

Report of International Activities 2017 - 2019



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**UNIVERSITY SYSTEM
OF GEORGIA**

USG International Education

www.usg.edu/international_education

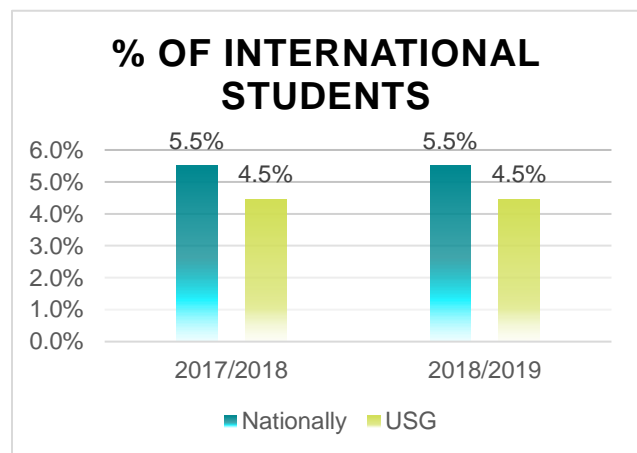
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EXECUTIVE SUMMARY

INTERNATIONAL STUDENTS

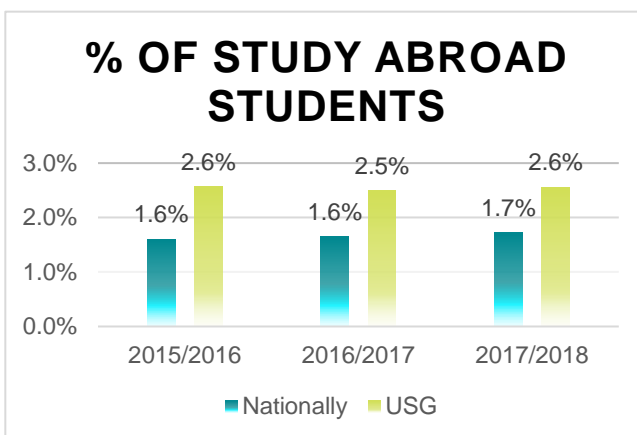


In 2018, USG International students contributed **\$448.5 MILLION** to the economy of Georgia and supported nearly **6,000 JOBS**.

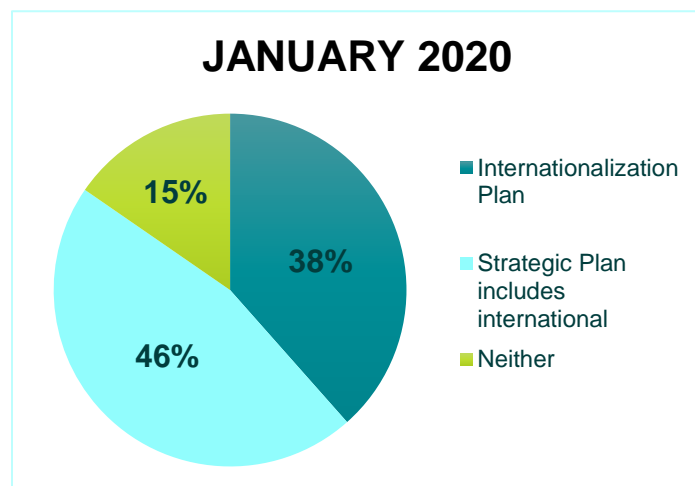
In academic year 2018/2019, the percentage of international students within the USG student body remained at **4.5%**, lower than the national average (5.3%).

STUDY ABROAD STUDENTS

The percentage of study abroad students within the USG student body has **consistently surpassed the national average**. In academic year 2017/2018, the USG sent **2.6%** of our student body abroad, compared to the national average of 1.7%.



CAMPUS INTERNATIONALIZATION



As of January 2020, **84%** of USG institutions have either a specifically defined **Internationalization Plan**, or an institutional Strategic Plan with an **international component**.

INTERNATIONAL STUDENTS AND SCHOLARS

International students and scholars are an essential aspect of a global education experience for all USG students. They bring diverse cultures, perceptions and approaches to learning to our classrooms and help domestic students learn about the world, contributing 21st century job skills to their repertoire. The USG International Education office supports advising, training, and referral services on immigration and other issues, such as taxes, health insurance, and English proficiency exams related to the more than 15,000 international students and scholars currently in-residence at USG institutions.

COUNTRIES REPRESENTED BY THE USG STUDENT BODY

Bringing together people from multiple cultures into one classroom can make for a very lively and productive learning experience. The presence of non-American students contributes to the diversity and enrichment in our classrooms and on our campuses. While many international students come to the U.S. in either the F-1 or J-1 programs, many more are present in the U.S. in other immigrant and nonimmigrant categories.

The following figure presents the top 10 countries of citizenship enrolled throughout the USG from 2017 through 2019. While the makeup of these countries varies slightly year to year, the bulk of students, as of 2019, originally came from China (5,141); India (4,678); South Korea (2,013) and Mexico (1,297). See Figure 1.

FIGURE 1: TOP PLACES OF ORIGIN OF NON-AMERICAN CITIZEN STUDENTS IN THE USG

Rank	Fall 2017		Fall 2018		Fall 2019	
	Country	USG Enrollment	Country	USG Enrollment	Country	USG Enrollment
1	China	3,838	China	4,513	China	5,141
2	India	3,122	India	4,211	India	4,678
3	South Korea	2,295	South Korea	2,000	South Korea	2,013
4	Mexico	1,233	Mexico	1,396	Mexico	1,297
5	Nigeria	851	Vietnam	999	Vietnam	1,027
6	Vietnam	821	Nigeria	942	Nigeria	952
7	Canada	634	Canada	666	Canada	784
8	Brazil	518	Colombia	469	Brazil	474
9	Colombia	500	Brazil	467	Jamaica	456
10	Jamaica	495	Jamaica	432	Colombia	447
<i>Subtotal of Top 10</i>		<i>14,307</i>		<i>16,095</i>		<i>17,269</i>
TOTAL of all Non-US citizen students		24,412		26,460		27,898

Source: USG Enrollment Data

In fall 2018, Chinese citizens represented 16% of the USG non-US citizen student population (whereby the total = 26,460), whereas nationally, Chinese citizens represented a much larger portion (34%) of the international student population. Similarly, the percentage of Indian international students was smaller within the USG (15%) than it was nationally (18%). However, South Korean citizens made up a larger percentage within the USG (7%) than nationally (5%). See Figure 2 and Appendix C for further detail.



Photo by [Belinda Fewings](#) on [Unsplash](#)

FIGURE 2: SNAPSHOT OF FALL 2018 – USG VS. NATIONWIDE

Rank	USG			Nationwide		
	Country	Enrollment	% of Total	Country	Enrollment	% of Total
1	China	4,513	17%	China	369,548	34%
2	India	4,211	16%	India	202,014	18%
3	South Korea	2,000	8%	South Korea	52,250	5%
4	Mexico	1,396	5%	Saudi Arabia	37,080	3%
5	Vietnam	999	4%	Canada	26,122	2%
6	Nigeria	942	4%	Vietnam	24,392	2%
7	Canada	666	3%	Taiwan	23,369	2%
8	Colombia	469	2%	Japan	18,105	2%
9	Brazil	467	2%	Brazil	16,059	1%
10	Jamaica	432	2%	Mexico	15,229	1%

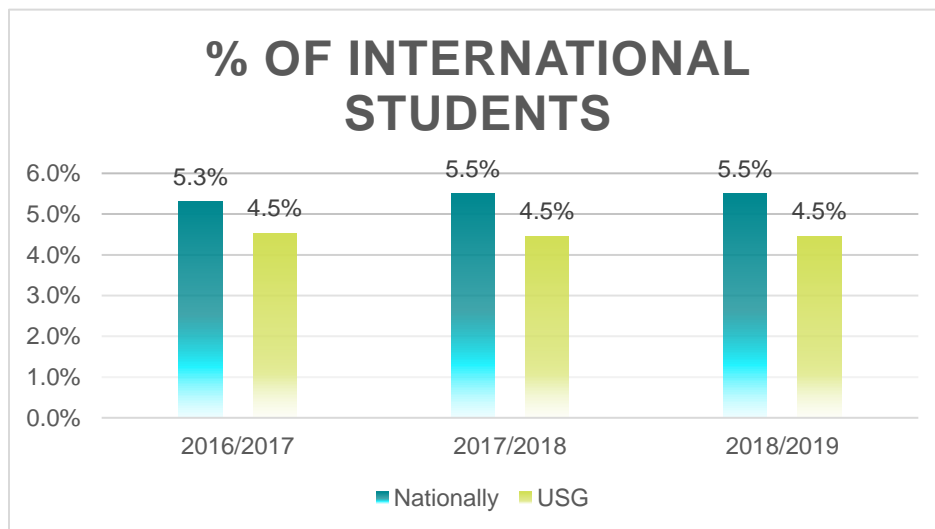
Source: USG Enrollment Data and IIE Open Doors Data

INTERNATIONAL STUDENT NUMBERS

Nationally, the total number of nonimmigrant F-1 and J-1 international students and percentage of total student body has steadily increased. The number of international students in the U.S. during academic year 2018/2019 was 1,095,299, representing 5.5% of the of the total student body nationwide¹.

In the same academic year (2018/2019), the USG had 15,150 international students in F-1 and J-1 categories, representing 4.5% of the USG student body. The proportion of international students, both nationally and within the USG, has remained consistent from one year to the next (2017/2018 to 2018/2019). See Figure 3.

FIGURE 3: PERCENTAGE OF INTERNATIONAL STUDENTS



While the percentage of international students (4.5%) within the USG has remained constant over the past several years, an examination of the rate of change (growth or decline) illuminates further nuance. As is outlined further down in the report (Figure 5), the number of international students in the USG has grown from 14,512 in 2017/2018 to 15,150 in 2018/2019.

Nationally, the rate of change has declined from 3.4% in 2016/2017 to 1.5% in 2017/2018 and remained stagnant (0.0%) in 2018/2019.

Notably, the rate of change within the USG has fluctuated from 1.9% in 2016/2017 to a negative rate (-0.5%) in 2017/2018 and an increase to 4.4% in 2018/2019. See Figure 4.



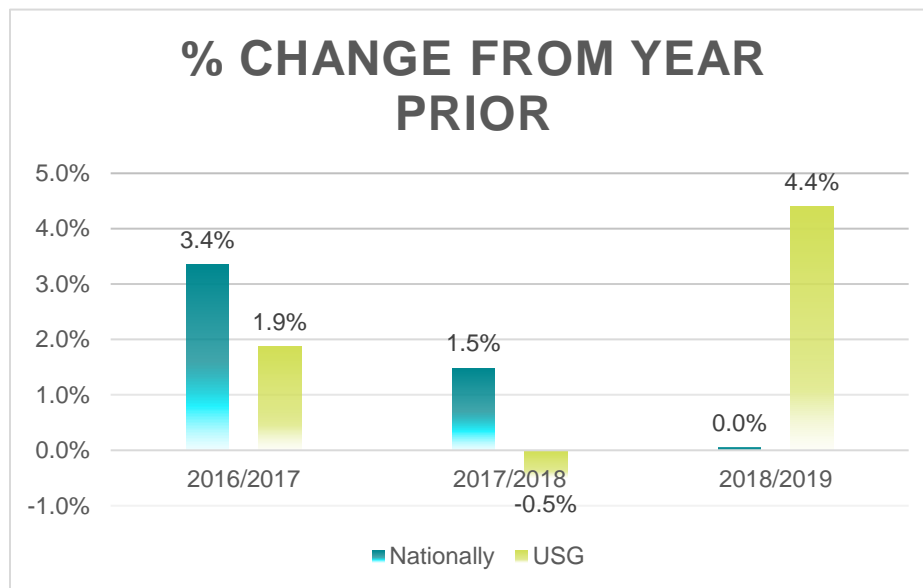
University of West Georgia International Students

¹ Institute of International Education. (2019). "International Student Enrollment Trends" *Open Doors Report on International Educational Exchange*. Retrieved from <http://www.iie.org/opendoors>



Kennesaw State University International Students celebrating International Education Week with a Parade of Flags

FIGURE 4: PERCENT CHANGE OF INTERNATIONAL STUDENTS FROM YEAR PRIOR



Across the University System of Georgia, most of the institutions have realized a stagnation or decline of the numbers of international students. Notable exceptions are our institutions in the Research sector (e.g. Georgia Tech, Georgia State, University of Georgia), and our Liberal Arts institution (e.g. Georgia College). All institutions which saw an increase in numbers of international students from 2017/2018 to 2018/2019 are highlighted below in green in Figure 5.



Georgia Tech J-1 student interns at a basketball game meeting Buzz

FIGURE 5: USG INTERNATIONAL STUDENT NUMBERS

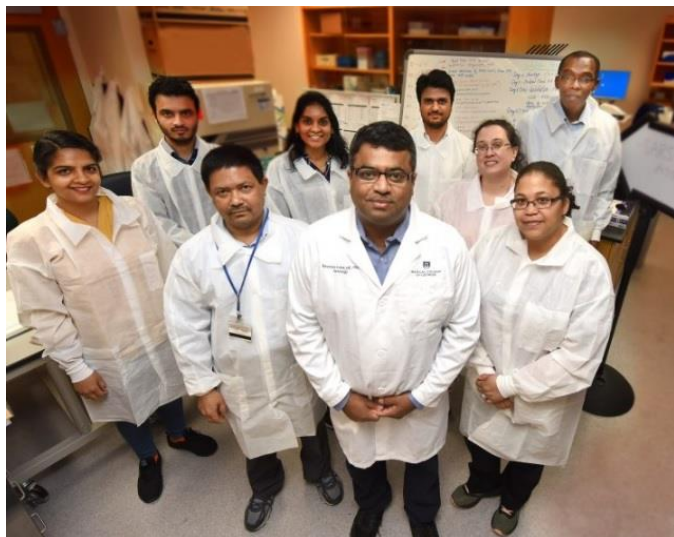
	2017/2018			2018/2019		
Research Universities	Total Enrollment	F-1/J-1 Students	%	Total Enrollment	F-1/J-1 Students	%
Augusta University	8,824	137	1.6%	9,072	118	1.3%
Georgia Institute of Technology	29,369	6,029	20.5%	32,723	6,656	20.3%
Georgia State University	51,562	3,199	6.2%	52,814	3,309	6.3%
University of Georgia	37,606	2,265	6.0%	38,652	2,427	6.3%
Comprehensive Universities						
Georgia Southern University	27,459	522	1.9%	26,408	489	1.9%
Kennesaw State University	35,846	850	2.4%	35,420	823	2.3%
University of West Georgia	13,520	162	1.2%	13,733	152	1.1%
Valdosta State University	11,341	257	2.3%	11,211	235	2.1%
State Universities						
Albany State University	6,615	30	0.5%	6,371	28	0.4%
Clayton State University	7,003	106	1.5%	7,038	88	1.3%
Columbus State University	8,453	149	1.8%	8,076	149	1.8%
Fort Valley State University	2,752	27	1.0%	2,776	26	0.9%
Georgia College and State University	6,952	63	0.9%	6,989	66	0.9%
Georgia Southwestern State University	3,052	55	1.8%	2,907	51	1.8%
Middle Georgia State University	7,341	64	0.9%	7,802	23	0.3%
Savannah State University	4,429	75	1.7%	4,077	58	1.4%
University of North Georgia	18,782	239	1.3%	19,722	229	1.2%
State Colleges						
Abraham Baldwin Agricultural College	5,140	19	0.4%	4,291	18	0.4%
Atlanta Metropolitan College	2,501	NR	unknown	2,187	7	0.3%
College of Coastal Georgia	3,663	33	0.9%	3,546	30	0.8%
Dalton State College	5,164	29	0.6%	5,118	25	0.5%
East Georgia State College	3,003	NR	unknown	2,942	3	0.1%
Georgia Gwinnett College	12,287	193	1.6%	12,508	164	1.3%
Georgia Highlands College	6,013	6	0.1%	6,184	7	0.1%
Gordon State College	3,986	3	0.1%	3,663	8	0.2%
South Georgia State College	2,540	NR	unknown	2,482	4	0.2%
TOTALS	325,203	14,512	4.5%	328,712	15,150	4.6%

Source: IIE Open Doors Data | *Georgia State University numbers include Perimeter College

INTERNATIONAL SCHOLAR NUMBERS

The J-1 Visa provides opportunities for international candidates looking to travel and gain experience in the United States. The J-1 program enables foreign nationals to come to the U.S. to teach, study, conduct research, demonstrate special skills or receive on the job training for periods ranging from a few weeks to several years².

Within the USG, many of our institutions often host J-1 scholars in either the Research Scholar or Short-term Scholar categories. These international scholars may work as post-doctoral associates or as visiting research scholars. International scholars are highly skilled and USG institutions invite them for their expertise in their field. They also bring diversity and help us to globalize our research and work. J-1 scholars at Augusta University (pictured) contribute to the fight against COVID-19³.



The Augusta University GEM lab team includes J-1 Exchange Visitors: Drs. Pankaj Ahluwalia, Nikhil Sahajpal and Meenakshi Ahluwalia; and Allan Njau.

Between July 1, 2018, and June 30, 2019, individual institutions in the USG hosted 2,059 J-1 Scholars in non-student categories. See Figure 6.

FIGURE 6: J-1 SCHOLARS FROM JULY 2018 – JUNE 2019

	J-1 Scholars (7/1/2018-6/30/2019)
Augusta University	102
Columbus State University	3
Georgia College and State University	1
Georgia Institute of Technology	876
Georgia Southern University	36
Georgia State University	276
Kennesaw State University	41
University of Georgia	700
University of North Georgia	7
University of West Georgia	7
Valdosta State University	10
TOTALS	2,059

Source: Data self-reported from each USG institution

² Information and language pulled from <https://j1visa.state.gov/programs/>

³ <https://jagwire.augusta.edu/mcgs-gem-lab-offering-coronavirus-testing-statewide/>

BOARD OF REGENTS J-1 STUDENT & SCHOLAR PROGRAM

In addition to individual USG institutions hosting J-1 scholars, the USG International Education office serves the needs of other institutions who may host a limited number of exchange visitors on an irregular basis via the Board of Regents J-1 Student and Scholar Program. Through the BOR J-1 program, we hold authority to invite international individuals and delegations for teaching, research, study and other educational exchange activities under the U.S. Department of State's J-1 Exchange Visitor Program. The J-1 program is open to all USG institutions and many opt in and out depending on their needs during a given year.

The BOR J-1 Program has several advantages including:

- There are no individual fees to institutions as the BOR absorbed the Initial designation fee and absorbs the bi-annual Re-designation fee;
- Final Annual Reports are prepared centrally at the IE office;
- Numerous J-1 categories are approved for use (Professor, Research Scholar, Short-term Scholar, Specialist, Student and Intern);
- Department of State required information and materials are provided by the IE office;
- Knowledgeable staff at the IE office are available to advise institutions and J-1 exchange visitors on all issues and scenarios.

Between January 2017 and December 2019, 108 J-1 documents known as DS-2019's were issued by the USG International Education office, including activity such as initial documents, extensions, amendments, and academic training.

BOR J-1 PROGRAM HIGHLIGHTS

- **Clayton State University** offered programs geared toward an international community such as: Cultural Shock Week, Annual Cultural Festival and international coffee hours
- **Albany State University** provided visitors an opportunity to attend the Georgia National Fair, which highlights life in Georgia, livestock events, concerts of both modern and traditional Southern music, and unique foods of Georgia.
- **Georgia Southwestern State University** scholars visited locations such Providence Canyon, Andersonville Historic Site, Plains (home of Pres. Jimmy Carter), the Georgia National Fair, Atlanta to attend NBA and MLB games, the High Museum of Art, and frequent shopping trips.
- **Savannah State University** visiting scholars were actively involved in the Savannah community, with multiple exhibitions and lectures being offered as well as group trips to China for educators and students.

ECONOMIC IMPACT OF INTERNATIONAL STUDENTS

NAFSA's latest analysis finds that international students studying at U.S. colleges and universities contributed \$41 billion and supported 458,290 jobs⁴ to the U.S. economy during the 2018-2019 academic year⁵. In the state of Georgia, international students at both public and private institutions, contributed \$850.6 million to the Georgia economy and supported 10,259 jobs in Georgia.



Photo by [Christine Roy](#) on [Unsplash](#)

Within the USG specifically, our institutions contributed approximately \$448,566,672 and supported 5,996 jobs to the state of Georgia. See Figure 7 for further detail and Appendix B for full information.

FIGURE 7: ECONOMIC IMPACT OF USG INTERNATIONAL STUDENTS IN 2018/2019

Research Universities	Dollars	Jobs
Augusta University	\$3,400,000	45
Georgia Institute of Technology	\$203,400,000	2936
Georgia State University	\$93,000,000	1169
University of Georgia	\$71,900,000	1051

⁴ According to NAFSA, for every seven international students enrolled, three U.S. jobs are created and supported by spending occurring in the higher education, accommodation, dining, retail, transportation, telecommunications and health insurance sectors.

⁵ Economic Analysis produced by NAFSA based on enrollment data from Open Doors 2019

Comprehensive Universities		
Georgia Southern University	\$14,500,000	180
Kennesaw State University	\$23,000,000	297
University of West Georgia	\$5,000,000	65
Valdosta State University	\$6,900,000	87
State Universities		
Albany State University	\$711,376	4
Clayton State University	\$1,500,000	9
Columbus State University	\$4,900,000	30
Fort Valley State University	\$512,954	3
Georgia College and State University	\$2,500,000	16
Georgia Southwestern State University	\$1,300,000	8
Middle Georgia State University	\$468,197	3
Savannah State University	\$1,600,000	10
University of North Georgia	\$7,400,000	44
State Colleges		
Abraham Baldwin Agricultural College	\$493,660	3
Atlanta Metropolitan College	\$146,905	1
College of Coastal Georgia	\$1,000,000	6
Dalton State College	\$539,177	3
East Georgia State College	\$97,097	1
Georgia Gwinnett College	\$4,000,000	23
Georgia Highlands College	\$209,261	1
Gordon State College	\$88,045	1
South Georgia State College	unknown	unknown
TOTALS	\$448,566,672	5,996

Source: NAFSA and Open Doors 2019

In short, not only do International Students contribute over \$448.5 million and support nearly 6,000 jobs in our state, but many inspire other students to study in another country.

STUDY ABROAD

The opportunity to pursue education abroad is an essential aspect of a global education experience for USG students. Whether for 2 weeks, a month or a semester, students who study abroad enhance their global awareness and academic learning, develop their leadership skills, advance their careers, learn languages and experience personal and professional growth. The USG International Education office provides faculty and staff with practical information and advice related to the development, maintenance and evaluation of study abroad programs, as well as other issues, such as health insurance, Title IX, Clery Act requirements, and international risk management. The USG International Education office provides support to the more than 1,000 study abroad programs that serve over 8,000 students throughout the USG.

STUDY ABROAD NUMBERS

Nationally, the total number of study abroad students and percentage of total student body has increased. The number of study abroad students in the U.S. during academic year 2017/2018 was 341,751, representing 1.7% of the of the total student body nationwide⁶. See Appendix D for further detail.

In the same academic year (2017/2018), the USG system had 8,306 study abroad students, representing 2.6% of the USG student body. As is outlined further down in the report (Figure 11), the number of study abroad students in the USG has grown from 8,017 in 2016/2017 to 8,306 in 2017/2018.

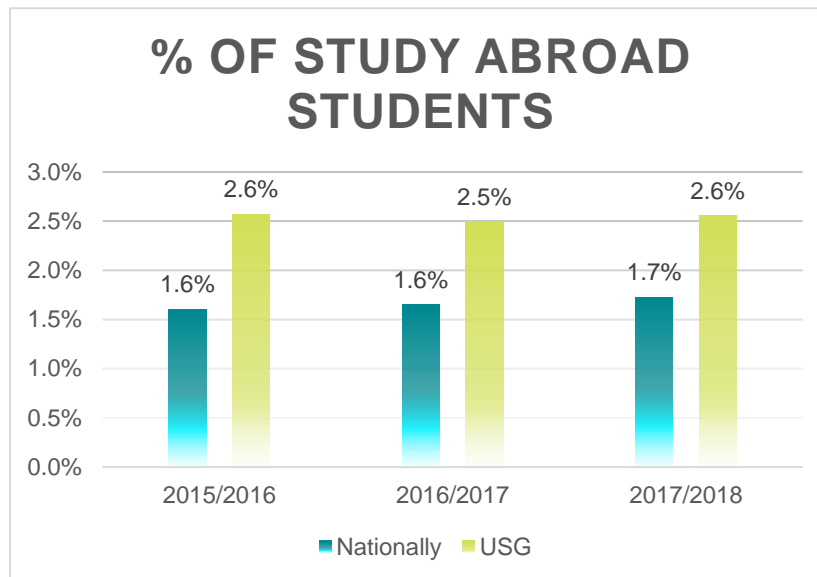
The proportion of study abroad students, both nationally and within the USG has increased slightly from one year to the next (2016/2017 to 2017/2018) but the USG still surpasses national trends. See Figure 8.



African American Male Initiative (AAMI) students from the University of West Georgia in Brazil

⁶ Institute of International Education. (2019). "U.S. Study Abroad" *Open Doors Report on International Educational Exchange*. Retrieved from <http://www.iie.org/opendoors>

FIGURE 8: PERCENTAGE OF STUDY ABROAD STUDENTS



While the percentage of study abroad students (2.6%) within the USG has remained relatively constant over the past several years, an examination of the rate of change (growth or decline) illuminates further nuance.

Nationally, the rate of change has declined from 3.8% in 2015/2016 to 2.3% in 2016/2017 but rose again to 2.7% in 2017/2018.

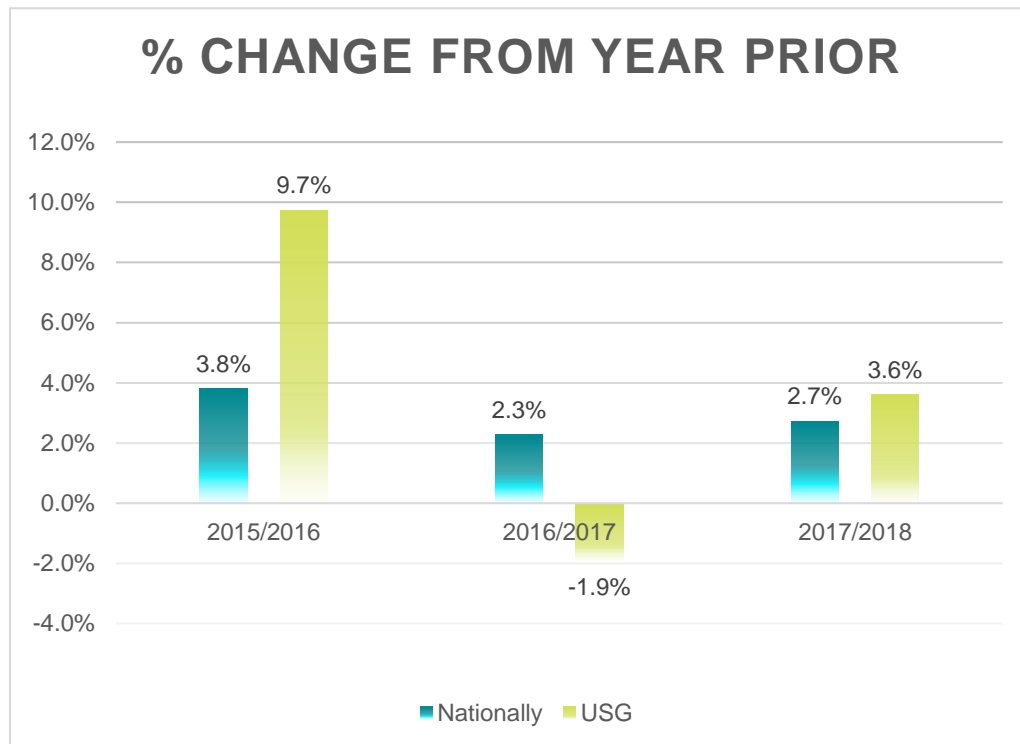


Georgia College Nursing students in Tanzania

Notably, the rate of change within the USG has fluctuated even more dramatically from 9.7% in 2015/2016 to a negative rate (-1.9%) in 2016/2017 and an increase back to 3.6% in 2017/2018. The dip in 2016/2017 may be due to terror attacks in Europe, especially those occurring in popular regions for American study abroad students. An article from March 2016 found in *Inside Higher Ed*⁷ cites: “Recent attacks in Europe have targeted the most popular region for American study abroad students – and the one traditionally perceived as safe.” See Figure 9.

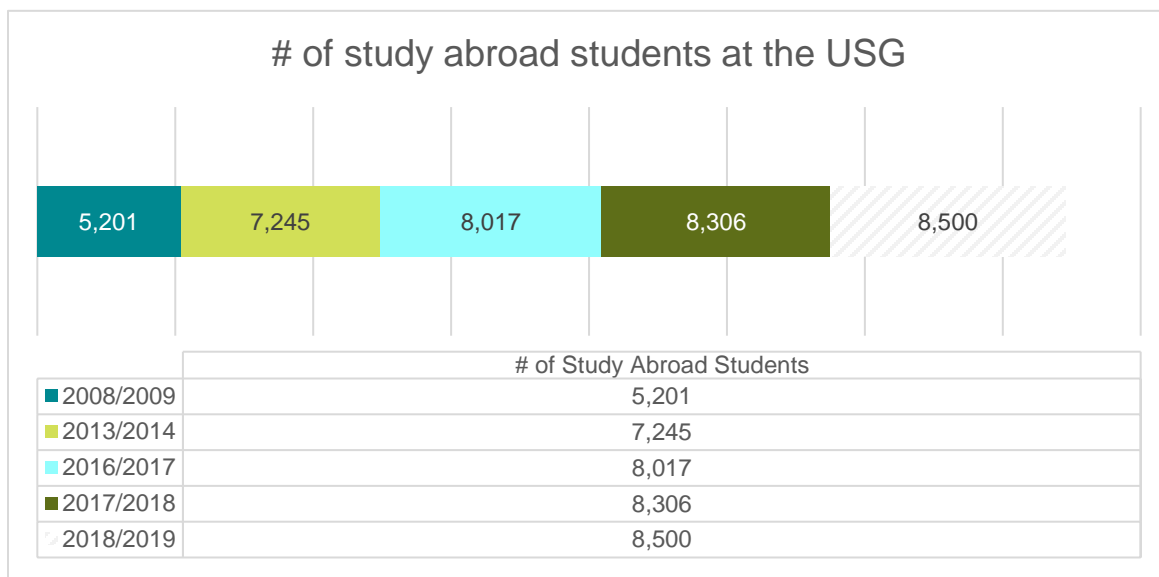
⁷ “Study Abroad and Terror” from Inside Higher Ed:
<https://www.insidehighered.com/news/2016/03/30/terror-attacks-europe-strike-epicenter-american-study-abroad>

FIGURE 9: PERCENT CHANGE OF STUDY ABROAD STUDENTS FROM YEAR PRIOR



These most recent data also highlight how the USG is now even closer to reaching our goal of 8,500 study abroad students by 2018/2019, as cited in Objective 8 of the update to the previous USG Strategic Plan. See Figure 10 for further detail.

FIGURE 10: PROGRESS TOWARDS 8,500 USG STUDY ABROAD STUDENT GOAL



Across the University System of Georgia, many of the institutions have increased their numbers of study abroad students. These increases, highlighted in green below from 2016/2017 to 2017/2018 include: Augusta, Georgia Tech, Georgia State, University of Georgia, University of West Georgia, Valdosta, Georgia College, Georgia Southwestern, Middle Georgia, ABAC, and Georgia Gwinnett. See Figure 11 for further detail.

FIGURE 11: USG STUDY ABROAD STUDENT NUMBERS

	2016/2017			2017/2018		
Research Universities	Total Enrollment	Study Abroad Participation	%	Total Enrollment	Study Abroad Participation	%
Augusta University	8,532	339	4.0%	8,824	369	4.2%
Georgia Institute of Technology	26,841	1,693	6.3%	29,369	1,753	6.0%
Georgia State University	50,969	830	1.6%	51,562	950	1.8%
University of Georgia	36,574	2,317	6.3%	37,606	2,495	6.6%
Comprehensive Universities						
Georgia Southern University	27,831	448	1.6%	27,459	419	1.5%
Kennesaw State University	35,018	842	2.4%	35,846	799	2.2%
University of West Georgia	13,308	195	1.5%	13,520	196	1.4%
Valdosta State University	11,375	146	1.3%	11,341	161	1.4%
State Universities						
Albany State University	7,161	39	0.5%	6,615	34	0.5%
Clayton State University	6,996	50	0.7%	7,003	38	0.5%
Columbus State University	8,407	190	2.3%	8,453	175	2.1%
Fort Valley State University	2,679	7	0.3%	2,752	1	0.0%
Georgia College and State University	6,915	270	3.9%	6,952	283	4.1%
Georgia Southwestern State University	2,954	22	0.7%	3,052	23	0.8%
Middle Georgia State University	7,714	27	0.4%	7,341	33	0.4%
Savannah State University	4,955	16	0.3%	4,429	16	0.4%
University of North Georgia	18,219	385	2.1%	18,782	311	1.7%
State Colleges						
Abraham Baldwin Agricultural College	5,943	3	0.1%	5,140	41	0.8%
Atlanta Metropolitan College	2,783	NR	unknown	2,501	0	0.0%
College of Coastal Georgia	3,529	9	0.3%	3,663	9	0.2%
Dalton State College	5,188	57	1.1%	5,164	40	0.8%
East Georgia State College	3,152	NR	unknown	3,003	8	0.3%
Georgia Gwinnett College	12,052	109	0.9%	12,287	129	1.0%
Georgia Highlands College	6,013	7	0.1%	6,013	7	0.1%
Gordon State College	3,901	16	0.4%	3,986	16	0.4%
South Georgia State College	2,542	0	0.0%	2,540	0	0.0%
TOTALS	321,551	8,017	2.5%	325,203	8,306	2.6%

Source: IIE Open Doors Data

The USG International Education office recognizes the great strides that have been made by individual USG campuses in increasing the number of students going abroad. As financial constraints are an often-cited barrier, to help in these efforts, there are several scholarship programs available to students.

GILMAN SCHOLARSHIP PROGRAM

The Benjamin A. Gilman International Scholarship Program makes study abroad more accessible and inclusive for American students. The Gilman Program broadens the U.S. student population that studies and interns abroad by providing scholarships to outstanding undergraduates who, due to financial constraints, might not otherwise participate. Since the program's establishment in 2001, over 1,300 U.S. institutions have sent more than 28,000 Gilman Scholars to nearly 150 countries around the globe. With support from the U.S. Department of State's Bureau of Educational and Cultural Affairs (ECA), this program ensures:

"Next generation of leaders — American students of all backgrounds — engage internationally to foster mutual understanding and develop critical skills in support of our national security and economic prosperity, as well as their own futures.⁸"

USG GILMAN RECIPIENTS

The Gilman International Scholarship Program provides approximately 3,700 scholarships a year to outstanding undergraduate Pell grant recipients to study or intern abroad. Students from USG Institutions received 68 of those scholarships in academic year 2017/2018. The USG's top producers are the University of Georgia (18); University of North Georgia (11) and Georgia State University (10). See Figure 12.

FIGURE 12: USG INSTITUTIONS WITH GILMAN RECIPIENTS 2017/2018

USG Institution	Gilman Recipients 2017 - 2018
University of Georgia	18
University of North Georgia	11
Georgia State University*	10
Valdosta State University	8
Albany State University	7
Georgia Gwinnett College	4
University of West Georgia	3
Georgia Institute of Technology	2
Georgia Southern University	2
Kennesaw State University	2
Abraham Baldwin Agricultural College	1
TOTALS	68

Source: *Gilman Scholarship* | *Georgia State University numbers include Perimeter College

⁸ Pulled from <https://www.gilmanscholarship.org/>

Beyond these numerical figures, here are several examples of the stories, anecdotes, and pictures that help paint the true and long-lasting effect the Gilman Scholarship has on its recipients.

CAROLINE PHELPS



University of West Georgia
Summer 2018
Spanish
Costa Rica

The Gilman Scholarship had a huge impact on my experience in college by giving me the opportunity to study abroad in Costa Rica. I was there for four weeks, lived with a host family, and took Spanish classes from a local language institute. My favorite part about this Gilman experience was the people I was able to meet and the places I was able to go. Some of my favorite people are from Costa Rica, and I will never forget getting stuck right in the middle of Latin America's longest zipline!

DALLAS HAYES



University of Georgia
Spring 2017
Japan
Finance

"During my time in Japan, I interned at a mergers and acquisitions investment bank from the months of January through March as an investment banking analyst. I also studied abroad at Waseda University in the remaining months finishing my Japanese minor and taking international business classes. Looking back at both of these experiences, I can honestly say that this has been a great decision for my personal and career goals."

DESTINY MARTIN



University of Georgia
Summer 2018
United Kingdom
Criminal Justice

"The experience was eye-opening and unforgettable...I am looking forward to visiting new places around the world, with hopes of new opportunities to make the world a better, safer place."

KANEISHA SMITH



University of Georgia
Summer 2017
Tanzania
Psychology

"I'm so grateful for going to Tanzania because it helped me learn things I know I wouldn't have back in the United States or even a study abroad program in a European country... Every part of this program was beneficial to me."

KATHERINE RUSSELL



University of Georgia
Summer 2017
Germany
Ecology

"We all carry pictures of the world in our heads. When we travel, read, and learn, the pictures become more textured and one begins to appreciate the darker and the lighter shades, the harmony and the contrast, and perhaps, after a while, one starts to grasp at the bigger picture, the profundity, beauty, and fragility of our shared world. This is the sort of transformative thinking study abroad makes possible, and I am glad to have been able to experience it."

KRISHNA PATEL



University of Georgia
Summer 2017
Thailand
Biology

"From the sprawling metropolis of Bangkok to the mountainous town of Chiang Mai, every aspect of Thailand was as beautiful as it was diverse. Being completely immersed in a culture so different than American culture as well as my ethnic background as an Indian gave me an amazing opportunity to step out of my comfort zone and take in my surrounding environment."

LANCE HOLMES



University of West Georgia
Spring 2018
Art
Japan

"The Gilman scholarship gave me the most rewarding experience of my life. I've acquired a language, made lifelong friendships, expanded my view of the world around me, and affirmed my own desire to live and work abroad."

MEKLIT GEBRU



Georgia State University
Summer 2018
Costa Rica
Spanish Studies

Meklit credits her Gilman Scholarship and her study abroad experience as helping her to achieve her decision to study Education Policy. She was subsequently awarded one of 10 Payne Fellowships for her graduate studies at American University.

MONICA PIZANO



University of North Georgia
Spring 2018
Spanish
Spain

"Studying abroad had always been a dream that I never imagined would come true, but with the help of the Gilman scholarship, that dream was made a reality. I made amazing friendships, immersed myself in the culture, improved my Spanish, and overcame many challenges. I made friends with the locals and exchange students, I enjoyed my classes, and I volunteered at the local animal shelter. Then, I became TEFL certified and after I graduated, I accepted a teaching position in South Korea, where I currently reside."

These are just a few of the emotional stories that demonstrate how participation in a study abroad program can truly lead students on a life-long journey of self-discovery, intercultural awareness and global market job skills.

USG-WIDE CONSORTIUM PROGRAMS: USG GOES GLOBAL

USG Goes Global is an administrative unit of the University System of Georgia that oversees all USG consortia study abroad programs. USG Goes Global (USGG) partners with USG institutions to provide quality, affordable, and impactful faculty-led study abroad experiences.

USG Goes Global is a true reflection of leveraging the power of the university system to create efficiencies and make study abroad more affordable for students. In the USGG model, students register and pay tuition at their home institution, utilizing the USG created INGRESS system, which allows for multi-institutional registration. This system allows our study abroad programs to act as a true consortium that mixes students from all participating USG schools into study abroad programs taught by USG faculty.



Also, unique to these programs is the equality of pay and opportunity for faculty. All faculty are paid a standardized rate regardless of enrollment numbers from their home institutions, creating more opportunities for both international and collaborative experiences.

USG Goes Global programs are open to all USG undergraduate students from any USG institution and create a truly unique USG experience.

STUDY ABROAD PARTICIPATION IN USG GOES GLOBAL PROGRAMS

Before the creation of USG Goes Global in 2019, study abroad programs were offered by



varying USG World Regional Councils. In Summer 2018, the European Council offered several study abroad programs to European destinations. When we compare overall study abroad participation during Academic Year 2017 – 2018 with Summer 2018 consortium programs, we see that many institutions utilize these programs greatly. See Figure 13.

USG Goes Global students in Madrid Summer 2019

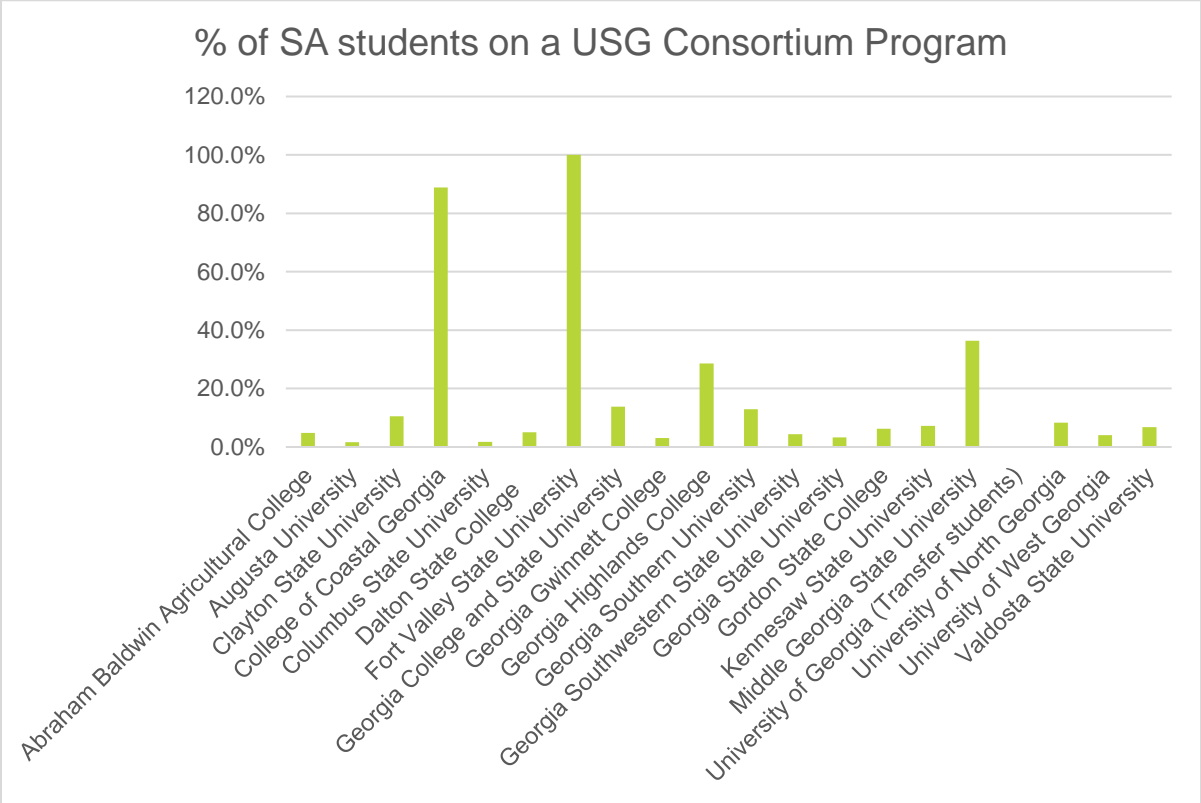
FIGURE 13: CONSORTIUM PROGRAM PARTICIPATION

	Institution Study Abroad Participation 2017/2018	European Council Study Abroad Participation Summer 2018	% of SA students on European Council Program
Abraham Baldwin Agricultural College	41	2	4.9%
Augusta University	369	6	1.6%
Clayton State University	38	4	10.5%
College of Coastal Georgia	9	8	88.9%
Columbus State University	175	3	1.7%
Dalton State College	40	2	5.0%
Fort Valley State University	1	1	100.0%
Georgia College and State University	283	39	13.8%
Georgia Gwinnett College	129	4	3.1%
Georgia Highlands College	7	2	28.6%
Georgia Southern University	419	54	12.9%
Georgia Southwestern State University	23	1	4.3%
Georgia State University	950	31	3.3%
Gordon State College	16	1	6.3%
Kennesaw State University	799	58	7.3%
Middle Georgia State University	33	12	36.4%
University of Georgia (Transfer students)	2,495	5	0.2%
University of North Georgia	311	26	8.4%
University of West Georgia	196	8	4.1%
Valdosta State University	161	11	6.8%
TOTALS	6,495	278	4.3%

Source: USG European & Asia Council Data

Notably, USG Consortium Programs accounted for 100% of Fort Valley State University's Study Abroad participation; over 88% of College of Coastal Georgia's; and over 36% of Middle Georgia State University's. See Figure 14.

FIGURE 14: PERCENTAGE OF STUDY ABROAD STUDENTS ON CONSORTIUM PROGRAM



USG Goes Global students in Paris Summer 2019

CAMPUS INTERNATIONALIZATION

International Education staff at each of our institutions carry out the ideals of internationalization. The USG International Education office encourages USG institutions to include international components or an international focus within all future strategic plans.

In January 2018, 81% (21 out of 26) of USG institutions had some form of an international strategic plan. By January 2020, 84% (22 out of 26) of USG institutions had some form of an international strategic plan⁹.

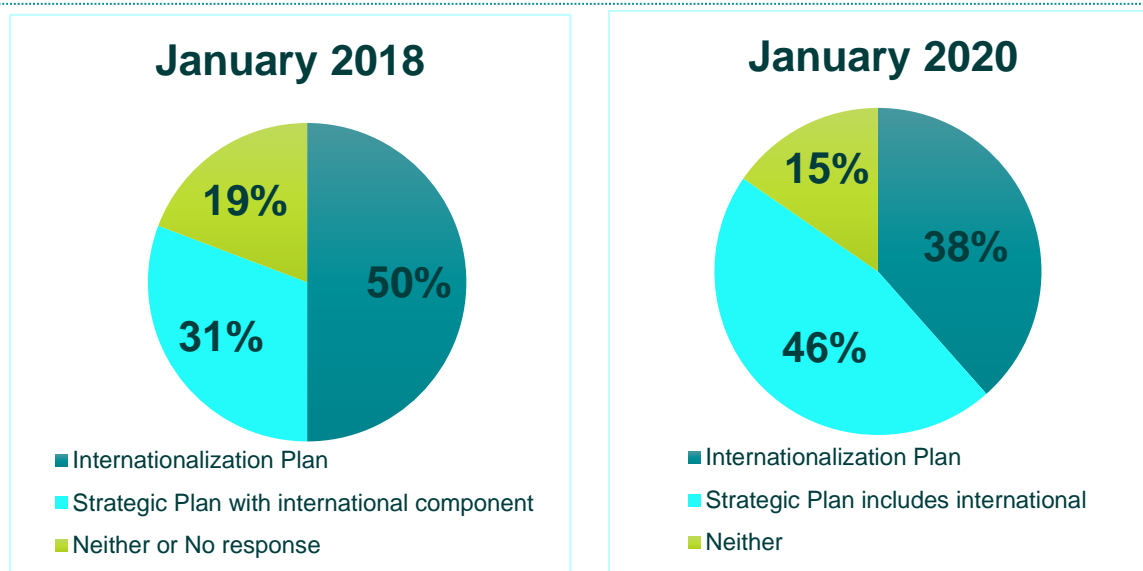
Specifically, in January 2020, 46% of USG institutions have an international component within their institutional Strategic Plan and 38% of USG institutions have a separate and defined Internationalization Plan.

When comparing the data from 2018 to 2020 we see a positive shift in **more institutional strategic plans including an international component**, demonstrating the strong effort institutions have made to focus on internationalization. See Figure 15.



Dr. Nell Pynes, ACE Internationalization Lab Advisor, and Sheila Schulte, Associate Vice President - International Programs, discussing University of North Georgia's participation in the American Council on Education's (ACE) 17th Internationalization Laboratory cohort.

FIGURE 15: COMPARISON OF 2018 AND 2020 CAMPUS INTERNATIONALIZATION



⁹ Data self-reported by either the Senior International Officer or the named System Council of International Education representative at each USG institution

In summary, most USG institutions have some form of an international strategic plan. A table outlining each USG institution's efforts towards campus internationalization can be found in Figure 16.

FIGURE 16: CAMPUS INTERNATIONALIZATION AS OF JANUARY 2020

Institution	Internationalization Plan	Strategic Plan includes international	None
Abraham Baldwin Agricultural College		1	
Albany State University	1		
Atlanta Metropolitan State College		1	
Augusta University		1	
Clayton State University			1
College of Coastal Georgia		1	
Columbus State University	1		
Dalton State College		1	
East Georgia State College		1	
Fort Valley State University			1
Georgia College & State University	1		
Georgia Gwinnett College	1		
Georgia Highlands College		1	
Georgia Institute of Technology	1		
Georgia Southern University		1	
Georgia Southwestern State University		1	
Georgia State University	1		
Gordon State College			1
Kennesaw State University	1		
Middle Georgia State University	1		
Savannah State University		1	
South Georgia State College			1
University of Georgia	1		
University of North Georgia		1	
University of West Georgia		1	
Valdosta State University	1		
TOTAL	10	12	4

Source: Data self-reported from each USG institution

USG STRATEGIC PLAN 2024

The University System of Georgia's Strategic Plan 2024 went into effect in January 2020. Included, are four main goals: Student Success; Responsible Stewardship; Economic Competitiveness; and Community Impact¹⁰.

International Education, as embodied by study abroad, study away, international student and scholars, exchange programs and international virtual exchange, is represented within Goal 4: Community Impact as it relates to Experiential Learning.

GOAL 4: Community Impact

The USG Strategic Plan 2024 states:

*“Experiential learning blends academic coursework with hands-on experience in a more applied setting such as a laboratory, an apprenticeship, a community improvement project or even **in another country**. These experiences prepare students for a lifetime of engagement by exposing them to a range of communities, making them aware of local needs, building skills to meet those needs and illustrating the impact their engagement can make. Future work includes utilizing successes at the pilot schools to assist all USG institutions in **broadening the availability and consistency of experiential learning courses** and ensuring data is submitted to USG to track progress and evaluate outcomes.”*

To measure the proposed increase in experiential learning, the USG Strategic Plan 2024 aims to increase the number of student enrollments in experiential learning courses to 150,000. Experiential learning includes a variety of courses, but International Education will be represented via study abroad, study away, exchange as classified by the Study Abroad Attribute, and international virtual exchange, as classified by the newly arriving International Virtual Exchange Attribute.



Increase the number of student enrollments in experiential learning courses from **42,129** in FY 2019 to **150,000** in FY2024.

¹⁰ Pulled from https://www.usg.edu/strategic_plan/

USG INTERNATIONAL EDUCATION

USG International Education works to ensure that all USG students are provided with opportunities to cultivate intercultural competency and perspectives by fostering global and experiential learning on each campus. We work with schools on all aspects of international education and our efforts intentionally connect global academic experiences such as study abroad or having international students in the classroom with 21st century skills that enhance employability.

International Education provides system-wide leadership for strategic planning, policy interpretation and coordination of international education initiatives. The priorities and activities of International Education include:

- Advocate for international education within the USG system and at the system office
- Collect international education data, provide benchmark reporting and share recommendations for best practices
- Provide structure and support for USG international collaborations and partnerships
- Deliver information and assist USG schools with state and national funding grants for international initiatives and study abroad
- Coordinate the System Council on International Education (SCIE), the USG's international advisory committee, and all other international education related subcommittees including the World Regional councils
- Administer the USG's J 1 Exchange Visitor program consortium
- Direct USG consortium study abroad programs through USG Goes Global

Looking ahead, USG International Education will be focused on the following quadrants: International Virtual Exchange, International Students and Scholars, Study Abroad and Study Away.



USG INTERNATIONAL EDUCATION GRANT

The International Education Grant is open to all faculty and staff employed at a University System of Georgia institution with documented affiliation to international education programs or activities. Grant funds can be used toward travel, software, equipment, conference registration, stipends, materials and supplies. Grants will be awarded on a competitive basis to support the development of innovative study abroad and exchange programs, as well as the addition of new elements to existing programs.

2018 INTERNATIONAL EDUCATION GRANT RECIPIENTS

In Fiscal Year 2018, the USG International Education office administered its inaugural USG International Education Grant, using funds allocated from Dr. Tristan Denley, Executive Vice Chancellor for Academic Affairs and Chief Academic Officer. Three institutions received \$2,000 each to assist individual USG campuses in the development of exchange partners and/or to grow their study abroad programs.

UNIVERSITY OF WEST GEORGIA



The University of West Georgia used the funds to support the travel (e.g. passport costs) of 12 African American Male Institute (AAMI) students for an 8-day cross-cultural trip to Salvador, Brazil during Spring Break 2019. This short-term study abroad trip was a response by the AAMI Learning Community to the lower African American Male rates in Study Abroad. The project targeted primarily low-income, first-generation African American males who had never traveled abroad. Funding for

their passports addressed the first, and a major, barrier to international travel. Notably, addressing this barrier exposed students to the “culture and arts of a people with whom they share a history and African heritage.” Accompanying photos show students touring Brazil.



UNIVERSITY OF GEORGIA

The University of Georgia used the funds to support the pilot of a new Embedded Studies Away Program. The pilot initiative offered an optional 1 credit hour supplemental embedded academic courses to an existing UGA course. The 1-hour supplement was offered as a study abroad component, taking place during the week of Spring Break 2019 – to the island of Grenada in the Caribbean. The new option made study abroad



accessible to students who were unable to participate in currently available semester and summer programs by offering “high impact, hands-on learning experiences through activities that supplement the original academic course content.” Accompanying photos show students touring Grenada and crushing grapes with their feet.

AUGUSTA UNIVERSITY



Augusta University used the funds to increase Nursing and Pre-Nursing student participation in their global health study abroad programs. Previously, the program enrolled 40 students per year and the goal was to increase the participation by 50%. Augusta sought to accomplish this goal by

offering a series of mini-immersion experiences that introduced students to the Spanish-speaking healthcare environment. The mini-immersion included two parts: language preparation and application in a simulated patient care environment. These mini-immersion programs “promote cultural awareness and generate interest in current nursing study abroad programs”. Accompanying photos show nursing and pre-nursing students.



2020 INTERNATIONAL EDUCATION GRANT

In Fiscal Year 2020, the International Education office is pleased to announce the availability of **five \$2,000 International Education Grants**. In keeping with the future focus of our office, these new International Education Grant proposals are open to a broad range of topics, and are in place to assist individual USG campuses in the development of:

- **Embedded Study Abroad:** (Generating growth or creating a new embedded study abroad program in which an additional ‘lab’ or credit course is linked with a semester long course, providing opportunity for students to go abroad for a short term, and earn additional course credit)
- **USG Goes Global:** (New USG Goes Global Program Development in a new program location and/or focused on a new academic field of study)
- **International Student Retention:** (Generating a sustainable program that helps international students feel safe and welcome on campus and further retention)
- **International Virtual Exchange:** (Generating growth or updating a current course offering International Virtual Exchange components)

CONCLUSION

As demonstrated in this report, International Education is thriving in the University System of Georgia. International students continue to contribute to the Georgia economy and create jobs, and the percentage of international students has remained constant alongside growth in overall USG enrollment. The percentage of study abroad students within the USG student body has consistently surpassed the national average, aided by USG institutions’ achievements in helping students obtain Gilman scholarships. Further, the official launch of USG Goes Global, centrally administered study abroad consortium programs from the system office, has created efficiencies and equity, offering all USG students quality, affordable, and impactful faculty-led study abroad experiences. A measure of campus internationalization illustrates that overall more institutional strategic plans include an international component.

Looking ahead, USG International Education provides key aspects of the USG Strategic Plan 2024, especially regarding experiential learning. Students’ lives change as a result of participation in international education activities – broadening their perspectives, developing job skills and encouraging personal and professional growth. With the help of centrally funded support, such as the USG International Education Grant, the International Education office aids institutions in pursuit of our four quadrants of focus: International Virtual Exchange, International Students and Scholars, Study Abroad and Study Away.

USG International Education works towards Creating a More Educated, More Globally Minded Georgia.

APPENDICES

APPENDIX A: GEORGIA OPEN DOORS FACT SHEET

2019 FACT SHEET: GEORGIA



23,623	3.7	12	\$850,555,471
Int'l Students in the State	Percent Change from Previous Year	Rank in the U.S.*	Estimated Int'l Student Expenditure in the State**

* Rankings include all 50 U.S. states in addition to Washington, D.C., Puerto Rico, and the U.S. Virgin Islands.

**Source: NAFSA: Association of International Educators. For more information, see www.nafsa.org/economicvalue.

LEADING PLACES OF ORIGIN FOR INTERNATIONAL STUDENTS IN THE STATE

Rank	Place of Origin	% Total
1	China	31.5
2	India	18.2
3	South Korea	8.7
4	Nigeria	2.3
5	Vietnam	2.0

INSTITUTIONS WITH THE HIGHEST NUMBER OF INTERNATIONAL STUDENTS

Institution	City	Total
Georgia Institute of Technology	Atlanta	6,656
Savannah College of Art and Design	Savannah	3,879
Emory University	Atlanta	3,126
Georgia State University	Atlanta	2,869
University of Georgia	Athens	2,427

AMERICAN STUDENTS ABROAD

Study Abroad	2016/17	2017/18
Total Number of U.S. Students Studying Abroad for Academic Credit	11,417	11,630

STUDENTS PARTICIPATING IN U.S. DEPARTMENT OF STATE FUNDED PROGRAMS

Exchange Program	Fulbright		Gilman	
	2018/19	2019/20	2017/18	2018/19
U.S. students from colleges and universities in the state	44	43	129	150
International students at colleges and universities in the state	168	173		

Source: Open Doors: Report on International Educational Exchange is a comprehensive information resource on international students and U.S. students studying abroad. It is sponsored by the U.S. Department of State with funding provided by the U.S. Government and is published by IIE. For more information, including press releases and FAQs, visit www.iie.org/opendoors or contact IIE's Public Affairs office at press@iie.org.



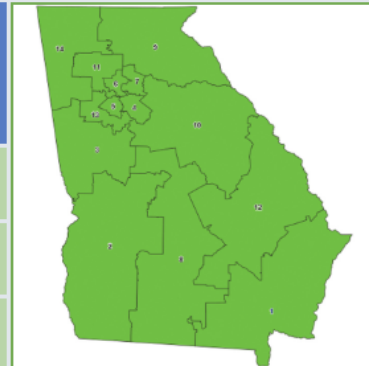
APPENDIX B: NAFSA GEORGIA BENEFITS FROM INTERNATIONAL STUDENTS


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GEORGIA

Benefits from International Students

FINANCIAL CONTRIBUTION	\$850.6 million
JOBS SUPPORTED	10,259
INTERNATIONAL STUDENT ENROLLED	23,623



TOP HIGHER EDUCATION INSTITUTIONS (DOLLARS AND JOBS)

1 Georgia Institute of Technology \$203.4 million supporting 2,936 jobs	6 Kennesaw State University \$23 million supporting 297 jobs
2 Savannah College of Art and Design \$186.9 million supporting 1,172 jobs	7 Georgia Southern University \$14.5 million supporting 180 jobs
3 Emory University \$167.8 million supporting 2,624 jobs	8 Mercer University \$13.5 million supporting 186 jobs
4 Georgia State University \$80.6 million supporting 1,096 jobs	9 Georgia State University: Perimeter College \$12.4 million supporting 73 jobs
5 University of Georgia \$71.9 million supporting 1,051 jobs	10 Clark Atlanta University \$10.7 million supporting 138 jobs

THE NATIONAL BENEFITS BEYOND GEORGIA

International students studying at U.S. colleges and universities contribute **\$41.0 billion** and support **458,290 jobs** to the U.S. economy.* **For every seven international students, three U.S. jobs are created** and supported by spending occurring in the higher education, accommodation, dining, retail, transportation, telecommunications and health insurance sectors.

The economic contributions of international students are in addition to the immeasurable academic and cultural value these students bring to our campuses and local communities. For a more detailed analysis, access NAFSA's International Student Economic Value Tool at nafsa.org/economicvalue.

CONTACT

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* Sources used in NAFSA economic analysis: U.S. Department of Education, U.S. Department of Commerce, and Institute of International Education for 2019-2020 Academic Year.

HIGHER EDUCATION INSTITUTIONS(DOLLARS AND JOBS)

For a more detailed analysis, access NAfSA's *International Student Economic Value Tool* at nafsa.org/economicvalue.

RANK	INSTITUTION	DOLLARS	JOBS
1	Georgia Institute of Technology	\$203.4 million	2,936
2	Savannah College of Art and Design	\$186.9 million	1,172
3	Emory University	\$167.8 million	2,624
4	Georgia State University	\$80.6 million	1,096
5	University of Georgia	\$71.9 million	1,051
6	Kennesaw State University	\$23 million	297
7	Georgia Southern University	\$14.5 million	180
8	Mercer University	\$13.5 million	186
9	Georgia State University: Perimeter College	\$12.4 million	73
10	Clark Atlanta University	\$10.7 million	138
11	University of North Georgia	\$7.4 million	44
12	Valdosta State University	\$6.9 million	87
13	University of West Georgia	\$5 million	65
14	Columbus State University	\$4.9 million	30
15	Brenau University	\$4.6 million	29
16	Georgia Gwinnette College	\$4 million	23
17	Georgia Regents University	\$3.4 million	45
18	Agnes Scott College	\$2.9 million	19
19	Oglethorpe University	\$2.7 million	17
20	Georgia College and State University	\$2.5 million	16
21	Chattahoochee Technical College	\$2.2 million	12
22	Young Harris College	\$2.1 million	13

23	Emmanuel College	\$1.8 million	11
24	Savannah State University	\$1.6 million	10
25	Clayton State University	\$1.5 million	9
26	Middle Georgia State - Cochran	\$1.4 million	8
27	Georgia Southwestern State University	\$1.3 million	8
28	Shorter University	\$1.2 million	7
29	DeVry University - Georgia	\$1.1 million	6
30	College of Coastal Georgia	\$1 million	6
31	Albany State University	\$711,376	4
32	Spelman College	\$665,558	4
33	Dalton State College	\$539,177	3
34	Fort Valley State University	\$512,954	3
35	Berry College	\$493,926	3
36	Abraham Baldwin Agricultural College	\$493,660	3
37	Central Georgia Technical College	\$473,472	3
38	Middle Georgia State University	\$468,197	3
39	LaGrange College	\$444,353	3
40	Paine College	\$238,277	1
41	Georgia Highlands College	\$209,261	1
42	Columbus Technical College	\$181,154	1
43	Toccoa Falls College	\$177,735	1
44	Athens Technical College	\$164,132	1
45	Atlanta Metropolitan State College	\$146,905	1
46	Morehouse School of Medicine	\$133,863	1
47	East Georgia State College	\$97,097	1
48	Gordon State College	\$88,045	1

APPENDIX C: OPEN DOORS TOP PLACES OF ORIGIN OF INTERNATIONAL STUDENTS

TOP PLACES OF ORIGIN OF INTERNATIONAL STUDENTS

		2017/18	2018/19	% of total	% change
	WORLD TOTAL	1,094,792	1,095,299	100.0	0.05
1	China	363,341	369,548	33.7	1.7
2	India	196,271	202,014	18.4	2.9
3	South Korea	54,555	52,250	4.8	-4.2
4	Saudi Arabia	44,432	37,080	3.4	-16.5
5	Canada	25,909	26,122	2.4	0.8
6	Vietnam	24,325	24,392	2.2	0.3
7	Taiwan	22,454	23,369	2.1	4.1
8	Japan	18,753	18,105	1.7	-3.5
9	Brazil	14,620	16,059	1.5	9.8
10	Mexico	15,468	15,229	1.4	-1.5
11	Nigeria	12,693	13,423	1.2	5.8
12	Nepal	13,270	13,229	1.2	-0.3
13	Iran	12,783	12,142	1.1	-5.0
14	United Kingdom	11,460	11,146	1.0	-2.7
15	Turkey	10,520	10,159	0.9	-3.4
16	Kuwait	10,190	9,195	0.8	-9.8
17	Germany	10,042	9,191	0.8	-8.5
18	France	8,802	8,716	0.8	-1.0
19	Indonesia	8,650	8,356	0.8	-3.4
20	Bangladesh	7,496	8,249	0.8	10.0
21	Colombia	7,976	8,060	0.7	1.1
22	Pakistan	7,537	7,957	0.7	5.6
23	Venezuela	8,371	7,760	0.7	-7.3
24	Malaysia	8,271	7,709	0.7	-6.8
25	Spain	7,489	7,262	0.7	-3.0

APPENDIX D: OPEN DOORS TOP DESTINATIONS OF U.S. STUDY ABROAD STUDENTS

	DESTINATIONS	2016/17	2017/18	% of total	% change
1	United Kingdom	39,851	39,403	11.5	-1.1
2	Italy	35,366	36,945	10.8	4.5
3	Spain	31,230	32,411	9.5	3.8
4	France	16,462	17,185	5.0	4.4
5	Germany	12,585	12,250	3.6	-2.7
6	Ireland	11,492	11,965	3.5	4.1
7	China	11,910	11,613	3.4	-2.5
8	Australia	10,400	10,332	3.0	-0.7
9	Costa Rica	8,322	8,681	2.5	4.3
10	Japan	7,531	8,467	2.5	12.4
11	South Africa	6,042	6,001	1.8	-0.7
12	Mexico	5,736	5,963	1.7	4.0
13	Czech Republic	4,777	5,248	1.5	9.9
14	Greece	4,351	5,223	1.5	20.0
15	Denmark	4,457	4,637	1.4	4.0
16	Ecuador	4,021	4,055	1.2	0.8
17	India	4,704	3,986	1.2	-15.3
18	Netherlands	3,437	3,966	1.2	15.4
19	Peru	3,695	3,939	1.2	6.6
20	South Korea	3,770	3,929	1.1	4.2
21	New Zealand	3,777	3,885	1.1	2.9
22	Argentina	3,422	3,805	1.1	11.2
23	Israel	2,999	3,355	1.0	11.9
24	Austria	3,308	3,161	0.9	-4.4
25	Chile	3,073	3,020	0.9	-1.7
	WORLD TOTAL	332,727	341,751	100.0	2.7

University System of Georgia

International Education

www.usg.edu/international_education