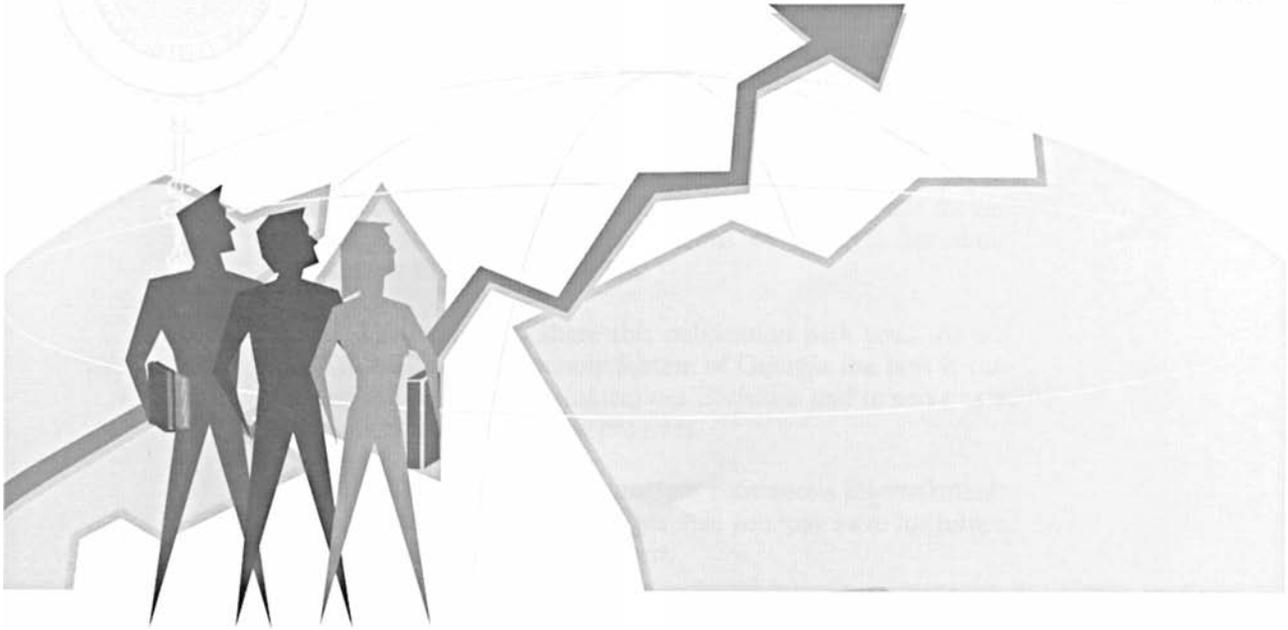


# CONTINUING EDUCATION AND PUBLIC SERVICE



- 312,098 participants enrolled in Continuing Education courses in FY 1994.
- There were 17,241 programs offered in Continuing Education in 1993-94.

## **CONTINUING EDUCATION**

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As part of the mission of the University System, public service and continuing education act as an interface between the 34 institutions and the communities which they serve. Such activities are an extension of the traditional on-campus learning process and have been established to improve the welfare of Georgia's citizens and serve business, industry, government, and professional organizations. The public service/continuing education component consists of the following:

- Instructional services—offering primarily non-degree credit work designed for the purpose of upgrading skills or personal development
- Applied research—finding pragmatic solutions for identified problems
- Consultation—providing expertise for solving problems
- Technical assistance—providing support for completing a task

Board policy mandates that each institution will offer a variety of conferences, institutes, short courses, workshops, seminars, and training programs. The principal unit awarded for participation in these non-degree credit activities is the Continuing Education Unit (C.E.U.), defined as “ten contact hours of participation in an organized continuing education experience under responsible sponsorship, capable direction, and qualified instruction”.

The CEU is accepted nationally as the unit for measuring participation in non-credit continuing education programs. There are two categories of continuing education activity, and only those individuals who take programs that meet the criteria for Category I may be awarded CEU's. Activities in Category I must meet administrative criteria, including being a part of an institution with a continuing education staff that has a library with reference resources and program criteria that include specifying outcomes of the learning experience and stating requirements for measurement of goals and completion of the program. Programs in Category II do not meet the criteria for inclusion in Category I but may meet the needs of the community or help satisfy the service mission of the institution. Category II activities are planned educational events of an instructional nature, with individually registered participants. “Continuing Education Activities” include both Category I and Category II programs. The rapid growth that has occurred in this area is displayed below.

CONTINUING EDUCATION ACTIVITIES	
1976-77 -- 1993-94	
12-Month Period*	No. of Programs
1976-77	7,118
1977-78	8,434
1978-79	9,094
1979-80	9,124
1980-81	9,197
1981-82	10,032
1982-83	10,694
1983-84	11,378
1984-85	12,143
1985-86	12,556
1986-87	13,361
1987-88	13,645
1988-89	11,987
1989-90	13,883
1990-91	14,018
1991-92	15,876
1992-93	16,329
1993-94	17,241
*June 1 - May 31	

Sources: Policy Manual, 1983; Utilization of the Continuing Education Unit (C.E.U.) Within the University System of Georgia, 1988; 1993-94 Annual C.E.U. Report

**CONTINUING EDUCATION**  
**C.E.U. Activities, 1993 - 1994**

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PROGRAMS AND PARTICIPATION BY INSTITUTION

Institution	Programs	Participants	Participants Hours	C.E.U.'s
Georgia Institute of Technology	514	13,245	375,844	37,584
Georgia State University	853	23,280	235,430	23,543
Medical College of Georgia	998	18,628	153,066	15,307
University of Georgia	1,955	65,197	866,512	86,651
Georgia Southern University	443	12,142	190,741	19,074
Valdosta State University	242	3,389	25,974	2,538
Inter-Campus Unit, Albany	191	2,191	2,683	2,854
Coastal Georgia Center, ASC/SSC	575	10,838	117,146	11,651
August College	693	8,615	139,893	13,989
Clayton State College	1,733	22,165	399,124	39,912
Fort Valley State College	831	11,511	153,369	15,337
Georgia College	9	244	16,197	1,620
Georgia Southwestern College	447	7,752	102,920	10,292
Kennesaw State College	172	4,565	196,853	19,685
North Georgia College	65	5,995	51,278	4,953
Southern College of Technology	339	3,282	44,345	4,435
West Georgia College	465	9,715	176,649	17,652
Abraham Baldwin Agricultural College	1,866	20,541	121,371	12,137
Atlanta Metropolitan College	49	555	21,582	2,158
Bainbridge College	385	4,501	41,534	4,153
Brunswick College	85	1,998	25,067	2,507
Dalton College	325	4,662	58,964	5,787
DeKalb College	1,217	12,365	163,665	16,367
East Georgia College	37	718	10,512	1,036
Floyd College	332	6,377	61,674	5,147
Gainsville College	416	6,389	63,891	6,389
Gordon College	88	1,451	16,252	1,625
Macon College	343	6,000	74,815	6,472
Middle Georgia College	38	845	18,994	1,899
South Georgia College	128	8,264	71,974	7,197
Waycross College	57	532	2,151	215
<b>SYSTEM TOTAL</b>	<b>17,241</b>	<b>312,098</b>	<b>4,224,533</b>	<b>422,554</b>

Note: Totals may not add due to rounding.

Sources: 1993-94 Annual C.E.U. Report; Office of the Senior Vice Chancellor for External & Human Resources

## **PUBLIC SERVICE**

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Public service activities at University System institutions are diverse. To help facilitate these activities, the following special public service organizations have been established:

### **Georgia Extension Service**

The University of Georgia Cooperative Extension Service / Fort Valley State College Cooperative Extension Program operates in 159 counties, serving the people of the state through a traditional concept: taking the University to the people. A staff of highly trained specialists in agriculture, home economics, community and rural development, and youth development supports county Extension personnel. In concert with client advisors, they identify key issues, develop programs, and carry out their mission of teaching in an informal, out-of-classroom setting.

The Extension Service, along with other state Extension services and the UGA College of Agriculture, has pinpointed issues to target in its programs. They include: alternative agricultural opportunities; building human capital; competitiveness and profitability in agriculture; conservation and management of natural resources; family and economic well-being; improving nutrition, diet, and health; revitalizing rural America; water quality; and youth at risk.

Within the context of these national initiatives and The University of Georgia Strategic Plan, the Extension Service has targeted five critical issues for intensified educational emphasis: agricultural profitability and sustainability; water quality; food quality and safety; rural economic development; and parenting education.

### **Rural Development Center, Tifton**

This unit of the Cooperative Extension Service is an outreach service center for The University of Georgia's Cooperative Extension Service. The primary focus is on the development of the economic potential of the state's agriculture. Agricultural specialists housed at the Center are the link between the knowledge of University researchers and the county agent and farmer. The Center also serves as a conference center offering educational programs designed to help provide solutions to identified state and national issues which encompass the College of Agriculture priorities with emphasis on those issues critical to rural revitalization.

### **Georgia Center for Continuing Education**

The mission of the Georgia Center for Continuing Education is to serve the learning needs of adults and to give leadership in the field of continuing education. In accomplishing this mission, the Center offers a comprehensive continuing education program delivering continuing education offerings through a variety of delivery systems that include residential conferences and community programs held at the Athens campus facilities of the Center; conferences and short courses conducted off-campus in communities and facilities throughout Georgia; individualized credit-free learning activities offered through a technology-driven learning laboratory housed in the Center; group and individualized learning activities delivered statewide and nationally by way of educational technology that includes audio and video satellite-assisted teleconferences, and audio and video tapes produced and delivered in a variety of ways; undergraduate credit classes offered in the evening and on weekends or by independent study. The Center has facilities and expertise for producing educational media including film, slides or slide-tape, audio and video tape and for developing and producing quality instructional materials via print media. It owns and operates an FM radio station which is part of the Peach State Public Radio Network and an affiliate of National Public Radio.

### **Economic Development Laboratory**

The Georgia Tech Research Institute's Economic Development Laboratory, through its campus-based programs and industrial extension regional offices, is Georgia Tech's primary vehicle for interaction with industry in Georgia. The laboratory holds conferences, courses, and symposia through the year. The lab is involved with assisting business with technology, engineering safe workplace and environments, advancing manufacturing technology, conducting economic and marketing services, and providing education and training.

The Industrial Education Group helps Georgia companies improve their productivity and product quality through inplant training of managers and supervisors. The many programs include supervisory skills, statistical process control and customized technical training. Classes feature actual case studies and emphasize implementation of what is learned.

### **Urban Life Center**

This center at Georgia State University seeks solutions to urban problems through instruction, research, and service.

Sources: Policy Manual, 1983; Utilization of the Continuing Education Unit (C.E.U.) within the University System of Georgia, 1988; Annual C.E.U. Reports