

Apple & iPods @ GCSU



GCSU Library & Instructional Technology Center

- New building opened last fall
- Units added this year:
 - Web Enabled Resources
 - Bobcat Media Productions
 - Instructional Technology Center



2001

- The iPod is invented



2001

- The iPod is invented
- GCSU iPod initiative launched



Founders

- Dr. Rob Viau
 - Course: Gothic Imagination
 - Music, art, architecture & literature
 - Lots of music
 - Wide variety of music
 - Later added images



Founders

- Dr. Hank Edmondson
 - Ethics & Society
 - Music & philosophy
 - Contemporary music reflects one ethical philosophy or another
 - Study abroad
 - iPods go on travel abroad
 - Prerecord lectures
 - Recordings from prior trips
 - Intro to artwork & museums
 - Audio books
 - Indigenous music
 - Language study



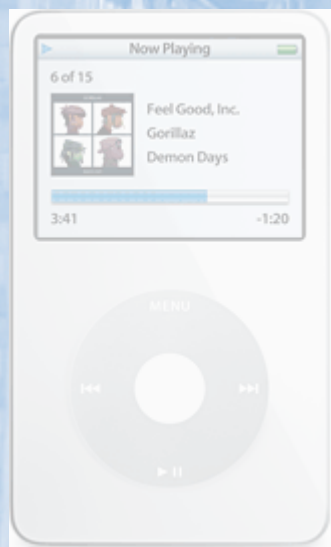
Method

- The “Mothership” model
 - Content was fairly standard
 - Load the iPods with content
 - Deliver to class loaded



Apple tunes in

- Apple web site
 - Profiles in success
- MacEnterprise
 - iPods in Education webcast
- MacWorld
 - University Finds innovative uses
- Apple Digital Campus Leadership Institute

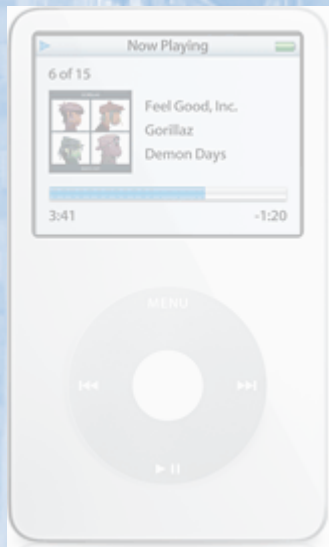


Apple tunes in



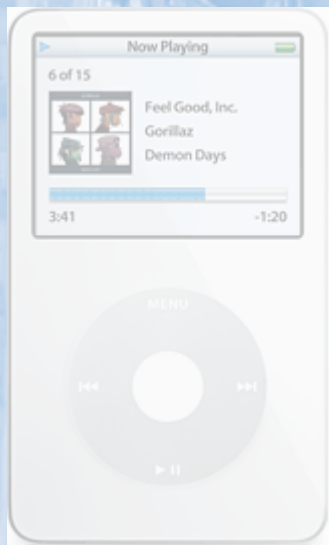
Buzz Builds

- iVillage (now iColony)
 - Virtual learning community
- iDreamers
 - Faculty, staff & student brainstormers
- iPilots
 - Promising projects waiting in the wings
- iSolution?
 - Mothership model unsustainable



iSolution!

- Podcasting
 - No longer load iPods w/content
 - Faculty uploads content
 - Students download content



University System of Georgia Podcasting Service
Podcasting made easy!

Home The University System of Georgia (USG) podcast server provides hosting services for USG institutions and designated organizations. As part of the iPod initiative, the server is available to USG faculty and staff for audio and video content for a variety of educational and information purposes.

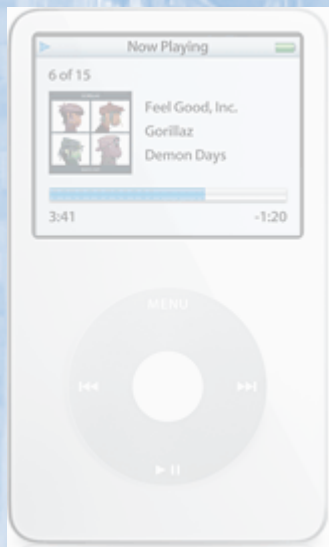
User Manual

Please select a university from the list.

- [Abraham Baldwin Agricultural College](#)
- [Augusta State University](#)
- [Clayton State University](#)
- [Georgia College & State University](#)
- [Georgia Highlands College](#)
- [Georgia Institute of Technology](#)

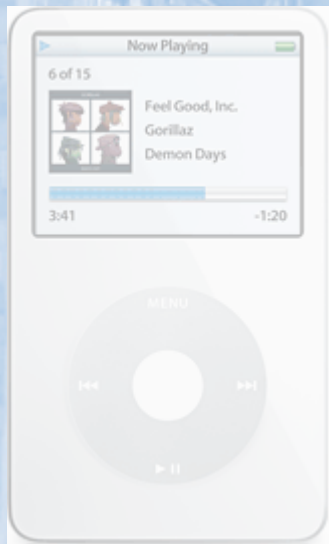
iSolution

- Continue to deliver iPods to the classroom
- iPods on reserve at the library
- We don't provide ear buds
- We don't provide battery chargers
- They get USB cable & an iPod in a tub!



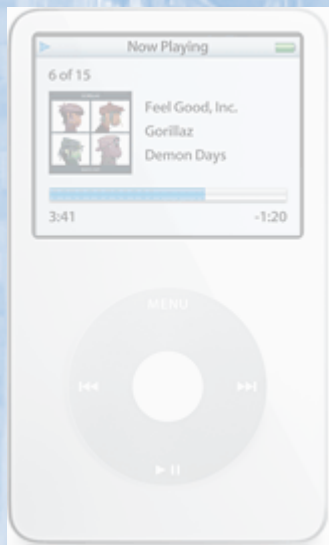
iChallenges

- iTunes & iPod updates
- 5 versions of iPods
- Video & audio recording
 - Peripherals!
 - Microphones
 - Cameras
- Copyright/DRM

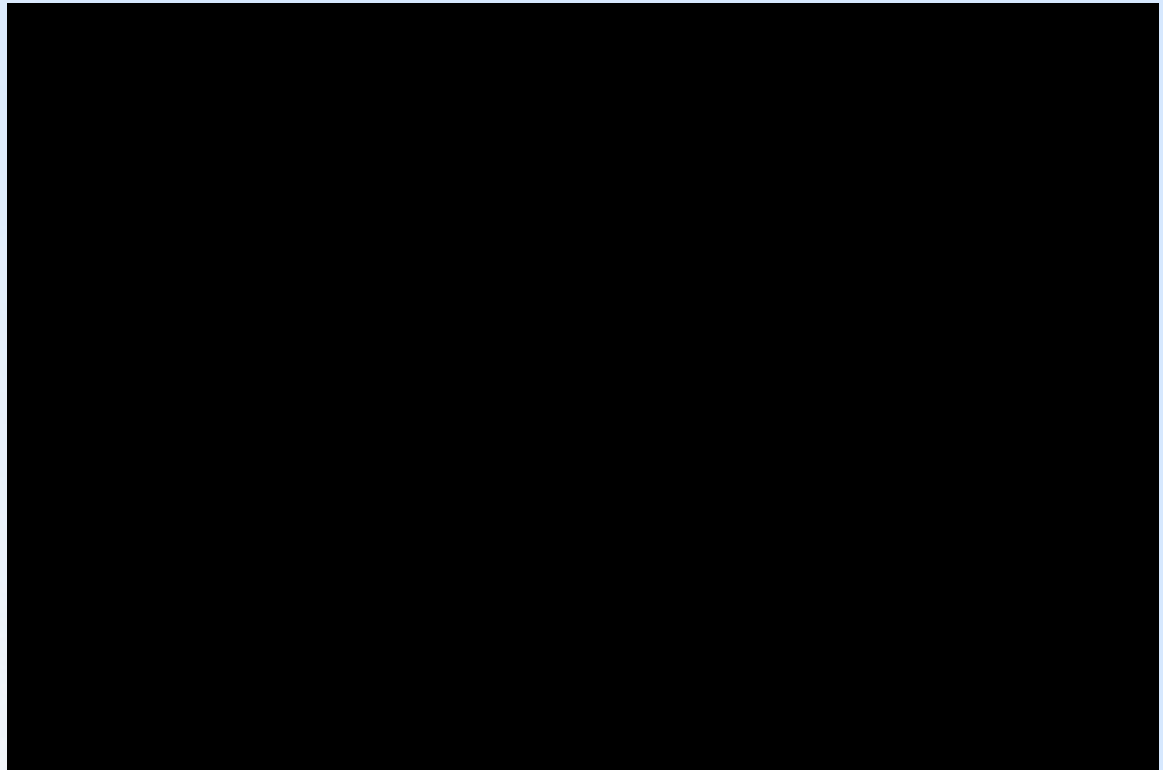



Media

- The Chronicle of Higher Ed
- BBC
- USA Today
- Associated Press
 - NYTimes
 - LATimes
 - Chicago Tribune
 - & everywhere else!



Media



The background of the slide features a light blue, semi-transparent image of classical architectural columns, possibly from a government building or university. The columns are arranged in a perspective view, receding into the distance. The entire slide is framed by a thin brown border.

iTomorrow

**Over
700
iPods!**



<http://ipod.gcsu.edu>

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- Joe Windish



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