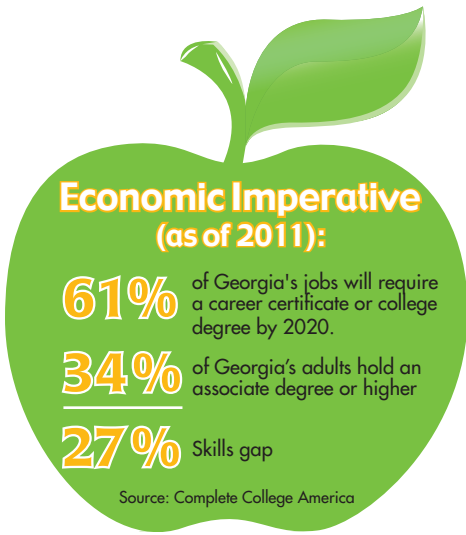




COLLEGE ACCESS CHALLENGE GRANT

GEORGIA



Economic Imperative (as of 2011):

- 61%** of Georgia's jobs will require a career certificate or college degree by 2020.
- 34%** of Georgia's adults hold an associate degree or higher
- 27%** Skills gap

Source: Complete College America

Target Audience:

- First Generation Students
- Low-Income Students
- Adult Learners
- Military (active and veterans)
- Counselors, Teachers, Community Leaders



Key Indicators



Milestones

- New GAcollge411 accounts – up 564% to 2.4 million Georgians*
- Filings for financial aid assistance – up 647% to 236,954
- College applications filed through GAcollge411 – up 515% to 786,164
- Public higher education enrollment
 - University System of GA – up 12% to 318,027 (Fall 08 – Fall 2011)
 - Technical College System of GA – up 30% to 189,216 (FY08 – FY11)

49% More Adult Learners

College Access Challenge Grant funds support outreach and services to adult learners. The enrollment of adults pursuing postsecondary degrees has **increased by more than forty-nine percent since 2008.**

Services & Objectives:

- ⇒ Counselor & Educator training
- ⇒ Community & Outreach
- ⇒ Military/Adult Learners

Leadership and Partners

The Georgia College Access Challenge Plan is a collaborative effort led by the University System of Georgia on behalf of the Governor's Office and Alliance of Education Agency Heads. Partners for the Plan also include:

- Georgia Department of Education
- Georgia Student Finance Commission
- Technical College System of Georgia
- Communities in Schools, Georgia
- Georgia Partnership for Excellence in Education
- Southern Regional Education Board



“
At first I was not planning on going to college, but now that I got help, I do plan on going to college and being successful.
”

— Near Peer Student

Contacts:
5,442,974⁺
Georgians served since 2008
(duplicated counts)

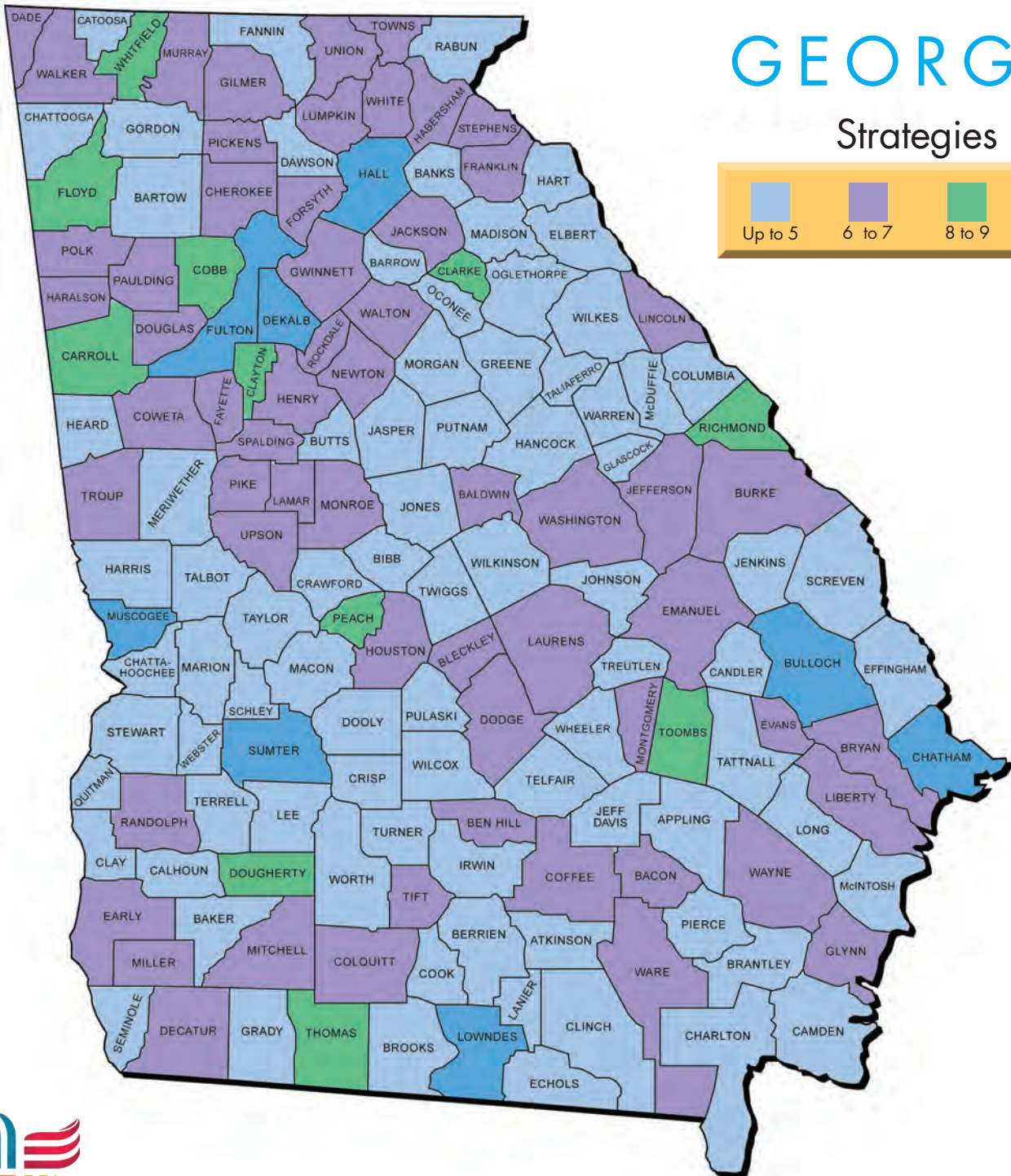


Emerging Tactics & Practices:

- 🍎 Distance Education
- 🍎 Military Education & Outreach
- 🍎 Transfer Credit Portal i.e. GATRACS
- 🍎 College Planning Portal (GAcollge411.org)
- 🍎 Counselor Education
- 🍎 Apply to College
- 🍎 Dual Enrollment Book Grants
- 🍎 FAFSA Awareness

GEORGIA

Strategies



College Access Challenge Grant Georgia Strategies

- Individual Graduation Plan
- Counselor Training and Tools
- Apply to College
- FAFSA Events
- Early College Book Grants
- Move on When Ready Book Grants
- Near Peer Program
- Military Outreach
- Georgia Transfer and Articulation Portal (GATRACS)
- Adult Learning Consortium (adult-friendly services)/Credit for Assessed Learning Acquired Outside of College/DiscoverYourGOAL.net (Georgia Opportunities for Adult Learners)
- Online Collaborative Degree Programs
- K-12 Public Awareness Campaign

For more information contact: Dr. Patricia Paterson, Executive Director, College Access Initiatives

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This overview was developed using funds from the US Department of Education College Access Challenge Grant. However, these facts and figures do not necessarily represent their policies, and you should not assume endorsement by the Federal Government.

*New accounts created within timeframe; may include inactive accounts.

Updated May 2012