Critical Factors Impacting Student Well-Being and Success in the University System of Georgia

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Presentation for RACAA/RACSA meeting

July 15, 2019
EVERFI at a Glance

25+ Million Learners
Across The United States and Canada

+800 Financial Institutions

1,500+ Corporations & Municipalities

1,500+ Higher Education Institutions

25,000+ K-12 Schools

3,500 Partners

520 Employees

9 Published Efficacy Analyses
OFFERINGS

Campus Prevention Network
Digital Learning
Diagnostics
Data Insights
Research

OUTCOMES

Safer, Healthier Campus Communities
Informed & Empowered Students, Faculty & Staff
Evidence-Based Prevention Strategies
Proactive, Visible Leaders

PARTNERS

Academics & Student Affairs
Diversity & Title IX Offices
Athletics Departments
Greek Organizations

AREAS OF EXPERTISE

Alcohol & Other Drugs
Sexual Assault Prevention
Diversity, Equity & Inclusion
Mental Health & Well-Being
Harassment & Discrimination Prevention
# USG Student Self Reported Experiences with Violence

Source: EVERFI - SAPU 2018-2019; All USG Institutions; n=40,595

<table>
<thead>
<tr>
<th></th>
<th>Male</th>
<th></th>
<th>Female</th>
<th></th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>Before</td>
<td>After</td>
<td>Before</td>
<td>After</td>
</tr>
<tr>
<td>Sexual Assault</td>
<td>4%</td>
<td>1%</td>
<td>17%</td>
<td>3%</td>
</tr>
<tr>
<td>Relationship Violence</td>
<td>5%</td>
<td>1%</td>
<td>12%</td>
<td>1%</td>
</tr>
<tr>
<td>Stalking</td>
<td>4%</td>
<td>1%</td>
<td>19%</td>
<td>6%</td>
</tr>
</tbody>
</table>

**Before** - Percentage (%) of students who reported "Yes, before coming to campus" OR "Yes, before and after coming to campus"

**After** - Percentage (%) of students who reported "Yes, after coming to campus" OR "Yes, before and after coming to campus"
Q: Have you experienced repeated and unwanted attention, harassment, or other form of contact from another person that has made you feel afraid?

Source: EVERFI - SAPU 2018-2019; All USG Institutions; n=40,595
Students’ Identities Impact Their Experiences

Q: Have you experienced repeated and unwanted attention, harassment, or other form of contact from another person that has made you feel afraid?

Source: EVERFI - SAPU 2018-2019; All USG Institutions; n=40,595
<table>
<thead>
<tr>
<th>Statement</th>
<th>Self</th>
<th>Peer</th>
</tr>
</thead>
<tbody>
<tr>
<td>Would take action in a situation in which someone was trying to take</td>
<td>93%</td>
<td>70%</td>
</tr>
<tr>
<td>advantage of another person sexually</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Would not engage in sexual activity with someone if the other person</td>
<td>91%</td>
<td>52%</td>
</tr>
<tr>
<td>was incapacitated by alcohol or drugs.</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Would never place blame on a person who told them someone else had</td>
<td>88%</td>
<td>66%</td>
</tr>
<tr>
<td>sexually assaulted them.</td>
<td></td>
<td></td>
</tr>
<tr>
<td>In a sexual situation, would make sure to communicate with the other</td>
<td>94%</td>
<td>75%</td>
</tr>
<tr>
<td>person about what they want.</td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

Source: EVERFI - SAPU 2018-2019; All USG Institutions; n=40,595
Peer Attitudes About Sexual Assault

Answered **Strongly Agree** to...

<table>
<thead>
<tr>
<th>Statement</th>
<th>Research Universities</th>
<th>Comprehensive Universities</th>
<th>State Universities</th>
<th>State Colleges</th>
</tr>
</thead>
<tbody>
<tr>
<td>I would take action in a situation in which someone was trying to take advantage of another person sexually</td>
<td>60%</td>
<td>68%</td>
<td>69%</td>
<td>68%</td>
</tr>
<tr>
<td>I would not engage in sexual activity with someone if the other person was incapacitated by alcohol or drugs.</td>
<td>75%</td>
<td>81%</td>
<td>81%</td>
<td>80%</td>
</tr>
<tr>
<td>I would never place blame on a person who told them someone else had sexually assaulted them.</td>
<td>66%</td>
<td>70%</td>
<td>68%</td>
<td>66%</td>
</tr>
<tr>
<td>In a sexual situation, I would make sure to communicate with the other person about what they want.</td>
<td>78%</td>
<td>84%</td>
<td>81%</td>
<td>78%</td>
</tr>
</tbody>
</table>

Source: EVERFI - SAPU 2018-2019; All USG Institutions; n=40,595
# Peer Attitudes About Sexual Assault

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<th>State Universities</th>
<th>State Colleges</th>
</tr>
</thead>
<tbody>
<tr>
<td>Most students at my school would take action in a situation in which someone was trying to take advantage of another person sexually</td>
<td>27%</td>
<td>35%</td>
<td>39%</td>
<td>33%</td>
</tr>
<tr>
<td>Most students at my school would not engage in sexual activity with someone if the other person was incapacitated by alcohol or drugs.</td>
<td>18%</td>
<td>23%</td>
<td>27%</td>
<td>27%</td>
</tr>
<tr>
<td>Most students at my school would never place blame on a person who told them someone else had sexually assaulted them.</td>
<td>28%</td>
<td>34%</td>
<td>35%</td>
<td>34%</td>
</tr>
<tr>
<td>In a sexual situation, most students at my school would make sure to communicate with the other person about what they want.</td>
<td>30%</td>
<td>38%</td>
<td>41%</td>
<td>41%</td>
</tr>
</tbody>
</table>

Source: EVERFI - SAPU 2018-2019; All USG Institutions; n=40,595
Examination of Drinking Rates

Source: EVERFI - AlcoholEDU 2018-2019; USG Institutions; n = 27, 976
Drinking Rates by Gender Identity

Student Drinking Rates at Follow Up Survey, by gender

- Abstainer: Male 50%, Female 48%
- Non-Drinker: Male 21%, Female 23%
- Moderate Drinker: Male 16%, Female 17%
- Heavy Episodic Drinker: Male 9%, Female 9%
- Problematic Drinker: Male 5%, Female 3%

Source: EVERFI - AlcoholEDU 2018-2019; USG Institutions; n = 27,976
Where Students Drink

Source: EVERFI - AlcoholEDU 2018-2019; USG Institutions; Survey 3, drinkers only, n = 8,068
Alcohol Effects: What Does Research Tell Us?

- Physiological Context Alcohol Expectancies
- Individual Alcohol Expectancies
- Context Alcohol Expectancies

- Attribution of Responsibility
- Bystander Intervention
- Alcohol Norms Misperceptions
Bystander Intervention Effect

Impact of Bystander's Own Alcohol Use on Ability to Intervene

- Physical Ability
- Impaired Judgment
- "Bystander Myopia"

Others' Alcohol Use Impacting Bystander's Interpretation of Event

- Alcohol Expectancies
- Attribution of Responsibility
- Alcohol Misperceptions
- Safety Concerns
Effectively addressing the alcohol and sexual assault connections requires a foundation of healthy development and sexuality.
Student Perceptions of Alcohol and Sexual Activity

- **18%** Alcohol improves sex
- **44%** Alcohol makes people less nervous about engaging in sexual activity
- **63%** Alcohol makes people more likely to do sexual things they wouldn’t do when sober
- **63%** Alcohol makes people less likely to take precautions

Source: EVERFI AlcoholEdu 2018 - 2019 - Social Expectations SQS; All USG Institutions; n=3,208
### What Students Want

#### Question: What do you desire in relationships?

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<tr>
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<th>Peer</th>
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<tbody>
<tr>
<td>“Friends with benefits”</td>
<td>12%</td>
<td>50%</td>
</tr>
<tr>
<td>“Sexual encounters with no expectations”</td>
<td>10%</td>
<td>46%</td>
</tr>
</tbody>
</table>

Source: EVERFI Alcohol Edu 2018 - 2019 - Social Expectations SQS; All USG Institutions; n=3,208
ALCOHOL AND SUICIDE

In the last 12 months, have you ever seriously considered suicide?

ALCOHOL AND SUICIDE

Source: EVERFI AlcoholEdu 2018 - 2019 - DepressiveExperiences SQS; All USG Institutions; n=3,293

NOT FULLY DEVELOPED UNTIL MID-20’S
Responsible for:
Logical reasoning
Impulse control
Decision-making

Half of adult mental illness and substance use disorders begin < age 14.

High emotion + intense peer pressure + Perception of short-term reward = Compromised ability to make thoughtful decisions

Source: Reyna & Farley (2006); Harris (2016); Arria et al. (2015)

Alcohol prevention is suicide prevention.
- Laurie Davidson, Suicide Prevention Center

OPPORTUNITIES FOR COLLABORATION BETWEEN COUNSELING AND HEALTH PROMOTION
Making the Case Around Retention

15% alcohol-related attrition could lead to $2M+ lost revenue over four years.

Source: H. Wesley Perkins. NASPA National Conference. (March 2010).
Making the Case Around Retention

GPA decline after sexual victimization significantly increased odds of dropout

Source: Mengo & Black (2015)
Faculty & Staff Benefit From Training

- Reporting Responsibilities
- Confidentiality Requests
- Student Disclosures

Pre vs. Post
“Leaders are able to shift peoples’ views on social issues regardless of key characteristics that may already inform their opinions.”

“The role leaders play in shaping the organizational climate is not merely correlational but causal.”

Are student health, safety, and/or wellness mentioned as priorities in your institution’s strategic plan? 

Visible Leadership On the Issues

How many times has your VP of Student Affairs publicly spoken about alcohol and sexual assault in the past 12 months?

How many times has your Chancellor or President publicly spoken about alcohol and sexual assault in the past 12 months?

Source: EverFi SADI, N = 81; EverFi ADI, N = 72
Key Takeaways

CHALLENGES

Campuses may lack resources to research, develop, and scale evidence-based programs

High-risk students are difficult to identify and may resist prevention messages

Risk-reduction approaches alone risk victim-blaming, aren’t primary prevention

PREVENTION EDUCATION

Alcohol and sexual assault preventionists collaborate to deliver education for students; increase mental well-being resources

PERPETRATION

- High-risk students receive targeted education
- Social norms and bystander intervention to promote healthy campus culture

VICTIMIZATION

- Increased mental health and support services
- Risk-reduction education framed in the context of health promotion
Learner Engagement Data

**Student Engagement**

**Abstaining Students**
39 students would like to be contacted by your school to learn more about connecting with other students who are interested in a social life that isn’t focused around alcohol. (View | Export)

**Recovery Support**
24 students would like to be contacted by your school to learn more about alcohol and other drug addiction recovery related programs and services available on your campus. (View | Export)

**Entire Community**
- 49 students would like to get more involved in setting their own campus policies or improving the campus social climate. (View | Export)
- 178 students would like to attend events that do not focus on alcohol. (View | Export)
- 66 students would like to plan events that do not focus on alcohol. (View | Export)

**Activity** | **# of Students** | **Actions**
--- | --- | ---
Bowling | 147 | View | Export
Intramural Sports Tournaments | 208 | View | Export
Trips to Local Sporting Events | 216 | View | Export
Learner Engagement Data

Student Engagement

Interested Students

163 students

Would like to be contacted by your school to get more involved in sexual assault prevention and education on campus.
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