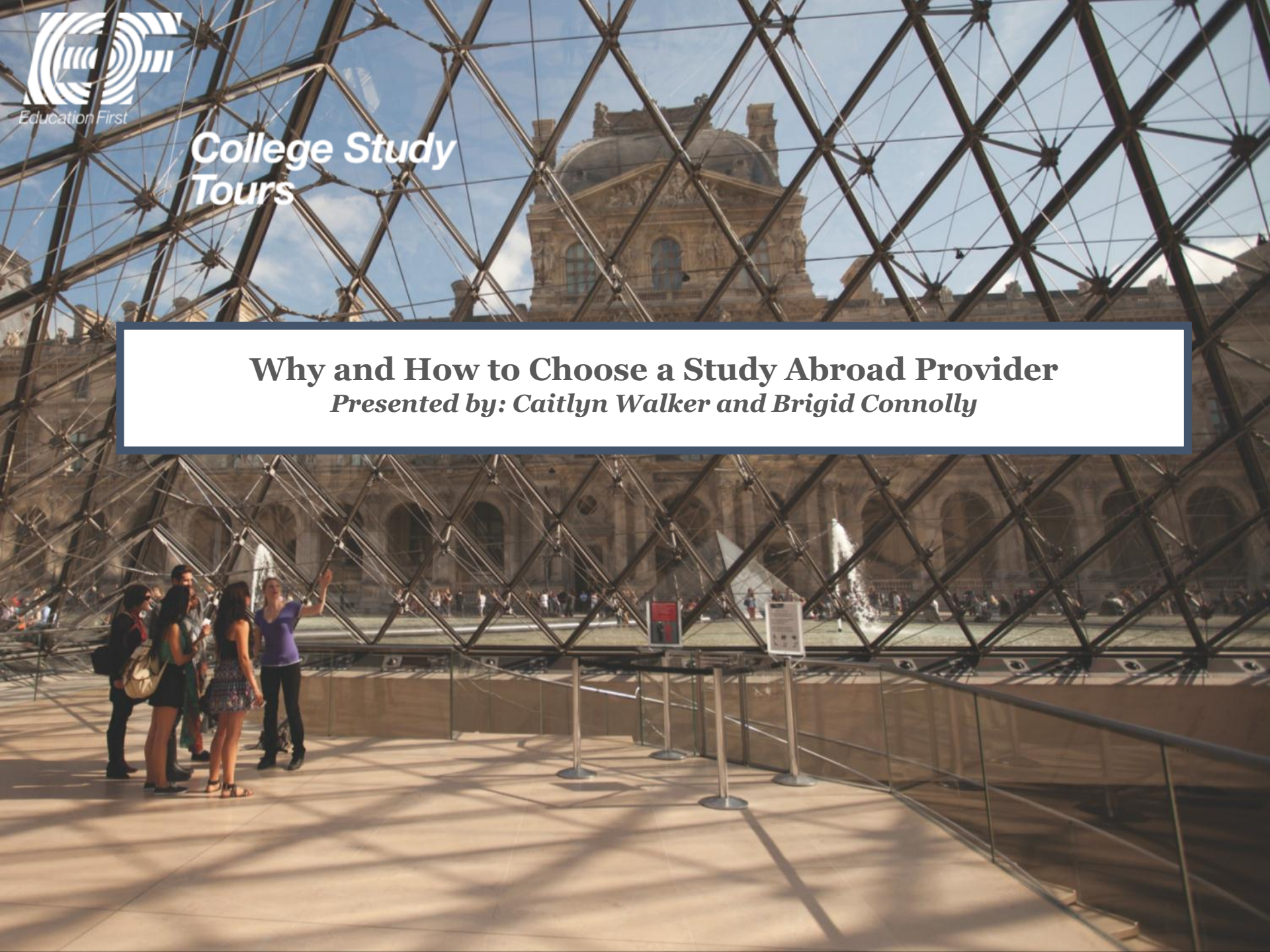


College Study Tours

Why and How to Choose a Study Abroad Provider

Presented by: Caitlyn Walker and Brigid Connolly

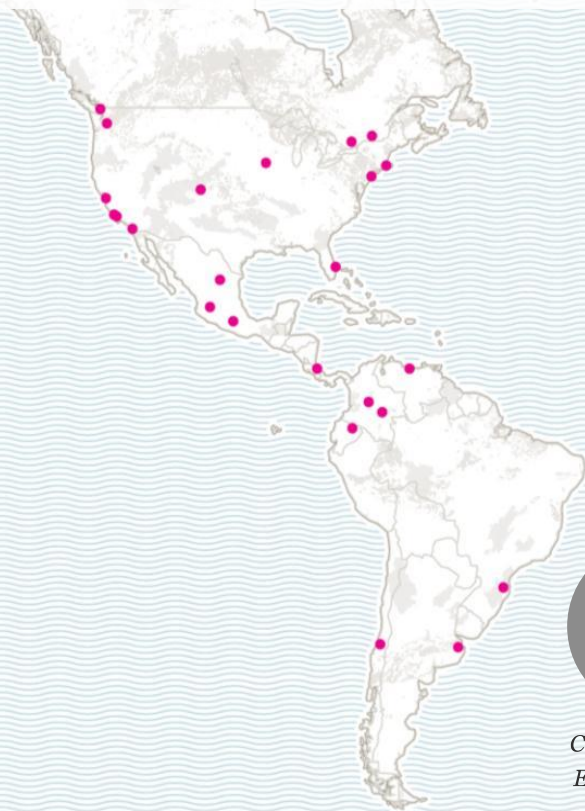


Agenda

- EF College Study Tours: who are we?
- Why faculty-led study abroad?
- Why use a provider?
- How to choose a provider?
- Question & Answer

The World of EF

*Opening the world
through education*



54

*Countries with
EF operations*

450+

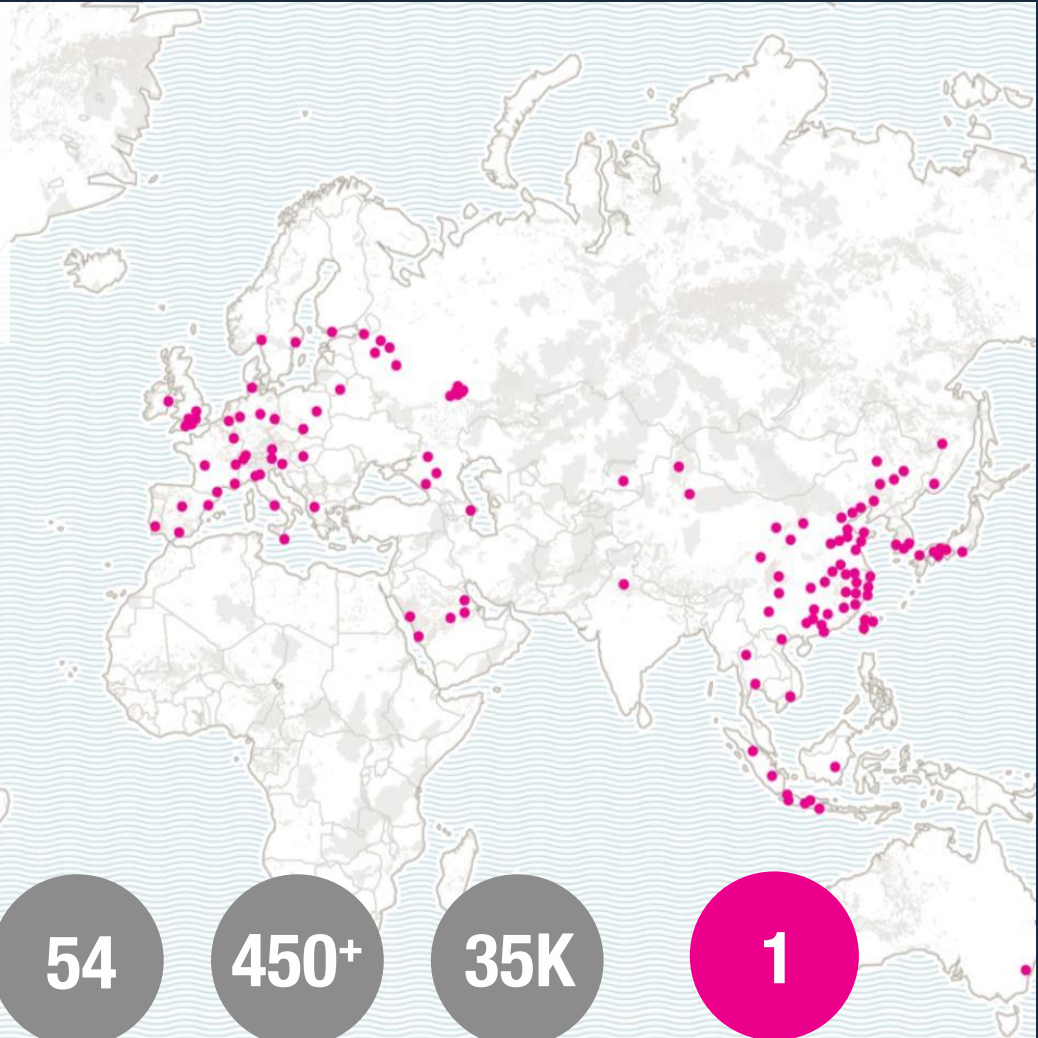
*EF schools
& offices*

35K

*EF staff, educators
& Tour Directors*

1

*Global
mission*



College Study Tours

EF College Study Tours

- **What we do:** *CST establishes genuine partnerships with universities and faculty. We collaborate with faculty and institutions to design meaningful, safe, and accessible short-term faculty-led study abroad programs around the world in a variety of academic disciplines.*



Why Short-Term Study Abroad?

- Employers are increasingly looking for graduates with international skills and experience
- Short-term programs are the fastest growing programs
- Study abroad option for students with cost, curricular, or timing restrictions
- 70% of students say that their program made them more excited about their course
- Allows both faculty and students to share an international educational experience



Why Short-Term Faculty Led?

The impact of study abroad

Of course, there's no better way to see the effect that studying abroad has on students than by traveling with them. But we also wanted to quantify the impact of our programs. To that end, EF College Study Tours surveyed a representative sample of students from all over the country who traveled with us between June 2015 and April 2016, asking them to share the impact that studying abroad had on them after returning home.

“Studying abroad is a huge confidence builder, and it gives you a great experience to share with other people, too. It’s something that really stands out on your résumé.”

Alice M., Alumna, Husson University



70%

of students said their program made them *more excited* about their course of study

60%

of students said they felt *closer to their professor* after their program

77%

of students said they felt *more confident* navigating unfamiliar places

69%

of students said they had a *better understanding* of global issues

59%

of students said their program made them feel *more prepared* to enter the workforce

89%

of returning students would *recommend short-term study abroad* to another student



College Study Tours

Why work with a third party provider?



How to Choose a Study Abroad Provider?

Planning and Logistical Support

- **Program Development & Implementation**
 - How do you tailor your services to the needs of my institution?
- **Relevant Experience**
 - How much experience does your company have supporting college and university professors?
- **Customer Service**
 - Who are my students talking to when they call in for support on their account?
- **Group Travel & Logistics**
 - Will I be paired with other higher-ed institutions while abroad?

How to Choose a Study Abroad Provider?



**On the
Ground
Assistance**

- **Local Reach**
 - Are there offices or staff in the countries you're visiting?
- **Support**
 - What kind of support is provided on the ground in case of emergency?
 - Will we have a Tour Director?
- **Safety**
 - What is the vetting process for suppliers (hotels, buses, etc.) and who is responsible?
- **Your Network**
 - How satisfied are customers with your programming, content and service? Is there data to support?

How to Choose a Study Abroad Provider?



Risk Management

- **Worldwide Presence and Emergency Support**
 - What is your liability policy?
 - How will my institution and I be covered?
 - What are your emergency protocols?

- **Industry Involvement**
 - What actions does your organization take, regionally or nationally, to contribute to the greater education abroad community?

EF College Study Tours Support



Questions?

Thank you!

Manager of Institutional Partnerships

Brigid.Connolly@ef.edu

(617) 619-1016



YOUR PARTNERS IN EDUCATIONAL TRAVEL

Questions?