

Notes for Newbies: Understanding GOLD Member Requirements and Responsibility You have to work to keep those Ruby Slippers!

#### **Presenter:**

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### Down the Yellow Brick Road



#### All journeys begin with the first step...

Nationally – 1967 founding of Ohio College Library Center

- > 54 Ohio colleges
- ➤ 1977 changed membership structure so libraries outside of Ohio could join and changed name to Online Computer Library Center

Georgia – 1969 establishment of the Georgia Library Information Center (GLIN)



### A Name to Remember

### Fred Kilgour

# A Moment for a Definition

Georgia Public Library Service aka GPLS

Georgia's state library agency

A Unit of the University System of Georgia

(BOR)

Meanwhile, in Georgia...
The Georgia Library
Information Network (GLIN)
was begun in 1969.

And talk about slow....

# Fortunately, things <u>do</u> change!

GLIN, the old manual system, was automated in 1988 and became...





# But not without growing pains!

- Libraries were phased onto GOLD over a three-year period so GOLD and GLIN were run side by side.
- GOLD Advisory Committee was formed with reps from all types of libraries.
- There was initially NO union list as a part of GOLD!

# What is the purpose of GOLD?

- 1. Interlibrary borrowing and lending.
- 2. Union listing.
- 3. Use of records from the database to create new catalogs such as PINES.

### GOLD uses:

OCLC's Interlibrary Lending module

and

OCLC's Union Listing subsystem

OCLC has provided GOLD with a standard of quality!

## The Scope of GOLD

- Current holdings for GOLD libraries are over 2M!
- Over 17 million items were ILL'd through OCLC last year.
- 174,011 loans were made using GOLD in FY04.
- Almost 200,000 serial titles from Georgia Libraries are in WorldCat.

# Why Use GOLD for ILL?

- The GOLD Group Access Capability is the only place where the holdings of all types of Georgia libraries can be found.
- It provides a centralized location to find ILL information and to transfer this information onto an electronic request form.
- It eliminates the need to look at individual holdings or the holdings of groups of libraries to locate items.
- It provides a tracking method to locate requests at any stage of the process.

# How do library holdings get into GOLD?

- The holdings of OCLC cataloging members are automatically a part of the GOLD group once the library has been "profiled" into the group.
- Non-OCLC members tapeload into the database.
   GOLD membership requires this be done once a year.
- Union list holdings can be directly entered into the union listing subsystem by any GOLD library.



### GOLD Online

- www.georgialibraries.org/lib/gold.html for GPLS information.
- On GALILEO: WorldCat
- PINES/Evergreen for public libraries



# Easing on down the road...



The GOLD Union List of Serials

# Life without a union list - the horror!

- Georgia had NO statewide union list before the GOLD list.
- NGAL, CGAL, and SGAL did their own individual lists. These were paper and outdated before they were even published.
- Requesting journal articles was a guessing game.

### Union Listing: Why Should Your Library Participate?

- ILL should be reciprocal!
- Better use of resources.
- Getting the right journal to the right reader quickly!
- Entering serials' holding information and updating records is quick.
- Offline print copy of individual libraries and groups of libraries holdings available for minimal cost for in-house use by patrons and staff.

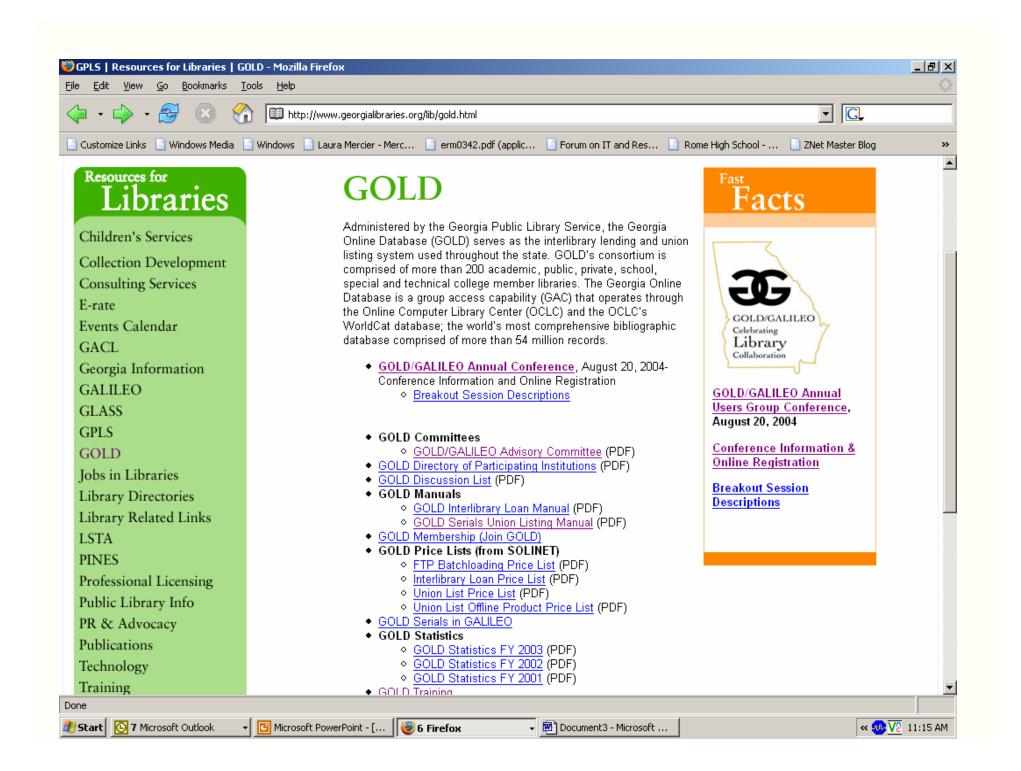
### Developing the Union List

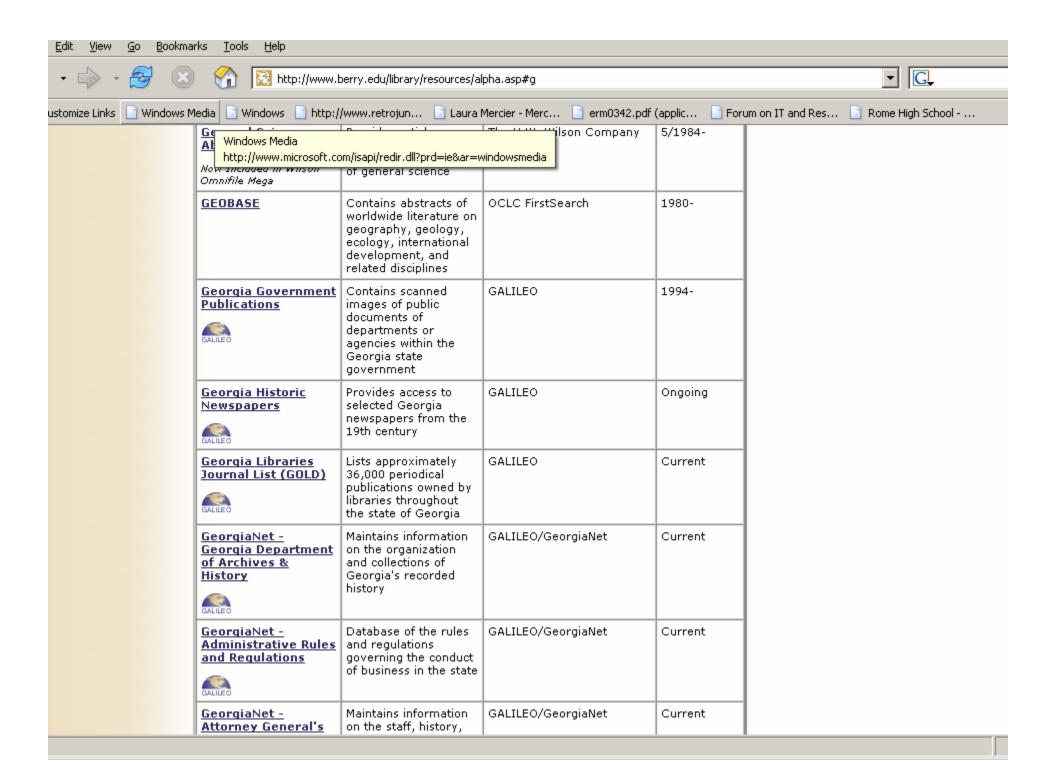
- In 1988, librarians met to vote on whether they wanted to use GOLD/OCLC's union listing subsystem to enter journals.
- OCLC and Faxon reps made presentations.
- GSU's union list entries were the foundation upon which other libraries tied their holdings.

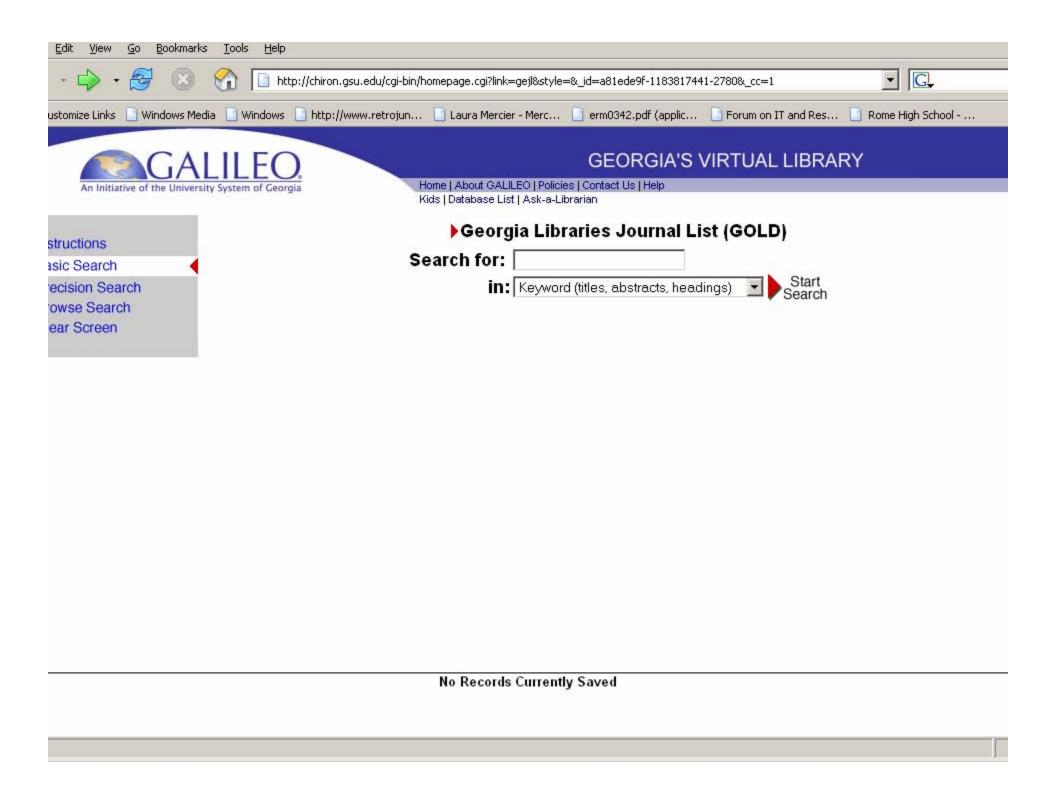


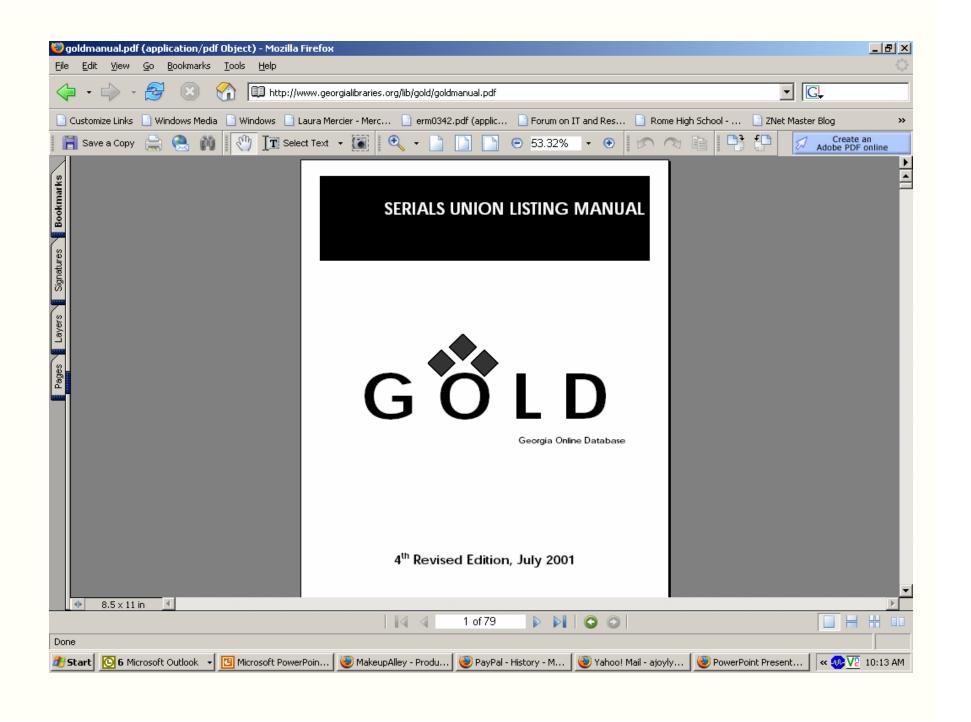
### GOLD Serials Committee

- Formed to coordinate union listing.
- Wrote manual.
- Taught statewide workshops.









### What is Union Listing?

- Union Listing provides a means by which libraries describe their changing collections by entering holdings data at the summary level. In other words, the library is entering the years and volumes it owns of each periodical title!
- Union Listing is primarily used for serials, but can be used for non-serial items as well.

# Why do libraries use Union Listing?

- The Union List service multiplies a library's resources.
- Union listing supports ILL by providing information about the library's serials collection.
- It supports collection development by making all aspects of the collection known.
- Lowers borrowing costs by developing cooperative collections and using shared online holdings information to locate potential borrowers for interlibrary loan.
- Helps with Distance Education.
- Provides finding tools for local patrons and staff to aid users in deciding whether to travel to the owing library or to request the materials via ILL.
- Supports consortial activities including cooperative collection development and acquisition.

# Benefits

#### To Lenders:

- Supports quicker processing of new lending requests.
- Receive fewer requests for materials the library does not own.

#### To Borrowers:

- Improves turn-around time.
- Provides a single place to view volume/year holdings for the majority of Georgia's libraries.

Will Union Lists of Serials and, in particular, the more than 165 OCLC-based union lists continue to play an important role in resource sharing? Or will union lists go the way of the catalog card and become a resource important to a diminishing percentage of users, replaced by more powerful, more flexible information tools?



# The Future...What we know now

- Increasing serials subscription prices.
- Decreasing library budgets.
- Co-existence of both print and electronic resources (at least for a while).
- Disparate levels of access to resources
- Multiple platforms still in use and Z39.50 has not yet replaced GOLD's "one-stop shopping."
- Development of distance education programs requiring increased access to multiple resources.

### Union Lists of Serials must:

Contain accurate, up-to-date holdings information

 Be as simple and as automatic as possible to perform

# Impacts on the Future of Union Listing

Technological advances

- World Wide Web
- Online Union Catalogs
- Direct links to holdings information in OPACs
- Availability of full-text databases and eserials

# OCLC's role in the future of Union Listing

- Continue to support cooperative activity in cataloging and resource sharing.
- Continue to provide a centralized location for the entering of UL information and the coordination and maintenance of the database.
- Accept the challenge to improve the OCLC Union List service in order to play a vital role in the library of tomorrow.

#### Recommendations:

- ILL and Reference-related
- Enhance existing services and develop new functionality
- OCLC ILL Direct Request service
- FirstSearch Union Lists of Periodicals
- Electronic Collections Online

# The following factors make a strong argument for the continuation of union lists:

Serials source identification

Locations of print and electronic serials

Unified displays of holdings of multiple libraries

# Why is GOLD still relevant in an age of electronic databases?

- Links to over 200,000 serial holdings for many GALILEO results that are not full text
- Joins together all communities for sharing of collections through ILL
- Contributes to OCLC worldwide bibliographic database
- Important resource for distance education
- Presently, GOLD is the closest thing libraries have to "one-stop shopping."



For More Information About GOLD, contact the Emerald City (ah, GPLS) at:

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