Fall 2020 Student Enrollment Update

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Vice Chancellor, Research and Policy Analysis

November 11, 2020
Summer 2020 Enrollment Review

- USG \( \uparrow 13,426 \) to record \( 165,801 \)
- All sectors \( \uparrow \)
- Undergraduate and grad students \( \uparrow \)
- Adult undergraduates \( \uparrow \sim 650 \)
- Beginning freshmen, dual enrollment, and transient students \( \downarrow \)
Summer 2020 in Context

Change Summer 2019 to 2020

- **All Students**: 9% increase
- **Undergraduates**: 7% increase
- **Graduate Students**: 14% increase

**Comparison**:
- USG: 0%
- U.S. All Schools: 3%
- U.S. Four-year Publics: 0%
Summer 2020 in Context

Change Summer 2019 to 2020

- **All Students**
  - 9% (USG)
  - 3% (U.S. All Schools)
  - 0% (U.S. Four-year Publics)

- **Undergraduates**
  - 7% (USG)
  - 3% (U.S. All Schools)
  - 3% (U.S. Four-year Publics)

- **Graduate Students**
  - 14% (USG)
  - 3% (U.S. All Schools)
  - 0% (U.S. Four-year Publics)

Note: The percentage changes are as follows:
- USG: Increase of 9% for All Students, 7% for Undergraduates, and 14% for Graduate Students.
- U.S. All Schools: Decrease of 3% for All Students and Undergraduates, and Increase of 3% for Graduate Students.
- U.S. Four-year Publics: No change for All Students and Undergraduates, and Increase of 3% for Graduate Students.
Summer 2020 in Context

Change Summer 2019 to 2020

- **All Students**
  - USG: 9%
  - U.S. All Schools: 0%
  - U.S. Four-year Publics: 3%

- **Undergraduates**
  - USG: 7%
  - U.S. All Schools: -1%
  - U.S. Four-year Publics: 3%

- **Graduate Students**
  - USG: 14%
  - U.S. All Schools: 3%
  - U.S. Four-year Publics: 3%
Summer 2020 in Context

Change Summer 2019 to 2020

- All Students:
  - USG: 9%
  - U.S. All Schools: 0%
  - U.S. Four-year Publics: 3%

- Undergraduates:
  - USG: 7%
  - U.S. All Schools: -1%
  - U.S. Four-year Publics: 3%

- Graduate Students:
  - USG: 14%
  - U.S. All Schools: 0%
  - U.S. Four-year Publics: 3%
Summer 2020 in Context

- USG higher across all degree levels
Summer 2020 in Context

- USG higher across all degree levels
- USG also larger increase in full-time students

### Change Summer 2019 to 2020

<table>
<thead>
<tr>
<th></th>
<th>All Students</th>
<th>Undergraduates</th>
<th>Graduate Students</th>
</tr>
</thead>
<tbody>
<tr>
<td>USG</td>
<td>9%</td>
<td>7%</td>
<td>14%</td>
</tr>
<tr>
<td>U.S. All Schools</td>
<td>0%</td>
<td>-1%</td>
<td>0%</td>
</tr>
<tr>
<td>U.S. Four-year Publics</td>
<td>3%</td>
<td>3%</td>
<td>3%</td>
</tr>
</tbody>
</table>
Summer 2020 in Context

Change Summer 2019 to 2020 by Race/Ethnicity

Hispanic  
USG: 15%  
All Schools: 3%  
Four-year Public Schools: 7%

Asian  
USG: 24%  
All Schools: 9%  
Four-year Public Schools: 12%

Black  
USG: 7%  
All Schools: -3%  
Four-year Public Schools: 1%

White  
USG: 6%  
All Schools: -2%  
Four-year Public Schools: 0%

Other  
USG: 7%  
All Schools: 1%  
Four-year Public Schools: 3%
Summer 2020 in Context

- USG also had larger increase in adult students
Fall 2020 USG Enrollment

341,485

Research Universities: 142,226
Comprehensive Universities: 93,853
State Universities: 66,480
State Colleges: 38,926
USG Fall Headcount and FTE

- **Headcount (HC)**
  - 2011: 320,000
  - 2012: 310,000
  - 2013: 300,000
  - 2014: 300,000
  - 2015: 310,000
  - 2016: 320,000
  - 2017: 330,000
  - 2018: 340,000
  - 2019: 350,000
  - 2020: 360,000

- **Full-Time Equivalent (FTE)**
  - 2011: 240,000
  - 2012: 250,000
  - 2013: 260,000
  - 2014: 270,000
  - 2015: 280,000
  - 2016: 290,000
  - 2017: 300,000
  - 2018: 310,000
  - 2019: 320,000
  - 2020: 330,000
Georgia High School Graduate Pipeline

Source: Western Interstate Commission for Higher Education

Average: ~107,000
Peak: ~112,000
Decline: 13%
Fall 2020 Undergraduate vs. Graduate

<table>
<thead>
<tr>
<th>Year</th>
<th>Undergraduate</th>
<th>Graduate and Professional</th>
</tr>
</thead>
<tbody>
<tr>
<td>2016</td>
<td>270,853</td>
<td>46,383</td>
</tr>
<tr>
<td>2017</td>
<td>271,182</td>
<td>49,517</td>
</tr>
<tr>
<td>2018</td>
<td>271,273</td>
<td>53,169</td>
</tr>
<tr>
<td>2019</td>
<td>271,600</td>
<td>57,689</td>
</tr>
<tr>
<td>2020</td>
<td>274,629</td>
<td>63,213</td>
</tr>
</tbody>
</table>

Undergraduate: 36%
Graduate and Professional: 1%

UNIVERSITY SYSTEM OF GEORGIA
Change Fall 2019 to 2020 by Level

Fall 2020 in Context

<table>
<thead>
<tr>
<th></th>
<th>All Students</th>
<th>Undergraduates</th>
<th>Graduate Students</th>
</tr>
</thead>
<tbody>
<tr>
<td>USG</td>
<td>2%</td>
<td>1%</td>
<td>10%</td>
</tr>
<tr>
<td>U.S. All Schools</td>
<td>N/A</td>
<td>-1%</td>
<td>3%</td>
</tr>
<tr>
<td>U.S. Four-year Publics</td>
<td>-3%</td>
<td>-4%</td>
<td>4%</td>
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UNIVERSITY SYSTEM OF GEORGIA
Fall 2020 in Context

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Graduate Students

<p>| | |</p>
<table>
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<tr>
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<td>U.S. All Schools</td>
<td>3%</td>
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<tr>
<td>U.S. Four-year Publics</td>
<td>4%</td>
</tr>
</tbody>
</table>
Fall 2020 in Context

Change Fall 2019 to 2020 by Level

- **All Students**
  - 2%
  - N/A
  - -3%

- **Undergraduates**
  - 1%
  - -4%
  - -1%

- **Graduate Students**
  - 10%
  - 3%
  - 4%

USG, U.S. All Schools, U.S. Four-year Publics
Fall 2020 in Context

Change Fall 2019 to 2020 by Level

- **All Students**
  - USG: 2%
  - U.S. All Schools: -3%
  - U.S. Four-year Publics: N/A

- **Undergraduates**
  - USG: 1%
  - U.S. All Schools: -4%
  - U.S. Four-year Publics: -1%

- **Graduate Students**
  - USG: 10%
  - U.S. All Schools: 3%
  - U.S. Four-year Publics: 4%
Fall 2020 in Context

USG

-7%
-10%
3%
13%
1%
2%

UG Cert.
Associate
Bachelor’s
Master’s
Doctorate
First Prof.

All U.S. Schools

-9%
-9%
-1%
4%
3%
-2%
Beginning Freshman Enrollment

- 2016: 48,010
- 2017: 49,378
- 2018: 50,612
- 2019: 50,877
- 2020: 54,176
Dual Enrollment

<table>
<thead>
<tr>
<th>Year</th>
<th>Enrollment</th>
</tr>
</thead>
<tbody>
<tr>
<td>2016</td>
<td>10,352</td>
</tr>
<tr>
<td>2017</td>
<td>11,530</td>
</tr>
<tr>
<td>2018</td>
<td>12,394</td>
</tr>
<tr>
<td>2019</td>
<td>12,597</td>
</tr>
<tr>
<td>2020</td>
<td>13,748</td>
</tr>
</tbody>
</table>
Adult Undergraduates (25 and older*)

<table>
<thead>
<tr>
<th>Year</th>
<th>Number</th>
</tr>
</thead>
<tbody>
<tr>
<td>2016</td>
<td>48,048</td>
</tr>
<tr>
<td>2017</td>
<td>45,292</td>
</tr>
<tr>
<td>2018</td>
<td>42,967</td>
</tr>
<tr>
<td>2019</td>
<td>41,011</td>
</tr>
<tr>
<td>2020</td>
<td>39,626</td>
</tr>
</tbody>
</table>

* Age as of Fall 2020
Enrollment by Race/Ethnicity

- White: Decreasing trend from 50% in 2016 to 40% in 2020
- Black or AA: Steady trend around 20% from 2016 to 2020
- Asian: Steady trend around 10% from 2016 to 2020
- Hispanic: Trend upwards from 10% in 2016 to 15% in 2020
- Other: Steady trend around 0% from 2016 to 2020
Enrollment by Race/Ethnicity

- USG had larger increase this fall in underrepresented minority students than all US schools.

![Line chart showing enrollment by race/ethnicity from 2016 to 2020.](chart)
Non-Resident Students

Out-of-State

Out-of-Country

0% 2% 4% 6% 8% 10% 12% 14%

2016 2017 2018 2019 2020
One-Year Retention of First-Time Freshmen

2015: 73.7% (System: 5.4%, Institution: 73.7%)
2016: 73.7% (System: 5.6%, Institution: 73.7%)
2017: 72.7% (System: 5.5%, Institution: 72.7%)
2018: 73.8% (System: 5.6%, Institution: 73.8%)
2019: 74.4% (System: 5.6%, Institution: 74.4%)

System Difference
Institution
Four-Year Bachelor’s Degree Graduation Rates

2012: 26.7%
2013: 28.6%
2014: 29.9%
2015: 30.9%
2016: 32.4%

System Difference

Institution
Questions and Contact

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