Other - 7%
- 4,436 fully online (49%)
- 54,096 credit hours
Geographic Reach

• GPC has online reciprocal agreements in every U.S. state except Minnesota.

• GPC military outreach students may take courses to fulfill requirements for an Associate Degree through the Community College of the Air Force.
There are 2,176 (20.2% of the college’s freshman student population) students attending GPC Online. The deepest red color indicates a density of 75 students per zip code.

There are 1831 (39.1% of the college’s non-traditional student population) non-traditional students attending GPC Online. The deepest red color indicates a density of 55 students per zip code.

* Classification based on BOR definition
There are 219 (25.3% of the college’s military student population) military students attending GPC Online. The deepest red color indicates a density of 10 students per zip code.
GPC ONLINE

Academic Highlights

- GPC currently offers 139 courses including 12 Honors courses.
- 83% of GPC graduates have taken one or more classes online.
- 18 fully online areas of study are available.
- We offer six science labs fully online.
- We offer a customized Online First-Year Experience course.
- Our focus is on quality instruction and retention.
- We use a Common Course Delivery system (brightspace by D2L) with 24/7 Technology Support.
- Faculty includes 53 full-time, tenure-track faculty.
- We provide Online Student Success Webinars - produced and presented every semester.
- We offer Online Open Houses including Application Fee Waivers.

Georgia Perimeter College®
A better way forward
Student Services Highlights

- Enrollment & Registration.
- Advising, Counseling & Retention Services.
- Student Services Dean at the Clarkston Campus supports Online students.
- Student Life Clubs - fully online. (Math, Business, Kinesiology and Health Clubs)
- Shared Services:
  - Bookstore - Online and phone ordering available.
  - Student Financial Services - Supported by Financial Aid Office at the Decatur Campus.
  - Library - Online resources and access to all GPC libraries for local students.
  - Personal Counselors - at Clarkston support Online students.
  - College Testing Services - Coordinator of Testing at Alpharetta supports Online students and arranges off campus test proctoring sites for them.
  - Learning and Tutoring Center - Smarthinking subscription provided. Local Online students use tutoring services on any of the campuses.
  - Center for Disability Services - Disability Services Coordinator all campuses supports Online students with individual needs.
Opportunities for Growth and Expansion

- Expand course offerings to active service and veteran military students in the state of Georgia and beyond.
- Partner with virtual K-12 schools.
- Expand ESL course offerings in Fall 2015, in order to allow English as a Second Language learners to earn college credits online.
- Assign a dedicated marketing representative and dual enrollment coordinator.
GPC ONLINE
February 27, 2015

Georgia Perimeter College®
A better way forward.
CLARKSTON CAMPUS
February 24, 2015

Georgia Perimeter College®
A better way forward.
CLARKSTON CAMPUS

A. ALPHARETTA
B. DUNWOODY
C. CLARKSTON
D. DECATUR
E. NEWTON

* GPC ONLINE (Virtual Campus)
Historical Information

- The Clarkston Campus is Georgia Perimeter College's first and oldest location, opening as DeKalb College with 763 students in 1964.

- The Clarkston Campus is one of the most culturally diverse campuses in the University System, with students from more than 150 countries.

- Clarkston is home of the DeKalb Symphony Orchestra and The Chattahoochee Review, a nationally recognized literary magazine.
Demographics

- Enrollment: 5,243 (Fall, 2014)
- Ethnicity: (Rounded)
  - Asian/Pacific Islanders - 13%
  - African-American - 57 %
  - Hispanic - 6 %
  - Caucasian - 16 %
  - Other - 8 %
Geographic Reach

- DeKalb County – Avondale Estates, Clarkston, Decatur, Lithonia, Pine Lake, Tucker, Stone Mountain
- Fulton County – Atlanta
- Gwinnett County – Lawrenceville, Lilburn, Norcross
There are 2,144 (19.9% of the college’s freshman student population) students attending the Clarkston Campus of GPC. The deepest red color indicates a density of 300 students per zip code.

* Classification based on BOR definition

There are 993 (21.2% of the college’s non-traditional student population) non-traditional students attending the Clarkston Campus of GPC. The deepest red color indicates a density of 100 students per zip code.
There are 188 (21.7% of the college’s military student population) military students attending the Clarkston Campus of GPC. The deepest red color indicates a density of 20 students per zip code.
Feeder Schools

- Brookwood
- Clarkston
- Druid Hills
- Elizabeth Andrews
- Lakeside
- Lithonia
- Miller Grove
- Morrow
- Parkview
- Redan
- Shiloh
- South Gwinnett
- Stephenson
- Stone Mountain
- Tucker
Academic Highlights

• Sign Language Interpreting – Established in 1978. One of only two programs in Georgia. Approved to implement a Bachelor’s degree in American Sign Language Interpreting.

• Nursing – Established in 1965. One of the state's leading two-year nursing programs with 160 graduates in 2014. GPC’s first attempt pass rate on the NCLEX-RN hovers around 94% or higher. Students engage in many outreach activities.

• Fine Arts – Fine Arts hosts about 60 events annually, including many community events. Home to the DeKalb Symphony Orchestra and the Peach State Opera. Theatrical events combine local and professional talent with our students to create a dynamic learning experience.

• Social Sciences & Business – This department includes popular areas of study such as Criminal Justice, Psychology and Business Administration. Active student organizations include the History & Politics Club and the Business Club. A faculty member received the Governor’s Award for the Arts and Humanities in 2014.
Academic Highlights

- Math and Science – Math department participates in the Regents Engineering Transfer Program (RETP) agreement with Georgia Tech and in the Math, Engineering and Science Achievement (MESA) program. Hosted a regional Science Olympiad tournament for the past 16 years.
Student Services Highlights

Campus Focus

- Student Life - home to the Student Government Association, Jaguars Activity Group & College Court
- Health, Wellness, & Recreation - home to the fitness center, gymnasium, & swimming pool
- One-Stop-Shop - home to Enrollment and Registration Services, Financial Aid and Student Accounts
- Student Advisement Center
- Bookstore
- Campus Café
- Personal Counseling
- Athletic Soccer and Intramural Fields
- Learning and Tutoring Center
- Jim Cherry Learning Resource Center
- Cole Auditorium
- TRIO Student Support Programs
- DeKalb Early College Academy
Other Services Highlights

College-Wide Focus

- Student Media and *The Collegian*
- Center for Teaching and Learning
- Military Outreach Center
- Green Zone Training
- Customer Service
- Honors Program
- Facilities Operations and Planning
- Early College Programs
- Auxiliary and Printing Services
- Student Health Clinic
- GPC Online
- Quality Enhancement Plan
- International Students Admissions and Advising
CLARKSTON CAMPUS

Opportunities for Growth and Expansion

- Increase outreach to feeder high schools (e.g., Clarkston High Senior Day).
- Establish an Admissions Office and a Campus Welcome Center.
- Create a Student Success Center with a focus on student retention.
- Implement a comprehensive student advisement plan that includes a First-Year Experience course to support the college’s Complete College Georgia plan.
- Expand services provided to adult learners.
A. ALPHARETTA
B. DUNWOODY
C. CLARKSTON
D. DECATUR
E. NEWTON

* GPC ONLINE (Virtual Campus)
The Decatur Campus

Historical Information


- Home to the GPC Native Botanical Gardens, which include more than 4,000 native plants from the Southeast, Prairie and Pacific Coast regions.

- Renovated gymnasium, indoor swimming pool, newly constructed and landscaped outdoor classroom and a Quad area.

- A new walk/run trail constructed by DeKalb County connects to the campus.
Demographics

Enrollment: 2,733 (Fall, 2014)
Ethnicity: (Rounded)
• African-American - 74 %
• Caucasian - 11 %
• Asian - 7 %
• Hispanic - 5 %
• Other - 3 %
Geographic Reach

- DeKalb County – Decatur, Druid Hills, Lithonia, Stone Mountain, Tucker
- Clayton County – Ellenwood, Forest Park, Jonesboro, Morrow, Rex
- South Fulton County – Atlanta, College Park, East Point, Fairburn, Grant Park, Hapeville, Inman Park, Midtown, Riverdale, Union City
- Henry County – Hampton, Locust Grove, McDonough, Stockbridge
There are 1,188 (11% of the college’s freshman student population) students attending the Decatur Campus of GPC. The deepest red color indicates a density of 150 students per zip code.

There are 441 (9.4% of the college’s non-traditional student population) non-traditional students attending the Decatur Campus of GPC. The deepest red color indicates a density of 45 students per zip code.

* Classification based on BOR definition
There are 130 (15% of the college’s military student population) military students attending the Decatur Campus of GPC. The deepest red color indicates a density of 20 students per zip code.
Feeder Schools

- Cedar Grove
- Charles R. Drew
- Columbia
- Druid Hills
- Dutch Town
- Forest Park
- Grady
- Jonesboro
- McNair
- MLK
- Morrow
- Mundy’s Mill
- Riverdale
- Southwest DeKalb
- Stockbridge
- Woodland
Academic Highlights

• Department of Business and Social Sciences
• Department of English, Arts, and Humanities
• Department of Math, Computer Science, and Engineering
• Department of Science
• Full service Library/Learning Resource Center
• Five science labs: Anatomy and Physiology; Biology; General Chemistry; Organic Chemistry; Physics and Astronomy
• STEM Resource and Study Center - an academic-based facility with the latest technology where students can receive peer-led and faculty-led instruction
• Variety of Perspectives courses that allow students to explore special topics and subjects that are not normally part of the core curriculum
DECATUR CAMPUS

Student Services Highlights

- JAG Media Spot
- Career Services
- Testing Services
- Bookstore
- Campus Café
- Mobile Student Health Services
- Military Outreach Center
- Admissions Services

- Disability Services
- Student Financial Services
- Registration and Records Services
- Personal Counseling
- Student Support Services TRIO
- Student Government Association
- Health, Wellness and Recreation
Opportunities for Growth and Expansion

• Offer high school visitation days.

• Expand our reach – south, east, Rex, Interstate 675 and Morrow.

• Reach out to the GBI to receive onsite training with our Criminal Justice program.

• Connect with businesses to develop programs, i.e. law enforcement mental health training (*supports Governor’s Prison Reform Bill*); certificates and diplomas (*social media and Android application*); and community life enrichment workshop series (*community wellness*).

• Introduce a signature program, i.e. Georgia Regional Leadership Development Center.

• Promote programming at the GPC Native Botanical Gardens.
DUNWOODY CAMPUS

A. ALPHARETTA
B. DUNWOODY
C. CLARKSTON
D. DECATUR
E. NEWTON

* GPC ONLINE (Virtual Campus)
Historical Information

• The Dunwoody Campus began its operation in 1979. It is located on 100 acres in a residential area of northern DeKalb County.

• The Dunwoody Campus "B" building was renovated in 2009 to create a new 55,000-square-foot student services center.

• Visitors frequent the Dunwoody Observatory to view the night sky.
Demographics

- Enrollment: 7,122 (Fall, 2014)
- Ethnicity: (Rounded)
  - Asian - 18%
  - African-American - 25%
  - Hispanic - 15%
  - Caucasian - 34%
  - Other - 8%
Geographic Reach

- DeKalb County – Chamblee, Doraville, Dunwoody, Tucker, Druid Hills
- Cobb County – Acworth, Austell, Marietta, Kennesaw, Mableton
- Fulton County – Alpharetta, Roswell, Sandy Springs
- Gwinnett – Duluth, Lilburn, Norcross, Suwanee, Berkeley Lake
There are 3,426 (31.8% of the college’s freshman student population) students attending the Dunwoody Campus of GPC. The deepest red color indicates a density of 180 students per zip code.

* Classification based on BOR definition

There are 1113 (23.8% of the college’s non-traditional student population) non-traditional students attending the Dunwoody Campus of GPC. The deepest red color indicates a density of 60 students per zip code.
There are 189 (21.8% of the college’s military student population) military students attending the Dunwoody Campus of GPC. The deepest red color indicates a density of 10 students per zip code.
Feeder Schools

- Alpharetta
- Berkmar
- Centennial
- Chamblee
- Cross Keys
- Chattahoochee
- Duluth
- Dunwoody
- Independence
- Lakeside
- Meadowcreek
- Norcross
- North Springs
- Parkview
- Peachtree Ridge
- Riverwood
- Roswell
- Walton

DUNWOODY CAMPUS
Academic Departments and Centers

- Business
- Cultural and Behavioral Sciences
- Dental Hygiene
- English
- English As A Second Language
- Foreign and Critical Languages
- Fine Arts and Humanities
- History and Political Science
- Kinesiology and Health

- Math/Computer Science/Engineering
- Science – Life/Earth (Biology, Geology, Environmental)
- Science – Physics, Chemistry, Astronomy
- Dual Enrollment
- Honors Program
- Learning and Tutoring Center
- Learning Resource Center
Academic Highlights

- Community engagement – Dunwoody Chamber of Commerce, Rotary Club, Atlanta Transition Center, Good Samaritan, Huntcliff Assisted Living, Great Decisions Lecture Series at Dunwoody Methodist Church
- Business – Most popular major
- Dental Hygiene – Eight consecutive years of 100% pass rate on the National Board Exam
- English As A Second Language – Opportunity for students to earn college credit while in language support courses; one of our highest retention rates
- Critical Languages – Seminar format; Less commonly taught courses
- Math/Computer Science/Engineering – Regents Engineering and Transfer Program (RETP) to Georgia Tech
Student Services Highlights

• Advising Counseling and Retention Services
  • Personal Counseling
  • Career Counseling
  • GPC Educational Achievement Program
• Enrollment and Registration Services
• International Students Admissions and Advising
• Financial Aid
• Student Accounts
• Office of Student Life
• Testing Services
• Center for Disability Services
• Student Health Services
• Office of Information Technology
DUNWOODY CAMPUS

Student Services Highlights

• Advising Counseling and Retention Services - 36,000 comprehensive academic advisement services in the last 18 months

• Enrollment and Registration Services - 35,000 admissions, class registration, graduation, transfer services and more

• Financial Aid - 10,000 students in Fall 2014 and Spring 2015, with aid at $11 million

• Testing Services - 7000 students in 2014 with ACT eCompass placement exams, ESL Writing Exams, CLEP tests and Dante’s Subject tests

• International Students Admissions and Advising - assisted 1,100 international students in 2014 with admissions advisement and processing, transfer credit evaluations, government compliance and immigration support
Opportunities for Growth and Expansion

- Physical Space Challenges: creative opportunities for physical growth are possible in the Dunwoody residential neighborhood.

- State Farm Insurance:
  - Provide internships; draw potential new students to the campus, online and to the State Farm site.
  - Expand the State Farm model to other businesses on the Ashford-Dunwoody Road business corridor.

- Increase degree and class offerings: offer additional associate degrees, possible Bachelor’s and Master’s degree programs.
  - Offer “executive style" degree programs in available classroom space on evenings and weekends.
  - Increase “hybrid” class offerings with Saturday classes.
  - More efficient use of available classroom space on weekends.
A. ALPHARETTA
B. DUNWOODY
C. CLARKSTON
D. DECATUR
E. NEWTON

* GPC ONLINE (Virtual Campus)
NEWTON CAMPUS

Historical Information

- Gift of 100 acres from the Arnold Fund.
- Opened in 2007 with strong infrastructure support from the community.
- Features academic learning center, student center and an athletic complex.
- Serves students in eight counties southeast of metropolitan Atlanta.
NEWTON CAMPUS

Demographics

- Enrollment: 1,878 (Fall, 2014)
- Ethnicity: (Rounded)
  - Asian -10%
  - African-American -12%
  - Caucasian - 62%
  - Hispanic -11%
  - Other - 5%
- Majority of students are 17-21 years old
Geographic Reach

- Butts
- Henry
- Jasper
- Morgan
- Newton
- Putnam
- Rockdale
- Walton
There are 1,048 (9.7% of the college’s freshman student population) students attending the Newton Campus of GPC. The deepest red color indicates a density of 200 students per zip code.

* Classification based on BOR definition

There are 185 (3.9% of the college’s non-traditional student population) non-traditional students attending the Newton Campus of GPC. The deepest red color indicates a density of 30 students per zip code.
There are 83 (9.6% of the college’s military student population) military students attending the Newton Campus of GPC. The deepest red color indicates a density of 15 students per zip code.
Feeder Schools

- Alcovy
- Eastside
- Heritage
- Jasper
- Loganville
- Newton
- Ola
- Rockdale
- Salem
- Social Circle
- Union Grove
- Walnut Grove
Student Services Highlights

Student Services
- A one-stop location for all student services, from financial aid to academic advising
- The Learning Resources Center library
- The Learning and Tutoring Center
- Testing Services

Student Life
- Student Government Association
- Jaguar Activity Group
- 16 clubs and organizations
- Health, Wellness and Recreation
  - Fitness center
  - Weekly fitness classes
  - Intramurals
Academic Highlights

• Business
• Social Science
• English
• Humanities
• Arts
• Science
• Mathematics, Computer Science and Engineering
• Honors Program
• Science Labs
• Symposiums
NEWTON CAMPUS

Additional Campus Highlights

- STEM
- Atlanta Science Festival
- Annual student and faculty art shows
- Community-based/service-learning projects
- Annual Daffodil Festival
- Annual Symposium
- GPC Reads
- GRIN (Great Reading in Newton)
- Earth Day
- Financial Literacy Week
Opportunities for Growth and Expansion

- Build on current partnerships with high-tech manufacturing companies in the area: Baxter, Bard, Beaver, General Mills, Triple Horse, Bridgestone Golf and others.

- Participate in activities initiated by Newton Chamber of Commerce and the Newton County Commission.

- Continue community outreach programs such as the Christmas Parade, Fuzz Run and Relay for Life.
NEWTON CAMPUS
February 24, 2015

Georgia Perimeter College®
A better way forward.