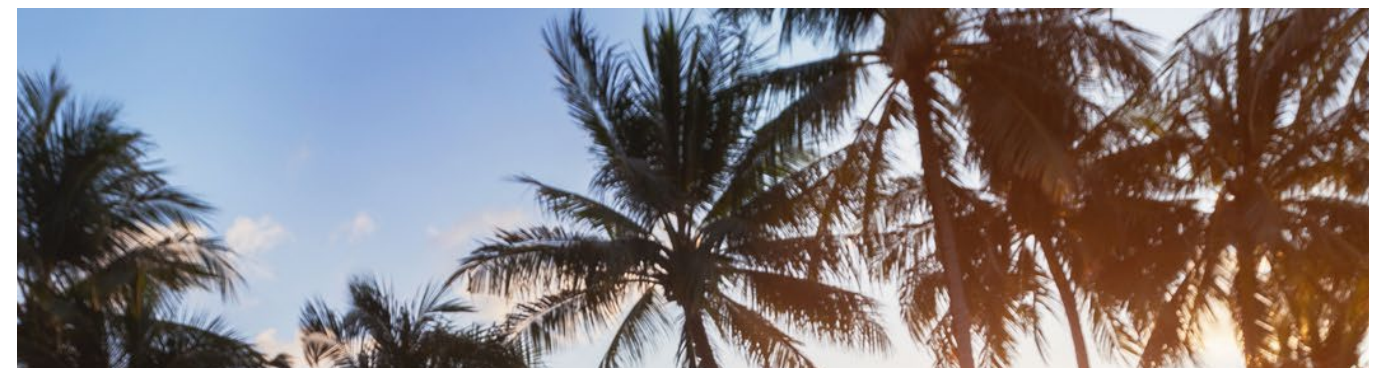




AUGUSTA UNIVERSITY
Study Abroad

Building Inclusivity in Study Abroad at Augusta University

Friday, December 9th



Meet the **Presenters!**



Katherine Grego
Director of Study Abroad

Studied Abroad In:
Japan (semester) & UK 2x's
for shorter faculty-led



Brendan Harris
International Education Coordinator

Studied Abroad In:
UK (1/2 semester) & France
for shorter faculty-led

Agenda for Effective Change



INCLUSIVE MARKETING



DECREASING BARRIERS



UPDATES TO
PRE-DEPARTURE ORIENTATIONS



AREAS FOR IMPROVEMENT





Inclusive Marketing

- **Print**

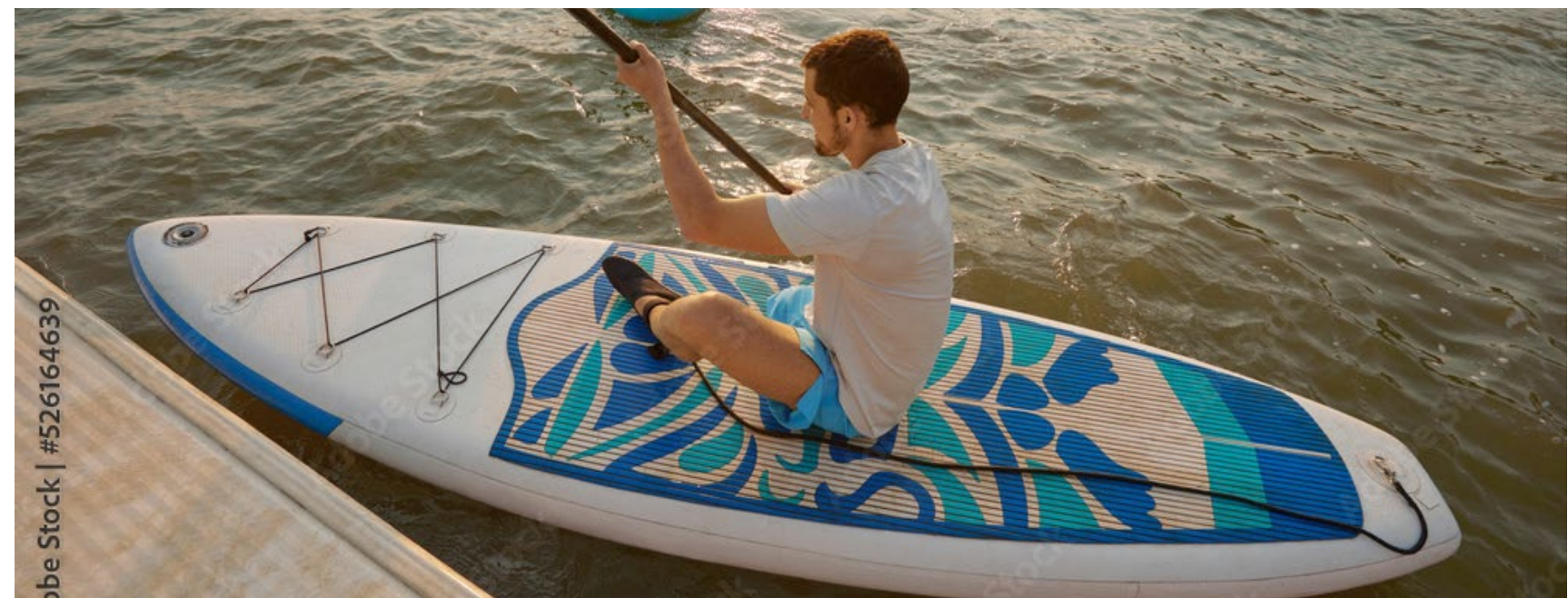
- Updated Financial Planning & Tips for Families
- QR Codes on Lawn Signs
- Translating Handouts in Local Languages (Reverso linked?)

- **Online**

- Inclusive Language
- Disability Accommodations (i.e. alt text)
- Marketing Calendar for Social Media Channels

- **Photos**

- [Delta Generic Travel Images](#) and in-house diverse photos
- Stock images are fine, you need to start somewhere!



Decreasing **Barriers**

- Eligibility:
 - 18+ by Travel & Good-standing with AU
 - Earliest Travel Freshman Year during Spring Break
 - Sign-Up VS Apply - Language Matters!
- Internal Scholarship:
 - 1 Recommendation
 - 2.5 GPA Minimum
 - Not Scoring Applications on Grammar
 - Streamlined Rubric for Scoring
 - National Scholarship Review Days
- Meeting Students **Where They Are!**
 - Texting Reminders
 - Tailored Emails
 - Pop-Up Tabling and Volunteering
 - Virtual or In-Person Appointments
 - SAO Registers Students for Classes



Updates to Pre-departure Orientations



Identity Abroad

- Done:
 - Added Resources to In-Person Orientation
 - Invited Faculty to Attend
- Doing:
 - Moving Online and Shorter In-Person Session
 - Short Clips or Testimonials from Returned Alumni through "Study Abroad Stories"
 - Inviting DEI trainer to Facilitate



Engaging Activities

- Done:
 - Unpacking Your Cultural Baggage
 - Icebreaker Scenario about Privilege
- Doing:
 - Packing Demonstration Challenge
 - Cultural Spectrum Activity
 - Privilege Beads with International Focus

Areas to Grow

- Marketing & Outreach:
 - Identity Specific Panels/Events
 - Inclusive, Accessible Materials
 - Update Handbooks
- Program Development:
 - Representation from **Diverse Faculty** with SAO Intentional Outreach
 - Diverse & **Accessible Locations** to Travel
 - Increase in Unique Academic **Majors**
- Professional Collaboration:
 - Identify Strategic Partnerships & Collaborate with Key Stakeholders
 - Faculty Training about Inclusive Programming & Identity Abroad
 - Share Ideas/Best Practices!



Recommended Steps: Where to begin?

- Ask Pronouns and Preferred Names
- Ask Partners about their Support of Diverse Populations & Resources
 - Gender Inclusive Housing Options
- Update Marketing Images and Brand
 - Include an "Identity/Accessibility Abroad" page on your website
 - Designate Time for Regular Review
- Connect with Strategic Stakeholders
- Ongoing Education & Continued Professional Development!



Thank You!

Questions?

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