

AASU ENROLLMENT AND STUDENT DEMAND DATA

A. Fall enrollment (all students, including non-matriculated, continuing education, online students)

	Fall 2009	Fall 2010	Fall 2011	Fall 2012	Fall 2013
Undergraduate (FTE)*	5,826	6,126	6,051	6,001	5,715
Undergraduate (Headcount)*	6,612	6,918	6,813	6,731	6,377
Graduate and Professional (FTE)*	674	568	484	511	539
Graduate and Professional (Headcount)*	926	764	680	708	724

B. Fall undergraduate or primary market data

	Fall 2009		Fall 2010		Fall 2011		Fall 2012		Fall 2013	
	First year	Transfer	First year	Transfer	First year	Transfer	First year	Transfer	First year	Transfer
Applications*	2,169	1,165	2,630	1,184	2,856	1,265	2,719	1,181	2,497	1,085
Acceptances*	1,775	1,054	2,138	1,108	2,158	1,214	1,944	1,097	1,717	968
Matriculants*	1,023	620	1,187	602	1,130	655	1,016	638	937	554
Median ACT/SAT score (for SAT, only math and verbal)*	990		1,000		1,000		990		1,000	
Percentage of first-year matriculants from outside state*	4.2%		4.0%		3.2%		3.8%		4.1%	

C. First-year to second-year undergraduate retention rate (%)*

Fall 2009	Fall 2010	Fall 2011	Fall 2012	Fall 2013
70.5%	69.9%	65.4%	68.6%	67.4%

D. First-year student discount rate (%)*

E. Percentage of students enrolled in at least one online course for credit

Fall 2012	Fall 2013
21.7%	24.2%

F. Academic year tuition and fees for full-time undergraduates (in-state resident)*

G. Academic year tuition and fees for full-time undergraduates (out-of-state resident)*

H. Academic year room and board charges*

2009-2010	2010-2011	2011-2012	2012-2013	2013-2014
\$3,898	\$4,510	\$4,854	\$4,942	\$5,085
\$13,186	\$13,798	\$14,145	\$14,465	\$14,847
\$7,200	\$8,940	\$9,453	\$9,966	\$10,266

A. Fall enrollment (all students, including non-matriculated, continuing education, online students)

1. **Undergraduate (FTE):** The number of undergraduate full-time students plus the full-time equivalent of part-time students (i.e., part-time credit hours divided by full-time course load)

B. Fall undergraduate or primary market data

1. **Applications :** The number of completed fall 2013 applications that have fulfilled the institution's requirements to be considered for admission

C. First-year to second-year undergraduate retention rate (%): The percentage of first-time undergraduate (or equivalent) degree-seeking students from the previous fall who are again enrolled in the current fall

D. First-year student discount rate (%): The sum of scholarship discount and allowances plus scholarship expense divided by gross tuition and fee revenue, for first-year cohort only

F. Academic year tuition and fees for full-time undergraduates (in-state resident): Total undergraduate tuition and fees for in-state students in the current academic year

G. Academic year tuition and fees for full-time undergraduates (out-of-state resident): Total undergraduate tuition and fees for out-of-state students in the current academic year

H. Academic year room and board charges: Total room and board charges for the current academic year