



Strategic Plan

Georgia's College Access Challenge Grant

Increasing the number of students
in low-income situations prepared
to enter and succeed in college

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Transforming the System, Changing Lives, Strengthening the State



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Some Americans are much *less likely* to graduate from high school.

	Georgia High School Graduation Rate
Young People from High Income Families	80%
Young People from Low Income Families	67%



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Some high school graduates are much *less likely* to go to college.

	2006 College Attendance
Young People from High Income Families	81%
Young People from Low Income Families	51%



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Some college students are much *less likely to earn a baccalaureate degree*.

	Baccalaureate Rate by Age 24
Young People from High Income Families	75%
Young People from Low Income Families	9%



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Results In Georgia

68% of working-age adults do not hold either a two-year or four-year degree.



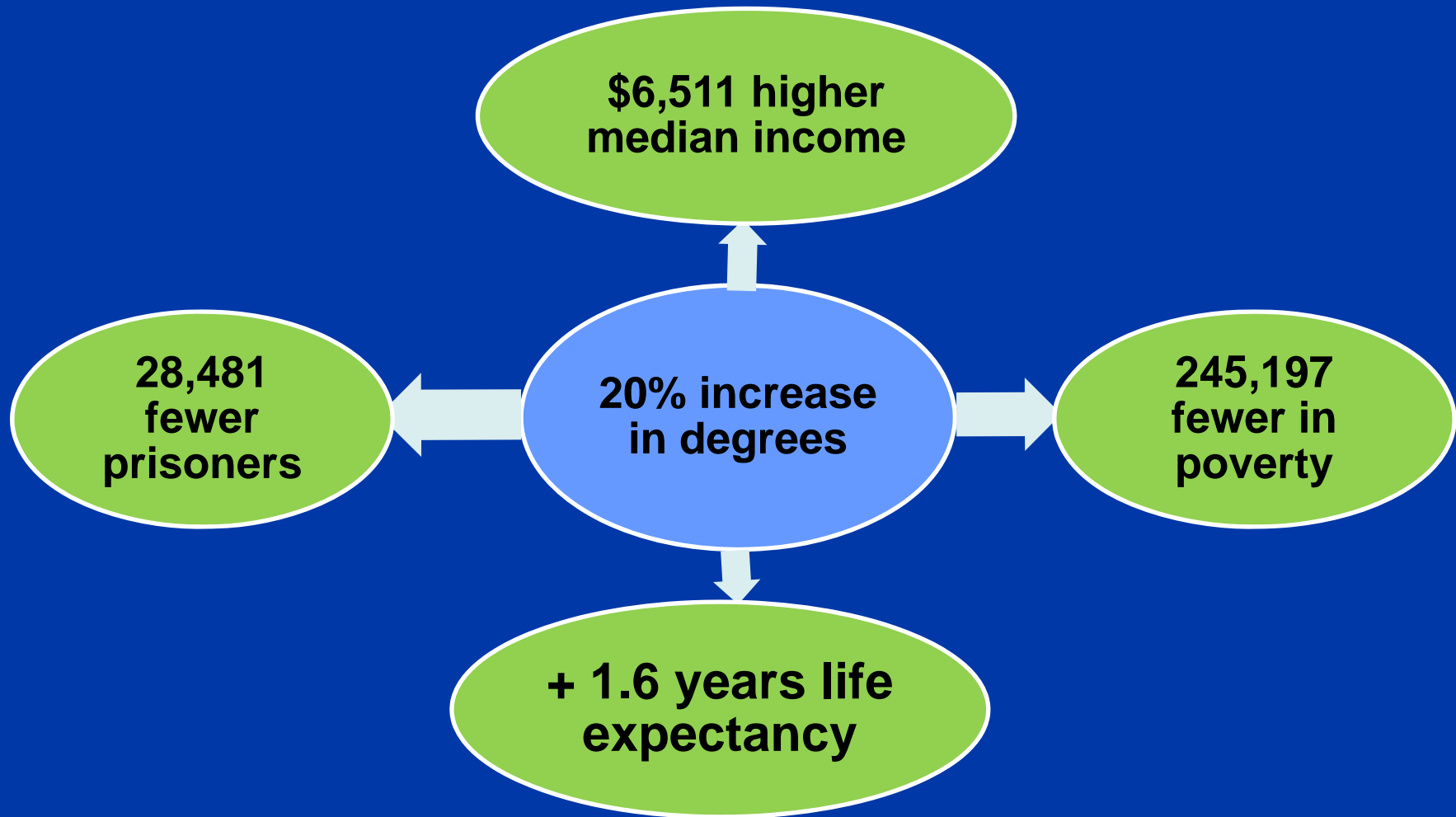
Below national average in median income and life expectancy



Above national average in poverty rates and incarceration



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College Access Challenge Grant



Targets Students Underrepresented in Higher Education

- Low income youth
- Adults with some college but no degree

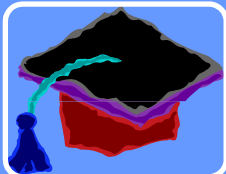


A USG-led initiative of the Alliance of Education Agency Heads, the Governor's Office, and business and community groups



Funded by U.S. Department of Education

- \$2 million per year for up to 2 years
- \$1 million cost share per year



Approach

- "Ratchet up" and link efforts within Alliance agencies
- Launch new Adult College Completion initiative



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Leadership Team

- University System of Georgia (lead)
- Communities in Schools, Georgia
- Georgia Department of Education
- Georgia Partnership for Excellence in Education of Education
- Georgia Student Finance Commission
- Governor's Office of Workforce Development
- Technical College System of Georgia
- Valdosta State University



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The Grant's Challenge

Recruit more low-income high school graduates to enroll in college and more adults to return



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Information

College-Going Culture

Transitions

Adult College Completion



Information

GCollege411

The screenshot shows the GCollege411 website with the following elements:

- Header:** GAcollege411 logo with the tagline "Helping Students Plan, Apply, and Pay for College". A search bar and a "Go" button are on the right. Below the search bar is a link for "Español cuando disponible".
- Navigation:** A row of buttons: Home, CAREER PLANNING, HIGH SCHOOL PLANNING, COLLEGE PLANNING, FINANCIAL AID PLANNING, and YOUR PORTFOLIO.
- Main Content Area:**
 - Are you a College Student?** A banner with a photo of students and the text "Make your path through school a clear & easy one."
 - Who are you?** A section with five buttons: MIDDLE SCHOOL STUDENT, HIGH SCHOOL STUDENT, COLLEGE STUDENT, ADULT LEARNER, and PARENTS of STUDENTS. Each button has a "Go Now!" link and a small photo.
 - SHORTCUTS:**
 - HOPE Scholarship Information
 - Your HOPE GPA
 - Georgia Scholarship/Grant Application
 - WHAT'S NEW:**
 - Waiver of July 1, 2008 effective date for HOPE hours regarding college credit hours attempted in high school
 - GCollege411 Reaches One Millionth Account Milestone
 - Hope GPA Calculation Report
 - GA Tech Announces Tech Promise Scholarship
 - USG Nursing Initiative
 - More News and Announcements
- Footer:**
 - Links: Home | Career Planning | High School Planning | College Planning | Financial Aid Planning | Your Portfolio | Need Help?
 - GAcollege411 Update & Status for | Terms of Use | Privacy Policy | Sources | © 2009 Xap Corporation
 - Logos for GSEF (Georgia Student Finance Commissioner) and XAP (POWERED BY).



Information

ENHANCEMENTS TO GACOLLEGE411

Expanded Audience Reach

Career Planning Tools

Individual Graduation Plan Tools

College Readiness Modules



Information

COUNSELING: ACCESS FOR ALL

School Counselors

Financial Aid Administrators

College Admissions Counselors

Pre-Service Counselors



College-Going Culture

THROUGH COMMUNITY ENGAGEMENT

Group presentations to 193,051 students

One-on-one conversations with 36,315 students

190 Presentations to Chamber/Business groups

Presentations to 36,108 families



Transitions

FIRST “APPLY TO COLLEGE WEEK” NOVEMBER 8-15, 2008

8 High Schools

870 Students Attended

28% increase (693)-GAcollege411 accounts

256% increase-(5,710)-applications submitted



Transitions

EARLY COLLEGE BOOK GRANTS

276 Early College Students Enrolled Fall 08

716 Dual Enrollment Courses

82% Course Completion Rate

1,673 Semester Hours Earned



Adult College Completion

Adult College Completion





Adult College Completion

Target Population in Georgia

Nearly 1 million working adults (22% of those in the workforce) have already earned some college credit but have not completed a degree.

Opportunity to “retool” Georgians for the 21st century economy



Adult College Completion

DATA

Public
Awareness
Campaign
and
Outreach



Adult College Completion

USG Adult Learning Consortium

Valdosta State University

Atlanta Metropolitan College

Bainbridge College

Fort Valley State University

Georgia Southwestern State University



Adult College Completion

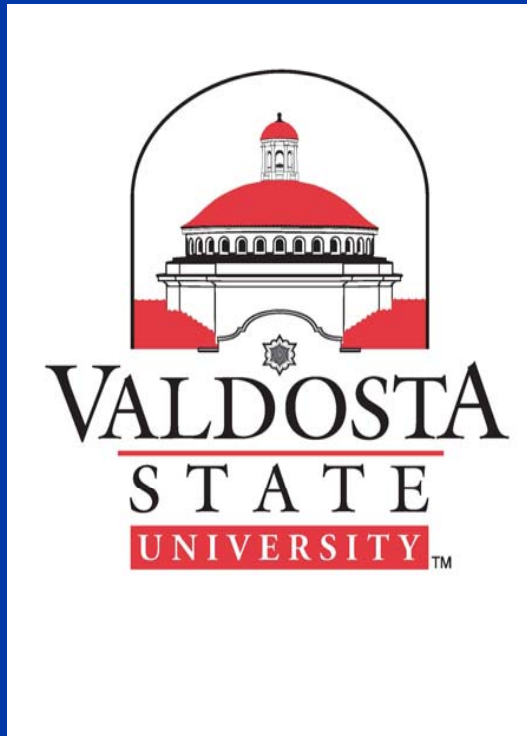
What is Prior Learning Assessment?

A rigorous methodology to assess and provide
credit for documented learning
which adults acquire
through work and experience



Adult College Completion

Prior Learning Assessment at Valdosta State University



- Nursing students in the RN to BSN Program can complete the equivalent of one year's course work through PLA.
- 24 courses available including
 - American Sign Language
 - Criminal Justice
 - Perspectives on Leadership



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Plans for the Future

Launch
Redesigned
GCollege411

Expand Apply to
College Week to
44 schools

Implement New
Tools for
Counselors

Launch Public
Awareness
Campaign

Expand Services
and Programs for
Non-Traditional
Students

Leverage Best
Practices from
Early College

Begin a "GED
and up" Pilot



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Questions???