



***The University System of Georgia's
African-American Male Initiative***

Inaugural Best Practices Conference

***November 30 – December 1, 2007
Kennesaw State University***



AAMI Best Practices Conference Schedule At A Glance

Friday, November 30, 2007

All activities conducted on campus of Kennesaw State University

EVENT	LOCATION	TIME
Registration and Welcome Reception	Carmichael Student Center, University Rooms Atrium Area	5:00 p.m. – 7:00 p.m.
Awards and Recognition Dinner	Carmichael Student Center, University Rooms ABCDE	7:00 p.m. – 9:00 p.m.
Open Forum for Black Males	Social Sciences Building Room 1021	9:15 p.m. – 10:45 p.m.

Saturday, December 1, 2007

All activities conducted at the KSU Continuing Education Center

EVENT	TIME
Registration.....	8:00 a.m. – 1:30 p.m.
Breakfast	8:00 a.m. – 9:00 a.m.
Opening Plenary	9:00 a.m. – 10:15 a.m.
Refreshment Break/Networking	10:15 a.m. – 10:30 a.m.
Student and Adult Workshops	10:30 a.m. – 11:45 a.m.
Luncheon Plenary	12:00 p.m. – 1:30 p.m.
Student and Adult Workshops	1:45 p.m. – 2:45 p.m.
Refreshment Break/Networking	2:45 p.m. – 3:00 p.m.
Student and Adult Workshops	3:00 p.m. – 4:00 p.m.
Closing Plenary.....	4:15 p.m. – 5:30 p.m.

The University System Of Georgia's African-American Male Initiative

Presently marking its five-year milestone, the University System of Georgia's African-American Male Initiative (AAMI) was launched in the summer of 2002 as a research and marketing project aimed at ascertaining the barriers to college attendance by African-American males within the University System of Georgia. With the assistance of external researchers and a 52-member task force comprised of statewide and national academics, educators, civic and business leaders, extensive qualitative, quantitative and grass-roots research was conducted to launch the initiative. The report from the USG's Task Force on Enhancing Access for Black Males was submitted to the Board of Regents of the University System of Georgia in May 2003 (see report at <http://www.usg.edu/aami>), wherein the board committed to funding several pilot projects targeting the report's challenges and recommendations.

From 2003 through 2006, the University System of Georgia (USG) invested \$422,000 in AAMI pilot programs throughout the state, which served 1,786 Black male middle-school, high-school and college students. In addition, many institutions within the System implemented self-funded efforts in support of the initiative's goals. In July 2002, there were three known programs in the USG focusing on improving educational outcomes for African-American males. Presently, more than 15 USG institutions are operating 20 different AAMI programs focusing on the K-12 pipeline, college retention and student life (see next page for a list of programs and contacts).

AAMI is yielding results. Between fall 2002 and fall 2007, African-American male enrollment in the USG has increased from 17,068 to 21,249 students – an increase of 24.5 percent. During the last year alone, African-American male enrollment increased by 7.4 percent – the largest ever single year percentage increase – an addition of 1,465 new African-American male students enrolled in the USG's college and universities. Since the program's inception in 2002, the percentage gap between African-American male/ African-American female enrollment growth within the USG has closed. In fall 2002, Black female enrollment growth over the past fall was 9.5 percent versus 7.2 percent for Black males. By fall 2004, the Black female enrollment growth was 2.8 percent, nearly on par with the Black female percentage increase of 2.9 percent. In fall 2005, Black male enrollment growth of 3.1 percent tripled that of the Black female enrollment increase of 1.4 percent. That closing of the gap continued in fall 2007, when the Black female increase was 4.5 percent compared to the Black male increase of 7.4 percent – significantly reversing the negative trend.

The USG's AAMI efforts have garnered significant attention, including inquiries from other academic entities, presentations at national conferences, statewide and national media coverage -- positioning the University System's work in improving educational outcomes for Black males as a national benchmark.

In July 2006, AAMI was awarded a \$100,000 grant from the Lumina Foundation for Education's McCabe Fund. Those funds are presently supporting AAMI programs at three USG institutions and a graduate student in the Board of Regents Office of Strategic Research and Policy Analysis.

In August 2007, AAMI hired its first full-time employee. Ms. Betsy Green serves as assistant project director, supporting Arlethia Perry-Johnson, who serves as project director on a part-time basis.

AAMI is presently collaborating with GAcollge411 to develop a website targeting African-American males, aimed at expanding their knowledge of what is needed to prepare effectively for college. The website will launch at the AAMI conference on December 1, at: www.aami-mpd.usg.edu. It will support an associated "Million Dollar Player" marketing campaign, designed to communicate that college graduates earn \$1 million more in income over their lifetimes than high-school graduates. The campaign's radio and television commercials, produced in cooperation with Georgia Public Broadcasting, will be distributed statewide.

University System of Georgia

AAMI Programs

Institution	Programs	Program Contacts
Albany State University	<ul style="list-style-type: none"> Center for the African-American Male (CAAM) The Holley Institute 	<ul style="list-style-type: none"> Mr. Frank Wilson Frank.wilson@asurams.edu (229) 430-1911 phone Ms. Naomi Carroll Naomi.carroll@asurams.edu (229) 430-1904 phone
Augusta State University	<ul style="list-style-type: none"> Talented Tenth 	<ul style="list-style-type: none"> Ms. Karen Mobley kmobley@aug.edu (706) 729-2351 phone
Coastal Georgia Community College	<ul style="list-style-type: none"> Minority Outreach Program Torchbearers 	<ul style="list-style-type: none"> Dr. Dorothy Lord dllord@cgcc.edu (912) 264-7201 phone Mr. Floyd Phoenix fphoenix@CGCC.edu (912) 262-3295
Columbus State University	<ul style="list-style-type: none"> Buddies for Success Boys to Men Real Talk 	<ul style="list-style-type: none"> Mr. Collins B. McCrary Mccrary_collins@colstate.edu (706) 568-2456 phone
Darton College	<ul style="list-style-type: none"> Achieving A College Education (ACE) Fellowship Program 	<ul style="list-style-type: none"> Ms. Wendy Wilson Wendy.wilson@darton.edu (229) 317-6925 phone
Fort Valley State University	<ul style="list-style-type: none"> Dual Enrollment and Collaborative Learning for Access to A Rewarding Education (D.E.C.L.A.R.E.) 	<ul style="list-style-type: none"> Dr. Melody L. Carter Carterm0@fvsu.edu (478) 825-6397 phone
Georgia College & State University	<ul style="list-style-type: none"> Academic Initiative for Males Academy (AIM) 	<ul style="list-style-type: none"> Ms. Allia L. Carter Allia.carter@gcsu.edu (478) 445-6293 phone
Georgia Perimeter College	<ul style="list-style-type: none"> The GPC Leadership Academy 	<ul style="list-style-type: none"> Ms. Colletta Hassell Chassell@gpc.edu (678) 891-2455 phone
Georgia Southern University	<ul style="list-style-type: none"> On Eagles Wings - Boyz-2-Men Mentoring Academy 	<ul style="list-style-type: none"> Ms. Sue Hawks-Foster sfoster@georgiasouthern.edu (912) 681-5458 phone
Georgia State University	<ul style="list-style-type: none"> Brothers Keepers Tighter Grip 	<ul style="list-style-type: none"> Dr. Doris A. Derby dderby@gsu.edu (404) 413-1530 phone
Kennesaw State University	<ul style="list-style-type: none"> KSU African American Male Initiative 	<ul style="list-style-type: none"> Nicole Phillips nphill10@kennesaw.edu (770) 499-3546 phone
Medical College of Georgia	<ul style="list-style-type: none"> Call Me Doctor 	<ul style="list-style-type: none"> Wilma Sykes Brown wsykes@mail.mcg.edu (706) 721-2522 phone
University of Georgia	<ul style="list-style-type: none"> Gentlemen on the Move 	<ul style="list-style-type: none"> Dr. Deryl Bailey dfbailey@uga.edu (706) 583-0126 phone
University of West Georgia	<ul style="list-style-type: none"> Black Men With Initiative (BMWI) 	<ul style="list-style-type: none"> Dr. Said Sewell ssewell@westga.edu (678) 839-4997 phone
Valdosta State University	<ul style="list-style-type: none"> HEROES Institute (Helping Everyone Receive Optimum Educational Success) 	<ul style="list-style-type: none"> Dr. Shirley H. Hardin shardin@valdosta.edu (229) 249-4843 phone

“Creating A More Educated Georgia”

www.usg.edu/aami

Increasing education for all

KSU is new home to the University System of Georgia's efforts to improve the education of young African-American men

By Jennifer Hafer

A University System of Georgia (USG) initiative aimed at increasing the number of African-American males enrolled in the state's colleges and universities has a new home at Kennesaw State University.

The African-American Male Initiative (AAMI), formerly based at the Atlanta offices of the Board of Regents, has followed the project's two top administrators to Kennesaw State.

Daniel S. Papp, president of Kennesaw State, and Arlethia Perry-Johnson, KSU special assistant to the president for external affairs and AAMI's project director, have overseen the project since its inception.

"With the University System of Georgia's African-American Male Initiative now calling Kennesaw State University its home, KSU looks forward to taking a national leadership role in helping to redress the issue of too few African-American males pursuing higher education," Papp said.

Perry-Johnson said the AAMI is a good fit at KSU because it reflects one of the administration's key goals.

"Dr. Papp has articulated a strong commitment to diversity as an integral element of the university's mission, and the goals of AAMI are symbiotic with the university's diversity goals," she said.

Since the AAMI was launched five years ago, the enrollment of black males in the University System has increased by almost 16 percent, from 17,068 students in fall 2002 to 19,780 in fall 2006.

"The goal of the program is to increase the recruitment, retention and graduation of young black men within the USG through strategic intervention at both the K-12 and higher education levels," Perry-Johnson said.

"Many devoted persons in the USG have worked diligently under AAMI's auspices to enhance educational outcomes for these young men."

"Black men are quite capable of academic achievement. But what is needed is vital direction regarding the road map to college, which many perceive as a given. For that cohort of society, the road map is not a given."

The ramifications of African-American males failing to get a college education go far beyond limiting their individual potential, according to Papp.

"Creating A More Educated Georgia"

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"For many reasons, significant numbers of African-American men are not receiving the education they need to succeed and are in danger of being unable to fulfill their potential," Papp stated. "This hurts them as individuals by limiting their options and undermines the social and economic viability of Georgia and the country."

In one of its first major activities at the university, the AAMI will host a statewide "Best Practices" conference at KSU November 30 and December 1, to showcase successful and effective strategies that have been used at the state and national levels to accomplish the program's goals.

The genesis of the AAMI program can be traced to a USG bench-marking initiative undertaken in 2001. The system-wide review examined every aspect of the University System's performance, from fiscal operations to enrollment data.

"When the enrollment data was scrutinized further, it became clear there were two under-represented groups in the University System: non-traditional students and black males," Perry-Johnson said. "There was a disproportionate African-American female-to-male enrollment ratio of nearly 2 to 1."

According to fall 2002 enrollment data, African-American women comprised 68 percent of the USG's black enrollment – 35,873 black females compared to 17,068 black males. The question then became: What are the barriers to African-American male enrollment and retention in Georgia's then 34 public colleges and universities?

To answer that question, Perry-Johnson formed a 52-member task force comprised of state and national higher education and K-12 leaders. She also coordinated the collection of extensive qualitative research conducted with the target audience of black males, and quantitative telephone surveys conducted with more than 700 18-to-25-year-old black males and key influencers of their educational choices.

Key recommendations resulting from the research study included the need for: tracking more African-American males into the K-12 college-preparatory curriculum; improved cultural sensitivity training for teachers and guidance counselors; and increasing the number of high-quality teachers in hard-to-staff schools where many African-American students attend, among many other findings.

"Black males cannot be competitive in today's global society if they are educationally deficient," Perry-Johnson said. "It is incumbent upon both the K-12 and higher education systems to leverage their resources to enhance these students' preparedness for such competition."

In 2002, when the Board of Regents began this initiative, there were three self-funded programs at USG schools that focused on the educational success of black males; now there are more than 20.

Over the past three years, the Board of Regents has invested more than \$422,000 in 22 pilot programs, including a \$30,000 grant to KSU in 2005 to partner with two Cobb County-area high schools and two community organizations. The KSU program, which received the Regents' largest grant, was designed to improve the college preparedness of students from the participating schools and the retention of the university's African-American male students. The matching grant also funded a learning community for African-American males and helped implement a "Summer Bridge" preparatory program.

In 2006, AAMI also was awarded a two-year \$100,000 grant from the Lumina Foundation for Education's McCabe Fund, to further work with black males.

"The challenge we are addressing via AAMI is an issue of economic viability for our state and the nation," Perry-Johnson stated.

"For America to have the greatest opportunity for economic success, we need to prepare all of our students and our citizens to be competitive in the global marketplace," she continued. "Presently, too many African-American males are falling through the cracks of our educational system, and it continues to be a serious issue with long-lasting ramifications." **K**

A new advocate for Georgia's African-American men

Betsy Green has been named as assistant project director for the University System of Georgia's African-American Male Initiative. The first full-time employee dedicated to the



project since its inception in 2002, Green will be responsible for managing the day-to-day activities and initiatives of the AAMI. Her position is funded by the Board of Regents of the University System of Georgia.

After nearly a decade serving in a key advancement role at Southern Polytechnic State University, Green has spent the last seven years working as a development director at the Atlanta headquarters of Georgia Youth Science & Technology Centers – a private, nonprofit educational organization.

"We tapped Betsy for this position because of her expertise working with K-12 programs and her solid development skills," said Special Assistant to the President for External Affairs Arlethia Perry-Johnson.

Green's first order of business is conducting a census of programs within the USG aimed at preparing more African-American males to attend and graduate from college.

She also is helping to organize a best-practices conference, which is expected to draw about 250 attendees from around the state to the KSU campus.

Green also will oversee a steering committee that will be responsible for establishing AAMI's priorities and providing program oversight and feedback. In addition, AAMI will launch a new marketing initiative, "Million Dollar Player," this fall.

"So many good things already are happening with the program," Green said. "I'm looking forward to doing my part to help reverse the trend of African-American males not graduating from high school and going on to college. I want to help them succeed." **K**



STATE OF GEORGIA
OFFICE OF THE GOVERNOR
ATLANTA 30334-0900



Sonny Perdue
GOVERNOR

November 30, 2007

GREETINGS:

It is a great pleasure to extend my best wishes for the inaugural AAMI (African-American Male Initiative) Best Practices Conference sponsored by the University System of Georgia.

Allow me to welcome distinguished guests, speakers, students, administrators and other participants and attendees to Kennesaw State University for this special event.

The conference is designed to highlight the latest program benchmarks, and it offers workshops and seminars within which to highlight the challenges and develop strategies for positive outcomes. As you address the issues on your agenda, I am confident you will achieve the goals you have set.

Thank you all for your participation. You have my best wishes for a successful and enjoyable event.

Sincerely,

Sonny Perdue
Sonny Perdue

SP:pm



Office of the State Superintendent

Kathy Cox, State Superintendent of Schools

November 30, 2007

AAMI Best Practices Conference
Kennesaw State University
Kennesaw, Georgia

Dear Conference Attendees:

Congratulations to everyone attending the inaugural African-American Male Initiative (AAMI) Best Practices Conference. This conference marks five years that AAMI has been recruiting, retaining, and graduating African-American males within our state's colleges and universities.

At the Georgia Department of Education, we are driven by the need to provide a quality education to all students and close the achievement gap that we see at all levels of schooling. We are partners with our colleges and universities in this mission, especially effective programs that are strategic and intentional about providing a successful transition from high school to college.

AAMI is to be commended for creating an environment that promotes academic achievement, tutoring, mentoring and leadership development among Georgia's African-American males.

To all those participating in the inaugural conference – including students, parents, speakers and staff – we applaud your efforts to promote access to a quality education for all students. We are proud of your work and know that this conference will encourage more innovation, collaboration and, ultimately, success.

Sincerely,

Kathy Cox
State Superintendent of Schools

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**BOARD OF REGENTS OF
THE UNIVERSITY SYSTEM OF GEORGIA**



CHANCELLOR ERROLL B. DAVIS, JR.
270 WASHINGTON STREET, S.W.
ATLANTA, GEORGIA 30334

PHONE (404) 656-2202
FAX (404) 657-6979
CHANCELLOR@USG.EDU

November 2007

Greetings:

On behalf of the Board of Regents and the University System of Georgia, I welcome you to the System's African-American Male Initiative Best Practices Conference. The conference planners have prepared a thorough, and we hope informative, set of sessions and workshops that will engage you and your colleagues.

As you share "best practices" that have been proven to encourage African-American males to complete high school and prepare themselves academically for postsecondary education, it is the goal of the conference organizers that these innovative programs will expand into new communities throughout Georgia.

With that goal in mind, I encourage you to participate, to communicate and to share. Your efforts go far beyond the personal; indeed, they can have a powerful, positive influence on the lives of young black males, and ultimately, on our society.

Again, welcome, and thank you for your participation in this important event.

With warmest regards,

Erroll B. Davis, Jr.

75 YEARS
of Transforming Lives
1932 - 2007



Office of the President



November 30, 2007

Dear AAMI Best Practices Conference Attendees:

On behalf of Kennesaw State University, I am proud to welcome you to our vibrant campus in Northwest Georgia, as you engage in this historic conference highlighting innovative efforts to increase the enrollment of African-American males in the University System of Georgia (USG).

Since this initiative was launched in summer 2002 by the USG, the African-American Male Initiative (AAMI) has focused consistently on increasing the enrollment, retention and graduation rates of Black men throughout the state of Georgia, through a wide variety of programs which foster academic achievement, including tutoring, mentoring, leadership development and college visitation initiatives. Many people have worked hard and contributed significantly to this effort.

Your input today and tomorrow is critical at this inaugural statewide "AAMI Best Practices Conference." Enhancing the educational attainment of African-American males is a key issue of economic viability for our state and the nation. For many reasons, significant numbers of African-American men are not receiving the education they need to succeed and are in danger of being unable to fulfill their potential. This hurts them as individuals by limiting their options and undermines the social and economic viability of Georgia and the nation.

Many of those who have led the USG's AAMI initiatives over the past several years have traveled from around the state here to KSU to share their successes, their outcomes, and their remaining challenges and obstacles. Others of you have come to learn from what has already been done and achieved. By working together, it is clear we all can have tremendous impact in addressing one of our nation's greatest challenges – ensuring that a new generation of African-American men takes full advantage of the tremendous educational opportunities available throughout the University System.

My wish is that one day – in our lifetimes – we no longer will need to hold such a conference because of what we accomplish here this weekend.

Sincerely,

A handwritten signature in cursive script that reads "Dan Papp".

Daniel S. Papp
President, Kennesaw State University

1000 Chastain Road • MD 0101 • KH • Bldg. 1 • Rm. 5600 • Kennesaw, GA 30144-5591

Phone: 770-423-6033 • Fax: 770-423-6543 • www.kennesaw.edu



Office of the President



November 30, 2007

Dear AAMI Best Practices Conference Attendees:

Welcome to Kennesaw State University – the home of the University System of Georgia’s African-American Male Initiative (AAMI), and the site of the Inaugural AAMI Best Practices Conference.

We are delighted you are joining us this weekend, as we engage some of the state’s – and the nation’s – best and brightest minds in addressing how we can improve the educational attainment of African-American males in Georgia. Your presence here at this conference speaks volumes about your commitment to this critical issue, and we thank you for contributing to the University System’s efforts on this critical front.

Some of you are being saluted on Friday evening for your best practices and for your strong support of the AAMI over the past five years. To all of you, we extend our hearty congratulations and appreciation! Many of you also have helped pilot new, strategic programs that are having a great impact on increasing the recruitment, retention and graduation of Black males within the USG – and for that we thank you! We also welcome the dignitaries and educators who have traveled here to benchmark the USG’s efforts, or to share information about your own successful programs.

All of our efforts are moving the needle. As we mark the five-year milestone of AAMI’s existence, we also mark a 24.5 percent increase in Black male enrollment within the USG -- from 17,068 students in Fall 2002 to 21,249 in Fall 2007. Just in the last year alone, Black male enrollment increased by 7.4 percent, a gain of 1,465 additional students attending our state’s colleges and universities. While significant and worth celebrating, our work is far from over, as the issues we are addressing are pervasive and complex. We welcome your assistance in meeting the challenges we face.

So, it is with great pleasure and deep respect that we welcome you to this conference, and look forward to working with you to expand the educational participation of African-American males.

Sincerely,

Arlethia Perry-Johnson
Special Assistant to the President
for External Affairs
Project Director, University System
of Georgia’s African-American Male Initiative

1000 Chastain Road • MD 0101 • KH • Bldg. 1 • Rm. 5600 • Kennesaw, GA 30144-5591

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The University System of Georgia's African-American Male Initiative Inaugural Best Practices Conference

NOVEMBER 30 - DECEMBER 1, 2007

CONFERENCE AGENDA

FRIDAY, NOVEMBER 30, 2007

Kennesaw State University Campus • 1000 Chastain Rd. • Kennesaw, Georgia

- 5:00 p.m. - 7:00 p.m. **Registration and Welcome Reception**
Location: Carmichael Student Center, University Rooms/Atrium Area
- 7:00 p.m. - 9:00 p.m. **Awards and Recognition Dinner**
Location: Carmichael Student Center, University Rooms ABCDE
- 9:15 p.m. - 10:45 p.m. **Open Forum for Black Males**
Location: Social Sciences Building, Room 1021
Facilitator: Mr. Kevin Powell, Activist/Author
Who's Gonna Take The Weight? Manhood, Race, and Power in America

SATURDAY, DECEMBER 1, 2007

KSU Center (off campus) • 3333 Busbee Drive, NW • Kennesaw, Georgia

- 8:00 a.m. - 1:30 p.m. **Registration**
Location: Atrium/Fountain Area, Outside of Room 300
- 8:00 a.m. - 9:00 a.m. **Breakfast**
Location: Room 400
- 9:00 a.m. - 10:15 a.m. **Opening Plenary**
Location: Room 400
- 10:15 a.m. - 10:30 a.m. **Refreshment Break**
Location: Foyer, Near Room 300
- 10:30 a.m. - 11:45 a.m. **Adult Workshop**
What You Need To Know About Evaluating Your Program
Location: Room 401
Overview: Three leading nationally recognized program administrators provide different insights on the required components of successful program evaluation, from the perspective of a program administrator, an assessment expert, and a foundation official. Learn the nuts and bolts: from what types of data should be collected, to what makes a winning evaluation plan!
Moderator: Dr. Angela Birkes, *Senior Research Associate, P-16 Data Management, University System of Georgia.*
Presenters: Ms. Michele Williams, *Interim Executive Director, The Southeastern Consortium for Minorities in Engineering (SECME, Inc.), Georgia Institute of Technology;* Ms. Linda Kelley, *Evaluation & Technology Manager, Communities in Schools of Georgia;* Ms. Tina Gridiron-Smith, *Senior Program Officer, Lumina Foundation for Education*
- 10:30 a.m. - 11:45 a.m. **Adult Workshop**
Strategies for Developing and Sustaining an African-American Male Program on a College Campus
Location: Room 402
Overview: Sustaining an African-American male educational program on a college campus requires dedicated personnel, consistent funding, willing students, passion and commitment. Hear from these two USG AAMI program directors how they have established, expanded and reshaped their respective programs - one of which has garnered national attention and earned the USG's AAMI Best Practices Leadership Award.
Moderator: Mr. Robert Kelly, Junior, University of West Georgia
Presenters: Dr. Said Sewell, *Associate Professor of Political Science and Director, Center for African-American Male Research, Success, and Leadership, University of West Georgia;* Ms. Coletta Hassell-Carter, *Assistant Vice President for Educational Affairs and Director, Leadership Academy, Georgia Perimeter College.*

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CONFERENCE AGENDA

SATURDAY, DECEMBER 1, 2007

Continued

- 10:30 a.m. - 11:45 a.m. **Student Workshop**
Cultivating a Passion for Success: From Dreams to Reality
Location: Room 300
Overview: Led by one of the nation's most passionate motivational speakers, this exciting session will examine the challenges that African-American males confront in their daily lives. Attendees also will learn proven strategies for personal development and success, and how to join the Student African American Brotherhood (SAAB) - a national organization with more than 160 collegiate and high-school chapters across 30 states.
Moderator: Mr. Jelani Liddell, College Coach, Performance Learning Centers, Communities in Schools of Georgia, Inc.
Presenter: Dr. Tyrone Bledsoe, President and Founder, Student African American Brotherhood (SAAB)
- 12:00 p.m. - 1:30 p.m. **Luncheon Plenary**
Location: Room 400
- 1:45 p.m. - 2:45 p.m. **Adult Workshop**
Staying Power: Sustaining Successful Programs
Location: Room 401
Overview: Securing grants and building effective partnerships are tried-and-true ways to sustain successful programs. Both strategies require strong relationships and strong outcomes. These attributes are two key components of the local and national programs represented on this panel - one a USG AAMI Best Practices program - both of which are supported by the Lumina Foundation for Education.
Moderator: Ms. Arlethia Perry-Johnson, Project Director, USG's African-American Male Initiative
Panelists: Tina Gridiron Smith, *Senior Program Officer, Lumina Foundation for Education*; Dr. Tyrone Bledsoe, *President and Founder, Student African American Brotherhood (SAAB)*; Dr. Dorothy Lord, *President, Coastal Georgia Community College and Founder, Minority Outreach Program*
- 1:45 p.m. - 2:45 p.m. **Adult Workshop**
You Never Listen to Me: Inter-generational Communication
Location: Rooms 213/217
Overview: Communication gaps often are blamed for the "disconnect" between youths and adults. Young people think adults "don't listen," and the adults ask "what's wrong with this generation?" A leading African-American psychologist facilitates a dialogue with two young men, to help us learn how to hear each other better.
Moderator: Dr. Earl Holliday, *Assistant Professor of Educational Leadership, Kennesaw State University*
Presenters: Dr. Thomas Parham, *Assistant Vice Chancellor, Counseling and Health Services, University of California-Irvine*; Mr. Jarel Billups, *Junior, Sprayberry High School, BUY Cobb, Inc.*; Mr. Mark Pilgrim, *Sophomore, Kennesaw State University and President, Distinguished Black Gentlemen*
- 1:45 p.m. - 2:45 p.m. **Student Workshop**
From Boy To Male To Man!
Location: Room 300
Overview: Maturing into a successful man in today's society oftentimes requires navigating some very rough waters. This accomplished and committed educator will share inside tips on how to achieve success, from bringing your "A" game (the right Attitude) to knowing how to "dress to impress," to working effectively with those who can grant or deny you "major opportunities." Come learn what they don't tell you in school!
Moderator: Mr. Michael Lambert, *Program Coordinator, African-American Student Services and Programs, Georgia State University*
Presenter: Dr. Lee Jones, *Founder, Brothers of the Academy; President & Executive Editor, InSpire Magazine*
- 1:45 p.m. - 2:45 p.m. **Student Workshop**
Why do I need to know this?
Location: Room 242
Overview: What's the connection between the academic decisions you make today and how these decisions relate to your future opportunities, such as college admission? Grades, courses and your academic track are very important. You don't have to listen to the adults! Hear it from young men just like you who know the deal.
Moderator: Dr. Michael Ross, *Associate Professor, Middle Grades Education, Kennesaw State University*
Presenters: Mr. Armell Hopkins, *Junior, Cedar Shoals High School, Gentlemen on the Move*; Mr. Joey Laster,

CONFERENCE AGENDA

SATURDAY, DECEMBER 1, 2007

Continued

Senior, Sprayberry High School, BUY Cobb, Inc.; Mr. Jeffery Johnson, Senior, University of West Georgia; Mr. Johnathan Adkins, Freshman, University of West Georgia

2:45 p.m. - 3:00 p.m.

Refreshment Break

Location: Foyer Near Room 300

3:00 p.m. - 4:00 p.m.

Adult Workshop

Changing Standards, Raising Expectations

Overview: Who says African-American male high-school students can't succeed in tough academic courses and advanced placement courses? They definitely can and do, when they are committed to solid preparation for college success and have the right support systems. This workshop - showcasing an AAMI Best Practices Leadership Award recipient - will demonstrate that you can meet the standards when expectations are raised.

Location: Room 401

Moderator: Ms. Betsy Green, Assistant Project Director, USG's African-American Male Initiative

Presenters: Dr. Deryl Bailey, Associate Professor, Counseling & Human Development Services, and Director, *Gentlemen on the Move*, The University of Georgia; Mr. Derricotte Jaquan, Freshman, Cedar Shoals High School; Mr. Jarvis Bradford, Junior, Cedar Shoals High School; Mr. Julian Reyes, Senior, Cedar Shoals High School

3:00 p.m. - 4:00 p.m.

Adult Workshop

Model Campus Infrastructures for Student Success

Location: Room 402

Overview: Three seasoned administrators of college-based retention programs share their strategies for building model infrastructures for student success: leveraging institutional support, recruiting and building a strong leadership team, student organizational involvement and creating a campus climate that promotes, recognizes and accepts differences. Learn how to build a program that delivers on your campus.

Moderator: Dr. Eric Blacknall III, Assistant Director, African-American Student Services and Programs, Georgia State University

Presenters: Dr. Tyrone Bledsoe, President and Founder, Student African American Brotherhood (SAAB); Dr. Doris Derby, Director, African-American Student Services and Programs, Georgia State University; Mr. Gordon Moore, Director, Minority Educational Development, Georgia Institute of Technology

3:00 p.m. - 4:00 p.m.

Student Workshop

Mentoring: What You See Is What You Will Be!

Location: Room 300

Overview: For some young men, mentoring is the motivating factor that helps them see new possibilities for their lives, providing images of success to which they might not otherwise be exposed. In this workshop, two young men who are being mentored - and the adults who mentor them - will share the advantages and benefits of a positive mentor-mentee relationship. Come learn if this might be the ticket to your success!

Moderator: Mr. Tony Owens, Student Transition Coordinator, Performance Learning Centers, Communities in Schools of Georgia, Inc.

Presenters: Mr. Ken Harris, 100 Black Men of North Metro (Georgia) and Owner, Ken Harris and Associates Realty; Mr. Damon Edwards, Junior, South Cobb High School; Dr. Said Sewell, Associate Professor of Political Science and Director, Center for African-American Male Research, Success, and Leadership, University of West Georgia; Mr. Carlos Riley, Freshman, University of West Georgia

3:00 p.m. - 4:00 p.m.

Student Workshop

I hate Math...I hate Science: Using Math and Science to Enhance Your Success

Location: Rooms 213-217

Overview: This session will provide the "the tricks of the trade" on how to help students understand that math and science are extremely powerful tools in promoting academic success, and there is no need to fear (or hate!) these important core subjects. Techniques and tools for the mastery of math and science principles will be provided by leading educators and practitioners.

Moderator: Dr. Army Lester, Professor of Biology, Kennesaw State University

Presenters: Dr. Alvin Harmon, Assistant Professor of Biology, Atlanta Metropolitan College; Dr. Lonnie Johnson, Founder, Johnson Research and Development Co., Inc

4:15 p.m. - 5:30 p.m.

Closing Plenary

Location: Room 400

"Creating A More Educated Georgia"

www.usg.edu/aami

HONOREES

AAMI BEST PRACTICES LEADERSHIP AWARD



Dr. Dorothy L. Lord is president of Coastal Georgia Community College, in Brunswick, Georgia. Most notably, she is the founder of the Coastal Georgia Minority Outreach Program (1993-present) and Chair of the University Systems of Georgia's African American Male Initiative Task Force for Middle School Youth. Prior to her appointment as president of Coastal Georgia Community College, she served as vice president for Academic Affairs and Dean of Social Sciences at Edison Community College. Dr. Lord holds a Doctorate, Masters, and Bachelors of Science from The Florida State University.



Dr. Deryl F. Bailey is an associate professor and program coordinator of the School Counseling Master's program at the University of Georgia. Prior to earning his education specialist and doctorate degrees from the University of Virginia he worked as a secondary school counselor for ten years. His areas of specialization include school counseling; group work; multicultural and diversity issues in schools; issues related to professional development for school counselors, adolescent African American male development, as well as the development and implementation of enrichment and empowerment initiatives for children and adolescents. He is the founder and director of Empowered Youth Programs (Gentlemen on the Move, Young Women Scholars, and Parents of Empowered Youth).



Dr. Said L. Sewell is an associate professor of political science and public administration at the University of West Georgia and the founder of the Center for African-American Males Research, Success, and Leadership. The Center, which is the first of its kind in Georgia, has a mission of addressing the challenges faced by black men in the academy by focusing on three main areas: research, modeling and training and programming. Professor Sewell is the author of several articles on faith-based initiatives, community and economic development, religion and politics, and juvenile issues. He recently published an American Government Textbook, titled: *Conflicting Democracy: A Critical Analysis of America's Political Process*.

"Creating A More Educated Georgia"

www.usg.edu/aami

HONOREES

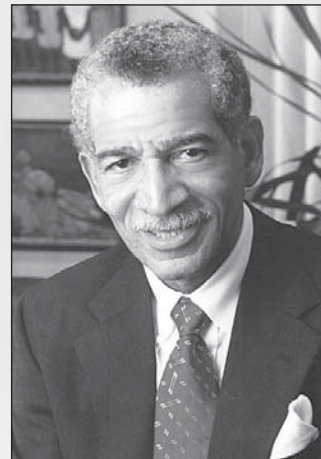
THE LEGACY AWARD

Dr. Asa G. Hilliard, III was a Fuller E. Callaway Professor of Urban Education at Georgia State University, with joint appointments in the Department of Educational Policy Studies and the Department of Educational Psychology/Special Education. This world renowned Pan-Africanist, educator, psychologist, author, lecturer, and historian helped to develop several national assessment systems, such as proficiency assessment of professional educators, and developmental assessments of young children and infants. Dr. Hilliard was a founding member and first vice president of the Association for the Study of Classical African Civilizations. He conducted ancient African history study tours to Egypt for 15 years and was the co-developer of an educational television series on *Ancient Kemet* (Egyptian history). Dr. Hilliard wrote more than three hundred research reports, articles and books on testing, Ancient African History, teaching strategies, African culture, and child growth and development. Dr. Hilliard transitioned from this life on August 13, 2007 in Cairo, Egypt. He is survived by his beloved wife of nearly 50 years, The Honorable Patsy Jo Hilliard, four children, and seven grandchildren.



THE IMPACT AWARD

Dr. William E. Cox is the president and co-founder of Cox, Matthews & Associates, Inc., a Fairfax, VA, firm specializing in publishing, satellite television production, training and consulting. He is also president/CEO of *Diverse: Issues In Higher Education*, formerly *Black Issues In Higher Education*, an award-winning, national news magazine that has been serving higher education since 1984. The company also published *Community College Week*, a national newspaper targeting community, junior and technical college professionals, between 1989 and 2005. Dr. Cox has played both a leadership and contributing author role in publication of *The Unfinished Agenda* monograph series, books addressing significant events in the history of the American civil rights movement. Dr. Cox's vision and dedication have also been felt in CMA's work in using telecommunications technologies to create 41 videoconference programs, including the award winning "Beyond the Dream" series.



THE ADVOCACY AWARD

Regent Elridge W. McMillan is president emeritus of the Southern Education Foundation (SEF) and scholar-in-residence/education consultant at Atlanta Metropolitan College in Atlanta, Georgia. Mr. McMillan's career spans five decades. From his first appointment as an Atlanta public school teacher in 1954 until today, Mr. McMillan has been a tireless advocate in the struggle for African-American educational opportunity and access at the national, state, and local levels. His experiences as an educator, government executive, foundation leader, and public servant reflect an abiding and courageous commitment to assertively pursue educational justice for African Americans. Mr. McMillan is a trailblazer. In 1965, he was the first African American hired in the Southeast Regional Office of Economic Opportunity and later became the program operations supervisor for the regional office. He was the first to serve as chief of the Education Branch of the Office for Civil Rights for Region IV of the U.S. Department of Health, Education, and Welfare in 1967. He was the first African American to lead the Southern Education Foundation and the first African American to chair the Georgia Board of Regents.



PLENARY SPEAKERS



Jeffrey I.
Johnson



Kevin
Powell



Dr. Rosa A.
Smith

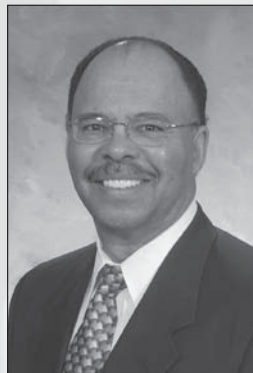


Dr. Thomas A.
Parham

FEATURED SPEAKERS



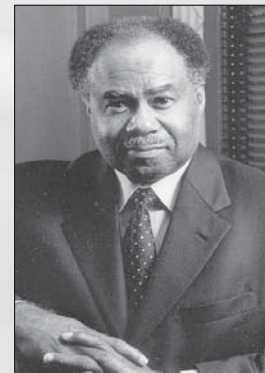
Regent William
H. Cleveland



Chancellor
Erroll B. Davis



Dr. Daniel S.
Papp



Justice Robert
Benham



Dr. William E.
Cox



Dr. Tyrone
Bledsoe



Tina
Gridiron-Smith



The Honorable
Terrell Slayton



Deane
Bonner

MASTERS OF CEREMONIES



Calvin Hughes is an Emmy Award-winning newscaster and former Atlanta news anchor. He now serves as the weekday morning and noon news anchor at Miami-based WPLG-TV. Hughes has had a nomadic life during his successful television news career. He has worked as an anchor/reporter in three of the nation's top ten media markets in Philadelphia, Atlanta, Dallas. He has also carried his pen and reporter's notepad to Lexington, Ky., Evansville, Ind., and Columbia, Mo., where he started his career on the radio. Hughes has interviewed a wide-ranging number of newsmakers, including President George W. Bush and the late Coretta Scott King.

Hughes holds a bachelor's degree in journalism from the University of Missouri-Columbia. He was born in Cleveland and also spent several years as a teenager in East St. Louis, Ill. In 2002, he was selected to run the relay leg of the Olympic torch as it passed through the streets of St. Louis, headed for the winter games in Salt Lake City, Utah.

Active in the community, Hughes has served as an emcee and motivational speaker for numerous colleges, universities and churches and is a member of the USG's AAMI Task Force.

Tom Jones began his career in television as a general assignment reporter at KAMR-TV in Amarillo, Texas. He later held the same position at KLSA-TV in Shreveport, La., and later joined KLAS-TV in Las Vegas. Tom has written for several magazines and once held the title of managing editor of a weekly entertainment publication in Houston. Tom calls himself a news junkie. He recalls reading both the morning and evening editions of Houston's two newspapers and watching the evening news with his parents. It's no secret then that one of Tom's hobbies is reading, and searching the Internet for interesting news events around the globe. When asked about having the same name as a famous singer, Tom says he gets plenty of jokes about it. People often ask him to sing or they sing, "She's a Lady, or "It's Not Unusual." Tom says he prefers to leave the singing to the other Tom.



**The University System of Georgia's
African-American Male Initiative Inaugural Best Practices Conference**

AWARDS AND RECOGNITION DINNER

PROGRAM

Friday, November 30, 2007 • 7:00 p.m. – 9:00 p.m.
Carmichael Student Center, University Rooms A, B, C, D, E, Kennesaw State University

- Opening** Mr. Calvin Hughes, *Master of Ceremonies*
Anchor, WPLG, Miami, FL, Member, USG's AAMI Task Force
- Welcome and Greetings** Dr. Daniel S. Papp
President, Kennesaw State University
- Greetings** Mr. Erroll B. Davis, Jr.
Chancellor, University System of Georgia
- The Occasion** Ms. Arlethia Perry-Johnson
Special Assistant to the President for External Affairs, KSU; Project Director, USG's AAMI
- Ms. Betsy Green
Assistant Project Director, USG's AAMI
- Vocal Performance** Dr. Oral Moses
Professor of Voice and Music Literature and Director of Vocal Studies, Kennesaw State University
- Invocation** Deacon Don Johnson
Member, Zion Baptist Church, Marietta, GA

DINNER

Entertainment Provided By Albany State University Jazz Band

- Keynote Address** Mr. Jeffrey I. Johnson
International Journalist and Social Activist
- Awards and Recognition** Ms. Arlethia Perry-Johnson
Ms. Betsy Green

**AAMI BEST PRACTICES
LEADERSHIP AWARDS**

Dr. Dorothy L. Lord
Coastal Georgia Community College
"Minority Outreach Program"

Dr. Deryl F. Bailey
The University of Georgia
"Gentlemen on the Move"

Dr. Said L. Sewell
University of West Georgia
"Black Men with Initiative"

THE LEGACY AWARD
Dr. Asa G. Hilliard, III

THE IMPACT AWARD
Dr. William E. Cox

THE ADVOCACY AWARD
Regent Elridge W. McMillan

- Announcements and Closing** Mr. Calvin Hughes

Open Forum for Black Males

Hosted by Mr. Kevin Powell
9:15 p.m. – 10:45 p.m. • Social Sciences Building, Room 1021 • Kennesaw State University

**The University System of Georgia's
African-American Male Initiative Inaugural Best Practices Conference**

**OPENING PLENARY
PROGRAM**

Saturday, December 1, 2007

9:00 a.m. – 10:15 a.m.

KSU Center, Room 400

Opening	Mr. Calvin Hughes, <i>Master of Ceremonies</i> <i>Anchor, WPLG, Miami, FL</i> <i>Member, USG's AAMI Task Force</i>
Invocation	Ms. Betsy Green <i>Assistant Project Director</i> <i>USG's AAMI</i>
Welcome and Greetings	Dr. Daniel S. Papp <i>President</i> <i>Kennesaw State University</i>
Greetings	Justice Robert Benham <i>Georgia Supreme Court</i>
Greetings	Dr. William E. Cox <i>President/CEO</i> <i>Diverse Issues in Higher Education</i>
Introduction of Keynote Speaker	Ms. Arlethia Perry-Johnson <i>Special Assistant to the President for External Affairs, KSU</i> <i>Project Director, USG's AAMI</i>
Keynote Speaker	Dr. Rosa A. Smith <i>Regional Education Manager</i> <i>New Leaders for New Schools</i>
Announcements and Closing	Mr. Calvin Hughes

**The University System of Georgia's
African-American Male Initiative Inaugural Best Practices Conference**

**LUNCHEON PLENARY
PROGRAM**

Saturday, December 1, 2007
12:00 p.m. – 1:30 p.m.
KSU Center, Room 400

- Opening** Mr. Calvin Hughes, Master of Ceremonies
*Anchor, WPLG-TV, Miami, FL.
Member, USG's AAMI Task Force*
- Greetings** Regent William H. Cleveland
Vice Chair, Board of Regents of the University System of Georgia
- Greetings** The Honorable Terrell Slayton
*Assistant Secretary of State, State of Georgia (Retired)
President-Elect, 100 Black Men of Atlanta*
- Invocation** Master Armell Hopkins
Junior, Cedar Shoals High School, Athens, Georgia

LUNCH

- Introduction of Keynote Speaker** Mr. Calvin Hughes
- Keynote Speaker** Dr. Thomas A. Parham
*Assistant Vice Chancellor for Counseling and Health Services
University of California, Irvine
Past-President, National Association of Black Psychologists*
- Website Launch "Million Dollar Player"** Ms. Arlethia Perry-Johnson
*Special Assistant to the President for External Affairs, KSU
Project Director, USG's AAMI*
- Announcements and Closing** Mr. Calvin Hughes

**The University System of Georgia's
African-American Male Initiative Inaugural Best Practices Conference**

**CLOSING PLENARY
PROGRAM**

Saturday, December 1, 2007
4:15 p.m. – 5:30 p.m.
KSU Center, Room 400

- Opening** Mr. Tom Jones, Master of Ceremonies
News Reporter
WSB-TV
- Introduction of Special Guest** Dr. Earl Holliday
Assistant Professor, Educational Leadership
Kennesaw State University
- Greetings** Mrs. Deane Bonner
President
Cobb County NAACP
- Introduction of Keynote Speaker** Mr. Tom Jones
- Keynote Speaker** Mr. Kevin Powell
Activist/Author
- Closing Remarks** Ms. Arlethia Perry-Johnson
Special Assistant to the President for External Affairs, KSU
Project Director, USG's AAMI
- Benediction** Dr. Said Sewell
Assistant Professor of Political Science
University of West Georgia
- Announcements and Closings** Mr. Tom Jones

Acknowledgements

Sincere gratitude and deep appreciation are extended to the members of the AAMI Inaugural Best Practices Conference Planning Committee, for their time, talent, and immense commitment in producing this first-ever USG-wide AAMI conference. More than 20 dedicated University System of Georgia faculty, staff and students collaborated to provide the excellent programming you will be provided this weekend, taking time from their demanding positions to volunteer their knowledge and leadership. As you encounter these individuals during your conference activities, please take the time to thank them for their contributions:

AAMI Inaugural Best Practices Conference Planning Committee - 2007

NAME	INSTITUTION
Ms. Terri Arnold	Kennesaw State University
Dr. Deryl Bailey	University of Georgia
Dr. Angela Birkes	University System of Georgia
Dr. Eric Blacknall, III	Georgia State University
Dr. Tyrone Bledsoe	Student African American Brotherhood
Ms. Jade Caines	University System of Georgia
Dr. Doris Derby	Georgia State University
Ms. Betsy Green	Kennesaw State University
Dr. Earl Holliday	Kennesaw State University
Mr. Don Johnson	Black United Youth-Cobb, Inc.
Dr. Kevin Johnson	Kennesaw State University
Dr. Army Lester	Kennesaw State University
Mr. Jelani Liddell	Communities in Schools of Georgia, Inc.
Dr. Barry Morris	Kennesaw State University
Mr. Brent Obleton	Kennesaw State University
Mr. Tony Owens	Communities in Schools of Georgia, Inc.
Ms. Arlethia Perry-Johnson	Kennesaw State University
Ms. Nicole Phillips	Kennesaw State University
Dr. Michael Ross	Kennesaw State University
Mr. Julien Saunders	Kennesaw State University
Dr. Said Sewell	University of West Georgia
Mr. Mashaun Simon	Kennesaw State University

We also express deep gratitude and appreciation to:

- The KSU External Affairs team, particularly Ms. Terri Arnold, for the many long hours logged in support of the conference planning;
- Ms. Tracey Knight, president and CEO of InView Solutions, Inc., for her thoughtful counsel and guidance regarding the conference, including pro bono support;
- Dean Barbara Calhoun and the KSU Continuing Education conference team, for their dedicated planning support and contributions over the past several months;
- The KSU Office of Special Events and the Mutlimedia Development Group;
- The KSU Office of University Relations;
- Don Lillie and Cindy Jordan of Lillie Glassblowers of Smyrna, Ga.; and
- The webmaster team, Office of Information and Instructional Technology, University System of Georgia

Sincerely,
Arlethia Perry-Johnson
Conference Chair

The University System of Georgia's African-American Male Initiative
AAMI BEST PRACTICES CONFERENCE - 2007
STUDENT CONFERENCE EVALUATION

*Directions: Please circle the number for your response based on the following scale:
 5 = Strongly Agree, 1 = Strongly Disagree.*

Please Provide Your Age: _____

- | | | | | | |
|---|---|---|---|---|---|
| 1. The overall CONFERENCE provided information that increased my desire to set high educational goals – including attending college. | 5 | 4 | 3 | 2 | 1 |
| 2. The individual conference WORKSHOPS provided information that will assist me in achieving my educational goals. | 5 | 4 | 3 | 2 | 1 |
| 3. There was enough time for the presentations and the discussions during each of the conference workshops. | 5 | 4 | 3 | 2 | 1 |
| 4. There was enough time provided to meet with my peers. | 5 | 4 | 3 | 2 | 1 |
| 5. The conference staff and volunteers were supportive. | 5 | 4 | 3 | 2 | 1 |
| 6. Kennesaw State University provided excellent arrangements for the conference. | 5 | 4 | 3 | 2 | 1 |
| 7. The AAMI Conference was well planned and organized. | 5 | 4 | 3 | 2 | 1 |
| 8. Rank the workshops and/or sessions you felt were the most valuable in serving and assisting African-American males in achieving a college degree (<i>See conference program for titles</i>). | | | | | |

Most Valuable _____

Very Valuable _____

Valuable _____

Least Valuable _____

Of No Value _____

9. What recommendations would you make for future AAMI Conferences? _____

10. Would you recommend this conference to other African-American males? Yes No

Please explain why or why not. _____

The University System of Georgia's African-American Male Initiative
AAMI BEST PRACTICES CONFERENCE - 2007
ADULT CONFERENCE EVALUATION

*Directions: Please circle the number for your response based on the following scale:
 5 = Strongly Agree, 1 = Strongly Disagree.*

- | | | | | | |
|---|---|---|---|---|---|
| 1. The overall CONFERENCE provided information relevant to increasing educational outcomes for African-American males. | 5 | 4 | 3 | 2 | 1 |
| 2. The conference WORKSHOPS provided information relevant to increasing educational outcomes for African-American males. | 5 | 4 | 3 | 2 | 1 |
| 3. There was enough time for the presentations and the discussions during each of the workshops. | 5 | 4 | 3 | 2 | 1 |
| 4. There was enough time provided to meet with my peers. | 5 | 4 | 3 | 2 | 1 |
| 5. The conference staff and volunteers were supportive. | 5 | 4 | 3 | 2 | 1 |
| 6. Kennesaw State University provided excellent arrangements for the conference. | 5 | 4 | 3 | 2 | 1 |
| 7. The AAMI Conference was well planned and organized. | 5 | 4 | 3 | 2 | 1 |
| 8. Rank the workshops and/or sessions you felt were the most valuable in serving and assisting African-American males in achieving a college degree (<i>See conference program for titles</i>). | | | | | |

Most Valuable _____

Very Valuable _____

Valuable _____

Least Valuable _____

Of No Value _____

9. What recommendations would you make for future AAMI Conferences? _____

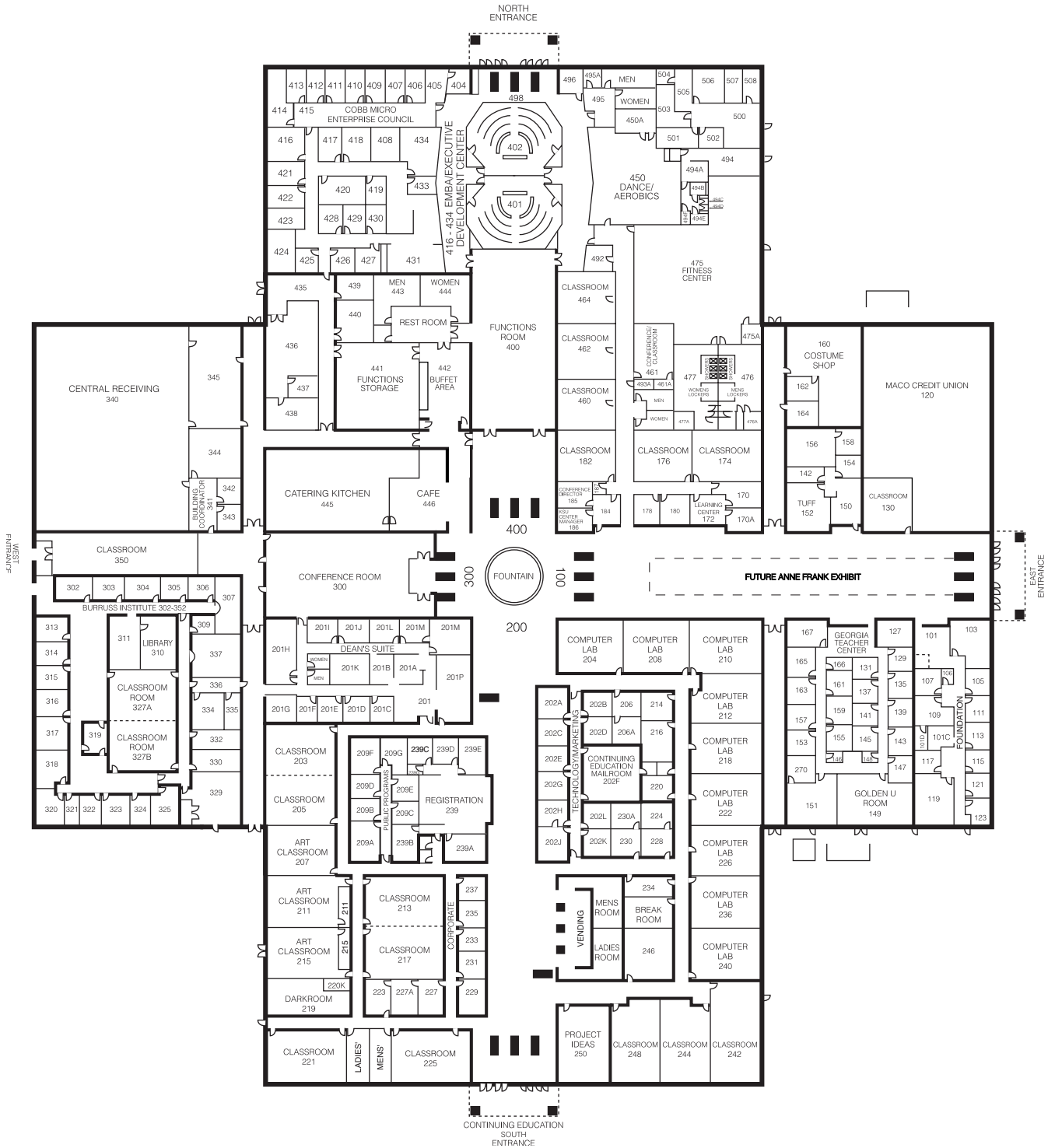
10. Do you feel you and/or your institution would be willing to pay a reasonable registration fee to attend future AAMI Conferences? Yes No (*Check One*)

11. If yes, please provide what you feel would be a reasonable registration fee:

For adults: _____ For students: _____



Kennesaw State University Center




Kennesaw State UNIVERSITY
 Continuing Education



African-American Male Initiative

"Creating A More Educated Georgia"