



Extending GeorgiaVIEW Vista

Building an Online Community

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Concept

- Create Career Services ‘Community’
 - Not bound by physical locations
 - Post information for students
 - Tips – Job Hotlines – Job Search Sites
 - Employment Opportunities
 - Communication Tools
 - E-mail, discussion board
 - Drop box for resume review



Objective

- Providing Career Services resources online
 - Employment, search, and professional organizations
- Convenient for students
 - Listed with other Vista courses
- Information for students
 - All campuses



Demonstration

- Created demo 'Community'
 - Contacted Career Services
- Demonstrated Vista 'Community'
 - Compare with other solutions
- Convinced of potential
 - Provides essential features



Timing

- Looking for solution
 - Researching solutions

- Meeting the needs of students
 - 3 Campuses
- Limited budget & staff
 - Budget cuts throughout the system



Potential Solutions

- Purchase solution
 - Cost prohibitive

- Subscribe to services
 - Cost prohibitive
- Vista
 - Currently in use
 - Accessible 24/7
 - Students familiar with Vista



Challenges

- Limited Staff
- Training
 - Meet as needed for training
- Promoting the 'Community'
 - Newsletter, word of mouth, email
- Enrollment
 - Email request only



Advantage & Services

- 24 Hour Access
- Post resumes for review
 - Returned after review with comments or suggestions (drop box)
- Communication
 - Email, Discussion board, Announcements
- Search job postings



Types of Information in Community

- Professional Organization Links
 - Categories – Aviation, Business, Criminal Justice...
- Co-Op & Internship Opportunities
 - Information
- Tips & Resources
 - Sample resumes & cover letters
 - Other resources



Effectiveness

- Data
 - Tracking usage

- Enrollment numbers
 - Number of enrollment requests
 - Number of resumes posted
 - Activity in discussion boards & email
- Job placement record
 - Number of students employed



Questions

or

Suggestions?