

## ENROLLMENT AND STUDENT DEMAND DATA

### A. Fall enrollment (all students, including non-matriculated, continuing education, online students)

Undergraduate (FTE)\*  
Undergraduate (Headcount)\*  
Graduate and Professional (FTE)\*  
Graduate and Professional (Headcount)\*

Fall 2009	Fall 2010	Fall 2011	Fall 2012	Fall 2013
2,412	2,839	2,910	2,626	2,520
3,080	3,438	3,474	3,156	2,987
N/A	N/A	N/A	N/A	N/A
N/A	N/A	N/A	N/A	N/A

### B. Fall undergraduate or primary market data

Applications\*  
Acceptances\*  
Matriculants\*  
Median ACT/SAT score (for SAT, only math and verbal)\*  
Percentage of first-year matriculants from outside state\*

Fall 2009		Fall 2010		Fall 2011		Fall 2012		Fall 2013	
First year	Transfer	First year	Transfer	First year	Transfer	First year	Transfer	First year	Transfer
1,522	140	1,771	71	1,625	299	1,401	549	1,416	588
1,240	128	1,323	70	1,133	215	792	342	835	349
893	68	874	55	809	144	568	224	535	221
19 / 936		19 / 923		19 / 907		19 / 925		20 / 939	
2.2%		3.7%		10.2%		7.0%		5.6%	

### C. First-year to second-year undergraduate retention rate (%)\*

### D. First-year student discount rate (%)\*

### E. Percentage of students enrolled in at least one online course for credit

Fall 2009	Fall 2010	Fall 2011	Fall 2012	Fall 2013
57.6%	52.8%	46.5%	52.7%	
			N/A	N/A
			14.5%	19.3%

### F. Academic year tuition and fees for full-time undergraduates (in-state resident)\*

### G. Academic year tuition and fees for full-time undergraduates (out-of-state resident)\*

### H. Academic year room and board charges\*

2009-2010	2010-2011	2011-2012	2012-2013	2013-2014
\$2,760	\$3,654	\$4,036	\$4,106	\$4,238
\$10,242	\$11,136	\$11,518	\$11,774	\$12,096
N/A	N/A	\$7,475	\$8,126	\$8,382

### A. Fall enrollment (all students, including non-matriculated, continuing education, online students)

1. **Undergraduate (FTE):** The number of undergraduate full-time students plus the full-time equivalent of part-time students (i.e., part-time credit hours divided by full-time course load)

### B. Fall undergraduate or primary market data

1. **Applications :** The number of completed fall 2013 applications that have fulfilled the institution's requirements to be considered for admission

**C. First-year to second-year undergraduate retention rate (%):** The percentage of first-time undergraduate (or equivalent) degree-seeking students from the previous fall who are again enrolled in the current fall

**D. First-year student discount rate (%):** The sum of scholarship discount and allowances plus scholarship expense divided by gross tuition and fee revenue, for first-year cohort only

**F. Academic year tuition and fees for full-time undergraduates (in-state resident):** Total undergraduate tuition and fees for in-state students in the current academic year

**G. Academic year tuition and fees for full-time undergraduates (out-of-state resident):** Total undergraduate tuition and fees for out-of-state students in the current academic year

**H. Academic year room and board charges:** Total room and board charges for the current academic year