



SNAPSHOT OF INTERNATIONAL ACTIVITIES 2019-2020

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AUGUST 13, 2021

University System of Georgia



UNIVERSITY SYSTEM
OF GEORGIA

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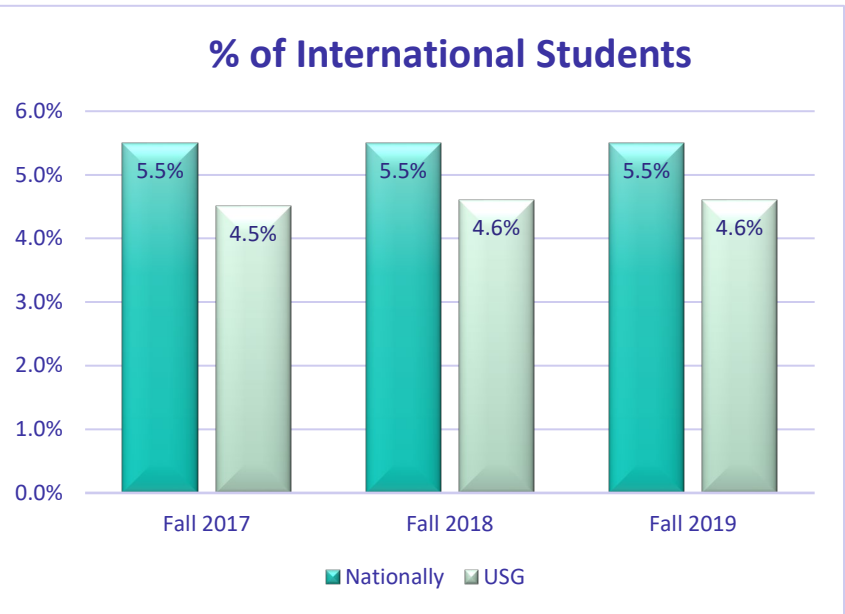
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EXECUTIVE SUMMARY

International Students



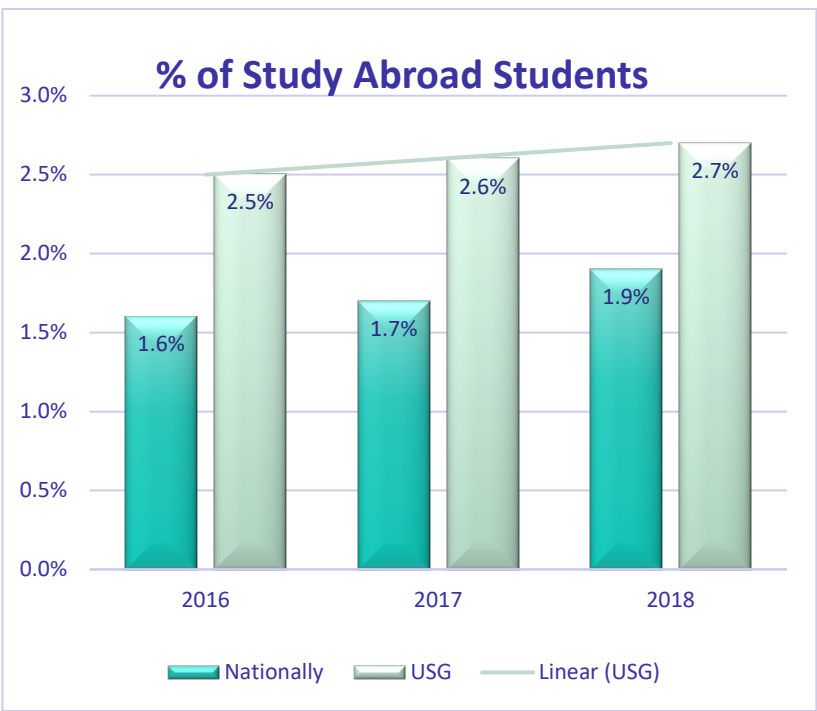
In 2019, USG International Students contributed **\$424.8 million** to Georgia's economy and supported nearly **5,500 jobs**.

In Fall 2019, the percentage of international students within the USG student body remained at **4.6%**, which is lower than the national average of 5.5%.

Study Abroad

The percentage of study abroad students within the USG student body continues to exceed the national average.

In academic year 2018/2019, USG sent **2.7%** of our student body abroad, compared to the national average of 1.9%.



INTERNATIONAL STUDENTS

Countries Represented by the USG Student Body

While many international students come to the U.S. in either F-1 or J-1 programs, even more are present in other immigrant and non-immigrant categories. The following data presents the top 10 countries of citizenship for students enrolled within USG from 2018 through 2020. While the makeup of these countries varies slightly from year to year, the bulk of students with citizenship outside of the U.S. in Fall 2020 are from China (5,286); India (4,828); South Korea (1,808); and Mexico (1,179). While there was an increase in the number of students representing the top 10 countries of citizenship in USG from Fall 2019 (17,269) to Fall 2020 (17,404) there was a decrease in the overall total of non-US citizen students, likely due to COVID-19 travel restrictions.

Rank	Fall 2018		Fall 2019		Fall 2020	
	Country	USG Enrollment	Country	USG Enrollment	Country	USG Enrollment
1	China	4,513	China	5,141	China	5,286
2	India	4,211	India	4,678	India	4,828
3	South Korea	2,000	South Korea	2,013	South Korea	1,808
4	Mexico	1,396	Mexico	1,297	Mexico	1,179
5	Vietnam	999	Vietnam	1,027	Vietnam	1,062
6	Nigeria	942	Nigeria	952	Nigeria	987
7	Canada	666	Canada	784	Canada	921
8	Colombia	469	Brazil	474	Brazil	471
9	Brazil	467	Jamaica	456	Jamaica	455
10	Jamaica	432	Colombia	447	Pakistan	407
Subtotal of Top10		16,095		17,269		17,404
Total of all Non-US citizen students		26,460		27,898		27,457

USG Enrollment Data

In comparing the top 10 home countries of USG's student body, we see that USG differs from the national trends slightly. Unique to USG is the high number of students from Nigeria and Jamaica.

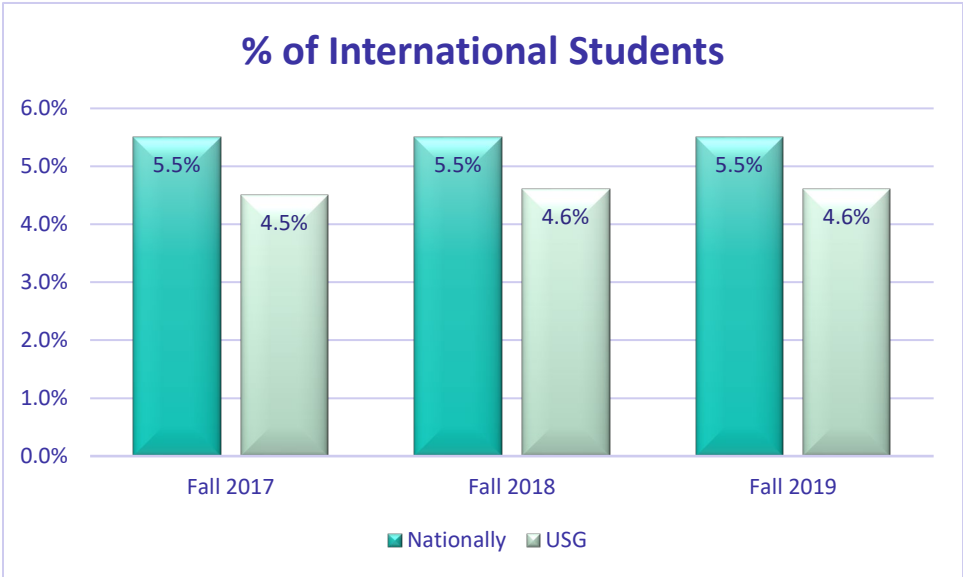
Fall 2020				
Rank	USG		Nationwide	
	Country	Enrollment	Country	Enrollment
1	China	5,286	China	372,532
2	India	4,828	India	193,124
3	South Korea	1,808	South Korea	49,809
4	Mexico	1,179	Saudi Arabia	30,957
5	Vietnam	1,062	Canada	25,992
6	Nigeria	987	Vietnam	23,777
7	Canada	921	Taiwan	23,724
8	Brazil	471	Japan	17,554
9	Jamaica	455	Brazil	16,671
10	Pakistan	407	Mexico	14,348

USG Enrollment and IIE Open Doors Data

USG International Students

Nationally, the total number of nonimmigrant F-1 and J-1 international students has steadily increased, while the percentage has remained constant. There were 1.1 million international students in the US during Fall 2019.

In the same term (Fall 2019), USG had 15,150 international students in F-1 and J-1 categories present in the U.S., representing 4.6% of the USG student body. Though the number of international students has risen within USG, the proportion has hardly varied due to greater increases in the overall USG student body.



USG Enrollment and IIE Open Doors Data



GSU International Students

USG International Student Numbers

	Fall 2018			Fall 2019		
	TOTAL ENROLLMENT	F-1/J-1 STUDENTS	% of F-1/J-1	TOTAL ENROLLMENT	F-1/J-1 STUDENTS	% of F-1/J-1
RESEARCH UNIVERSITIES						
Augusta University	9,072	118	1.3%	9,274	116	1.3%
Georgia Institute of Technology	32,723	6,656	20.3%	36,489	6,726	18.4%
Georgia State University	52,814	3,309	6.3%	53,619	3,362	6.3%
University of Georgia	38,652	2,427	6.3%	38,920	2,474	6.4%
COMPREHENSIVE UNIVERSITIES						
Georgia Southern University	26,408	489	1.9%	26,054	509	2.0%
Kennesaw State University	35,420	823	2.3%	37,807	817	2.2%
University of West Georgia	13,733	152	1.1%	13,238	142	1.1%
Valdosta State University	11,211	235	2.1%	11,270	198	1.8%
STATE UNIVERSITIES						
Albany State University	6,371	28	0.4%	6,122	32	0.5%
Clayton State University	7,038	88	1.3%	6,879	96	1.4%
Columbus State University	8,076	149	1.8%	7,877	132	1.7%
Fort Valley State University	2,776	26	0.9%	2,624	19	0.7%
Georgia College & State Univ	6,989	66	0.9%	7,031	52	0.7%
Georgia Southwestern State	2,907	51	1.8%	2,950	48	1.6%
Middle Georgia State Univ	7,802	23	0.3%	8,066	79	1.0%
Savannah State University	4,077	58	1.4%	3,688	53	1.4%
University of North Georgia	19,722	229	1.2%	19,748	235	1.2%
STATE COLLEGES						
Abraham Baldwin Agricultural College	4,291	18	0.4%	3,927	14	0.4%
Atlanta Metropolitan College	2,187	7	0.3%	1,844	6	0.3%
College of Coastal Georgia	3,546	30	0.8%	3,535	30	0.8%
Dalton State College	5,118	25	0.5%	4,964	NR	U
East Georgia State College	2,942	3	0.1%	2,741	NR	U
Georgia Gwinnett College	12,508	164	1.3%	12,831	167	1.3%
Georgia Highlands College	6,184	7	0.1%	6,168	9	0.1%
Gordon State College	3,663	8	0.2%	3,495	6	0.2%
South Georgia State College	2,482	4	0.2%	2,346	4	0.1%
Total	328,712	15,150	4.6%	333,507	15,326	4.6%

USG Enrollment and IIE Open Doors Data; NR = Not Reported; U = Unknown

USG International Student Economic Impact

NAFSA: Association of International Educator's (NAFSA) latest economic analysis finds that international students studying at U.S. colleges and universities contributed \$38.7 billion and supported 415,996 jobs to the U.S. economy during the 2019/2020 academic year. In the state of Georgia, international students at both public and private institutions contributed \$839.2 million to the Georgia economy and supported 9,355 jobs in Georgia, with USG international students contributing more than half as indicated in the table below.

	FINANCIAL CONTRIBUTION	JOBS SUPPORTED
RESEARCH UNIVERSITIES		
Augusta University	\$3.2 million	42
Georgia Institute of Technology	\$192.2 million	2,722
Georgia State University	\$88.4 million	1,045
University of Georgia	\$66.3 million	939
COMPREHENSIVE UNIVERSITIES		
Georgia Southern University	\$12.6 million	156
Kennesaw State University	\$23.7 million	277
University of West Georgia	\$4.1 million	49
Valdosta State University	\$5.5 million	69
STATE UNIVERSITIES		
Albany State University	\$830,675	5
Clayton State University	\$3.2 million	19
Columbus State University	\$4.4 million	25
Fort Valley State University	\$497,726	3
Georgia College & State Univ	\$1.8 million	11
Georgia Southwestern State	\$1.4 million	8
Middle Georgia State Univ	\$1.9 million	11
Savannah State University	\$1.4 million	8
University of North Georgia	\$6.9 million	39
STATE COLLEGES		
Abraham Baldwin Agricultural College	\$369,714	2
Atlanta Metropolitan College	\$141,373	1
College of Coastal Georgia	\$971,830	5
Dalton State College	\$459,614	3
East Georgia State College	NR	NR
Georgia Gwinnett College	\$4 million	23
Georgia Highlands College	\$267,269	1
Gordon State College	\$169,514	1
South Georgia State College	\$109,449	1
Total	\$424.8 million	5,465

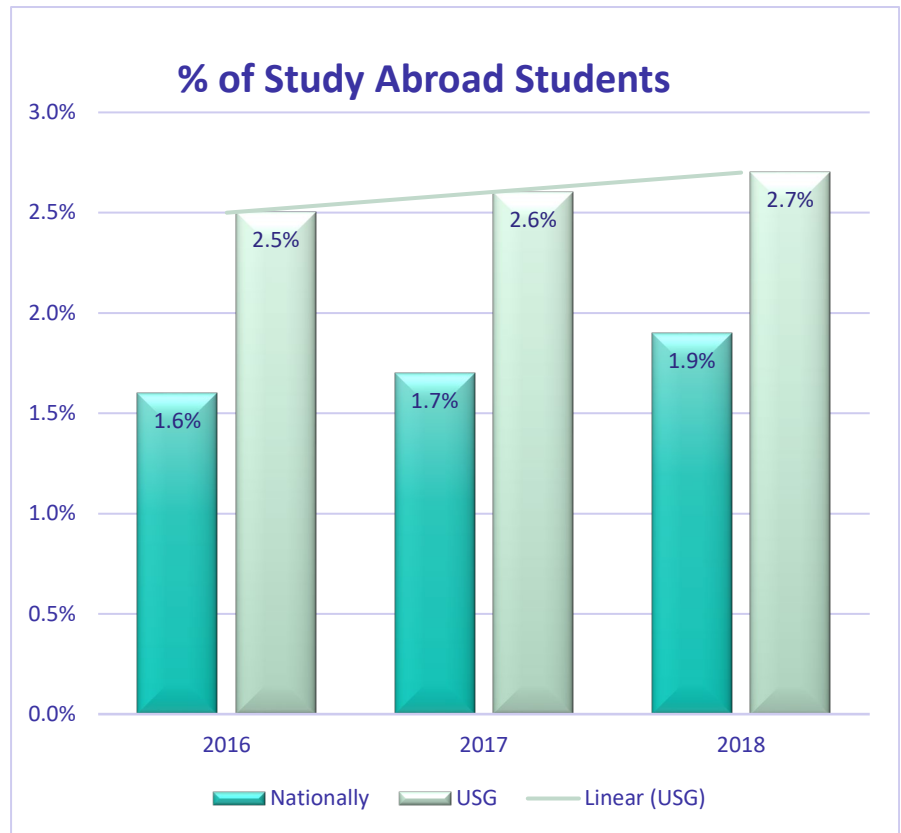
Economic Analysis Produced by NAFSA

STUDY ABROAD

Study Abroad Numbers

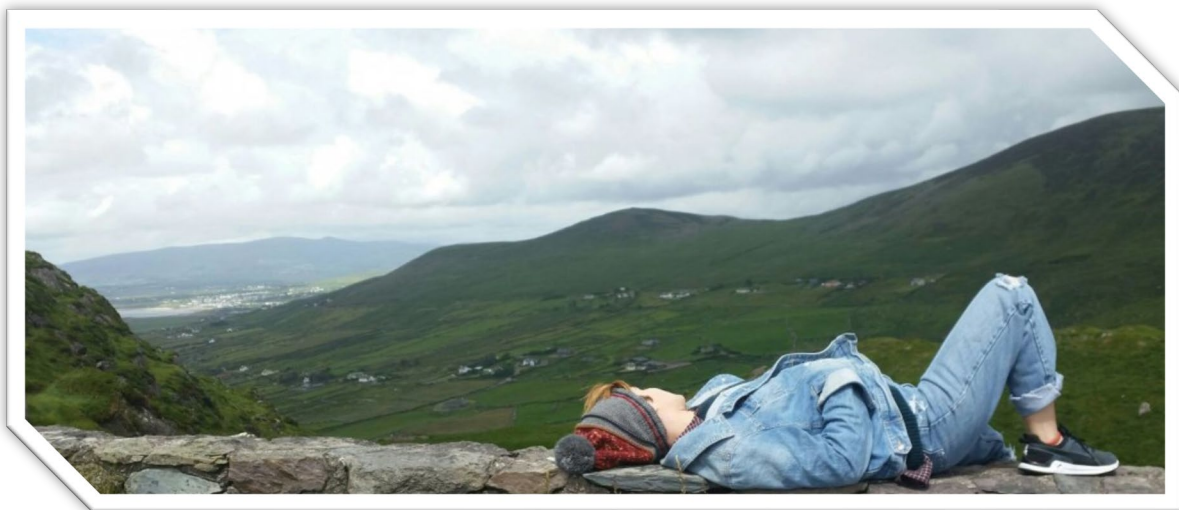
Nationally, the total number of study abroad students and percentage of total student body has increased. The number of study abroad students in the U.S. during academic year 2018/2019 was 347,099, representing 1.9% of the of the total student body nationwide.

In the same academic year (2018/2019), USG had 8,859 study abroad students, representing 2.7% of the USG student body. As shown in the adjacent chart, the number of study abroad students in USG has grown from 2.5% in 2016/2017 to 2.7% in 2018/2019.



USG Enrollment and IIE Open Doors Data

The proportion of study abroad students, both nationally and within USG, has increased slightly from one year to the next (2017 to 2018) however USG still surpasses national trends significantly.



USG Goes Global Program in Ireland

In 2017, USG set a goal to have 8,500 students participate in study abroad by the 2018/2019 academic year. This goal was met and exceeded by the goal date. USG has a strong history and commitment to study abroad and though COVID-19 may have a temporary impact, USG is committed to providing globalized experiences to an increasing amount of USG students over the next decade.

USG Study Abroad Participation Goal	
Year	# of Students
2008/2009	5,201
2013/2014	7,245
2016/2017	8,017
2017/2018	8,306
2018/2019	8,859



USG Goes Global Madrid Program

USG Study Abroad Numbers

	2017			2018		
	TOTAL Enrollment	Study Abroad Participation	%	TOTAL Enrollment	Study Abroad Participation	%
RESEARCH UNIVERSITIES						
Augusta University	8,824	369	4.2%	9,072	260	2.9%
Georgia Institute of Technology	29,369	1,753	6.0%	32,723	1,862	5.7%
Georgia State University	51,562	950	1.8%	52,814	1,128	2.1%
University of Georgia	37,606	2,495	6.6%	38,652	2,956	7.6%
COMPREHENSIVE UNIVERSITIES						
Georgia Southern University	27,459	419	1.5%	26,408	367	1.4%
Kennesaw State University	35,846	799	2.2%	35,420	827	2.3%
University of West Georgia	13,520	196	1.4%	13,733	193	1.4%
Valdosta State University	11,341	161	1.4%	11,211	147	1.3%
STATE UNIVERSITIES						
Albany State University	6,615	34	0.5%	6,371	40	0.6%
Clayton State University	7,003	38	0.5%	7,038	51	0.7%
Columbus State University	8,453	175	2.1%	8,076	183	2.3%
Fort Valley State University	2,752	1	0.0%	2,776	1	0.0%
Georgia College & State Univ	6,952	283	4.1%	6,989	254	3.6%
Georgia Southwestern State	3,052	23	0.8%	2,907	22	0.8%
Middle Georgia State Univ	7,341	33	0.4%	7,802	22	0.3%
Savannah State University	4,429	16	0.4%	4,077	25	0.6%
University of North Georgia	18,782	311	1.7%	19,722	288	1.5%
STATE COLLEGES						
Abraham Baldwin Agricultural College	5,140	41	0.8%	4,291	30	0.7%
Atlanta Metropolitan College	2,501	0	0.0%	2,187	NR	U
College of Coastal Georgia	3,663	9	0.2%	3,546	15	0.4%
Dalton State College	5,164	40	0.8%	5,118	34	0.7%
East Georgia State College	3,003	8	0.3%	2,942	5	0.2%
Georgia Gwinnett College	12,287	129	1.0%	12,508	135	1.1%
Georgia Highlands College	6,013	7	0.1%	6,184	0	0.0%
Gordon State College	3,986	16	0.4%	3,663	14	0.4%
South Georgia State College	2,540	0	0.0%	2,482	0	0.0%
Total	325,203	8,306	2.6%	328,712	8,859	2.7%

USG Enrollment and IIE Open Doors Data

Top Study Abroad Country Destinations

The top five study abroad destinations for USG students during 2018/2019 academic were: France (1029 students); United Kingdom (903); Italy (803); Spain (665); and China (384). This data shows how predominant Western European programs are within USG. Though China makes the top five, the number of students participating in programs to China is well below the other destinations. Increased efforts to provide programs in non-westernized destinations would offer students a wider variety of geographic options.

Further, when comparing USG with the United States as a whole, we see that France is much more popular within USG than nationally. This is likely due in part to the amount of USG programs in France (84) as well as the Georgia Institute of Technology campus in France. There is also a higher percentage of USG students studying in China, compared with the national average as China is not a top 5 destination.

Rank	NATIONWIDE			USG		
	Country	Number of students who SA in that country	% of Total	Country	Number of students who SA in that country	% of Total
1	United Kingdom	39,358	11.3	France	1029	11.6
2	Italy	39,043	11.2	United Kingdom	903	10.2
3	Spain	33,849	9.8	Italy	803	9.1
4	France	18,465	5.3	Spain	665	7.5
5	Germany	12,029	3.5	China	384	4.3

IIE Open Doors Data



Photo by Capturing the human heart on Unsplash

Appendix A: Georgia Open Doors Fact Sheet

2020 FACT SHEET: GEORGIA



24,265	2.7	12	\$839,203,471
Int'l Students in the State	% Change from Previous Year	Rank in the United States*	Estimated Int'l Student Expenditure in the State**

* Rankings include all 50 U.S. states in addition to Washington, D.C., Puerto Rico, and the U.S. Virgin Islands.

** Economic analysis produced by NAFSA: Association of International Educators based on enrollment data from Open Doors 2020. www.nafsa.org/eis

LEADING PLACES OF ORIGIN FOR INTERNATIONAL STUDENTS IN THE STATE

Rank	Place of Origin	% Total
1	China	32.8
2	India	18.3
3	South Korea	7.9
4	Nigeria	2.4
5	Brazil	2.2

INSTITUTIONS WITH THE HIGHEST NUMBER OF INTERNATIONAL STUDENTS

Institution	City	Total
Georgia Institute of Technology	Atlanta	6,726
Savannah College of Art and Design	Savannah	4,189
Emory University	Atlanta	2,935
Georgia State University	Atlanta	2,804
University of Georgia	Athens	2,474

U.S. STUDENTS STUDYING ABROAD

Study Abroad	2017/18	2018/19
Total Number of U.S. Students Studying Abroad for Academic Credit	11,630	12,465

STUDENTS PARTICIPATING IN U.S. DEPARTMENT OF STATE FUNDED PROGRAMS

	Fulbright	Gilman
Exchange Program	2020/21	2019/20***
U.S. students from colleges and universities in the state	51	46
International students at colleges and universities in the state	146	

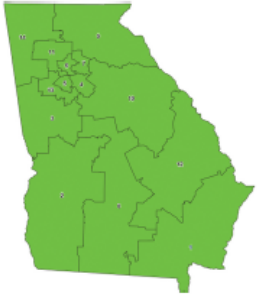
***The Gilman Program suspended programs abroad upon the outbreak of COVID-19. This data includes students who participated on their programs, and does not reflect students who are deferring to programs in 2021.

Source: The Open Doors Report on International Educational Exchange is a comprehensive information resource on international students in the United States and U.S. students studying abroad. It is sponsored by the U.S. Department of State with funding provided by the U.S. Government and is published by IIE. For more information, visit www.opendoorsdata.org.



Appendix B: Economic Benefit of International Students



GEORGIA Benefits from International Students		
FINANCIAL CONTRIBUTION	\$839.2 million	
JOBS SUPPORTED	9,355	
INTERNATIONAL STUDENT ENROLLED	24,265	

TOP HIGHER EDUCATION INSTITUTIONS (DOLLARS AND JOBS)

1	Georgia Institute of Technology \$197.2 million supporting 2,722 jobs	6	Kennesaw State University \$23.7 million supporting 277 jobs
2	Savannah College of Art and Design \$197.2 million supporting 1,184 jobs	7	Georgia State University: Perimeter College \$15.1 million supporting 86 jobs
3	Emory University \$150.1 million supporting 2,202 jobs	8	Emory University-Oxford College \$14.3 million supporting 88 jobs
4	Georgia State University \$73.3 million supporting 959 jobs	9	Georgia Southern University \$12.6 million supporting 156 jobs
5	University of Georgia \$66.3 million supporting 939 jobs	10	Mercer University \$10.1 million supporting 133 jobs

Rank	Institution	Dollars	Jobs
1	Georgia Institute of Technology	\$197.2 million	2,722
2	Savannah College of Art and Design	\$197.2 million	1,184
3	Emory University	\$150.1 million	2,202
4	Georgia State University	\$73.3 million	959
5	University of Georgia	\$66.3 million	939
6	Kennesaw State University	\$23.7 million	277
7	Georgia State University: Perimeter College	\$15.1 million	86
8	Emory University – Oxford College	\$14.3 million	88
9	Georgia Southern University	\$12.6 million	156
10	Mercer University	\$10.1 million	133
11	Clark Atlanta University	\$9.7 million	122
12	University of North Georgia	\$6.9 million	39
13	Beulah Heights University	\$6.1 million	34
14	Brenau University	\$5.5 million	33
15	Valdosta State University	\$5.5 million	69
16	Columbus State University	\$4.4 million	25
17	University of West Georgia	\$4.1 million	49
18	Georgia Gwinnett College	\$4 million	23
19	Clayton State University	\$3.2 million	19

20	Augusta University	\$3.2 million	42
21	Agnes Scott College	\$3 million	18
22	Oglethorpe University	\$2.8 million	17
23	Young Harris College	\$1.9 million	12
24	Georgia College and State University	\$1.8 million	11
25	Chattahoochee Technical College	\$1.8 million	10
26	Emmanuel College	\$1.8 million	11
27	Middle Georgia State- Cochran	\$1.4 million	8
28	Georgia Southwestern State University	\$1.4 million	8
29	Savannah State University	\$1.4 million	8
30	Shorter University	\$1.3 million	8
31	DeVry University – Georgia	\$999,242	6
32	College of Coastal Georgia	\$971,830	5
33	Albany State University	\$830,675	5
34	Spelman College	\$607,775	4
35	Truett McConnell University	\$606,374	4
36	Middle Georgia State University	\$509,615	3
37	Fort Valley State University	\$497,726	3
38	Dalton State College	\$459,614	3
39	Berry College	\$442,010	3
40	Abraham Baldwin Agricultural College	\$369,714	2
41	LaGrange College	\$333,591	2
42	Georgia Highlands College	\$267,269	1
43	Paine College	\$205,056	1
44	Morehouse School of Medicine	\$190,501	1
45	Gordon State College	\$169,514	1
46	Atlanta Metropolitan State College	\$141,373	1
47	South Georgia State College	\$109,449	1
48	Columbus State College	\$98,848	1
49	Toccoa Falls College	\$84,822	1

Adapted from NAFSA's Economic Value Report