Building Inclusivity in Study Abroad at Augusta University

Friday, December 9th
Meet the Presenters!

Katherine Grego  
Director of Study Abroad  
Studied Abroad In: Japan (semester) & UK 2x's for shorter faculty-led

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International Education Coordinator  
Studied Abroad In: UK (1/2 semester) & France for shorter faculty-led
Agenda for Effective Change

- INCLUSIVE MARKETING
- DECREASING BARRIERS
- UPDATES TO PRE-DEPARTURE ORIENATIONS
- AREAS FOR IMPROVEMENT
Inclusive Marketing

• Print
  ◦ Updated Financial Planning & Tips for Families
  ◦ QR Codes on Lawn Signs
  ◦ Translating Handouts in Local Languages (Reverso linked?)

• Online
  ◦ Inclusive Language
  ◦ Disability Accommodations (i.e. alt text)
  ◦ Marketing Calendar for Social Media Channels

• Photos
  ◦ Delta Generic Travel Images and in-house diverse photos
  ◦ Stock images are fine, you need to start somewhere!
Decreasing Barriers

• Eligibility:
  ◦ 18+ by Travel & Good-standing with AU
  ◦ Earliest Travel Freshman Year during Spring Break
  ◦ Sign-Up VS Apply - Language Matters!

• Internal Scholarship:
  ◦ 1 Recommendation
  ◦ 2.5 GPA Minimum
  ◦ Not Scoring Applications on Grammar
  ◦ Streamlined Rubric for Scoring
  ◦ National Scholarship Review Days

• Meeting Students Where They Are!
  ◦ Texting Reminders
  ◦ Tailored Emails
  ◦ Pop-Up Tabling and Volunteering
  ◦ Virtual or In-Person Appointments
  ◦ SAO Registers Students for Classes
Updates to Pre-departure Orientations

Identity Abroad
• Done:
  ◦ Added Resources to In-Person Orientation
  ◦ Invited Faculty to Attend

• Doing:
  ◦ Moving Online and Shorter In-Person Session
  ◦ Short Clips or Testimonials from Returned Alumni through "Study Abroad Stories"
  ◦ Inviting DEI trainer to Facilitate

Engaging Activities
• Done:
  ◦ Unpacking Your Cultural Baggage
  ◦ Icebreaker Scenario about Privilege

• Doing:
  ◦ Packing Demonstration Challenge
  ◦ Cultural Spectrum Activity
  ◦ Privilege Beads with International Focus
Areas to Grow

• Marketing & Outreach:
  ◦ Identity Specific Panels/Events
  ◦ Inclusive, Accessible Materials
    ■ Update Handbooks

• Program Development:
  ◦ Representation from **Diverse Faculty** with SAO Intentional Outreach
  ◦ Diverse & **Accessible Locations** to Travel
  ◦ Increase in Unique Academic **Majors**

• Professional Collaboration:
  ◦ Identify Strategic Partnerships & Collaborate with Key Stakeholders
  ◦ Faculty Training about Inclusive Programming & Identity Abroad
  ◦ Share Ideas/Best Practices!
Recommended Steps:
Where to begin?

• Ask Pronouns and Preferred Names
• Ask Partners about their Support of Diverse Populations & Resources ○ Gender Inclusive Housing Options
• Update Marketing Images and Brand ○ Include an "Identity/Accessibility Abroad" page on your website ○ Designate Time for Regular Review
• Connect with Strategic Stakeholders
• Ongoing Education & Continued Professional Development!
Thank You!

Questions?

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