

# RACL Spring Meeting Minutes 2008

Augusta Marriott Hotel  
March 6-7,2008

Thursday, March 6,
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## **RACL Directors Meeting**

8:30 – 9:00 a.m. Continental Breakfast/Registration

9:00 – 9:15 a.m. Welcome (Tamera Lee)

9:15 – 11:30 a.m. “State of the Book”

9:15 – 9:45 a.m. Ed McBride, Chief Communications and Outreach Officer,  
SOLINET

9:45 -10:15 a.m. Sean O'Brien Keough, Regional Manager, Ovid Technologies

10:15 – 10:30 a.m. Break

10:30 – 11:30 a.m. Book Survey Results and Discussion (Carol Bray, MJ Fayoyin, &  
Merryll Penson)

11:30 - 12:00 p.m. GALILEO/GIL/Board of Regents Program (Merryll Penson & Co.)

12:00 – 1:00 p.m. Lunch

1:00 – 2:00 p.m. Business Meeting

- RACL role for USG Core Curriculum (Tamera Lee)
- Executive Director’s Update (Merryll Penson)
- Election/Nominating Committee (MJ Fayoyin)

2:00 – 3:00 p.m. GPLS Update & Pinnacle Leadership Program (David Singleton)

3:00 – 3:15 p.m. Break

3:15 – 3:45 p.m. SACS Assessment Changes (Gene Ruffin)

3:45 – 4:00 p.m. Staff Salaries Report (Camilla Reid)

5:00 – 6:30 p.m. **Reception** sponsored by **OVID Technologies** at the Marriott Hotel  
& Suites Terrace

Friday, March 7,

### **RACL Directors Meeting**

- 8:15 – 8:45 a.m. Continental Breakfast/Registration
- 8:45 – 9:00 a.m. Welcome & Introductions (Tamera Lee)
- 9:00 – 9:45 a.m. Dr. Daniel W. Rahn, President of the Medical College of Georgia,  
"A New Image for the Health Care Workforce"
- 9:45 - 10:00 a.m. Break
- 10:00 – 11:00 a.m. Mr. Stan Byrny, Sports Anchorman for NBC Augusta Channel 26,  
"Augusta's Master Plan"
- 11:00 – 12:00 p.m. Business Meeting Continuation
- BOR Update: Dr. Sandra Stone, Vice Chancellor for Academic Programs and Planning
  - Journal Back-files Project (Callie McGinnis)
  - Election Results (if necessary)
  - Special Recognitions

The Meeting was opened by Tamera Lee, Chair of RACL who welcomed the group of library directors.

Tamera introduced the morning's topic - e-Books, but first Ed McBride, newly appointed, Chief Communications and Outreach Officer, SOLINET gave an update on SOLINET.

#### SOLINET

- Regrets from Kate Nevins that she is in Williamsburg attending a Board Meeting and would not be available to meet with us.
- SOLINET Classes taught last year were taken by 5,000 + people.
- SAMP '08 will be held at Emory University at the Conference Center (May 8 -9). A Web 2.0 Workshop will be held: "Changing the Way Libraries Do Business."
- Discussion of PALINET and SOLINET merger. Feel two networks compliment each other. PALINET is in Philadelphia. There is a meeting today in Williamsburg where the merger is under consideration. With the merger, comes more service. Kate Nevins will have a blog on the subject. We may also call Kate at 1-800-999-8558. SAMP (SOLINET's annual membership meeting might move from Atlanta with the merger. Cost savings would be one of the goals. It is not yet known who would lead the merger.

In April, information will be dispersed; we will cast a vote in May; it is anticipated that the decision will go into effect July 1, with the new fiscal year. For further elucidation, there will be town hall meetings throughout the region. For now, quotes for our price increases remain the same. For more on this merger, we may contact [knevins@solinet.net](mailto:knevins@solinet.net) or 1-800-999-8558.

- Reminded us of the various Product Portfolios (negotiated discounts from firms such as Brodart for library furniture to e-books – available to us.)

*E-books: Ed McBride, SOLINET*

Ed then began discussion about e-Books. He brought to our attention the title: [A Librarian's Guide to Ebooks](#) by Rob Aaron, Senior Library Services Consultant at SOLINET. There are many options for Reference:

Netlibrary  
Ebooks/ ebrary/eBooks evolved  
Books 24x7  
Credo Ref  
CQ Press

He pointed out that the use of ebooks is going up; the use for print is going down. The public is demanding more electronic use. There are three pricing models:

- a) Print
- b) Subscription
- c) Open Access.

He suggested that we determine if we want a repository or a portal. Weeding policies are needed for e-books; the same as for print. We could use SOLINET's collection analysis tools and their consultants.

To see the SOLINET ebooks checklists, Ed suggested that we contact him at 1-800-999-8558 x 4864 or use his email: [emcbride@solinet.net](mailto:emcbride@solinet.net).

*E-books: Sean Keough, Ovid*

Sean Keough, Regional Manager, Ovid Technologies provided an overview of e-books beginning in the 1970's with the first 12 ebooks being in nursing from Lippincott to present. He noted the advantages of e-books including the fact that they get back in circulation quicker. However, they tend to raise expectations; also the user must be tethered to a computer or electronic reader.

Questions were raised about marketing e-books and print books, ILL for e-books, weeding policies, etc.

The advantages of having ebooks were listed:

You'll have the most recent edition  
Copy cannot be damaged  
There are multiple points of access  
Can keep better usage statistics  
E-books get back into circulation quicker  
Can email and save sections of ebooks

But, on the negative side, it

Raises expectations  
Must be tethered to a computer or similar reader

There is now a paradigm shift for librarians who ask: purchase? Or Subscribe?

*E-books: What is happening in USG, Mary Jo Fayoyin, Savannah State and Carol Bray, East Georgia*

Mary Jo Fayoyin and Carol Bray presented

- results of the e-book survey of RACL
- information from an ACRL presentation from librarians Tammy Sugarman, GSU, Bonnie Tijerina (formerly GA Tech) and Heather King, Georgia Tech surveying users of e-books.

- Discussion focused on incorporating ebooks into collection development strategies – availability, space, strategic direction, user preferences, subject area, reference or other, duplication of print. There was also discussion of technical/platform issues – navigation, use stats; acquisitions and cataloging issues, licensing vs. owning, ILL, availability and quality of MARC records, etc.
- There was discussion regarding “free” e-books like those from the University of Michigan Google partnership, as well as opportunities from learning more about the impact of e-books from

#### GPLS and PINNACLE Leadership-David Singleton

Following lunch, Tamera introduced David Singleton, Deputy Director, GPLS, who provided an update on PINES/Evergreen, and other GPLS initiatives. He then discussed the GPLS initiative PINNACLE designed to enhance the effectiveness of Georgia’s current — and future — library leaders in managing their library system’s opportunities and challenges. Leadership topics presented during the course of the institute include problem-solving, managing conflict, ethics, process improvement and financial management. There are 20 participants and the program includes mentorships. The program was designed with the help of the Carl Vinson Institute at UGA and is funded through IMLS with LSTA funds.

Best wishes and appreciation for David’s leadership in Georgia were expressed as he leaves GPLS for a position in North Carolina.

#### Business Meeting

The Business Meeting was called to order at 2:10 pm by Tamera Lee. Minutes of the Fall RACL meeting were approved with a motion by Charlene Hurt and a second from the floor.

#### Core Curriculum

There was a lively discussion of the Core Curriculum. Five colorful handouts were distributed (as printed from the University System of Georgia Strategic Plan website). Strategic Goal #1: Renew Excellence in undergraduate education to meet students’ 21<sup>st</sup> century educational needs. Three factors are the impetus behind this core curriculum initiative: 1) The current core is 11 years old; 2) Current resources [such as The World is Flat by Thomas Friedman] make the BOR aware of challenges to be met in thinking what should higher education needs be doing in an interconnected world. 3) Accountability movement [began with the Spellings Commission.] Education’s funding partners and external stake holders are asking: what are we teaching and how do we demonstrate or prove it?

Tamera reported on her communications with Dr. Rainbolt, from GSU, Chair of the Regents Academic Committee on Philosophy, who is leading the opposition of the approach of the USG core curriculum initiative. Dr. Rainbolt was urging Regents Committees to respond and they sent a recommendation to the BOR and received feedback from Regent Dorothy Leland. It was suggested that a formal recommendation should be made that the academic advisory chairs be appointed/ enlisted to serve on the Core Curriculum Committee. Tamera, as Chair of RACL, is official liaison to the Core Curriculum Committee. Tamera appointed Carol Bray, Gene Ruffin, Bede Mitchell, and Laura Burtle, as a sub-committee to create competencies/learning objectives for Information Literacy. The draft, which was a shortened version of the ACRL standards, was presented. Questions asked were:

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- A) Do we like this format?
- B) What should be attached?
- C) The task [as USG Core Curriculum Initiative and the Core Competence Committee] and the charge are online (e.g. the Core Curriculum framework – called Strong Foundations.)

The Chair asked how we wanted to proceed and comments were made on the topic. Discussion centered around how information literacy might be woven into either of the models in the core framework proposed by the Strong Foundations group; whether terminology such as “access, use and evaluation of information” might be more effective than information literacy”; course v. integration within courses; relationship with K-12 and information competencies; how RACL members might work with campus curriculum

committees and representatives to the Strong Foundations group; and what RACL might contribute to this process.

Charlene Hurt proposed that RACL design a module on critical evaluation of information. Tamera suggested that an assessment component be added. After additional discussion, Doug Frazier moved that the subcommittee change the condensed ACRL library literacy outcomes document's language to reflect issues regarding, access, evaluation, and applying, organizing information and that RACL create learning objects or update the GALILEO tutorial to reflect these concerns.

#### Elections- Part I

The Nominating Committee (Debbie Holmes, LaVerne McLaughlin, Susan Ralph, Pat Borck and Paul Robards), chaired by Mary Jo Fayoyin, Past RACL Chair, presented the slate and distributed ballots. No nominations were made from the floor. Ballots were collected.

#### Staff Salaries Report

Bill Nelson of Augusta State, introduced his staff member, Camilla Reed to present a segment of her "Staff Salaries Report." Camilla has been recognized on the national level as she has been named recipient of the ALA/ APA Award for her proposal and her study of how to improve the salaries of those paraprofessionals in academic libraries who earn less than \$20,000 per year. Her study included 12 full-time persons. As a result of her study, nine received funded increases and three were determined to be above level. Camilla Reed will be honored at the American Library Association in Anaheim, California this summer.

There was a brief discussion by Gene Ruffin on changes regarding assessment. He referred us to the COC and to Sacs.org for additional information.

#### Executive Director's Update – Penson

Penson distributed GALILEO and GIL Activity Reports and highlighted a few things;

- New interfaces will be available any second with exception of Kids Page
- Orientations on the new interfaces and new GALILEO are being held.
- WebFeat was bought by ProQuest
- ACIT members are considering purchase of Usablenet software for providing access to websites, including library websites, through mobile devices.

Carol Bray referred us to handouts from the GALILEO "Courseware Library Resources Integration Group" dated March, 2008. Carol reported that her committee indicated that if data were more easily accessible, it would be useful to students.

Rachel Schipper, GALILEO e-collection development chair, discussed the review of Proquest options. A survey will follow regarding options (Ethnic NewsWatch, AJC, or Research Library). She shared a comparison from the GCSU Library of Campus Research vs. Lexis Nexis.

Tamera Lee, Chair, adjourned the meeting at 4:00 PM. A reception, sponsored by Ovid, followed.

### **Friday, March 7, 2008**

#### Keynote: Dr. Daniel Rahn, MCG

8 AM – Tamera Lee, Chair, opened the session with Welcome and Introductions. Dr. Daniel W. Rahn, Inaugural Senior Vice Chancellor for the University System of Georgia and President of the Medical

College of Georgia was introduced. “A New Image for the Health Care Workforce.” A highlight of his message: “Times are changing and the issues are challenging. Technology is changing how we do things. ... What we’re doing is transforming society.”

#### Business Meeting continued

##### *Last Copy Policy*

The Business Meeting was called at 8:45am, Callie McGinnis handed out her sheet “Proposal: A USG Last Copy Journal Repository.” The purpose is to provide backfiles of journals so that we would not all have to keep the same ones. Bill Potter volunteered his library to serve as the “Last copy in Georgia.” Bill indicated he would “not be bound to receive the copies but that he wants to consider the item before it is discarded. This would take the pressure off the smaller libraries because we know our students are not using bound journals as much as in the past.” The website for the “last copy of a book” is given on Callie’s handout.

After discussion, a motion was offered that we:

- a) Check with UGA’s catalog first
- b) Contact UGA for the item
- c) Last copy in Georgia (already in effect) would be in UGA’s collection.

Gene Ruffin moved that we approve the proposal with two edits:

- 1) With UGA in a facilitator role
- 2) The website would provide a link to the contact person.

Mary Jo Fayoyin seconded the motion. The motion carried.

#### Election – Part II.

Mary Jo presented the election results:

- Gordon Baker - Chair-Elect
- Bede Mitchell – Secretary
- Susan Ralph – At-Large

#### Recognitions

Recognitions were made by Tamera Lee and Bill Nelson. Plaques were given to retirees: Charlene Hurt; Rich Meyer (plaque received by Bob Fox in his absence. He is traveling abroad.); Eva Lauterman accepted on behalf of Kathy Gallo.

Three certificates for past retirees were noted for Marilyn Miller, Kay Lowry and Marilyn Lary.

Randall Cravey will be leaving this summer. With the approval of RACL, Tamera suggested we could do a Resolution in recognition and appreciation of his services. Lorene Flanders will prepare the resolution with input from the group. A motion was offered and it passed.

Merryll Penson introduced Kris Beisinger, her administrator, who gets kudos for the program Georgia College 411. She spoke briefly on customer service with emphasis on OIIT. Currently, she is working on “Mission Possible: Servicing Students” as part of Georgia on My Line.

#### Executive Director Update continued

Penson reported that she had submitted \$1.25 million budget request to OIIT leadership to cover: increased costs of databases, increased costs to accommodate enrollment growth, provide ongoing funds for nursing resources, content enhancements (table of contents, book covers, etc.), a discovery tool. OIIT as a whole had \$20 million requests for new funding. Because the total increase expected for USG as a whole is only \$145 million (above salary increases) it is unlikely that we will get \$1.25 million.

Penson then shared concerns regarding GALILEO/GIL. These involved changes in leadership at both the University System office(Academic Affairs, Fiscal Affairs, OIIT) and at the campuses (Only 9 of the 35 Presidents were here when GALILEO started and two of those are retiring at the end of June);role of

libraries in USG Strategic plan. There is no Mother GALILEO Champion so how do we improve advocacy. Other issues: enrollment growth and cost of resources, next generation catalog (what is it? what is Voyager's future), lack of flexibility in being able to take advantage of changes in technology or new opportunities. Penson also asked -- how do we show value to users in data driven environment? How do we demonstrate value of support services?

Penson proposed that if we get funding for a Discovery Tool, then we consider Primo or WorldCat Local. If we don't have funds that we consider a VuFind pilot implementation (Georgia Tech is moving forward with VuFind) and that the RACL Executive Committee review options and recommend direction to full RACL.

Penson also reminded the group that the USG Libraries will need to continue to pay the same annual upgrade costs for FY2009-FY2011 to pay for ongoing maintenance of SFX, WebFeat, as well as other infrastructure costs.

Discussion ensued. Doug Frazier asked where do we stand with Metalib? Merryll responded: "We may need to work with Metalib much faster because of the anticipated changes with WebFeat. Maybe the public libraries and K-12 will need Metalib as well."

#### Augusta and Golf- Stan Byrde

At 9:45, the Chair introduced author, Stan Byrde, author and Dean of Augusta Sportscasting, who spoke on his research of the Masters in Augusta; the design and construction of the famous golf course; and other local history. Tamera Lee thanked him for his excellent presentation and we were invited to purchase copies of his two books: **The Augusta National Golf Club: Alister MacKenzie's Masterpiece**, Ann Arbor Media, 2005; **Augusta and Aiken in Golf's Golden Age**, Arcadia Publishing, 2002)

#### BOR Academic Affairs Update- Dr. Sandra Stone

At 11:15am, we resumed the next session. Dr. Sandra Stone, Vice Chancellor for Academic Programs and Planning, gave a BOR update. She highlighted the Challenges – Changing nature of Academic Affairs including:

- Expanding faculty roles
- Increasing diversity of faculty
- Search for balance
- New faculty need
- Increasing non-tenure track
- Increasing use of technology
- Increasing international emphasis

Dr. Stone further delineated "Seven Core Traits of 'Millennials'" from the book Millennials Go to College.

- Sense of being special; entitlement
- Sheltered
- Confident
- Team Oriented; More socially oriented
- Conventional
- Pressured
- Achieving

She quoted the author: Peter Drucker: "The best way to predict the future is to create it." And admonished us to play to your strengths [and those of your library].)

- Align with the strategic plan
- Focus on what's important
- Focus on what you know
- Focus on what resonates with your strengths
- Focus on where you can make a difference

A summary statement was made during discussion that “We must remind them, we are a resource and an asset to other campuses as well.”

The meeting adjourned at 12:30PM.

Respectfully submitted,

Joyce Mills, Secretary