

University System Committee – Career Services and Cooperative Education (USC-CACE)

Spring 2009 Meeting; May 7, 2009

Virtual Meeting with Clayton State University as host

MEMBERS PARTICIPATING:

Albany State University	Glorya Williams
Armstrong Atlantic State University	Barbara Myers
Bainbridge College	Arlene Cook
Clayton State University	Angelyn Hayes
Columbus State University	Kimberly Mullen
Darton College	Jason Swords
Georgia College & State University	Mary Roberts
Georgia Southern University	Warren Riles
Georgia State University	Angela Walker
Georgia Tech (Career)	Cynthia Jordin
Georgia Tech (Professional Practice)	Harold Simmons
Gordon College	Kristina Henderson
Southern Polytechnic State Univ.	Phyllis Weatherly
University of Georgia	Erica Walbert
University of West Georgia	Wanda McGukin

University System Representative Martha Wisbey

USC-CACE Chair Angelyn Hayes called the meeting to order at 9:05 a.m. and welcomed each participant. She expressed appreciation for members' willingness to have a virtual meeting.

Angelyn called attention to the October 17, 2008 meeting minutes that were sent electronically, and she clarified one omission. Columbus State was represented at that meeting by Marga Velasquez. Wanda McGukin made a motion that the minutes be approved as presented and corrected. Glorya Williams seconded the motion and the motion carried.

Angelyn announced that Martha Wisbey is expected to join the virtual meeting to provide updates from the Chancellor's office. Martha will be leaving her position in Student Affairs in the University System Office. Angelyn expressed appreciation for Martha's involvement in USC-CACE, especially her assistance with the Internship Collaborative Proposal. Angelyn will communicate with Tonya Lam to get information about the future of the position Martha has held.

The first item under Unfinished Business was an update on the Internship Collaborative Proposal. Angelyn read the recently-received letter from Terry Durden in the Office of Economic Development (copy included with minutes). Angelyn also expressed appreciation to all the USC-CACE members who had reviewed the proposal and offered suggestions, edits, clarifications, and support.

Kimberly Mullen asked if there were any other sources of funding. Harold Simmons asked if there were other ways to do what we wanted to do with this proposal. Mary Roberts reported that CSO management system would be an option. Previously they had indicated that if two schools are affiliated with CSO then they would provide a consortium service free of charge. Georgia College & State University, Southern Poly, and Georgia Gwinnett College all use the CSO system. Mary will do some research to determine if the policy is the same, how many schools are required to participate, how internships are posted, and any server-related issues.

Discussion about this possibility emphasized that even for NACELink schools, this consortium would be an additional option for schools and another resource for students.

Other possibilities for funding, if needed, included seeking grants (Barbara Myers) and seeking employer sponsorship (Harold Simmons). Harold suggested that we would need to gauge employer interest and then convince them to provide funding for the project. Several USC-CACE members, including Glorya, Mary, and Angelyn have contacts on their respective campuses who might provide grant information. While we obtained several employer commitments for the Internship Collaborative Proposal, we need to seek additional employer support. Each USC-CACE member is encouraged to communicate with employers about their interest in participating in a collaboration initiative regardless of the system that might be used. Harold suggested that we ask employers how they would use this type of opportunity, which majors would generate the most interest for them, and what other feedback they might offer. Mary reminded the group that the Office of Economic Development had recommended that the Collaborative focus on the Life Sciences Strategic Industry for employer development. Without that limitation, we can ask a wider variety of employers to participate. Barbara asked for clarification about the amount of money needed, and Angelyn explained that money would be needed for marketing and possibly for a management system. The amount would depend on the system.

The next item of Unfinished Business were questions about the Georgia Centers for Innovations. Angelyn read the tag line from their website: "Providing access to university level research, product commercialization, industry networking, investors and funding services in Georgia." The mention of universities and of industry networking suggests a role for career services. None of the meeting participants have worked directly with the Centers. Several people knew about the GeorgiaBio Life Science Conference and had encouraged student and faculty participation. A couple of people had tried to register for the Logistics Summit but were placed on a waiting list. Angelyn will forward information she received about the Logistics Summit and about the November 17 Life Science Workforce Forum (www.gabio.org). (Videos from April 16 Logistics Summit: <http://link.brightcove.com/services/player/bcpid21135945001> For Full logistics report go to: <http://logistics.georgiainnovation.org/documents/list> and select the folder "2009 Georgia Logistics Summit")

ICAPP (Intellectual Capital Partnership Program) has published Workforce Studies for Georgia's strategic industries. The most recent updates were released in September 2008. Angelyn will forward the link for accessing these studies (<http://www.icapp.org/about/publications.phtml>) Angelyn asked if members would like to have guests from the Centers of Innovation as participants in the next USC-CACE meeting. Members expressed approval and several people suggested representatives from Energy (due to increasing interest in "going green") and Life Sciences because of earlier recognition that most schools have at least some connection to that industry area. Angelyn will proceed with efforts to have these guests with us at the Fall 2009 meeting.

Moving into New Business, Angelyn asked for any institutional updates, especially any good news during a bad economy.

1. Harold reported that Georgia Tech has a new president, Dr. G. P. "Bud" Peterson. He has a background in mechanical engineering. Back in 2003, Tech organized the Division of Professional Practice which includes co-op, internship, and work abroad. The organizational structure seems to be good for students who are wanting to participate in many different opportunities, and it contributes to long-term relationships with employers.

2. Angela reported that Georgia State also has a new president, Dr. Mark Becker. Georgia State benefited from Dr. Patton's leadership in expanding the University, but also welcomes Dr. Becker. Although they do not yet know what his leadership focus will be, his science background suggests that connecting with the life sciences takes on new importance.
3. Barbara's word from Armstrong Atlantic is that they are building a new Student Success Center due to open in Fall 2010. The Career Center will eventually be located there. Their campus is looking for a new president right now.
4. Columbus State also has a new president, Dr. Timothy Mescon who came from the Coles College of Business at Kennesaw State several months ago. CSU is also getting a new student success center where the Career Center will be located and will include service learning. The University has an emphasis on volunteering, service learning, and international service learning
5. Cindy Jordin from Georgia Tech shared the good news that she has published a book about the history of career services at Tech. *A Moment In Time* includes a chapter written by each Georgia Tech career services director. She enjoyed the project, especially following how career services has changed through the years. All proceeds from the sale of the book will be used to fund scholarships for students. Angelyn will forward the link for information about purchasing the book
http://www.bookstandpublishing.com/book_details/A_Moment_in_Time
Cindy's additional good news is that she is retiring June 30.
6. Georgia College & State University has hired someone to be the first provost of the university. Mary indicated that the campus is excited about the new position and the person hired, Dr. Sandra Jordan from Mississippi. Since Career Services is currently in a location that does not provide enough space for all staff members, the office may get new space if money is available.
7. Angelyn reported that President Harden is leaving Clayton State University and that Dr. Tim Hynes from University of West Georgia will be the new interim president.
8. Wanda McGukin followed up with news that Dr. Sandra Stone will be filling Dr. Hynes' slot as Vice-President of Academic Affairs. Dr. Stone has been at the University System Office but had worked previously on the faculty at UWG. Wanda's other good news is that she has been allowed to fill the position vacated when Audrey Baird retired.
9. Warren Riles provided the update that Georgia Southern University is also seeking a new president. The current president will stay in the position until the end of December. Career Services has updated its website based on requests from faculty and deans. New ideas being implemented include having student mentors who provide excellent service to other students and experimenting with greater use of social networking sites.
10. Erica Walbert reported on changes with a program in the UGA Terry College of Business. The previous program involved having employers come and present during a working lunch. The new format will be a three-day College of Business Boot Camp. Employers will provide guidance about resumes, career fair preparation, and interviewing in a much more interactive format. Erica and Tracey Dowling are giving a GACE Conference presentation about the new program.

After the individual updates, Martha Wisbey joined the conversation to share information from the University System of Georgia. The big focus this week has been the H1N1 Virus. Other news includes the following items:

- The System is moving ahead in approving programs in allied health and education.
- We need to be aware of Degree Works, an academic advising tool that helps students plan their academic paths from day one and guides their understanding of requirements for various majors. This information is relevant to their career decisions.
- The System is working on a new proposed core curriculum. The new proposal addresses concerns about transferability and allows students more options for taking courses of interest. The proposed curriculum has been implemented at UGA and reviewed by others. At this point, it remains proposed and not approved. Martha recommended viewing Dr. George Rainboldt's blog for more detailed information: <http://core.usg.edu/blog/>
- Barbara asked about the new requirement that a student take 15 hours for full-time status. Martha explained that the main reason is to get students in and out of UGA and Georgia Tech as quickly as possible. When students take more than 12 hours, they will now pay for those. In answer to Harold's question about full-time status for financial aid, Martha clarified that 12 hours is still full-time for that purpose and for insurance. The temporary student fee that was implemented for spring semester will be in place for Fall 2009 and will be called a "special fee." Martha directed us to a website with questions and answers about the new tuition information: <http://www.usg.edu/news/2009/041409.phtml>
- An exciting USG initiative is the transformation of Ft. McPherson into a world-class research park. Implementation will begin in 2011 and will have a focus on bio-science research as well as other endeavors for economic development
- Martha expressed high hopes for ICAPP funding coming back and suggested that USC-CACE might move ahead in pursuing institutional commitments for the collaborative in preparation for time when funds are available.
- The GACE College-to-Career Fair will be featured in the next USG Student Affairs newsletter which is sent to student affairs vice-presidents. Angelyn will be sure all USC-CACE members receive link to the newsletter in case they do not get that from their vice-presidents. (http://www.usg.edu/student_affairs/sar/ Scroll down to "Student Affairs Connection")

Martha concluded by saying that she applauds what we do and that we are doing great work for our students. Angelyn expressed appreciation to Martha for her involvement with USC-CACE, especially her assistance with the Internship Collaborative proposal and wished Martha well in her next endeavors.

Next Angelyn asked for updates from other organizations. Wanda report that even in the down economy the GACE College-to-Career Fair (C2C) was the biggest and best in Atlanta. Employers arrived and registered on site the day of the event. Both students and employers gave positive feedback about the event. The next C2C will be April 13, 2010.

Annual GACE Conference will be June 9 – 12 at Brasstown Valley Resort. An excellent program of keynote speakers and breakout sessions is planned.

The next USC-CACE meeting will be during GACE Conference on Wednesday, June 10, from 9:00 – 11:00 a.m.. Angelyn acknowledged that although many people will be unable to attend conference, this will be an opportunity for an in-person meeting. The USC-CACE By-Laws call for the election of Executive Committee members at the last meeting of each academic year. Therefore, Director Representatives will be elected during the June meeting. As past-chair, Barbara Myers leads the nominating committee comprised of Karen Andrews (Kennesaw State), Krist Hart (Dalton State), and Phyllis Weatherly (Southern Poly). Angelyn expressed appreciation to those who are concluding their terms as Director Representatives: Angela Walker (Georgia State) from the Comprehensive University Sector; Warren Riles (Georgia Southern University) from the Regional and State University Sector; Lydia Williams (Georgia Perimeter College) from the State and Two-Year College Sector. The agenda will also include updates from Tonya Lam at the System Office and a discussion of USC-CACE goals for 2009-10.

With there being no further business, Angelyn thanked those who participated in the meeting and called for adjournment at 10:40 a.m.

Respectfully submitted,

Angelyn Hayes