



COMMUNICATION STUDIES

Area F Learning Outcomes

Upon completion of Area F, students will be able to:

1. Students will demonstrate an introductory collegiate-level understanding of key concepts and theories in the field of communication.
2. Students will demonstrate an introductory collegiate-level competence in communication practices, including written and oral communication.
3. Students will demonstrate an introductory collegiate-level knowledge of diverse cultural values, norms, and communicative behaviors.

Area F Course Guidelines

Area F consists of 18 hours of lower-division (1000- and 2000-level) courses related to the discipline of the program of study and courses which are prerequisite to higher level major courses in Communication Studies:

Foundations

3-6 semester hours

Courses at the 1000- or 2000-level in:

- COMM 1100 Human Communication
- Interpersonal Communication
- Media Studies/Mass Communication
- Communication and Popular Culture
- Communication Ethics
- Rhetoric and Society

Practices

3-6 semester hours

Courses at the 1000- or 2000-level in:

- COMM 1110 Public Speaking
- Group Communication
- Business and Professional Communication
- Persuasion/Argumentation
- Oral Decision-Making
- Intro to Interviewing
- Perspectives on Public Communication
- Technical Communication
- Introductory Public Relations

Cultural Perspectives

3-6 semester hours

One or two of the following courses:

1000- or 2000-level communication courses in

- Communication and Culture
- Intercultural Communication
- International Communication
- Communication and Diversity
- Ethnic and/or Gender studies
- Special Topics communication courses in these areas.

Foreign Language 1001, 1002, 2001, or 2002

Where appropriate 1000- or 2000-level communication courses are not available, courses in:

- International Studies
- Ethnic and/or Gender Studies
- Global Issues
- Multiculturalism/Diversity

Courses such as Geography 1101 or 1103, POLS 2401, are acceptable as are courses at the 1000- or 2000-level with study abroad/away experiences.

Restricted Electives

0-9 semester hours

Disciplinary Classes deemed necessary for the upper division requirements of the institution or accreditation.

- Any 1000- or 2000-level courses in
 - Communication, Journalism, Mass Communication, Public Relations
 - Business
 - Statistics
 - Information Technology
 - Arts, Liberal Arts, Humanities, or Social Sciences

Total = 18 semester hours

Submitted April 23, 2021 by the Regents' Academic Advisory Committee on Communication to the Council on General Education.

Approved with changes at the July 16, 2021 meeting of the Council on General Education.

Approved August 10, 2021 by the Academic Affairs Advisory Committee.

Approved August 23, 2021 by the Executive Vice Chancellor and Chief Academic Officer.