

# Advancing Effective Decision Making by Advocating for Data Quality and Integrity

University System of Georgia

Research and Policy Analysis

Cherry Zhang and Jennifer McManus





# Agenda

- Data Collections
  - OBest Practices
  - Common Validation Errors
- Data Governance
- Data Quality Control
- How USG uses your Data
  - Transparency & Accountability
  - Decision Making and Policy Analysis
  - OSupport USG Initiatives, State Agencies and Organizations
  - Support Campuses







# **Data Collections**

- Human Resources Data Collection (HRDM)
  - OHuman Resources Data at the System Level Session is Friday, 10:30-11:20 in Room 105
- Facilities Data Collection (FIDC)
- Financial Aid Data Collection (FADC)
- Transfer Course Data Collection
- Academic Data Collection (ADC)





# General Best Business Practices

- Translations: Institutional Code Mapping to Regents Codes
  - SOAXREF Translations: <u>Creating Translations for Data Collections Business practice</u>
- **Trend Data**: Trend reports available for FADC Fund Codes, ADC IPEDS First Time Freshman. Review persisted data reports if trend report not provided.
- **Data Stored Outside of Banner**: ADC, FADC, FIDC, Transfer Collections pull data from Banner. If data stored in another system, we are not collecting it.
- Change System: Changes to CRM or other Systems Feeding to Banner
- Key Data Elements





#### **Facilities Data Collection**

- Occurs twice annually
- To report building and room inventory
- To calculate space utilization
- Data is used for Academic Data Collection
  - OADC Validation VSE001: If Section Location code is A or D, External Site is null, building code is not 'NONFIR', and building code is not null, then the building must be in the Facilities Master File.
  - OADC Validation VSE014: If Section Location code is A or D and External Site is null and room code is not null then the room must be in the Facilities Master File.





# **Financial Aid Data Collection (FADC)**

- Once a year during Fall Term
- Financial Aid Awards for the Previous Aid Year
  - Fall 2023 Collection will collect data for Fall 2022, Spring 2023, and Summer 2023. \*Academic Year runs Summer to Spring.
- Data Elements
  - o Awarded/Offered: RPRATRM\_OFFER\_AMT
  - Accepted: RPRATRM\_ACCEPT\_AMT
  - o Paid Amounts: RPRATRM\_PAID\_AMT

Examples: Federal Work Study & PELL Recipients

https://www.usg.edu/research/financial\_aid\_hope\_scholarship\_reports



If your institution tracks financial aid data outside of Banner for any fund type, please contact us.





#### FADC – Common Validation Errors & Best Practices

#### Common Validation Errors

- Max Limits Based on Regents Fund Code
- Must have at least one student with xxxx Fund Code

#### Best Practices

- Review Trend Reports to compare data to last collection: Institutional Funds;
   Student Funds; Student summary
- Review SOAXREF Translations: RGTFAID: fund code translations All new codes must be mapped to Regents Fund Code
  - o Creating Translations for Data Collections Business practice and FADC User Guide

#### Validate Additional Reports:

- Current Year Report Student Funds
- Table Dump Cost of Attendance Detail
  - o Aid Year Budget "RBRACMP\_COMP\_CODE" and "RBRACMP\_AMT."
  - o Period Budgeting "RBRAPBC\_PBCP\_CODE" and "RBRAPBC\_AMT."





- Once a year during Summer Term
- First Term Summer 2021 Momentum Approach
- Purpose:
  - ADC collects aggregated transfer data & Dual Enrolled at USG
  - Transfer Data Collection is to find out how students earn Gateway Course credits
    - AP/IB/Other Advanced Standing
    - o Dual Enrollment not at USG institutions
    - College Credit from prior institutions
- Student Population

Collection of data for undergraduate students who matriculated in the past year and received transfer credit articulated for lower-level English (ENGL) Math (MATH) or Statistics (STAT) courses.







# **Academic Data Collection (ADC)**

- 6x a year MT / EOT / PH
- Collection Details
  - ODetails are outlined in the <u>Academic Data Collection Process Overview</u> document
  - OCourse, Student, and Graduation Data
  - OCurrent Term Data & Previous Term Data







### ADC - Validation Errors & Best Practices

#### Degree & Major not Authorized (DMA Errors)

• Degree Acronym, Degree Level, and CIP Code (6-digit STVMAJR & 2-digit extension on SOAXREF-RGTCIPC) Validations

BA	54010101	Bachelors	Bachelor of Arts with a Major in History	ON CAMPUS	-	Active
ВА	45070100	Bachelors	Bachelor of Arts with a Major in Geography	ON CAMPUS AND ONLINE	-	Active

- Usually, collection edit errors at graduation side against DMA will not be relieved
- Public DMA
  - o Review Regularly especially if changes have been requested
  - o Contact RPA if approved changes have not been updated on the Public DMA. We will review with Academic Affairs.





# ADC - Validation Errors & Best Practices

#### **New Programs & Program Changes**

- SharePoint Requests by Provost
- New Programs: Effective Term and 8-digit CIP Needed
  - o Processed within 1-2 weeks after BOR Approval
- Program Changes: Effective Term Needed
  - o Processing time depends effective term. Example: A name change can be processed immediately as there is no validation for name changes. A CIP Code Change cannot be applied until effective term.
- Deactivations & Terminations
  - o If Deactivation there is a teach out − no new students can enroll. If D Status for Fall 2023 then no new Fall 2023
  - o If Terminated, no students enrolled for current term and no students awarded prior term or you will see errors. 1 term delay may be necessary for DMA updates.
  - Looking to enhance in future collections

#### **DMA Enhancement Project**

- Cleanup of Current Data
- New Data Fields to support Strategic Plan, and promote institutions programs
- Power BI Interface for public DMA





### ADC - Validation Errors & Best Practices

#### Valid FICE and HS Code

- <u>FICE/HS Code Translation Portal</u> Email USG ITS ServiceDesk for new codes or to request updates
- FICE and HS Code Translation User Guide
- Source/Background Institution Code Validation Form (STVSBGI) in Banner
  - Source or Background Institution Column is STVSBGI\_CODE Field
  - FICE Column is STVSBGI FICE Field







# **Key Data Elements**

#### **Matriculation Term**

- ZHRMATR <u>Update Matriculation Term Process</u>
- Data Element Dictionary Matriculation Term (page 93)
- Updates from Undergraduate to Graduation to Professional Level
- Updates from Transient to Undergraduate, or Dual Enrolled to Undergraduate
- <u>Does not update from original Undergraduate Admission when later readmitted</u>
- Used in First Time Freshman Calculations

#### **High School Graduation** – GPA, Graduation Year / Date

- Used in First Time Freshman Calculations
- New Validations Null data fields





# **Key Data Elements**

#### **Course Credit Hours (Credit Levels & Budget Group)**

- Functional & Technical Definitions of Derived Variables
- Instructional Level Code and Course CIP Codes combined determine the budget group

#### **Enrollment Errors (curriculum)**

- Students enrolled in a major they were awarded in a prior term
- Institutional Academic Level– Looking to enhance our collection to pull all priorities

#### **Online Courses Definition**

- Section Location Codes (B Section w/unassigned space or E At a specific off campus site with unassigned space) AND
- Instructional Delivery Codes (E Entirely at a Distance or F Fully at a distance) AND
- Course Section Technology (21 Internet; Previously 6 or 06 was utilized)

#### **Social Security Number**

• Incorrect SSNs create issues tracking students from one institution to the next or even within the institution.





# **ADC - Validation Reports**

- Preliminary IPEDS FTF (Fall MT Only)
- Preliminary Semester Enrollment Report (SER)
- Credit Hours by Budget Program
- Semester Total Credit Hours
- Attribute Summary
- Fee Classification Summary
- Dual Enrollment Students with Matriculation Term Issues





### Data Governance - DGC

- Representatives from colleges and units
- New/Update Data Element Requests



New/Update Data Request Submitted Review Request First Read

Review Request Second Read

Approval

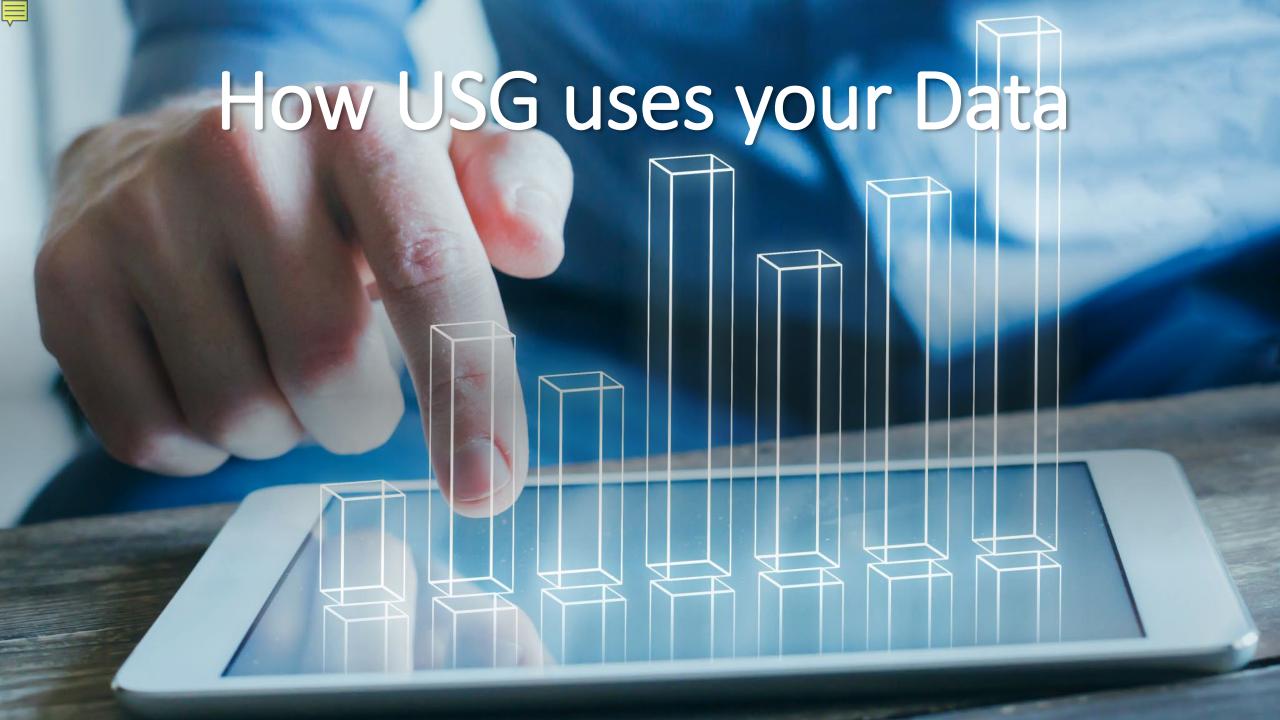




# Data Governance - Data Quality Control

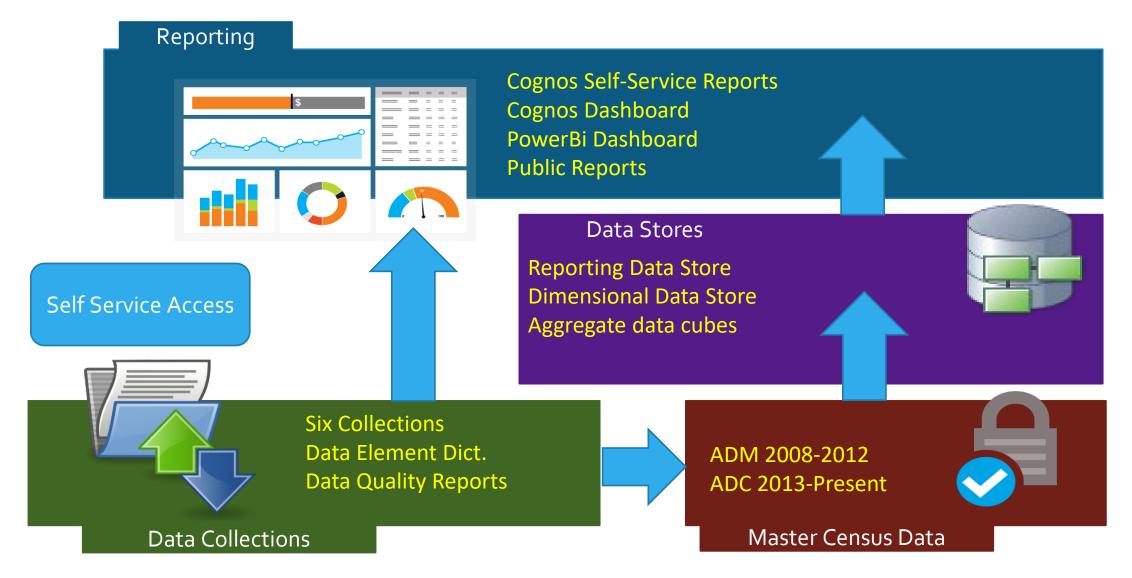
- Business Processes
- Data Element Dictionary
- Functional & Technical Definitions of Derived Variables
- Certification Resource Guides
- USG Valid Values
- Validation Rules
- Training







#### **Data Flow**







# Transparency and Accountability

- Strategic Plan metrics Dashboard published <a href="https://www.usg.edu/strategic\_plan/dashboard">https://www.usg.edu/strategic\_plan/dashboard</a>
- Georgia Degrees Pay
   <u>https://www.usg.edu/georgia-degrees-pay</u>
- Student Outcomes web pages <u>https://www.usg.edu/institutions/student\_outcomes/</u>
- USG by the Numbers and Credit Hours Dashboards published <a href="https://www.usg.edu/research/data\_dashboards">https://www.usg.edu/research/data\_dashboards</a>
- Regular reports inventory shared with institutions
- Responding to external inquiries





# Decision Making and Policy Analysis

- Inform policy decisions
- Model legislative impacts
- Monitor trends and performance
- Assess success of policy and initiatives





# Support USG Initiatives, State Agencies and Organizations

















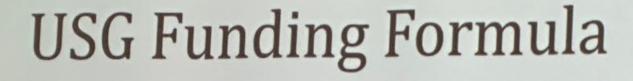




# **Supporting Campuses**

- Funding formula
  - Credit hours
  - Facilities data
- Space utilization analysis
- Reports showing inter-campus dynamics and outcomes
- Running and submitting data on campus behalf
- Best practices development
- Data analytics to support decision making





- Current "Formula for Excellence" implemented in 1984
- Formula used to calculate the lump sum amount approximates the cost to educate students (faculty, support services, etc.)
- Funding appropriated annually by the General Assembly
- Formula is a request formula not an allocation formula
- · Formula components:
  - 1. Enrollment Growth -- Based on Growth in Credit Hours (2-year lag)
    - Summer 2022, Fall 2022, Spring 2023 Drives FY 2025 Formula Request
  - 2. Maintenance and Operations (M&O) Based on Increase in Square Footage
  - 3. Health Insurance and Retiree Benefits Based on increases in health insurance premiums for current employees and retirees
- Historically 75/25 state funds/tuition split currently ~ 57/43

### Assistance & Resources

#### **Data Collection Resources**

- ITS Data & Reporting Services (Links to APEX, Cognos, DMA, External Site Report, FICE/HS Application, Data Collections Documentation)
- Research & Policy Analysis (Links to Data Dashboards, Credit Hour Reports, DMA, Data Reporting Resources, etc.)
- Business Processes (Requires USG Single Sign-On)
- <u>Georgia Enhancements Functional User Documentation</u> (Requires USG Single Sign-On)



# **Any Questions?**



# University System of Georgia Department of Research & Policy Analysis

Cherry Zhang, Ph.D.

Director Business Intelligence Technology cherry.zhang@usg.edu

Jennifer McManus, Ed.D. Academic Information System Specialist jennifer.mcmanus@usg.edu

