USG Strategic Plan Update

Angela Bell, Vice Chancellor for Research and Policy Analysis

Board of Regents Meeting
October 16, 2019
Process and Timeline since March Board planning session

- **SUMMER 2019**
  - System Office Working Group
  - Presidents' Working Group

- **AUG**
  - Create goals; BOR update

- **SEPT**
  - Gather input

- **OCT**
  - Integrate input, develop plan; BOR update

- **NOV**
  - Present plan for BOR approval

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UNIVERSITY SYSTEM OF GEORGIA
Regional Forums
5 Forums
500 Attendees
150 Comments

Meetings
- 15 total
- Students, staff, faculty
- System groups
- State agencies
- Georgia Chamber

USG Website
- Form open all of September
460 Comments
Vision Statement

The University System of Georgia will excel in meeting the needs of our state and economy through universities and colleges that: provide an affordable, accessible and high-quality education; promote lifelong success of students; and create, disseminate and apply knowledge for the advancement of our state, nation and world.
Draft Strategic Plan Goals

1. **Student Success:** We will increase degree completion through high quality and lifelong academic options, focused learning and eliminating barriers to access and success for all Georgians.

2. **Responsible Stewardship:** We will ensure affordability for students by containing costs and optimizing efficiency across the system.

3. **Economic Competitiveness:** We will equip graduates with knowledge, marketable skills and experience to meet workforce needs throughout our diverse and complex state.

4. **Community Impact:** We will work with communities to improve quality of life across Georgia.
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Goal 1: Student Success

Strategic Initiatives:
• Momentum Year/Approach
• Expand distance education opportunities

Metrics:
• Increase number of degrees awarded
• Increase the number of adult-aged undergraduate students
Goal 2: Responsible Stewardship

**Strategic Initiatives:**
- Know More, Borrow Less
- Affordable Learning Georgia
- Financial aid best practices, optimize service

**Metrics:**
- Decrease time to degree
- Decrease % of students maximizing loans
- Increase savings to students through free textbooks
Goal 3: Economic Competitiveness

Strategic Initiatives:
• General Education Redesign
• Nexus degrees
• FinTech Academy

Metrics:
• Institutions create and implement a process to measure student achievement of marketable skills in the new general education curriculum.
Goal 4: Community Impact

Strategic Initiatives:
• Increase health graduates through improved program infrastructure, availability, delivery and affordability
• Service and other experiential learning courses

Metrics:
• Increase graduates in health professions
• Increase students enrolled in high impact practice courses
Next Steps

• Integrate feedback
• Develop full plan document and operational plan
• Refine metrics and system targets; collaborate with Presidents’ working group on sector targets
• Present plan for approval at November BOR meeting
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