Post-Approval Enrollment Monitoring Report of Board Approved Degrees and Majors

May 2016

Introduction and Objectives

The post-approval enrollment monitoring report was established to determine the timeframes within which new academic programs were implemented and whether new majors and stand-alone degrees met and/or exceeded enrollment projections based on approval documentation. The May 2016 report marks the third year that this analysis has been undertaken of system-wide new program enrollments. The review activity begins with academic programs resulting from new program approval and substantive changes approved as of June 2004 to January 2013. The attached spreadsheet depicts those programs but does not include actions in which an academic program has been placed on a deactivated status. This report builds on a previous report presented in May 2015. In particular, the updated report focuses on those programs approved between years 2012 to 2013. The programs are organized according to sectors within the university system. For each institution, information such as the program name, date of Board approval, and date of implementation are provided to determine the appropriate third year projected versus actual enrollment calculation. In addition, all programs are analyzed to determine whether projected enrollments were met when compared with fall 2015 enrollments, the most current enrollment data available in the university system.

Programs highlighted in yellow are new programs that were not included in the May 2015 report. These programs are included for the first time with this report.

Enrollments highlighted in blue are data points that continue to be included with this report in terms of program metrics as reported to the system office through the academic data collection cycle under the auspices of the Office of Research and Policy Analysis.

Framework

Institutions are asked to provide projected enrollments for new programs as part of the new program approval process. In order to determine whether a program meets projected enrollments, the third year projected enrollment provided by the institution is compared with the corresponding third year actual enrollment in the program based on implementation date. The cells highlighted in green are those used as the third year projected enrollment versus actual enrollment. Programs meeting or exceeding projected enrollments have a percent score at or above 100%. In some cases not applicable/available or "NA" is noted for projected or actual enrollments. The "NA" notation in the projected enrollment column indicates that a new program was approved on the basis of an existing concentration and therefore, the institution did not submit projected enrollments. In other scenarios, it was found that a new program had not yet been implemented, or was in the early stages of implementation. The "NA" notation in the actual enrollment column indicates that data are not yet available. Some institutions also indicated that expected program implementation dates did not always coincide with the actual first student admission dates for new programs. Programs for which a projected third year enrollment was not available were removed from calculations within the enrollment monitoring report. In terms of third year follow-up calculations, those institutions whose programs will not have a full three years of enrollment data until fall 2016 and later are designated as "NA." In this report, projections are further compared with the most current enrollment data available ending with fall 2015 irrespective of whether a program has been implemented three years or longer.

Sector Outcomes

The average percent of projected enrollment is calculated for each institution to further depict aggregate summaries of whether the specific programs identified, as a whole, met or exceeded enrollment targets within the data details that accompany this summary. A tabulation of total programs is provided for each institution. Summary statistics are available on the following two pages of total programs that meet or exceed enrollment projections between June 2004 and January 2013:

Institution	Years 2004 - 2013 Total Number of New Programs Approved	Years 2004 - 2013 Number of New Programs Meeting or Exceeding Projected Third Year Enrollment	Years 2004 - 2013 Number of New Programs Meeting or Exceeding Fall 2015 Enrollment
Research Universities			
Georgia Institute of Technology	21	13	17
Georgia State University	20	11	14
Augusta University	14	6	8
University of Georgia	43	17	20
Totals	*98*	*47*	*59*
Comprehensive Universities			
Georgia Southern University	11	9	9
Kennesaw State University	39	22	23
University of West Georgia	5	5	5
Valdosta State University	11	5	5
Totals	*66*	*41*	*42*
State Universities			
Albany State University	4	2	2
Armstrong State University	7	2	5
Clayton State University	16	7	9
Columbus State University	16	6	9
Fort Valley State University	4	2	2
Georgia College & State University	11	5	5
Georgia Southwestern State University	2	Georgia Southwestern State University enrollments are increasing over time.	
University of North Georgia	15	7	4
Savannah State University	3	2	2
Middle Georgia State University	16	12	12
Totals	*94*	*45*	*50*

Institution	Years 2004 - 2013 Total Number of New Programs Approved	Years 2004 - 2013 Number of New Programs Meeting or Exceeding Projected Third Year Enrollment	Years 2004 - 2013 Number of New Programs Meeting or Exceeding Fall 2015 Enrollment
State Colleges			
Abraham Baldwin Agricultural College	7	5	6
Atlanta Metropolitan State College	1	1	1
Bainbridge State College	2	0	1
College of Coastal Georgia	11	10	9
Dalton State College	10	10	10
Darton State College	3	2	3
East Georgia State College	1	Relatively new baccalaureate programs were approved for East Georgia State College following sector change.	
Georgia Highlands College	1	NA	1
Georgia Gwinnett College	9	9	9
Georgia Perimeter College	2	1	1
Gordon State College	8	6	7
South Georgia State College	1	1	1
Totals	*56*	*45*	*49*