USG Consolidations: Phase III

January 6, 2015

“Creating A More Educated Georgia”
Objective

The University System of Georgia is preparing students for the 21st century economy and citizenship. Today the System must look internally to ensure that it has a 21st century structure, providing a network of institutions offering the proper range of degrees and opportunities in research and service to students and faculty.

The purpose of campus consolidation is to increase the system’s overall effectiveness in creating a more educated Georgia.

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Guiding Principles

The following principles guided the consolidation analysis; each principle was considered equally in this analysis:

1. Increase opportunities to raise education attainment levels.
2. Improve accessibility, regional identity, and compatibility.
3. Avoid duplication of academic programs while optimizing access to instruction.
4. Create significant potential for economies of scale and scope.
5. Enhance regional economic development.
6. Streamline administrative services while maintaining or improving service level and quality.
## Georgia State University and Georgia Perimeter College Profiles

### GSU
- Established 1913
- Fall 2014 Enrollment: 32,556
- Students from Metro ATL
- 2 campuses
- First-Year Retention: 81.17%
- 6 Year Graduation: 53.5% - increase of 4.2% since 2009
- 44% of transfers come from GPC
- FY14 State Appro: $188,347,396

### GPC
- Established 1964
- Fall 2014 Enrollment: 21,371
- Students from Metro ATL
- 5 campuses
- First-Year Retention: 60.9%
- 3 Year Graduation: 6.4%
- GSU is #1 transfer choice for students who transfer
- FY14 State Appro: $52,092,226

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GSU & GPC Opportunities & Challenges

Opportunities

– Creates a modern urban university that balances needs for access as well as research and public service
– Creates opportunities for raising retention and graduation rates for associate degree seeking students with GSU’s proven success in this area
– Savings from eliminated duplicate positions and functions can be used to serve students
– Further scales a nationally-recognized model for student success and retention for students from all backgrounds
– Creates integrated pathways to degree spanning from initial general education to associate degree to bachelor’s degree completion
– Provides access and flexibility for students across the metro area
– Provides opportunities to target high-demand bachelor’s degrees to pockets of workforce need

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Challenges

- Blending of institutional cultures
- Achieving efficiencies from seven locations will present operational challenges
- Budget issues at GPC need to be addressed

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## Georgia Perimeter College

### Enrollment and Formula Earnings FY 2014 - FY 2016

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<thead>
<tr>
<th></th>
<th>FY 2014</th>
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<th>FY 2015</th>
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<th>FY 2016</th>
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<th></th>
<th>Change FY 13 to FY 16</th>
<th>FY 2017</th>
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</thead>
<tbody>
<tr>
<td>Fall 2011 Headcount</td>
<td>26,996</td>
<td>7.5%</td>
<td>3.9%</td>
<td>23,619</td>
<td>(14.3%)</td>
<td>(17.8%)</td>
<td>21,123</td>
<td>(11.8%)</td>
<td>(11.3%)</td>
<td>(12,065,613)</td>
<td>21,371</td>
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<tr>
<td>FY 2012 Credit Hours</td>
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<td>FY 2014 Credit Hours</td>
<td>21,123</td>
<td>(11.8%)</td>
<td>(11.3%)</td>
<td>($9,872,049)</td>
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<td>FY 2014 Formula Earnings</td>
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<td>FY 2014 Formula Earnings</td>
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<td>(3,990) (20.8%)</td>
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<td>Student Gain (Loss)</td>
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<td>Change in Credit Hours</td>
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<td>FY 2015 Credit Hours</td>
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### Notes
- The data includes enrollment figures, credit hours, and formula earnings for the years specified.
- Changes in enrollment and earnings are noted with percentages and dollar amounts.
Implementation Principles

- Principles
  - Leadership – A clear, unified leadership structure shall be established and maintained
  - Simplicity – Consolidated institutions will merge functions and merge leadership positions; inefficient and complex reporting relationships will be avoided
  - Transparency – Consolidation results will be monitored and presented to interested parties
  - Lessons learned will be actively shared with all participating institutions
  - Maximize use of technology
Initial Steps

- Board action to approve implementation
- Name new institution Georgia State University
- Designate President Becker as implementation leader and President of New GSU
- Create Campus Implementation Committee
  - Key stakeholders to include faculty, staff, students, administrators
  - USO Point of Contact
- Establish Reporting Format / Key Indicators