

**University System of Georgia
Committee for Career Services and Cooperative Education
(USC-CACE)
Spring 2008 meeting
March 3, 2008
Clayton State University**

Members Present:		Guests:
Albany State Office	Glorya Williams	Tonya Lam, Chancellor's
Armstrong Atlantic College	Barbara Myers	Philip Hawkins,
Clayton State	Angelyn Hayes	
Columbus State	Kimberly Mullen	
Fort Valley State	Romelda Simmons	
Gainesville State	Edward Lai	
Georgia Gwinnett	Emily Cowdrick	
Kennesaw State	Lori Trahan	
Macon State	Carol Treible	
North Georgia	Robbie Ouzts	
Southern Poly	Phyllis Weatherly	
UGA	Nicole Lechene	
Univ. of West GA	Wanda McGukin	

The meeting was called to order by Chair-Elect Angelyn Hayes and began with introductions and announcements. USC-CACE Chair Beverly Kirchner was unable to attend due to health problems. Barbara Myers announced hiring a new staff member at Armstrong Atlantic. Lori Trahan announced that Kennesaw has obtained two new experiential education positions.

Angelyn introduced Dr. Philip Hawkins, Vice-President of GACollege411. Several USC-CACE members remember Dr. Hawkins from the time he worked in career services at Shorter College. Dr. Hawkins provided information about GACollege411 which was launched in February 2005. Since then more than 236,000 college applications have been submitted and more than 774,000 accounts have been opened. A large percentage of the accounts belong to high school seniors. GACollege411 seeks to be a collaborative effort between the Georgia Student Finance Commission, the University System of Georgia, State Department of Education, Technical College System, Department of Labor, Georgia Foundation of Independent Colleges, Communities in Schools, Georgia Public Broadcasting, and the Georgia Higher Ed Savings Plan.

Current GACollege411 projects include a Transcript Exchange through which high schools can submit students' transcripts to colleges electronically and a HOPE progress report for each student in 9th, 10th, and 11th grades. Another project is updating the look of the web site to include a Spanish version, scrolling video, and other features that appeal to students. GACollege411 is working to make the Career Center and Student Planner tools more integrated. These components will be used by teacher advisors who work with a cohort of students throughout their high school years.

Tonya Lam discussed the Early College program which is a University System and Department of Education collaboration to target at-risk high school students and help

them progress into college. They are working to determine the role that GACollege411 plays in this initiative. GACollege411 has been focused on helping students plan, apply, and pay for college. Questions are now being asked about how else it will be used and for whom.

USC-CACE members participated in discussion about the career information section. GACollege411 needs a strong, robust career assessment component. In the past an agreement could not be reached with GCIS, but USC-CACE members communicated that GCIS has the kind of career information that is needed. XAP is the organization that provides the infrastructure for GACollege411. They have acquired Bridges, a vendor that provides career information. This organizational pairing may improve the functionality of the Career Center component. Dr. Hawkins announced that XAP/Bridges will be making a presentation on March 17 at 1:00 and career services representatives are invited to attend.

USC-CACE members highlighted the following components as important aspects of the career information sections: seamless characteristics; easy-to-use self assessment; what to do with a major in...; which colleges have a major in...; employment and industry trends for the state and the nation; salary information. Members expressed concern about middle and secondary teachers' qualifications to effectively interpret career assessment tools. Ms. Lam clarified that the Department of Education has the goal of peaking students' interest.

Ms. Lam indicated that something new will be created for the GACollege411 career section. It might be GCIS or it might be a Bridges product. Some components come with the XAP infrastructure. GACollege411 is seeking to appeal to the social networking generation. Dr. Hawkins asked that we visit GACollege411 and provide feedback to him.

Ms. Lam, Associate Vice-Chancellor for Enrollment and Student Services, reported from the Chancellor's office. She is pleased to have a new staff member, Dr. Martha Wisbey, Director of Student Affairs. Among efforts to improve communication, Ms. Lam's office has begun sending a newsletter and will be updating the website.

This is Chancellor Davis' second year in his position, and he continues to bring a corporate view to his leadership. For example, he says he "works by a watch, not by calendar." And he wants the "biggest bang for the buck." The budget process is now following a corporate model through which each institution answers how it is addressing the System strategic goals. Current legislative issues of concern in the University System include the prospect of being able to carry over end-of-year funds, especially in light of the fixed tuition policy, and questions about the definition of residency. Ms. Lam explained the recently proposed legislation related to the appointment of Board of Regents. In response to the issue of P-Card audits, she said, "We know you are doing a good job." She emphasized that the P-Card problem spots were not due to a lack of policy, but to some complacency about the processes. Representatives from the System Office are conferring with DOAS to clarify if, how, and when P-Cards can be used for agency-type accounts.

Ms. Lam provided an overview of the University System Strategic Plan. Goal One focuses on the core curriculum. One member noted that the goal says reward faculty who contribute to student success, but does not mention staff. Ms. Lam made note of that concern. Goal Two connects with anticipated year 2020 student enrollment which might be even higher if high school graduation rates improve. Currently, the largest

percentage of students are enrolled in the state and comprehensive universities, but theoretically the access schools (two-year and state colleges) should have the larger percentages. Ms. Lam described *Georgia ONmyLINE* and its efforts to enhance collaboration between institutions. Goal Three emphasizes economic development, including being able to market Georgia as a state with an educated population. GACollege411 is an example of Goal Four to strengthen partnerships with other education agencies. Goal Five is significant because Georgia is one of the lowest states in providing need-based financial assistance in spite being positively recognized for HOPE scholarships. The efficiency called for in Goal 6 relates specifically to “back office” functions such as human resources and fiscal systems.

Meeting was interrupted for a lunch break.

When the meeting resumed, Emily Cowdrick made a motion that minutes from the previous meeting be approved as presented. Romelda Simmons seconded the motion and the motion was passed.

Barbara Myers, Past Chair, presented the proposed slate of officers on behalf of the Nominating Committee that included Kristina Henderson and Glorya Williams. Nominations were Chair – Angelyn Hayes; Chair-Elect – Mary Roberts from Georgia College & State University; Secretary – Carol Treible – Macon State College. Wanda McGukin made a motion to accept the slate as presented. Phyllis Weatherly seconded and the motion passed. Angelyn distributed a list of current and next year’s Executive Committee (attached), explaining that positions are for two terms. She then asked Carol to begin taking minutes.

USC-CACE members who participated in the GeorgiaHIRE Task Force provided updated information. The Task Force met with Terry Durden and Peter Adams from the University System Office of Economic Development. The February meeting was devoted to brainstorming about the following issues:

1. How can GeorgiaHIRE be re-engineered to support USG Strategic Plan, particularly Goal 3?
2. How can GeorgiaHIRE be re-engineered to support institution efforts to connect students and graduates with Georgia employers?
3. How can career services offices participate fully in University System Economic Development initiatives?
4. What are the links between ICAPP and career services?
5. What initiatives and collaborations can foster the greatest “return on investment” for the state and the System?

Outcomes of the meeting:

1. A long list of ideas.
2. The only “definite” idea is that career services contact information for all institutions will be posted on the GeorgiaHIRE link.
3. The implementation of a career services listserv through Tonya Lam’s office.
4. The USG staff members having a greater understanding of what career services offices are and do.
5. Recommitment to collaboration between institutions, Office of Economic Development, and professional organizations related to career services (specifically Georgia Association of Colleges and Employers).

Angelyn announced that the Career Management Technology Summit will be held at Mercer University March 5. Representatives from public and private institutions will discuss information about the various systems and will share ideas about making decisions related to the systems.

The meeting will be during Annual GACE Conference at St. Simons in June. More detailed information will be sent later.

The meeting was adjourned at 2:00.