Registration Information: online and provided through Kennesaw State University- KSU Mall

- COST = $55 per person

<table>
<thead>
<tr>
<th>Time</th>
<th>Session</th>
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<tbody>
<tr>
<td>9:00 a.m.</td>
<td>Registration/Continental Breakfast</td>
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</tbody>
</table>
| 9:45 a.m. | Welcome – Macon State College  
Dr. Jeff Stewart, Associate VP, Institutional Research and Planning  
Dr. Marti Venn, Vice President for Academic Affairs |
| 9:55 a.m. | USG System Update: Kanti Chalasani, Data Systems Architect, Information Technology Services (ITS)  
- Redesign of the Academic Data Mart (ADM) |
| 10:25 a.m. | USG System Update: Susan Campbell Lounsbury, Assistant Vice Chancellor for Research and Policy Analysis  
- Strategic Plan goals/initiatives  
- USG Reports  
  - Transfer Feedback  
  - Semester Enrollment Report  
  - Retention/Graduation Reports  
  - SAT Report  
  - Use of Base Camp, [https://borusg.basecamphq.com/login](https://borusg.basecamphq.com/login)  
  - Use of USG by the Numbers, [https://app.usg.edu/portal/page/portal/USG123_10G](https://app.usg.edu/portal/page/portal/USG123_10G)  
- USG Budget updates  
- USG Data Element Dictionaries (DED) information/crosswalks, redesign, calculated variables |
| 11:00 a.m. | BREAK                                                                                     |
| 11:15 a.m. | USG System Update – Chris Ferland, Research Analyst Lead, Research and Policy Analysis  
- HEOA updates  
  - Net Price Calculator(s)/link(s) for USG institutions  
  - Campus Contacts/plans for compliance (J Perkins Brown)  
- Race to the Top initiative/update  
- Longitudinal Data System update |
| 12:00 p.m. | Networking Lunch                                                                            |
| 1:10 p.m.  | Business Meeting                                                                            
  - Approval of Spring 2010 Minutes – Godfrey Noe  
  - Budget Report – Donna Hutcheson  
  - Old Business  
    - Committee(s) review  
  - New Business  
    - Campus/Individual Research Projects |
| 2:10 p.m.  | BREAK                                                                                     |
| 2:25 p.m.  | USG System Update – Bob Cernock, Chief Data Officer (CDO)  
CDO update on Goals/Objectives  
- Data Marts/Data Warehouse discussions  
- Business Intelligence (BI) Tools at USG System Office |
| 2:45 p.m.  | USG System Update – Susan Campbell Lounsbury  
- IPEDS updates  
- NSSE and CCSSE update, USG Consortium/questions |
| 3:15 p.m.  | Adjournment                                                                                 |

USG AC IRP - Executive Committee – 2010 –11 officers, per Article IV.  
[http://www.usg.edu/academic_planning/committees/view/institutional_research_planning/](http://www.usg.edu/academic_planning/committees/view/institutional_research_planning/) - 8 officers  
1. Jayne Perkins Brown, chair, sector Research/Regional Universities  
2. Ruth Salters, immediate past-chair, sector State Universities  
3. Godfrey Noe, chair-elect, sector State and Two-year Colleges  
4. Donna Hutcheson, treasurer, sector State Universities  
5. Ed Hale, secretary, sector State Universities  
6. Laura Musselwhite, member-at-large, sectors State and Two-year Colleges  
7. Narem Reddy, member-at-large, sector State Universities  
8. Holly Goodson, member-at-large, sectors Research/Regional Universities  

Susan Campbell Lounsbury, USG Research and Policy Analysis (RPA) liaison  
updated 10/22/2010
Directions / Campus info:

Macon Campus 100 College Station Dr, Macon, Ga.

The 419-acre Macon Campus, located in western Bibb County near the intersection of U.S. 80 and Interstate 475, has 11 major structures committed to academic, residence life and student support, including an apartment complex, a newly renovated Library; an Arts Complex housing theatre, music and art; and Student Life Center, which contains essential student services.

From the north: Go south on Interstate 75 to the split with Interstate 475, and take I-475. Continue south to Exit 3 at U.S. 80 (Eisenhower Parkway) exit. Go right a short distance to the top of the hill. Look for the MSC sign on the right, located at the Main Entrance to the campus.

From the south: Go north on Interstate 75 to the split with Interstate 475, and take I-475. Continue north to Exit 3 at U.S. 80 (Eisenhower Parkway). Turn left at the traffic light. Proceed under the interstate to the top of the hill. Look for the MSC sign on the right, located at the Main Entrance to the campus.

From the east: Proceed west on U.S. 80 (Eisenhower Parkway), past the Macon Mall (on the right) and continue west past Interstate 475. Go under the interstate to the top of the hill. Look for the MSC sign on the right, located at the Main Entrance to the campus.

From the west: Proceed east on U.S. 80 through Lizella, a small, unincorporated community in western Bibb County. From the Post Office in Lizella, go an additional six miles to the east. Look for the MSC sign on the left, located at the Main Entrance to the campus.

Hotel information (recommendations):

<table>
<thead>
<tr>
<th>HOTEL NAME</th>
<th>EXIT #</th>
<th>PHONE NUMBER</th>
</tr>
</thead>
<tbody>
<tr>
<td>Days Inn</td>
<td>Exit # 3</td>
<td>(478) 745-8521</td>
</tr>
<tr>
<td>Discovery Inn</td>
<td>Exit # 3</td>
<td>(478) 781-2810</td>
</tr>
<tr>
<td>Hampton Inn</td>
<td>Exit # 3</td>
<td>(478) 757-9711</td>
</tr>
<tr>
<td>Holiday Inn Express*</td>
<td>Exit # 3</td>
<td>(478) 803-0033</td>
</tr>
<tr>
<td>La Quinta*</td>
<td>Exit # 3</td>
<td>(478) 788-6226</td>
</tr>
<tr>
<td>Ramada Inn</td>
<td>Exit # 3</td>
<td>(478) 746-8881</td>
</tr>
<tr>
<td>Rodeway Inn</td>
<td>Exit # 3</td>
<td>(478) 781-4343</td>
</tr>
<tr>
<td>Baymont Inn</td>
<td>Exit # 9</td>
<td>(478) 474-8004</td>
</tr>
<tr>
<td>Comfort Suites</td>
<td>Exit # 9</td>
<td>(478) 314-5130</td>
</tr>
<tr>
<td>Fairfield Inn Marriott*</td>
<td>Exit # 9</td>
<td>(478) 474-9922</td>
</tr>
<tr>
<td>Sleep Inn</td>
<td>Exit # 9</td>
<td>(478) 476-8111</td>
</tr>
<tr>
<td>Hilton Garden Inn*</td>
<td>I-75</td>
<td>(478) 741-5527</td>
</tr>
</tbody>
</table>

*yellow represents Recommended Hotels