USG Consolidations: Phase III

January 6, 2015

"Creating A More Educated Georgia"

Objective

The University System of Georgia is preparing students for the 21st century economy and citizenship. Today the System must look internally to ensure that it has a 21st century structure, providing a network of institutions offering the proper range of degrees and opportunities in research and service to students and faculty.

The purpose of campus consolidation is to increase the system's overall effectiveness in creating a more educated Georgia.

Guiding Principles

The following principles guided the consolidation analysis; each principle was considered equally in this analysis:

1. Increase opportunities to raise education attainment levels.

2. Improve accessibility, regional identity, and compatibility.

3. Avoid duplication of academic programs while optimizing access to instruction.

4. Create significant potential for economies of scale and scope.

5. Enhance regional economic development.

6. Streamline administrative services while maintaining or improving service level and quality.

Georgia State University and Georgia Perimeter College Profiles

GSU

- Established 1913
- Fall 2014 Enrollment: 32,556
- Students from Metro ATL
- 2 campuses
- First-Year Retention: 81.17%
- 6 Year Graduation: 53.5% - increase of 4.2% since 2009
- 44% of transfers come from GPC
- FY14 State Appro: $188,347,396

GPC

- Established 1964
- Fall 2014 Enrollment: 21,371
- Students from Metro ATL
- 5 campuses
- First-Year Retention: 60.9%
- 3Year Graduation: 6.4%
- GSU is #1 transfer choice for students who transfer
- FY14 State Appro: $52,092,226

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GSU & GPC Opportunities & Challenges

Opportunities

– Creates a modern urban university that balances needs for access as well as research and public service

– Creates opportunities for raising retention and graduation rates for associate degree seeking students with GSU's proven success in this area

– Savings from eliminated duplicate positions and functions can be used to serve students

– Further scales a nationally-recognized model for student success and retention for students from all backgrounds

– Creates integrated pathways to degree spanning from initial general education to associate degree to bachelor's degree completion

– Provides access and flexibility for students across the metro area

– Provides opportunities to target high-demand bachelor's degrees to pockets of workforce need

GSU & GPC Opportunities & Challenges

Challenges

- Blending of institutional cultures

- Achieving efficiencies from seven locations will present operational challenges

- Budget issues at GPC need to be addressed

Georgia Perimeter College
Enrollment and Formula Earnings FY 2014 - FY 2016

FY 2014			FY 2015			FY 2016			Change FY 13 to FY 16		FY 2017
Fall 2011 Headcount	FY 2012 Credit Hours	FY 2014 Formula Earnings	Fall 2012 Headcount	FY2013 Credit Hours	FY 2015 Formula Earnings	Fall 2013 Headcount	FY2014 Credit Hours	FY 2016 Formula Earnings	Student Gain (Loss) Headcount	Change in Credit Hours	Fall 2014 Headcount
26,996	7.5%	3.9%	4,336,628	23,619	(14.3%)	(17.8%)	(12,065,613)	21,123	(11.8%)	(11.3%)	($9,872,049)	(3,990)	(20.8%)	21,371	1.2%

Implementation Principles

- Principles
  - Leadership – A clear, unified leadership structure shall be established and maintained
  - Simplicity – Consolidated institutions will merge functions and merge leadership positions; inefficient and complex reporting relationships will be avoided
  - Transparency – Consolidation results will be monitored and presented to interested parties
  - Lessons learned will be actively shared with all participating institutions
  - Maximize use of technology

Initial Steps

- Initial Steps
  - Board action to approve implementation
  - Name new institution Georgia State University
  - Designate President Becker as implementation leader and President of New GSU
  - Create Campus Implementation Committee
    - Key stakeholders to include faculty, staff, students, administrators
    - USO Point of Contact
  - Establish Reporting Format / Key Indicators