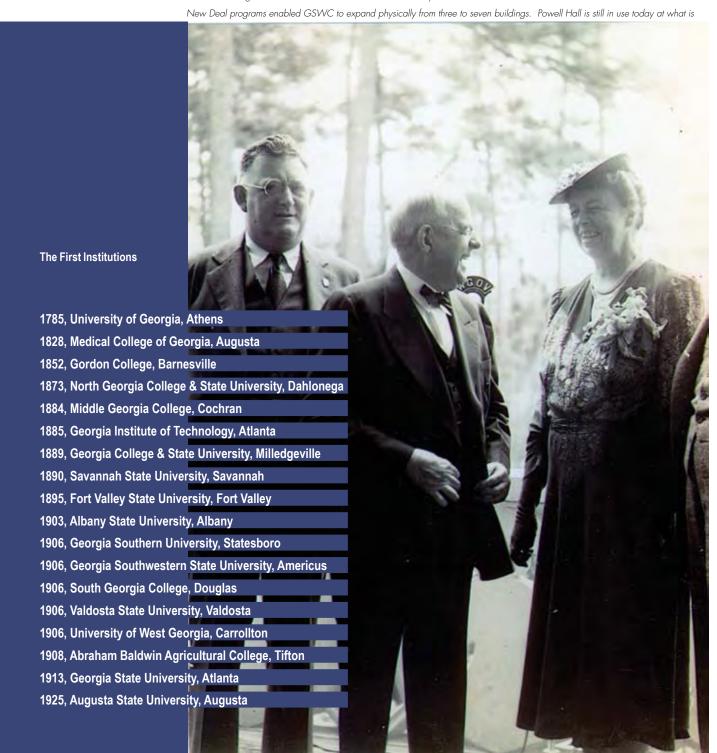
The University System of Georgia 75 YEARS OF TRANSFORMING LIVES



"Creating A More Educated Georgia"

Eleanor Roosevelt stands with Chancellor Steadman V. Sanford (center) and Frank Robertson Reade, President of the Georgia State Women's College at the 1941 dedication of The Powell Library.





MILESTONES IN THE HISTORY OF THE UNIVERSITY SYSTEM OF GEORGIA 1932-2007

The history and success of Georgia and its people is reflected in the state's commitment to public higher education. This commitment goes back 222 years, with the founding of the University of Georgia.

The most dramatic part of the story of public higher education in Georgia had to wait until the 1930's, when the nation was in the grips of the Great Depression. Despite terrible economic conditions, Georgians, led by a young governor, Richard B. Russell Jr., made the decision to create a unified system of public colleges and universities under a single governing board.

Thus was born 75 years ago, in a time of crisis, Georgia's best hope and wisest investment in the future of its citizens – the University System of Georgia.





Today, the University System of Georgia provides broad, affordable access to higher education across the state through 35 institutions educating 260,000 students.

A million more Georgians use the System's continuing education programs. Farmers, businesses, libraries, public schools, and local governments – all rely and depend upon the intellectual capital and resources of the University System to solve problems, create growth opportunities and improve service to the public and customers.

A recent study put the economic impact of the University System on Georgia's economy at an astounding \$23.3 billion annually. Each graduate from a Georgia college or university can expect to add an additional million dollars in earnings over his or her working lifetime.

In short, thanks to the wisdom and vision of those Georgians who acted to create the University System of Georgia 75 years ago, today, through its missions of teaching, research, and service, the System touches the lives of virtually every Georgian.

This remarkable public achievement rests upon the continued commitment of successive governors and legislators to invest in Georgia's future. It is based upon the dedication of Georgians who have answered the call to serve on the Board of Regents. This record is the result of the work of 11 chancellors and thousands of faculty and staff. Finally, the University System's success in serving the state has been aided by the unstinting support by local communities, businesses, and alumni of System institutions.

This success was not inevitable, nor is continued success guaranteed. Throughout its 75-year history, the University System of Georgia has fulfilled its mission during good and hard economic times, during a period when the state's leaders and citizens wrestled with the issue of full equality for all citizens, and through periods of dramatic growth and demands that strained resources.

While the next 75 years cannot be predicted, the record of the past 75 years provides a clear outline of the future direction of the University System of Georgia. That direction is an investment in the single most powerful tool Georgians possess to transform individual lives, and, in turn, communities and the state. This is the chronicle of events, people, and milestones that have charted the course of higher education history, policy and access in Georgia.



1932-1950

Birth, Conflict and Constitutional Status

1932: The University System of Georgia is Born

The transformation of higher education in Georgia began with the election in 1930 of Richard B. Russell Jr. as governor on a state government reform platform. As a result, the Reorganization Act of 1931 led to the creation of an 11-member Board of Regents to provide governance to the newly formed University System of Georgia. Among the Board's first challenges were to shift governance from individual institutions to the interests of the state as a whole; to redefine the status of the University of Georgia, which had been the lone guiding force in education in the state; to assess a poorly planned core curriculum; to manage a very significant deficit; and to gain control over a disorganized and uncoordinated approach to meeting the higher education needs of all Georgians.

The Budget Process is Unified

An early accomplishment of the Board of Regents was to present a unified System budget to the governor and general assembly. The state allocated a lump sum, which was then allocated to the institutions. This was a unique and visionary structure, and it paved the way for the University System to advance higher education and promote economic development in Georgia over the next 75 years.

Political Interference Threatens Accreditation

In 1941, longstanding conflicts with Gov. Eugene Talmadge threatened the autonomy of the System. The issue boiled over when the governor managed the firing of two respected employees. The result was the loss of accreditation for 10 University System schools and, for Talmadge, the loss of the governorship as voters reacted to political interference in the administration of the University System.

Constitutional Status is Achieved

Newly elected Governor Ellis Arnall was committed to preserving a strong University System. He was elected governor on a platform that included removing the University System from political interference (see above). In 1943, Arnall secured the passage of a constitutional amendment granting the University System of Georgia constitutional status. This important event paved the way for a new era for higher education in Georgia.

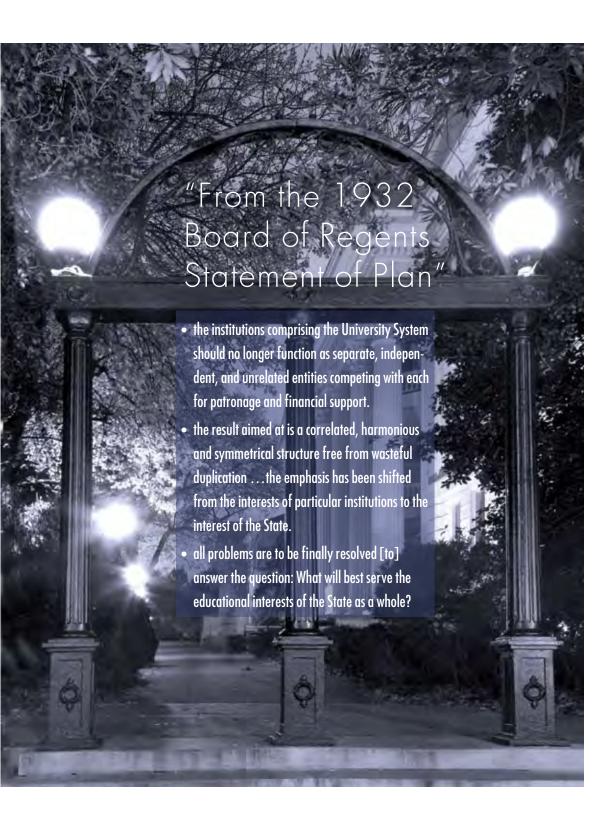
GI Bill Drives Post-War Enrollment Boom

World War II caused a drop in enrollments, but the passing of the GI Bill sparked an enrollment boom. In 1947, the System gained 27,000 students – half of them veterans. The sudden influx of students was a driving force behind a new capital expansion program at institutions statewide, along with a greater focus on research in sciences, technology and liberal arts. Schools of Veterinary Medicine and Engineering were added at UGA and Georgia Tech, respectively.

1935, Armstrong Atlantic State University, Savannah 1948, Southern Polytechnic State University, Marietta

First Chancellor, Charles M. Snelling (1932-1933) Chancellor Philip Weltner (1933-1935) Chancellor Steadman V. Sanford (1935-1945) Chancellor Raymond R. Paty (1946-1948) Chancellor Harmon W. Caldwell (1949-1964)







1950-1960

The New System Settles in for Post-War Growth and Expansion

Strayer Report Recommends Strategic Changes

The Board of Regents commissioned a comprehensive study of the University System in the years following World War II and that report became the first plan for System-wide development since its creation. The Strayer Report strongly supported the need to subordinate the competitive ambitions of individual institutions for the sake of advancement of the entire System. It also stressed the need to prepare professionally trained teachers, and to link research with graduate education. The Strayer Report also endorsed the organization of graduate schools with qualified graduate faculty members.

The Strayer Report also recommended distinctive missions for certain institutions, delineated roles for the historically black institutions and addressed the roles and functions of the state's junior colleges.

Finally, the Report addressed the continuing maturation of the new University System. Recommendations were made regarding the administration and governance of the System; its budgeting, accounting and reporting needs; and its organizational structure and procedures. The most significant recommendations focused on the critical issue of financing the education of Georgians beyond high school as enrollments began to double and the System prepared for increased student numbers through the 1960s.

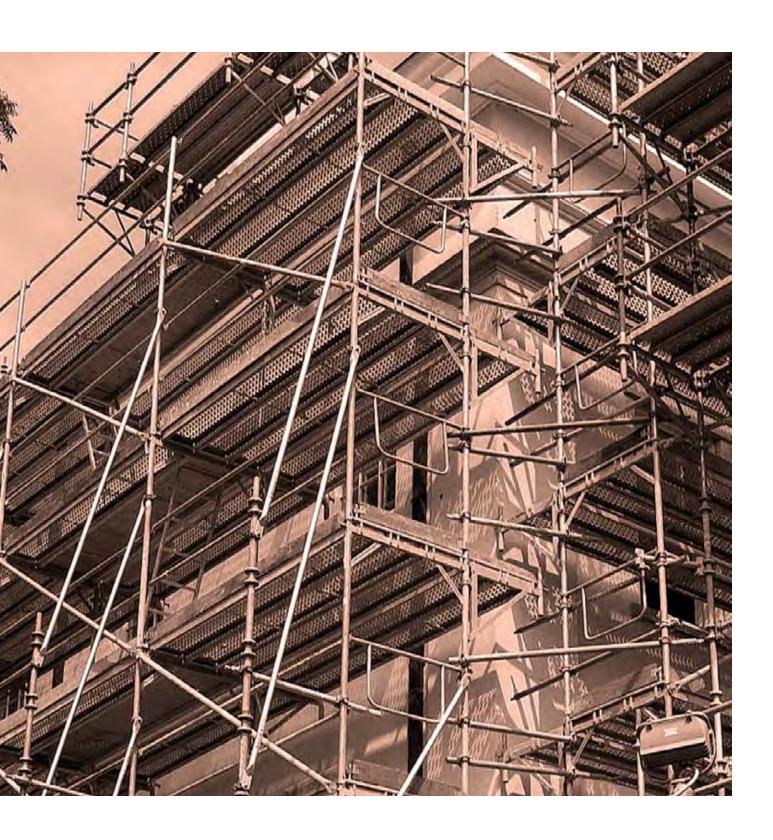
1958, Columbus State University, Columbus











75 YEARS OF TRANSFORMING LIVES



1960-1970

The Color Barrier Comes Down, New Junior Colleges Provide Unprecedented Access

Integration Begins

The sixties marked the beginnings of integration of the University System of Georgia as African Americans nationwide campaigned for equal opportunity and access. The critical date in this process was 1961, when two black students - Hamilton Holmes and Charlayne Hunter - made history and were admitted to the University of Georgia. Four other black students, who announced their intentions to apply to Georgia Tech, followed them. From this point forward, the racial and ethnic composition of students enrolled in the University System began to change to reflect the overall population of Georgia.

Baby Boomers Impact System Growth

The Baby Boom generation graduated from high school in the mid-60s and began to apply to Georgia's public colleges and universities in record numbers. During this decade, the Board of Regents applied for federal funds to create additional junior colleges. Students in Georgia now had greater access to a college near their hometown and growth in enrollments System-wide tripled.

1961, Coastal Georgia Community College, Brunswick

1963, Dalton State College, Dalton

1963, Kennesaw State University, Marietta

1964, Georgia Perimeter College, Decatur

1964, Gainesville State College, Gainesville

1965, Clayton State University, Morrow

1966, Darton College, Albany

1967, Skidaway Institute of Oceanography, Savannah

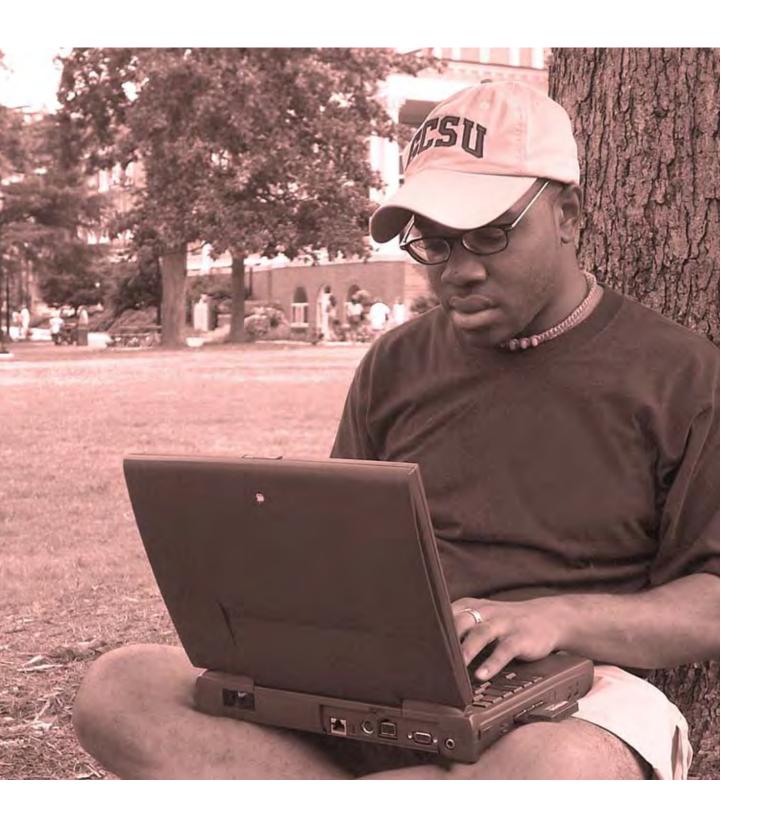
1968, Macon State College, Macon

1968, Georgia Highlands College, Rome

Chancellor George L. Simpson (1965-1979)







75 YEARS OF TRANSFORMING LIVES



1970-1980

Academic Excellence and Equitable Funding are Major Initiatives, as Recession Hits and Desegregation Efforts Continue

Systematic Desegregation Proceeds

The Board of Regents worked with the federal courts and the U.S. government to develop policies for the fair accommodation of all students regardless of race and for fair employment practices for System employees. The Board of Regents created a clearinghouse for new employees; a panel for investigating incidents of possible discrimination; and a statewide task force to establish goals for every institution.

After 15 Years, System Desegregation Plan Earns Federal Approval

The University System submitted its first plan for desegregation to the U.S. Department of Health Education and Welfare on June 11, 1973. HEW found the plan showed progress, but it was not satisfied with the basis for projections. The Board of Regents created a special committee to negotiate with HEW to satisfy its recommendations. Finally, in 1988 the U.S. District Court in Washington D.C. and the U.S. Office of Civil Rights approved the System's plan. It was a difficult decade of work, but the lofty goal of ensuring fair and equitable access to higher education for all was achieved.

Full Formula Funding

In the early 1980s, under the leadership of two governors, first George Busbee and then Joe Frank Harris, the Board of Regents, the governor's office and the legislature worked together to develop significant changes in the way public higher education in Georgia was funded by the state. Aimed at achieving greater excellence for every institution, the "Formula for Excellence" was developed as an equitable way to appropriate funds based on institutional enrollment. After years of partial formula funding, the state legislature approved full funding of the formula in 1986.

Special Funding Initiative Focuses on Access

In 1988, the general assembly allotted \$10M for a new line in the System's budget request. The "Special Funding Initiative" was a "quality-improvement" package to provide funding outside of the formula to a number of long-range System initiatives to expand access to higher education for all Georgians.

Recession Slows Momentum

In the late 80s and into the early 90s, poor statewide economic conditions resulted in significant budget reductions for the University System of Georgia. The situation reached a climax in 1992 when the System's budget was reduced by \$75 million. Faculty salaries, which were ranked number one by the Southern Regional Education Board (SREB) early in the 1980s suffered a set back.

1973, Bainbridge College, Bainbridge 1973, East Georgia College, Swainsboro 1974, Atlanta Metropolitan College, Atlanta 1976, Waycross College, Waycross

Chancellor Vernon Crawford (1979-1985) Chancellor H. Dean Propst (1985-1993)





75 YEARS OF TRANSFORMING LIVES



1990-2000

Accessibility, Higher Standards and Technology Mark a Decade of Dramatic Change

Accent on Access

In the 90s, the Board of Regents adopted a sweeping new vision statement entitled "Access to Academic Excellence for the New Millennium." Developed with input from institution presidents, it called for Georgia's public colleges and universities to be recognized for first-rate undergraduate education, leading-edge research and committed public service. The Board of Regents also adopted a set of 34 Guiding Principles for Action as a foundation for future policy decisions.

Georgia's HOPE Scholarship Program

Since Gov. Zell Miller established the HOPE (Helping Outstanding Pupils Educationally) Scholarship Program in 1993, over \$3.2 billion in HOPE funds have been awarded to more than 950,000 students attending Georgia's public and private colleges, universities, and technical colleges. HOPE, a merit-based student-aid program for students who graduate from Georgia high schools, provides financial assistance for students who have a "B" high school grade point average and enroll in degree, diploma, and certificate programs at eligible institutions. The program is funded entirely by The Georgia Lottery for Education. As of Fall 2004 (the most recent report available), more than 76 percent of the University System's first-time freshmen entered the System with the help of a HOPE Scholarship.

GALILEO Links Libraries

During this decade, the System took advantage of growing Internet technology to link the libraries at all System institutions by creating GALILEO - Georgia Library Learning Online. The resource was developed in fewer than 150 days with a \$10 million budget allocation from the general assembly. The advent of GALILEO literally opened the doors to libraries around the state to all students regardless of their home institution or location - and today it is available to all Georgians.

System Uses Internet Technology to Expand Access

The Board of Regents further paved the way to use the power and scope of the Internet to attract prospective students to Georgia's institutions by recommending the creation of a "common admission application." Two new online System programs set the stage for greater access to college courses, admissions information, and jobs. GeorgiaEASY, an online admissions site, offered admissions, career and financial information and an "easy" online admissions form; and GeorgiaHire linked businesses seeking qualified employees with students searching for jobs.

Raising the Bar for Admissions

In 1995, the Board of Regents sought to break the cycle of low admissions expectations and inadequate college preparation by adopting the Policy Direction on Admissions. It established higher admissions requirements, which led to record high average SAT scores for first-time freshmen and the highest retention rates ever recorded in Georgia. Five years later, at the beginning of the new millennium, average SAT scores of incoming freshmen in the University System of Georgia had increased by an impressive 31 points. At the same time, the Board of Regents introduced a new P-16 Policy Direction that addressed the need for "co-reform" of public education in Georgia from pre-Kindergarten through high school and aimed at ensuring that all students who graduated from Georgia high schools were prepared for postsecondary education and ready to meet the heightened standards.

Prioritizing Capital Expansion

During this decade, the Board of Regents took action to organize and prioritize the process for requesting funds from the General Assembly for capital expansion at its various institutions. The adoption of Capital Priorities Principles became the core of a process by which the institutions, the System and the legislature worked systematically and equitably to set priorities and fund new buildings at campuses statewide.

Semester Conversion Changes Calendar

In a move designed to standardize the academic calendars of the 34 institutions, the Board of Regents converted the University System calendar from quarters to semesters. Though the transition went well, it would be three years before enrollments returned to normal patterns.

Guaranteed Quality in Teacher Preparation

As part of a move to expand and enhance its teacher preparation programs and improve teacher quality in Georgia, the Board of Regents voted to guarantee the performance of teachers who graduated from its K-12 programs. This was a promise to school systems that teacher preparation programs at University System institutions were of high quality and a guarantee that the system would retrain any new graduates whose performance was not satisfactory.

Chancellor Stephen R. Portch (1994-2001)





75 YEARS OF TRANSFORMING LIVES



2001 AND BEYOND

The New Millennium Brings Record Enrollments, National Attention for Academic Excellence and Continued Strategic Direction

2001

Academic Excellence is Recognized

Georgia became one of a handful of states with more than one institution ranked among the top 20 public national universities in the *U.S. News & World Report's* annual college rankings. This national recognition underscored the fact that institutions in Georgia were academically competitive with schools throughout the nation.

2003

Targeting African-American Males

The System launched an African-American Male Initiative to enhance access by black men to higher education and increase black male enrollment in the USG.

Record Enrollments and Rising SAT Scores Signal a New Era

The benefits of earlier System initiatives to strengthen admissions standards, improve accessibility, and enhance the quality of instruction at institutions statewide, plus the impact of Georgia's HOPE scholarship, resulted in record enrollments and significant increases in SAT scores of entering freshmen across the state.

PRISM Working to Close the Gap in Student Achievement in Math and Science

The Board of Regents received a \$34.6 million, five-year grant from the National Science Foundation (NSF) to boost student achievement in science and mathematics. The grant enabled

the University System to play a leading role in the Partnership for Reform in Science and Mathematics (PRISM), a collaborative statewide educational reform initiative. PRISM is helping to improve teaching and learning for more than 170,000 students and more than 10,000 teachers in participating schools throughout Georgia.

2003-2005

The System Wields Formidable Economic Clout

The economic impact of the System became evident in the middle years of the first decade of the 21st century as the Board of Regents' economic impact study determined that Georgia's 34 public colleges and universities annually contribute \$23.3 billion to the state's economy.

2004-2005

System Revises Relationships with Cooperative Organizations

Uncertainty regarding the exact relationship among the Board of Regents, the University of Georgia and the University of Georgia Foundation caused the Board of Regents to re-evaluate and revise its own policies related to cooperative organizations. The new Board of Regents' policy ensured that cooperative organizations such as foundations did not have authority over institutional presidents. Three outcomes of the new policy included the ending of the relationship be-

tween UGA and the UGA Foundation; a request that all System-related cooperative organizations sign new memorandums of understanding with the Board; and a change in presidential compensation so that all salaries and benefits would hereafter be paid from public funds. The policy change eliminated the practice of direct supplemental salary contributions from cooperative organizations and made the USG the first system in the nation to move presidential pay entirely to state funds.

2005

A New College is Born

In 2005, the first new institution in the University System of Georgia since 1970 was created in Gwinnett County. The Board of Regents transformed its Gwinnett University Center into Georgia Gwinnett College, to serve the fastest growing region in the state.

System Capital Expansion Priorities Total \$3.4 billion

Priorities for capital expansion totaled a record \$3.4 billion in new campus facilities statewide as the System prepared to meet increasing enrollment growth and requirements for state of the art facilities. By then, the Major Capital Projects Priority List had become the primary strategic process for determining the most critical needs for facilities in the System and for securing state funding for these facilities.





Standing, left to right: Regents Felton Jenkins, W. Mansfield Jennings Jr., Richard L. Tucker, Benjamin Tarbutton III, James R. Jolly, Donald M. Leebern Jr., Patrick S. Pittard, Willis J. Potts Jr., Hugh A. Carter, Jr., Elridge W. McMillan, J. Timothy Shelnut and Robert F. Hatcher. Seated, left to right are: Regents Julie Ewing Hunt, Wanda Yancey Rodwell, William H. Cleveland, M.D. (Vice Chair), Allan Vigil (Chair), Chancellor Erroll B. Davis Jr., and Regents Doreen Stiles Poitevint and Michael J. Coles.

2006

New Chancellor Brings New Focus

Selected by the Board of Regents in late 2005, Erroll B. Davis Jr. became the System's 11th chancellor in early 2006. His selection marked a first on two fronts: the first African American permanently appointed as chancellor (prior to his appointment, another African American, Corlis Cummings, served as interim chancellor), and the first chancellor from the corporate sector. Davis wasted no time in learning about the strengths and challenges in the System, visiting all 35 campuses in the first five months of his tenure and pushing forward a guaranteed tuition plan, fixing tuition for a specified period of time. The "Fixed for Four" plan allows students and families to make financial plans for college with the knowledge that tuition will not increase. The guaranteed tuition plan is helping to maintain Georgia's historic status as an affordable state for public college attendance

Revised Planning Model Impacts Allocation of Funds for New Construction

The Board of Regents endorsed a new Strategic Capital Model to enhance long-term planning for the construction of new facilities on the 35 campuses of the USG. The new model uses data for each institution's enrollment, anticipated growth, square footage, the age and condition of current facilities, and the Board of Regent's strategic priorities.

It enables the System to be more responsive and dynamic in allocating capital construction funds to the 35 campuses of the USG.

Educating More Georgians to Higher Levels

Chancellor Davis has set for the University System a goal of educating more Georgians to higher levels than in the past. To achieve this goal, the Board of Regents are in the process of creating a new Strategic Plan to guide policy and actions that address the key challenges of access, affordability, and accountability. In this respect, the mission and role for the Board of Regents and the University System of Georgia as envisioned by Georgia's leaders in 1931 has not fundamentally changed. The System continues to serve as the primary vehicle driving the state's growth and vitality through teaching, research and service.

2005, Georgia Gwinnett College, Lawrenceville Chancellor Thomas C. Meredith (2002-2005)



Chancellor Erroll B. Davis Jr., (2006-), Eleventh Chancellor of the University System of Georgia



USG Alumni Lives Transformed



James M. Baker III Clayton State University, 1975 President, Chaseland Corp. and Baker & Lassiter



John Wesley Blassingame Fort Valley State University, 1960 Professor, author, playwright, speaker



Maxine Burton Gainesville State College, 1969-1970 University of Georgia, 1972 & 1978. Founder, President burton + BURTON™



James Earl Carter Georgia Southwestern State University, 1941 Georgia Institute of Technology, 1943 Governor, U.S. President, Nobel Prize Laureate, 2002



Dr. Emily CraigMedical College of Georgia, 1976
Author, state forensic anthropologist, Kentucky



Gregory Daniels
Albany State University, 1974
Senior Vice President, U.S. Manufacturing
Nissan North America, Inc.



Maj. Gen. Walter E. Gaskin, United States Marine Corps Sovannah State University, 1974 Commanding general, U.S. Marine Corps Second Division



Charlayne Hunter Gault University of Georgia, 1963 Newspaper, television journalist, author



Dr. J. Phillip Gingrey, Jr. Medical College of Georgia, 1969 Physician, U.S. Congressman



Richard H. Glanton University of West Georgia, 1968 Attorney, service in Nixon and Ford administrations, United Airlines, Conrail, deputy coursel, Gov. of Pennsylvania



Brig. Gen. David L. Grange North Georgin College & State University, 1970 President, Robert R. McCormick Tribune Foundation, CNN military analyst



John Huey University of Georgia, 1970 Editor-in-Chief, TIME Inc



Terry KayUniversity of West Georgia, 1957
Author, screenwriter, Emmy award winner



Richard H. Lenny Georgia State University, 1974 Chairman/CEO/President, The Hershey Company



Kenneth D. Lewis Georgia State University, 1969 Chairman/CEO/President, Bank of America Corp



Harold E. Linnenkohl Southern Polytechnic State University, 1968 Commissioner, Georgia Department of Transportation



USG Alumni Lives Transformed



Percy A. Mack Jr.
Sovannah Stute University, 1971
University of Georgia, 1972
Georgia Strate University, 1998, 2000
Superintendent of Dayton (OH) Public Schools,
National Alliance of Black School Educators 2006
Superintendent of the Year



Sheree Mitchell Columbus State University, 1975 Founder, Growing Room Child Development Centers National Small Businessperson of the Year, 2004



J. Tom Morgan
Darton College, 1975
University of Georgia, 1977, 1980
Attorney, former DeKalb County District Attorney,
national expert on crimes against children



Dr. Kary B. Mullis
Georgia Institute of Technology, 1966
Nobel Laureate for developing the polymerase chain reaction (PCR), which revolutionized molecular biology, medicine and many other related scientific fields.



Larry Nelson
Kennesaw State University, 1971
Professional golfer,
inducted World Golf Hall of Fame, 1986



Flannery O'Connor Georgia College & State University, 1945 author



Gene Patterson North Georgia College & State University, 1942 Editor, The Atlanta Constitution, Pulitzer Prize winner, 1967



George I. "Sonny" Perdue University of Georgia, 1971 Governor



David M. Ratcliffe Valdosta State University, 1970 Chairman/CEO, Southern Company



Glenn Richardson Georgia State University, 1981, 1984 Speaker, Georgia House of Representatives



Martha Barrs Robertson Valdosta State University, 1953 Vice President, the Coca-Cola Company (retired) VSU Distinguished Alumnus, 1986



Theresa A. Rodgers
Macon State College, 1983
Georgia's first woman U.S. Marshal



George T. Smith Abraham Baldwin Agricultural College, 1940 Only Georgian to be elected to all three branches of state government: Georgia House, It. Governor, Georgia Supreme Court



James D. Yancey Columbus State University, 1964 Chairman, Synovus Financial Corp. (retired) Member, Board of Regents, 1999-2006

75 YEARS OF TRANSFORMING LIVES BY THE NUMBERS

The University System of Georgia was created to provide a strong, unified, academically excellent system of public higher education for Georgians. This mission has been fulfilled for 75 years.

The future challenge is to educate more Georgians than in the past to even higher levels.

Georgia's wise and continued investment in its university system will ensure this challenge will be met.

State population: 2,908,506 Enrollment in public colleges in Georgia: approximately 6,000 students State Population: 3,123,723 USG enrollment: 18,736 State population: 3,444,478 USG enrollment: 18,417 1960 State Population: 3,943,116 USG enrollment: 30,686 1970 State population: 4,589,575 USG enrollment: 96,321 State population: 5,463,105 USG enrollment: 126,807 State population: 6,478,149 USG enrollment: 180,447 State population: 8,186,453 USG enrollment: 205,878

State population (estimated): 9,363,941

USG enrollment: 260,000



"Creating A More Educated Georgia" www.usg.edu