USG Inclusive Advising Workshop
12/9/2022
Workshop Planning Group

- Wanda Gross, AAMI, USG
- Tammy Rosner, International Education, USG
- Katherine Grego, Augusta University
- Antre’ Drummer, East Georgia State College
- Sasha Cokuslu, Clayton State University
- Michael Hester, University of West Georgia
9:00 – Welcome
9:05 – Workshop I Review
   Presenter: Michael Hester
9:10 – Study Abroad Demographic Data
   Presenter: Tammy Rosner
9:25 – Breakout Discussions
9:50 – Presentation by Diversity Abroad
   Presenter: Lily Lopez-McGee
10:30 – Break
10:40 – Building Inclusivity in Study Abroad at Augusta University
   Presenters: Katherine Grego & Brenden Harris
11:00 – Strategies to Reach Beyond the Traditional Study Abroad Population
   Presenter: Farrah Bernardino
11:20 – Breakout Discussions
11:50 – Wrap-up
12:00 - End
Workshop I Review

Dr. Michael Hester
AAMI + Study Abroad
Highlights from the October 27 Workshop
Outcomes of the 1st Workshop

1) Wanda Gross presented on the African American Male Initiative (AAMI) of the USG, and its programs at institutions across the state.

2) Katherine Grego and Sasha Cokuslu presented on Study Abroad across the USG.

3) In breakout rooms, administrators from AAMI programs and Education Abroad departments engaged in guided discussions exploring potential obstacles to more inclusive participation in study abroad programs and considering possible opportunities for collaboration to address the problems.

4) A spreadsheet was shared to identify collaborative ideas - https://docs.google.com/spreadsheets/d/1DxT75QwHsO6IXFOMxtMQ3RPirN36o4crTqHINCly6jQ/edit?pli=1#gid=0
USG Study Abroad Participation Data
## Percentage of Study Abroad Students by Race/Ethnicity (National)

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<tr>
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<td>4.7</td>
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<td>0.5</td>
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*Note. Adapted from *Open Doors 2020 report on international education exchange* (p. 73), by M. Martel et al., 2020, Institute of International Education.*
Percentage of Study Abroad Students by Race/Ethnicity (National)
### Percentage Rates of Study Abroad Students by Gender (National)

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*Note.* Adapted from *Open Doors 2020 report on international education exchange* (p. 73), by M. Martel et al., 2020, Institute of International Education.
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<tr>
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<td>20.3</td>
<td>18.7</td>
<td>13.3</td>
<td>10.6</td>
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## USG Percentage Rates of Study Abroad by Gender

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<tbody>
<tr>
<td>Women</td>
<td>63.4</td>
<td>65.9</td>
<td>66.3</td>
<td>66.3</td>
<td>66.5</td>
<td>59.2</td>
</tr>
<tr>
<td>Men</td>
<td>35.2</td>
<td>31.8</td>
<td>33.5</td>
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<td>0.2</td>
<td>0.4</td>
<td>0</td>
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![Graph showing percentage rates of study abroad by gender from 2014/15 to 2019/20](image)
## Combined National and USG Participation Percentages by Race/Ethnicity

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<td>National</td>
<td>USG</td>
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<tr>
<td>White</td>
<td>72.9</td>
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<td>4.3</td>
<td>2.8</td>
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<td>American Indian or Alaska Native</td>
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<td>18.7</td>
<td>13.3</td>
<td>10.6</td>
<td>0.07</td>
</tr>
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</table>

### USG Total Enrollment Self Reported Race/Ethnicity Percentages Fall 2022

- White: 44.8
- Hispanic: 11.0
- Asian: 12.9
- Black: 25.2
- Multi: 4.0
- American Indian: 0.2
- Unknown: 1.9
## Combined National and USG Participation Percentages by Gender

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<td></td>
<td>National</td>
<td>USG</td>
<td>National</td>
<td>USG</td>
<td>National</td>
<td>USG</td>
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<tr>
<td>Women</td>
<td>66.6</td>
<td>63.4</td>
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<td>67.3</td>
<td>66.0</td>
<td>66.3</td>
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<tr>
<td>Men</td>
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<td>33.5</td>
<td>32.7</td>
<td>33.0</td>
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### USG Total Enrollment by Gender Percentage Fall 2022

<table>
<thead>
<tr>
<th>Gender</th>
<th>Percentage</th>
</tr>
</thead>
<tbody>
<tr>
<td>Women</td>
<td>56.3</td>
</tr>
<tr>
<td>Men</td>
<td>43.7</td>
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Inclusive Advising

- Creating opportunities for all students to participate and capitalize on the benefits and outcomes associated with studying abroad

- Inclusive lens:
  - Are students of all types engaged in your study abroad programs?
  - How does your study abroad marketing and programming speak to:
    - First Generation College Students
    - Low Income Students
    - Underrepresented minorities
    - LGBTQIA Students
    - Students of various religions
    - Veterans
  - What are the demographics of your participants? Do these vary by program?
  - How do students view study abroad programs and marketing on your campus?

- Meet students where they are
- What is your role in creating an inclusive environment?
Breakout Discussion
Inclusive Practices in Education Abroad

Presenter:
Lily Lopez-McGee
Break until 10:40
Building Inclusivity in Study Abroad at Augusta University

Presenters:
Katherine Grego
Brendan Harris
Strategies to Reach Beyond the Traditional Study Abroad Population

Presenter:
Farrah Bernardino
Strategies to Reach Beyond the Traditional Study Abroad Population
GSU Demographics

- 92% apply for federal aid annually
- 59% receive Pell grants
- 40% first generation
- 70% minorities
# GSU Study Abroad

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<tr>
<th>Students Abroad</th>
<th>AY 2019</th>
<th>AY 2022</th>
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<tr>
<td>1,153</td>
<td>331</td>
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- **Non-Hispanic**: 81.3%
- **Hispanic**: 17.8%
- **Unknown**: 0.9%

**Ethnicity Distribution**

- **White**: 44.45%
- **Asian**: 13.03%
- **Black or African American**: 38.48%
- **American Indian**: 0.03%
- **Unknown**: 3.02%
• Student and faculty concerns
• Highlighting students and faculty
• Use a variety of outreach techniques, and lean into our campus partners
• Refine our outreach practices
Advising Strategies

- Full staff commitment
- Ensure staff and student workers share consistent and helpful information
- Develop speaking points
Advising Strategies

Develop information-driven programming

Maintain an eye for sustainability.
Black and African American Male Network

- To foster a community of support
- Check-ins w/ applicants
- Events and programming
Free Passport Program
As in the United States, attitudes toward sexual orientation and gender non-conformity can vary significantly around the world and even within one country, according to differing social contexts. If you are an LGBTQIA+ student, or are still exploring your identity, please research and reflect on how your destination country understands gender, gender identity, and sexual orientation. This can range from what is culturally relevant and appropriate in language, dress, expression, and visibility. Some students studying abroad find they can express themselves openly in their host community, while others find it necessary to hide their sexual identity to ensure their safety. Understanding this will help you decide where you would, or would not, want to study abroad. Our Study Abroad Advisors are available to help you find additional resources on your destination country.
Effective Marketing & Outreach

Panther Tales

"Studying abroad has influenced my identity by showing me that learning the language is not only respectful to the people of the host country but also the best way to connect with people."

4 DAYS UNTIL TAKEOFF

CLAIREE SOHN
"Studying abroad connected me with the world through other students seeking an international education, just like me. It ultimately put me in contact with a professor that has now become a mentor of mine and is helping through my graduate application process!" - Rama Sow

"Studying abroad definitely provided me with a greater outlook on life and the world. It made me realize how large the world is and how it encompasses so many people with different cultures and ways of living. It was very different than being at home."
GSU Study Abroad Programs
August 4 · 🌐

Your GSU study abroad team is here to support you in your journey abroad; learn more about study abroad opportunities, research programs, scholarships and more! Schedule a virtual appointment with an advisor today: https://t.gsu.edu/3QlcVKm

“I have studied Medieval Iberia for years both in and out of the classroom.

Thanks to the scholarships I got with the help of the study abroad department I was able to finally see the monuments I had been reading about for so long.”

- EZRA ECHOLS · HISTOR MAJOR
"MARVELS OF MEDIEVAL SPAIN" PROGRAM

STUDY ABROAD PROGRAMS · GRENADA, SPAIN
Work with Study Abroad Programs this Spring to promote international experiences and assist with events! Search the positions available on Handshake to learn more about the roles.

https://lgsu.edu/3ORdUd

- Study Abroad Peer Advisor
  - Job #4843775
- Grad. Assistant - Global Ambassador Program
  - Job #5543922
- Graduate Administrative Assistant
  - Job #5543837
Questions?

Farrah Bernardino
Senior Director
International Initiatives
farrahb@gsu.edu

INTERNATIONAL INITIATIVES
Breakout Discussion
Thank you for Attending!

- Evaluations
- Session Materials
- Shared Practices Presentation Submission Portal
- Shared Practices Registration