



**UNIVERSITY SYSTEM
OF GEORGIA**

USG Inclusive Advising Workshop

12/9/2022



Workshop Planning Group

- *Wanda Gross, AAMI, USG*
- *Tammy Rosner, International Education, USG*
- *Katherine Grego, Augusta University*
- *Antre' Drummer, East Georgia State College*
- *Sasha Cokuslu, Clayton State University*
- *Michael Hester, University of West Georgia*

9:00 – Welcome

9:05 – Workshop I Review

Presenter: Michael Hester

9:10 – Study Abroad Demographic Data

Presenter: Tammy Rosner

9:25 – Breakout Discussions

9:50 – Presentation by Diversity Abroad

Presenter: Lily Lopez-McGee

10:30 – Break

10:40 – Building Inclusivity in Study Abroad at Augusta University

Presenters: Katherine Grego & Brenden Harris

11:00 – Strategies to Reach Beyond the Traditional Study Abroad Population

Presenter: Farrah Bernardino

11:20 – Breakout Discussions

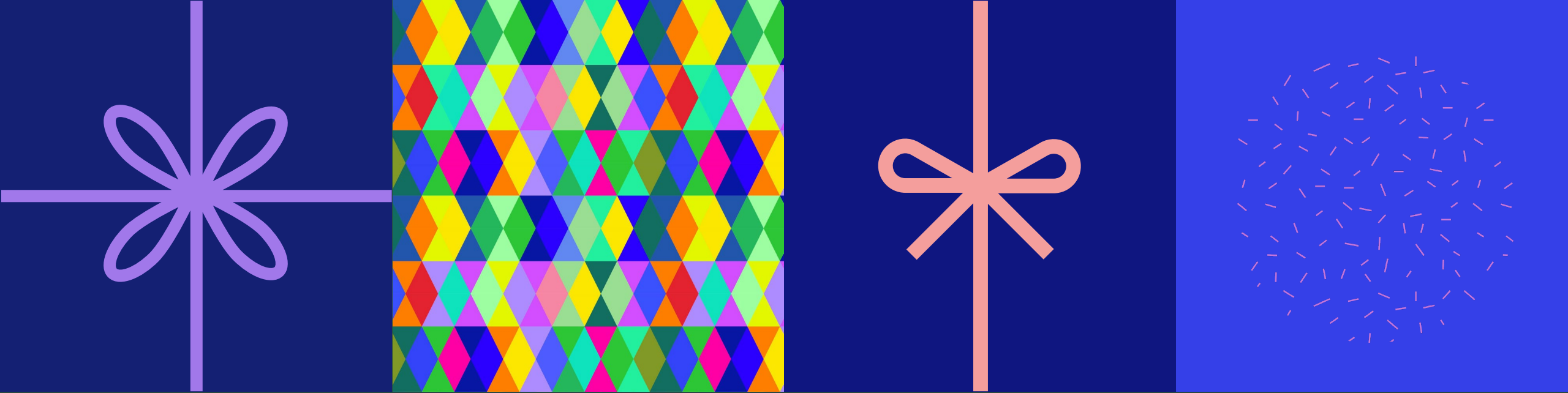
11:50- Wrap-up

12:00 - End

Agenda

Workshop I Review

Dr. Michael Hester



AAMI + Study Abroad

Highlights from the October 27 Workshop

Outcomes of the 1st Workshop

- 1) Wanda Gross presented on the African American Male Initiative (AAMI) of the USG, and its programs at institutions across the state.
- 2) Katherine Grego and Sasha Cokuslu presented on Study Abroad across the USG.
- 3) In breakout rooms, administrators from AAMI programs and Education Abroad departments engaged in guided discussions exploring potential obstacles to more inclusive participation in study abroad programs and considering possible opportunities for collaboration to address the problems.
- 4) A spreadsheet was shared to identify collaborative ideas - <https://docs.google.com/spreadsheets/d/1DxT75QwHsO6IXFOMxtMQ3RPirN36o4crTqHINCly6jQ/edit?pli=1#gid=0>

USG Study Abroad Participation Data

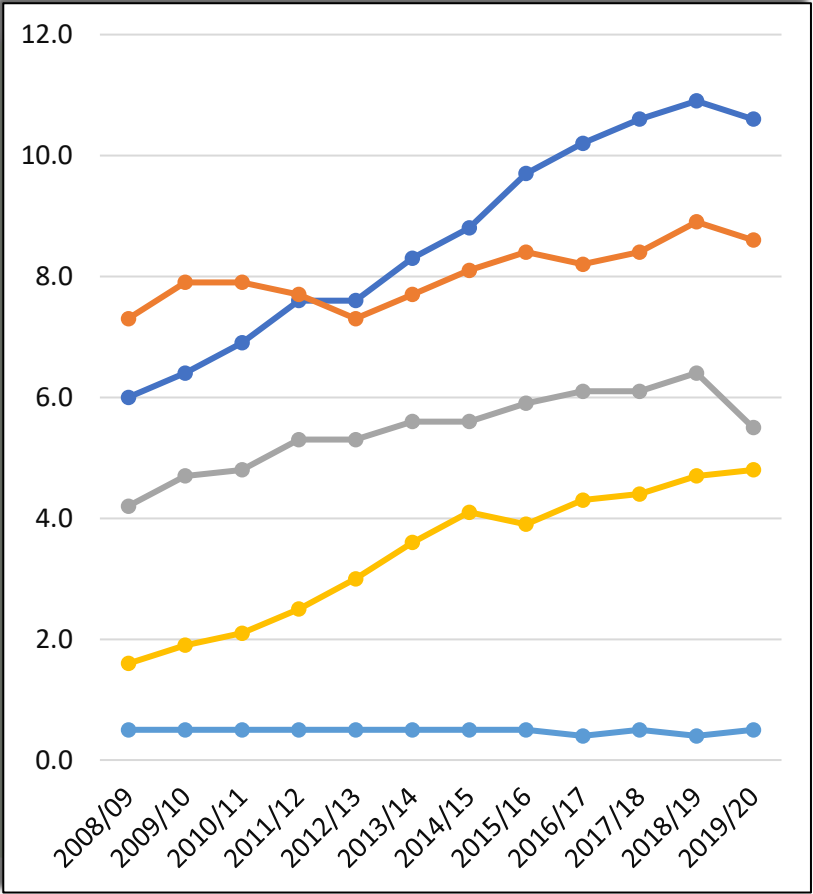
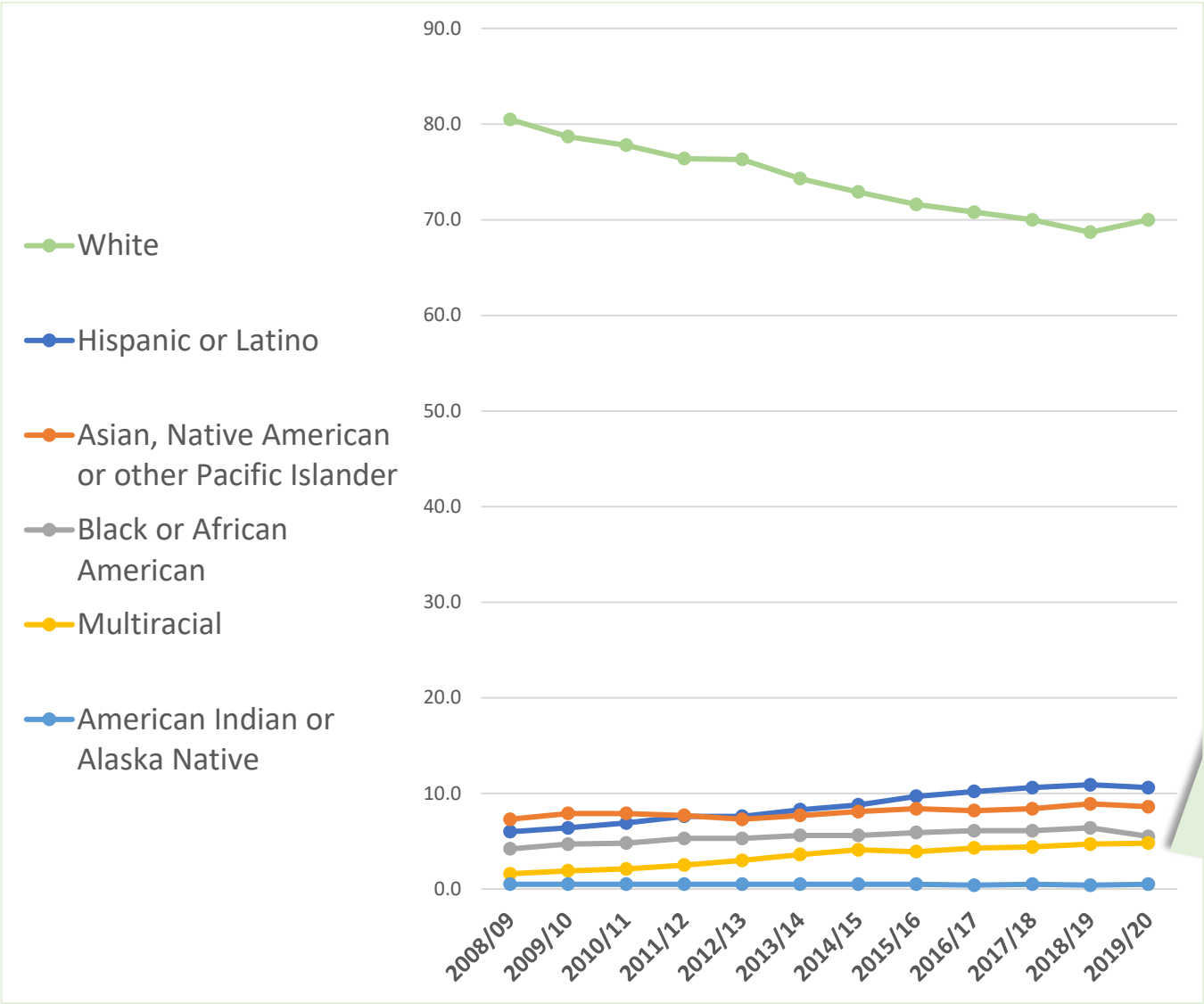


Percentage of Study Abroad Students by Race/Ethnicity (National)

Race/Ethnicity	2008/09	2009/10	2010/11	2011/12	2012/13	2013/14	2014/15	2015/16	2016/17	2017/18	2018/19	2019/20
White	80.5	78.7	77.8	76.4	76.3	74.3	72.9	71.6	70.8	70.0	68.7	70.0
Hispanic or Latino	6.0	6.4	6.9	7.6	7.6	8.3	8.8	9.7	10.2	10.6	10.9	10.6
Asian, Native American, or other Pacific Islander	7.3	7.9	7.9	7.7	7.3	7.7	8.1	8.4	8.2	8.4	8.9	8.6
Black or African American	4.2	4.7	4.8	5.3	5.3	5.6	5.6	5.9	6.1	6.1	6.4	5.5
Multiracial	1.6	1.9	2.1	2.5	3.0	3.6	4.1	3.9	4.3	4.4	4.7	4.8
American Indian or Alaska Native	0.5	0.5	0.5	0.5	0.5	0.5	0.5	0.5	0.4	0.5	0.4	0.5

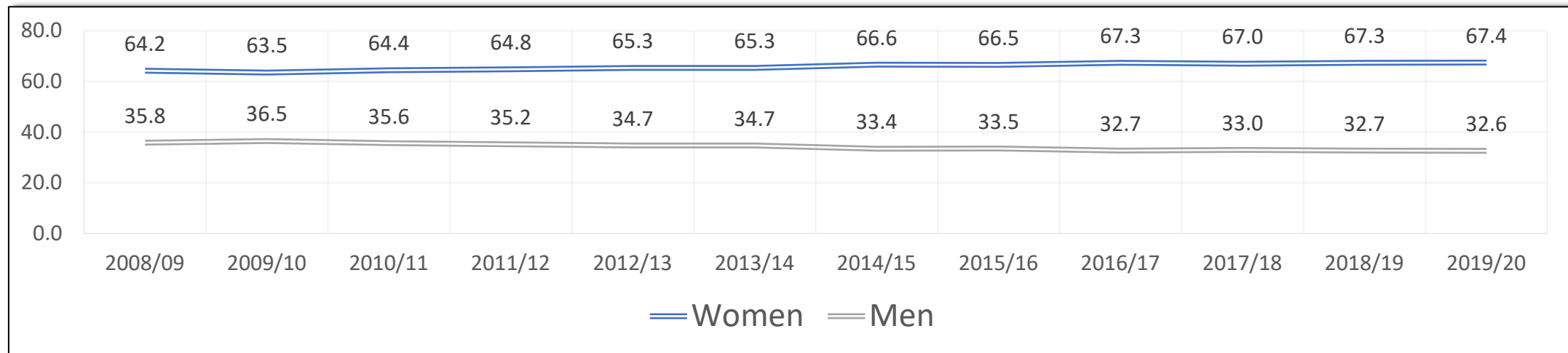
Note. Adapted from *Open Doors 2020 report on international education exchange* (p. 73), by M. Martel et al., 2020, Institute of International Education.

Percentage of Study Abroad Students by Race/Ethnicity (National)



Percentage Rates of Study Abroad Students by Gender (National)

GENDER	2008/09	2009/10	2010/11	2011/12	2012/13	2013/14	2014/15	2015/16	2016/17	2017/18	2018/19	2019/20
Women	64.2	63.5	64.4	64.8	65.3	65.3	66.6	66.5	67.3	67.0	67.3	67.4
Men	35.8	36.5	35.6	35.2	34.7	34.7	33.4	33.5	32.7	33.0	32.7	32.6

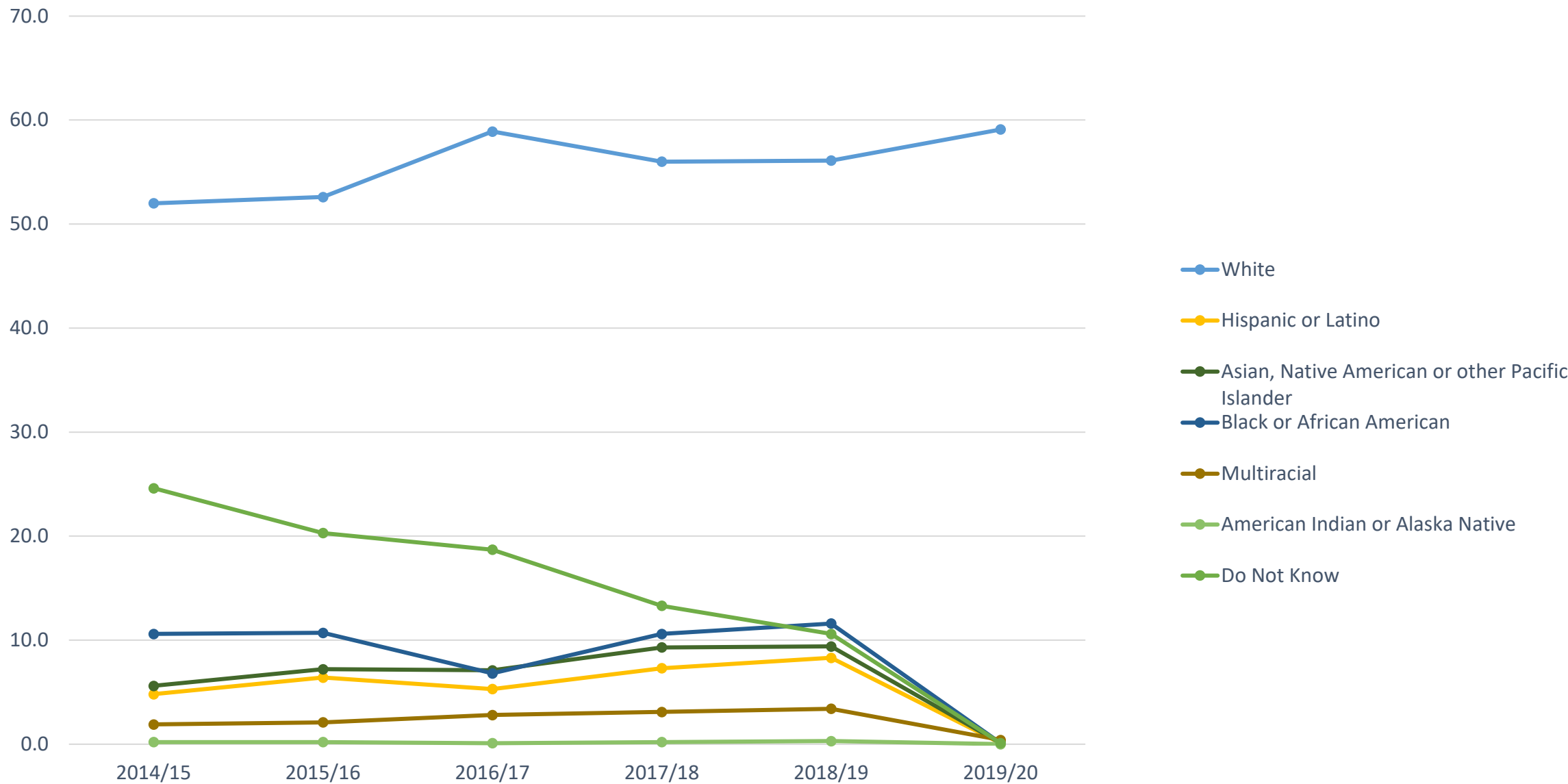


Note. Adapted from *Open Doors 2020 report on international education exchange* (p. 73), by M. Martel et al., 2020, Institute of International Education.

USG Percentage Rates of Study Abroad Students by Race/Ethnicity

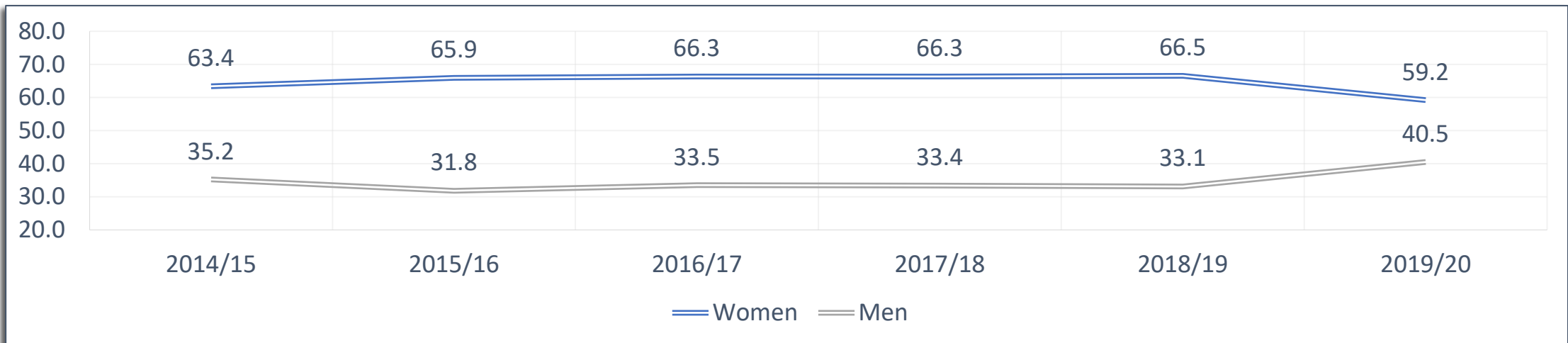
Race/Ethnicity	2014/15	2015/16	2016/17	2017/18	2018/19	2019/20
White	52.0	52.6	58.9	56.0	56.1	59.1
Hispanic or Latino	4.8	6.4	5.3	7.3	8.3	0.06
Asian, Native American or other Pacific Islander	5.6	7.2	7.1	9.3	9.4	0.1
Black or African American	10.6	10.7	6.8	10.6	11.6	0.1
Multiracial	1.9	2.1	2.8	3.1	3.4	0.4
American Indian or Alaska Native	0.2	0.2	0.1	0.2	0.3	0
Do Not Know	24.6	20.3	18.7	13.3	10.6	0.07

USG Percentage Rates of Study Abroad Students by Race/Ethnicity



USG Percentage Rates of Study Abroad by Gender

Gender	2014/15	2015/16	2016/17	2017/18	2018/19	2019/20
Women	63.4	65.9	66.3	66.3	66.5	59.2
Men	35.2	31.8	33.5	33.4	33.1	40.5
Do Not Know	1.1	2.1	0.1	0.2	0.4	0

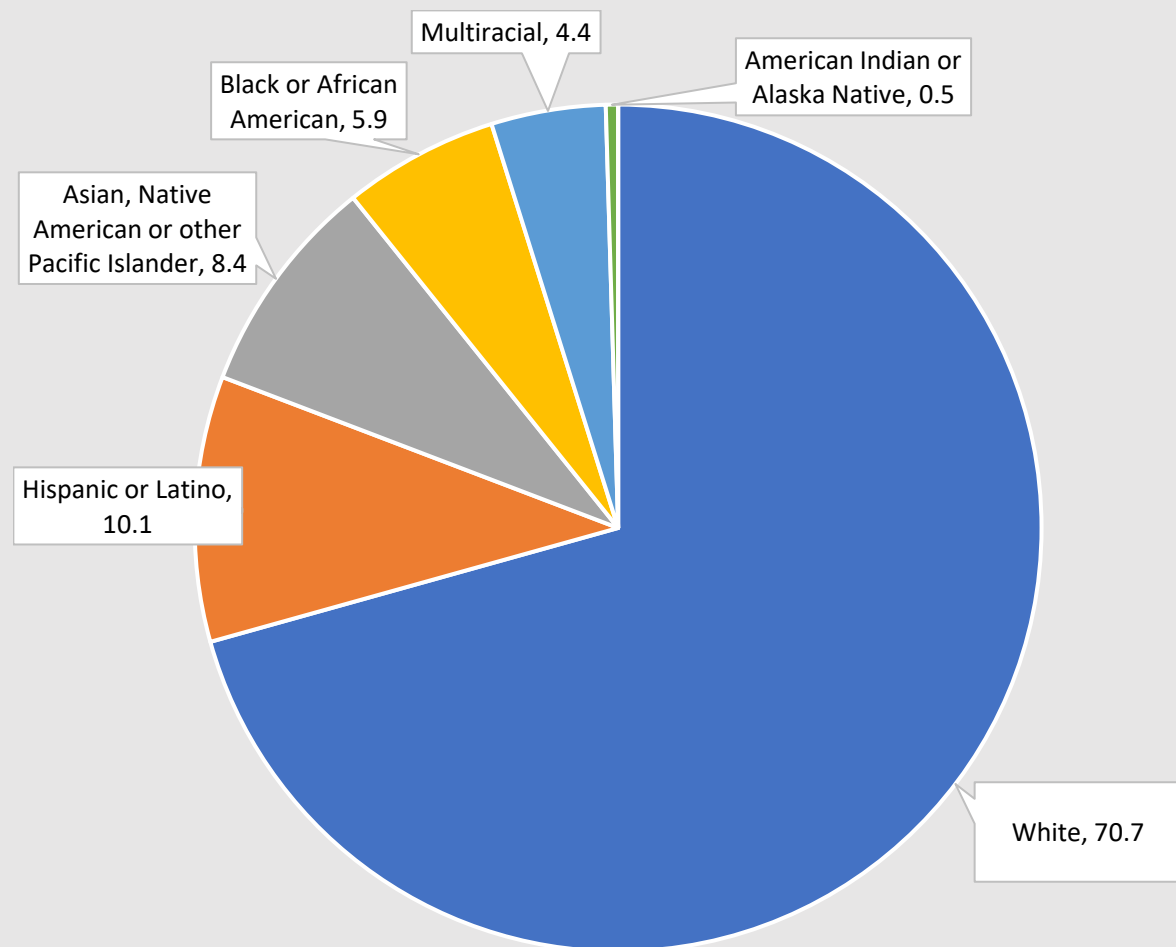


Combined National and USG Participation Percentages by Race/Ethnicity

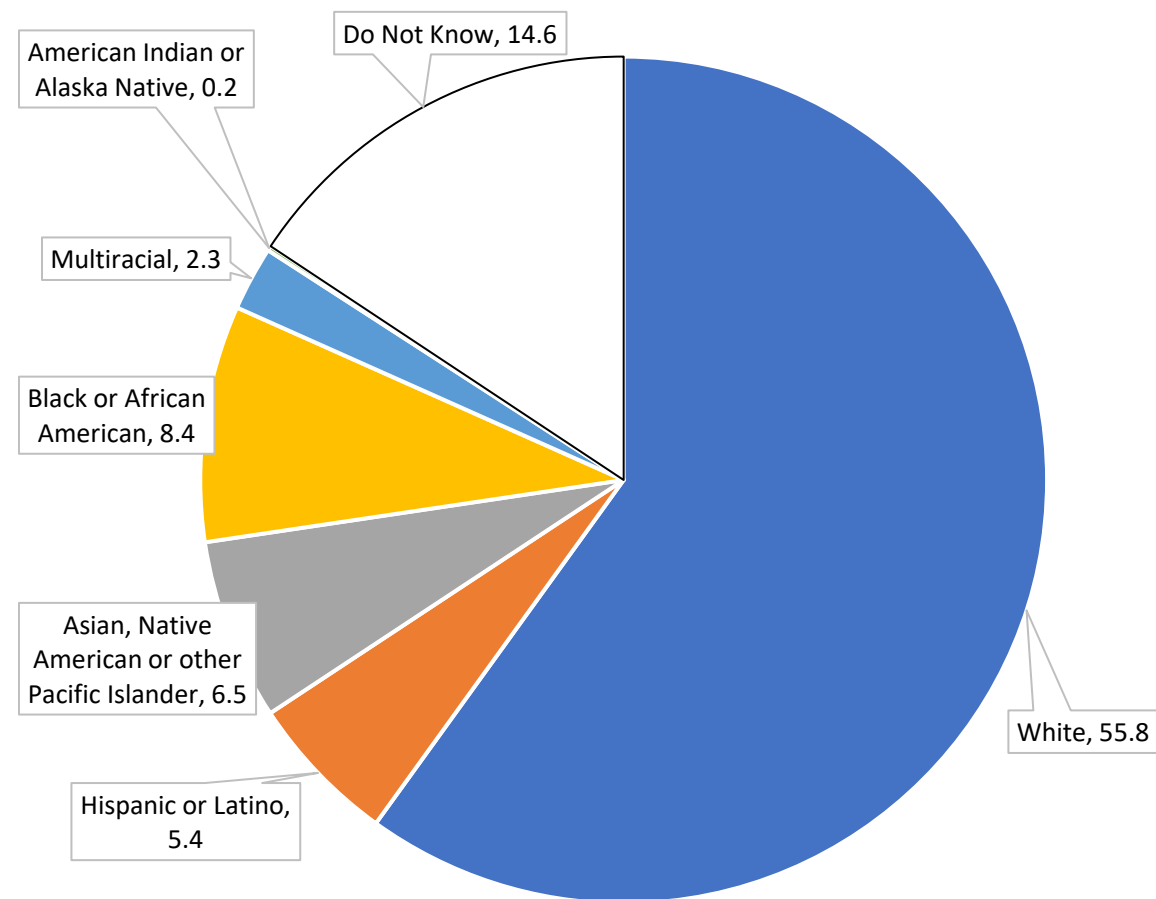
Race/Ethnicity	2014/15		2015/16		2016/17		2017/18		2018/19		2019/20	
	National	USG	National	USG	National	USG	National	USG	National	USG	National	USG
White	72.9	52.0	71.6	52.6	70.8	58.9	70.0	56.0	68.7	56.1	70.0	59.1
Hispanic or Latino	8.8	4.8	9.7	6.4	10.2	5.3	10.6	7.3	10.9	8.3	10.6	0.06
Asian, Native American or other Pacific Islander	8.1	5.6	8.4	7.2	8.2	7.1	8.4	9.3	8.9	9.4	8.6	0.1
Black or African American	5.6	10.6	5.9	10.7	6.1	6.8	6.1	10.6	6.4	11.6	5.5	0.1
Multiracial	4.1	1.9	3.9	2.1	4.3	2.8	4.4	3.1	4.7	3.4	4.8	0.4
American Indian or Alaska Native	0.5	0.2	0.5	0.2	0.4	0.1	0.5	0.2	0.4	0.3	0.5	0
Do Not Know		24.6		20.3		18.7		13.3		10.6		0.07

USG Total Enrollment Self Reported Race/Ethnicity Percentages Fall 2022	
White	44.8
Hispanic	11.0
Asian	12.9
Black	25.2
Multi	4.0
American Indian	0.2
Unknown	1.9

National Average Percentage 2014–2020



USG Average Percentage 2014–2020



Combined National and USG Participation Percentages by Gender

Gender	2014/15		2015/16		2016/17		2017/18		2018/19		2019/20	
	National	USG	National	USG	National	USG	National	USG	National	USG	National	USG
Women	66.6	63.4	66.5	65.9	67.3	66.3	67.0	66.3	67.3	66.5	67.4	59.2
Men	33.4	35.2	33.5	31.8	32.7	33.5	33.0	33.4	32.7	33.1	32.6	40.5
Do Not Know		1.1		2.1		.01		.02		.04		0

USG Total Enrollment by Gender Percentage Fall 2022

Women	56.3
Men	43.7

Inclusive Advising



- Creating opportunities for all students to participate and capitalize on the benefits and outcomes associated with studying abroad
- Inclusive lens:
 - Are students of all types engaged in your study abroad programs?
 - How does your study abroad marketing and programming speak to:
 - First Generation College Students
 - Low Income Students
 - Underrepresented minorities
 - LGBTQIA Students
 - Students of various religions
 - Veterans
 - What are the demographics of your participants? Do these vary by program?
 - How do students view study abroad programs and marketing on your campus?
- Meet students where they are
- What is your role in creating an inclusive environment?

Breakout Discussion



Inclusive Practices in Education Abroad

Presenter:
Lily Lopez-McGee

Break *until*
10:40



Building Inclusivity in Study Abroad at Augusta University

Presenters:

Katherine Grego

Brendan Harris

Strategies to Reach Beyond the Traditional Study Abroad Population

Presenter:
Farrah Bernardino

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INITIATIVES



Georgia State
University



Strategies to Reach Beyond the Traditional Study Abroad Population



Georgia State
University



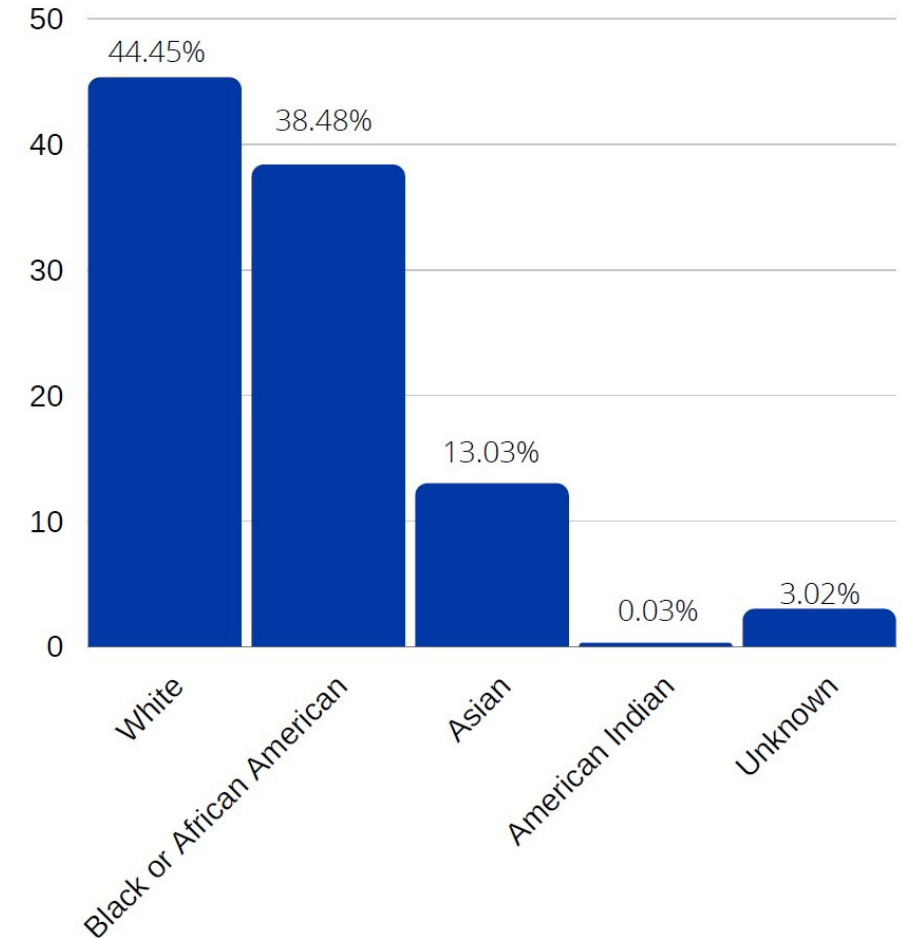
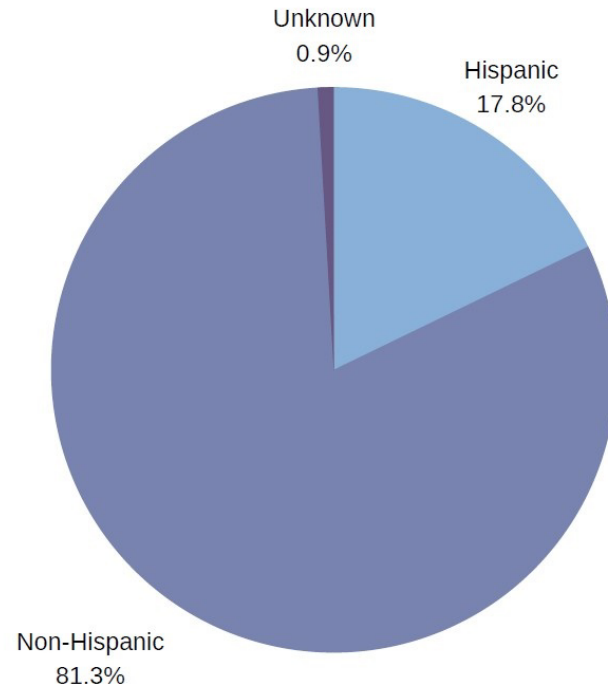
GSU Demographics

- 92% apply for federal aid annually
- 59% receive Pell grants
- 40% first generation
- 70% minorities



GSU Study Abroad

Students Abroad	
AY 2019	AY 2022
1,153	331





- Student and faculty concerns
- Highlighting students and faculty
- Use a variety of outreach techniques, and lean into our campus partners
- Refine our outreach practices





Advising Strategies



Full staff commitment



Ensure staff and student workers share consistent and helpful information



Develop speaking points





Advising Strategies



Develop information-driven programming



Maintain an eye for sustainability.






Black and African American Male Network

- To foster a community of support
- Check-ins w/ applicants
- Events and programming

Black and African American Male Study Abroad Network (BAAMSAN) Panel Discussion



Josiah Owens

Georgia State University
Managerial Sciences, '17
HR Organizational Development MBA, '23

Study Abroad:
Havana, Cuba | Spring 2017



1:30 / 50:59



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INITIATIVES



Free Passport Program





Multicultural
Services

AAMI

Black Student
Achievement

Colleges

PRMC

Provost's
Office

Passport
Services

Disability
Services

Academic
Advisors

New Student
Orientation

Inclusive Presence and Support



RACE & ETHNICITY ABROAD

LGBTQIA+ ABROAD

ABILITY ABROAD

LGBTQIA+ ABROAD

As in the United States, attitudes toward sexual orientation and gender non-conformity can vary significantly around the world and even within one country, according to differing social contexts. If you are an LGBTQIA+ student, or are still exploring your identity, please research and reflect on how your destination country understands gender, gender identity, and sexual orientation. This can range from what is culturally relevant and appropriate in language, dress, expression, and visibility. Some students studying abroad find they can express themselves openly in their host community, while others find it necessary to hide their sexual identity to ensure their safety. Understanding this will help you decide where you would, or would not, want to study abroad. Our Study Abroad Advisors are available to help you find additional resources on your destination country.

+ Questions to ask yourself

+ Additional Resources

GENDER ABROAD

VETERAN & MILITARY-CONNECTED STUDENTS ABROAD

STUDENTS ON A BUDGET

Effective Marketing & Outreach

Panther Tales

Check them out - <https://mystudyabroad.gsu.edu/panther-tales/>
abroad #gsu

4 DAYS UNTIL TAKEOFF

Georgia State University

"Studying abroad has influenced my identity by showing me that learning the language is not only respectful to the people of the host country but also the best way to connect with people."

STUDY

OCTOBER 18TH

CLAIRE SOHN

The graphic is a blue circular design with white airplane silhouettes. It features a quote from Claire Sohn, a student with long dark hair wearing a black face mask, in a white-bordered photo. The photo shows a colorful hillside town in the background. The text '4 DAYS UNTIL TAKEOFF' is in large yellow and blue letters. The Georgia State University logo is in the top right. The words 'STUDY' and 'OCTOBER 18TH' are at the bottom. Claire's name is at the bottom right of the photo.



9 DAYS UNTIL TAKEOFF



"Studying abroad connected me with the world through other students seeking an international education, just like me. It ultimately put me in contact with a professor that has now become a mentor of mine and is helping through my graduate application process!"



RAMA SOW

STUDY ABROAD
Fair

OCTOBER 18TH
10AM - 2PM

STUDENT CENTER BALLROOM

2 DAYS UNTIL TAKEOFF



"Studying abroad definitely provided me with a greater outlook on life and the world. It made me realize how large the world is and how it encompasses so many people with different cultures and ways of living. It was very different than being at home."



STUDY ABROAD
Fair

OCTOBER 18TH
10AM - 2PM

STUDENT CENTER BALLROOM



GSU Study Abroad Programs

August 4 · 🌐

Your GSU study abroad team is here to support you in your journey abroad; learn more about study abroad opportunities, research programs, scholarships and more! Schedule a virtual appointment with an advisor today: <https://t.gsu.edu/3QlcVKm>

“

I have studied Medieval Iberia for years both in and out of the classroom.

Thanks to the scholarships I got with the help of the study abroad department I was able to finally see the monuments I had been reading about for so long.”

· EZRA ECHOLS · HISTOR MAJOR
· “MARVELS OF MEDIEVAL SPAIN” PROGRAM



STUDY ABROAD
PROGRAMS

GRENADA, SPAIN



GSU Study Abroad Programs

1d · 🌐

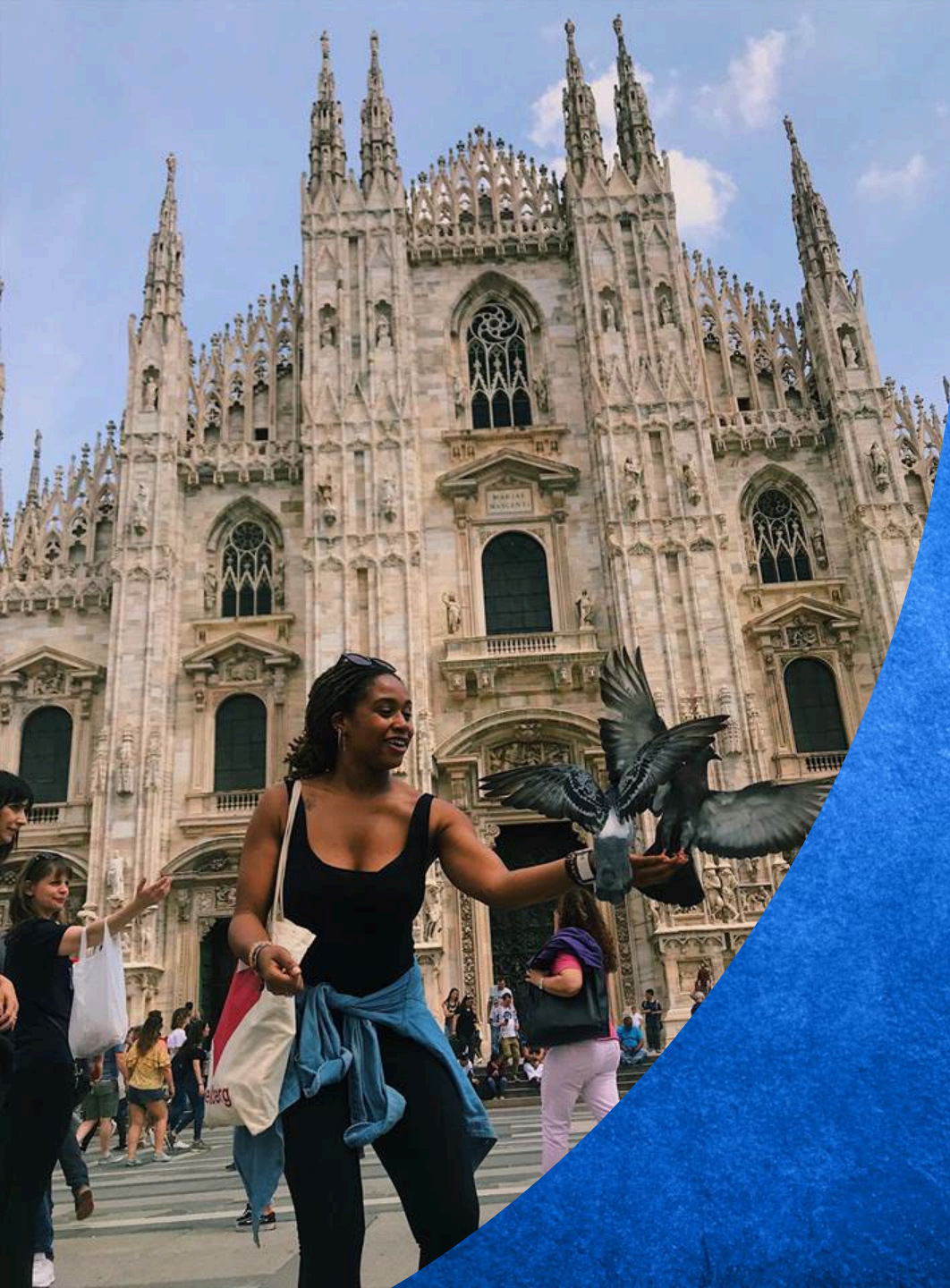
Work with Study Abroad Programs this Spring to promote international experiences and assist with events! Search the positions available on Handshake to learn more about the roles.

<https://t.gsu.edu/3OR0dUd>

**APPLY ON
HANDSHAKE**

- Study Abroad Peer Advisor
 - Job #4843775
- Grad. Assistant - Global Ambassador Program
 - Job #5543922
- Graduate Administrative Assistant
 - Job #5543837

▶ 0:02 / 0:06



Questions?

Farrah Bernardino

Senior Director

International Initiatives

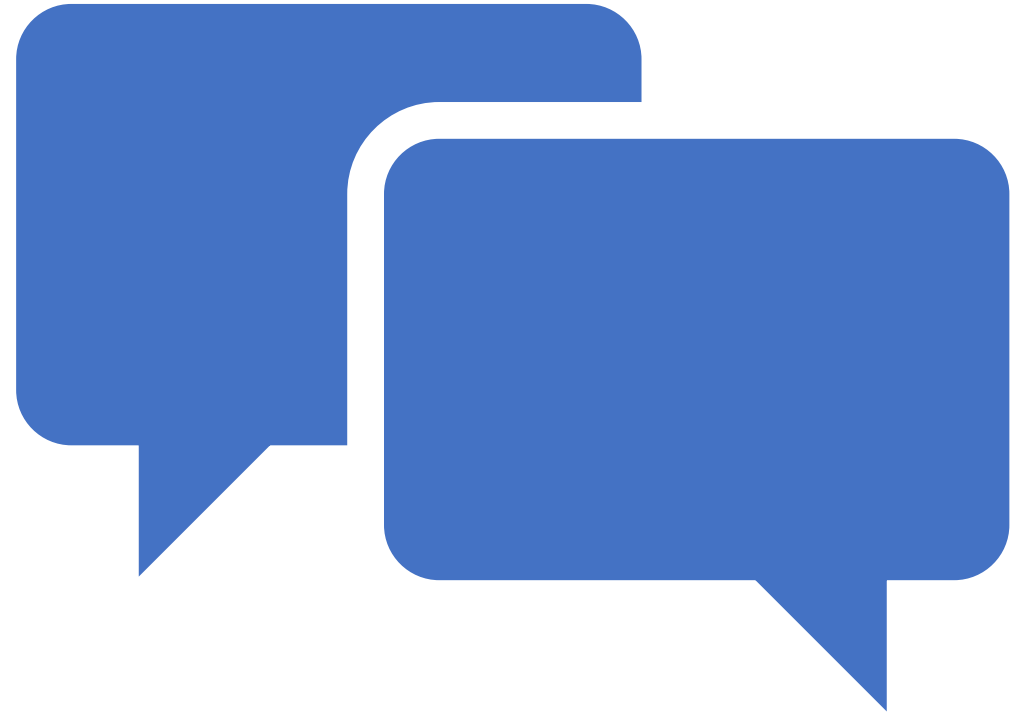
farrahb@gsu.edu

**INTERNATIONAL
INITIATIVES**



GeorgiaState
University

Breakout Discussion



Thank you for Attending!



Evaluations



Session Materials



Shared Practices
Presentation
Submission Portal



Shared Practices
Registration